



### DIVISION ADVISORY

To : Public Schools District Supervisors  
Elementary & Secondary School Heads  
This Division

From : EDILBERTO L. OPLENARIA  
Schools Division Superintendent

Date : January 8, 2013

Subject : New Schedule of the Regional Schools Press

Attached is the REGIONAL ADVISORY on the: New Schedule of the Regional Schools Press Conference.

For guidance and compliance.

2013-01-08

DepEd-MALAYBALAY CITY DIVISION  
RELEASED

Date: 01/08/13 Time: 10:40am  
By: [Signature]



### REGIONAL ADVISORY

To : The Schools Division Superintendent  
This Region

From : ALLAN G. YARNAZO, Ph.D. CESO V  
OIC-, Office of the Regional Director

Date : December 26, 2012

Subject : Corrigendum: New Schedule of the Regional Schools Press Conference

DepEd - X  
Cagayan de Oro Office

JAN 8 2013  
RELEASED

This Office hereby informs all participants to the Regional Schools Press Conference that the new schedule of the said event will be on **January 24-26, 2013** at the same venue, La Salle University Integrated School, Valconcha St. Ozamiz City.

Please be informed also that there are added feature in the 2012 RSPC which is the concurrent sessions and must be participated by all school paper advisers, students (except those with writing event) and Education Program Supervisors. Attendance is to be checked.

Please be advised also to access [www.deped.gov.ph](http://www.deped.gov.ph) and get a copy of **DepEd Memorandum No. 221, S. 2012** re: Implementing Guidelines on the Conduct of the 2012 National Schools Press Conference. Guidelines found in the said memo on the selection of winners in the different events (except for photojournalism particularly in the captioning of photos) will be implemented in the forthcoming press conference.

On the other hand, per division must submit their group contest entries and deadline on the submission of the said contest will be on or before **Feb. 5, 2013**. Please be guided with the general guidelines as stipulated on enclosure no. 2 of DepEd Memo, No. 221, s. 2012.

Attached to this advisory is the revised matrix of activities.

For guidance and compliance.

## REGIONAL SCHOOLS PRESS CONFERENCE MATRIX OF ACTIVITIES

*La Salle University Integrated School, Valconcha St., Ozamiz City*  
*Contest Venue: La Salle University Integrated School, Abanil St., Ozamiz City*  
**January 24-26, 2013**

TIME	DAY 0 Jan. 23, 2013	DAY 1 Jan. 24, 2013	DAY 2 Jan. 25, 2013	DAY 3 Jan. 26, 2013
7:00-8:00a.m.	<p>Arrival, Billposting of Participants and Registration</p> <p>Billposting Schools</p>	<p>Orientation of Participants</p> <p>La Salle Arts Center, Valconcha St., Ozamiz City</p>	<p>Arrival of Contestants/ Participants</p> <p>La Salle University Integrated School, Abanil St. Ozamiz City</p> <p>▶ Sports Viewing</p> <p>▶ Sports Writing</p>	<p>▶ Taglisan ng Talino</p> <p>▶ Talent Show</p>
8:00-9:00	<p>Submission of Empty SD Card and checking of Camera</p>	<p>Opening Program</p> <p>La Salle Arts Center Valconcha St., Ozamiz City</p>	<p>▶ Concurrent Session: <i>Standards in Campus Journalism: Issues and Challenges</i> by: <i>Urial Quilting</i></p> <p>▶ Editorial Writing</p> <p>▶ Concurrent Session: <i>Convergence in Campus Journalism</i> by: <i>Jacinto Alegusan</i></p> <p>▶ Editorial Cartooning</p>	<p>▶ Election of Officers RSPAA &amp; Reg'l Editors Guild</p> <p>La Salle Arts Center, Valconcha St. Ozamiz City</p>
9:00-10:00	<p>Division Training Hall Depled Division Office Tinago, Ozamiz City</p>		<p>▶ Concurrent Session: <i>New Trend in Page Designing</i> by: <i>Allan Mediana</i></p> <p>▶ Scriptwriting for Radio Broadcasting</p>	
10:00-11:00			<p>▶ Collaborative Publishing Contest</p>	
11:00-12:00				

12:00-1:00		LUNCH BREAK		
1:00-2:00		<b>CONFERT PROPER:</b> La Salle University-Integrated School Alborn St. Ozamiz City ▶ Photojournalism (Photo Session) ▶ Concurrent Session: Director's Hour by Regional Director Allan G. Purnazo, CRBO V	Rehearsal (Radio Broadcasting)	Cultural Show Featuring ISU Cultural Arts Group
2:00 - 3:00		▶ Photojournalism (Uploading) ▶ Copywriting & Headline Writing ▶ Concurrent Session: Ethics in Social Media by Atty Neil T. Pucmanan, Cultural Affairs Specialist for Mindanao Affairs	▶ Actual (Radio Broadcasting)	Awarding/ Closing Ceremony
3:00-4:00	<b>Orientation of Proctors</b> Training Hall DepEd Division Office Triuga, Ozamiz City			
4:00-5:00	<b>Meeting of RSPAA Officers</b> <b>Elementary &amp; Secondary</b> La Salle Arts Center Valconcha St., Ozamiz City	▶ Rewriting	Submission of e-copy on Collaborative Publishing Contest	
5:00-6:00		▶ Feature Writing		Home Sweet Home