



DIVISION MEMORANDUM

No. 196 s. 2013

To : Education Program Supervisors/Division Coordinators
Public Schools District Supervisors
Elementary and Secondary School Heads (Public & Private)
This Division

From : *Edilberto L. Oplenaria*
EDILBERTO L. OPLENARIA
Division Schools Superintendent

Subject : **2013 DIVISION SCHOOLS PRESS CONFERENCE (DSPC)**

Date : July 31, 2013

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Deped-MALAYBALAY CITY DIVISION

RELEASED

Date: 8/2/13 Time: 10:01AM
By: [Signature]

1. In pursuance to RA 7079 "An Act providing for the Development and Promotion Campus Journalism and other Related Purposes" and in preparation for the Regional Schools Press Conference, the 2013 Division Schools Press Conference (DSPC) will be held in Kalasungay Central School, Kalasungay, Malaybalay City on August 26, 2013 with the theme, "Responsible Campus Journalism and the Social Media".
2. The Division Schools Press Conference aims to:
 - a. enhance competencies through friendly individual and groups competitions in journalism;
 - b. provide activities that would encourage students to pursue studies in journalism;
 - c. show the importance of journalism by expressing it through varied journalistic approaches; and
 - d. encourage active participation in school and community endeavor and report on such events.
3. The conference activities include the following contest for elementary and secondary campus editors in English/ Filipino both public and private schools: a) Individual contests- Copyreading and Headline Writing, Editorial Cartooning, Editorial Writing, Feature Writing, News Writing, Photojournalism, Sport Writing; b) Group contests- scriptwriting and radio broadcasting, and collaborative publishing. c) Non-contest- quiz bowl
4. Each teacher-adviser participant and campus editor shall pay a registration fee of One Hundred Pesos (P100.00) to cover for membership, certificates, and supplies for the contests, honorarium/meals/snacks of evaluators, judges/facilitators and security personnel during the conference. Registration, meals/snacks, board and lodging, and traveling expense of participants shall be charged against school/local funds/campus journalism funds subject to the usual accounting and auditing rules and regulations.
5. Pupil/ student-delegate must be certified to be in good health and must have the written permission of his/her parents which must be submitted to the secretariat upon registration. Each participating school is required to submit the most recent issue of their school paper/ newsletter upon registration.
6. Enclosed are the Contests Rules and Matrix of Activities
7. For guidance and compliance.

CONTEST RULES

1. Contests for both elementary and secondary levels shall have the following categories in English and Filipino:

English	Filipino
1. Copyreading and Headline Writing	1. Pagwawasto at Paguulo ng Balita
2. Editorial Cartooning	2. Kartung Pangeditoryal
3. Editorial Writing	3. Pagsulat ng Editoryal
4. Feature Writing	4. Pagsulat ng Lathalain
5. News Writing	5. Pagsulat ng Balita
6. Photojournalism	6. Larawang Pampahayagan
7. Sports Writing	7. Pagsulat ng Isports
8. Collaborative Publishing	8.
9. Scriptwriting and Radio broadcasting	9. Pagsulat ng Iskrip at Pag-aanunsiyo

2. Participants to the quiz bowl must be a contestant in any of the categories above.
3. A school is allowed only one contestant per category/contest/event regardless of the number of annexes a school may have.
4. A pupil is allowed to participate in only two categories in the same medium/language.
5. Contestants for Copyreading and Editorial Cartooning must bring pencil (Mongol No. 2) for the contest.
6. Contestants for photojournalism shall use digital camera (point and shot only) maximum of 16 megapixels.
- Blank and empty storage card (compact flash, SD card, MMC0 shall be submitted to the secretariat for checking and coding before the actual competition.
 - The contestant must select five best photos
7. For Radio Broadcasting, campus journalists composed of seven members shall simulate a 5-minute radio broadcast. Two minutes shall be allotted for entrance and exit.
- The first part of the competition is scriptwriting, to be prepared by the team using their laptops.
 - the second part is the actual broadcast to be evaluated according the following skills: scriptwriting (10), newscasting (2), anchoring (3) and field reporting (4).
8. Collaborative Publishing competition will simulate the workplace of a publishing company.
- The team composed of seven students shall produce a four-page newsletter (9'x12" in size) for elementary and secondary.
 - the team is required to bring a maximum of four laptops installed with PAGEMAKER or IN DESIGN AND Photoshop (for secondary) and Microsoft Publisher (for elementary).
 - Laptops will be checked by division officials before the contest.
 - Broadband is not allowed in the competition.
9. Teacher-advisers are not allowed to mingle with their contestants during the viewing of the sports events, photojournalism and cartooning contests.
10. Advisers/campus editors of each school must submit two copies of the first issue of their campus paper for 2013-2014 during registration.
11. Seven winners will be declared per category. Names of winners will be announced through a Division Memorandum which will be posted in the division website www.depedmalaybalay.net.

MATRIX OF ACTIVITIES

Venue: Kalasungay Central School, Kalasungay, Malaybalay City

Date: August 26, 2013

TIME	ACTIVITY
7:00-8:00	Registration- <i>by District/Secondary/Private Schools</i>
8:00-8:30	Opening Program
9:00-10:00	Photojournalism: <i>Elementary/Secondary/English/Filipino</i>
9:00-12:00	Scriptwriting (Radio Broadcasting): <i>Elementary/Secondary/Eng/Fil</i>
	Collaborative Publishing: <i>(Elementary/Secondary/Eng/Fil)</i>
9:00-10:00	ELEMENTARY: <i>English/Filipino</i>
	Newswriting
	Feature Writing
	Editorial Writing
	Copyreading & Headline Writing
	Sports Writing
10:10-11:10	SECONDARY: <i>English/Filipino</i>
	Newswriting
	Feature Writing
	Editorial Writing
	Copyreading & Headline Writing
	Sports Writing
11:30-12:30	LUNCH BREAK
12:30-3:00	Elementary: <i>English/Filipino</i>
	Secondary: <i>English/Filipino</i>
3:00-6:00	Evaluation of OUTPUTS
	<i>*Winners will be announced through the division website. Certificates will be awarded during the MANCOM.</i>