



Department of Education  
Region X-Northern Mindanao  
**DIVISION OF MALAYBALAY CITY**  
Corner Don Carlos Guingona Sts, Malaybalay City  
Telefax # 088-81-2894, E-mail add: depedmlyblycity@yahoo.com



July 21, 2014


**DIVISION ADVISORY**

**BPI Globe BankO- A Savings Bank**

251  
DEPED MALAYBALAY CITY DIVISION  
RELEASED  
Date: 7/22/14 Time: 8:12 AM  
[Signature]

**TO: Education Program Supervisors/Division Coordinators  
Public Schools District Supervisors  
Public Elementary and Secondary School Heads  
All Others Concerned  
This Division**

1. Enclosed is the Regional Advisory from the Officer in Charge office of the Regional Director dated July 15, 2014 re: BPI Globe BankO- Savings Bank and the content of which is self-explanatory.
2. For information and widest dissemination.

*for:*   
**EDILBERTO L. OPLENARIA**  
Schools Division Superintendent



Republic of the Philippines  
Department of Education  
**REGION X - NORTHERN MINDANAO**  
Gregorio A. Felaz, Sr. Memorial Sports Center  
Velez Street, Cagayan de Oro City

**DepED**  
DEPARTMENT OF EDUCATION

**REGIONAL ADVISORY**

To : Schools Division Superintendents  
This Region

From : *for: effad*  
**ATTY. SHIRLEY O. CHATTO**  
Chief Administrative Officer  
Officer In Charge - Office of the Regional Director

Subject: **BPI Globe BankO- A Savings Bank**

Date : July 15, 2014

DepED - A  
Cagayan de Oro City  
16  
7/17/14  
**RELEASED**

1. The Bank of Philippine Islands (BPI) together with Globe Telecom and Ayala Corporation establish the BPI Globe BankO, a Savings Bank, the country's first microfinance-focused bank that combines banking standards and delivery networks with mobile technology platforms.
2. In this connection, the BPI, Globe and Ayala Corp. would like to share and offer their products and services to our Department in order to promote the saving awareness to our students and employees.
3. For more information and queries to this innovation, please refer to the attached the letter of invitation from BPI Globe BankO.
4. For your information.

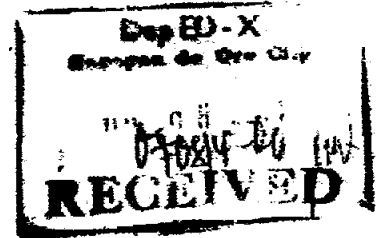
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HIEDD



July 7, 2014

**ATTY. SHIRLEY O. CHATTO**  
Chief Administrative Officer / OIC-Regional Director  
Department of Education, Region 10  
Velez Street, Cagayan de Oro City



Dear Atty. Chatto,

True to its history of proven banking leadership and innovation, Bank of the Philippine Islands (BPI) entered into a milestone partnership with Globe Telecom and Ayala Corporation to establish BPI Globe BankKO, a Savings Bank, the country's first microfinance-focused bank that combines banking standards and delivery networks with mobile technology platforms within a business framework of social responsibility and sustainable development.

With the financial inclusion of those at the base of the pyramid objective, BPI Globe BankKO's strategic initiatives include the development of innovative products and services, the establishment of a market-oriented ecosystem and the use of alternative low-cost channels of delivery through the mobile phone.

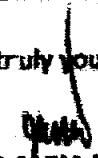
its vision is to become a global leader in financial inclusion through innovative financial services, partnership models and advanced electronic banking technologies to help encourage mikro-enterprise. It seeks to redefine philanthropy by providing the means for people at the base of the pyramid help themselves through financial empowerment. By opening access to micro savings, micro-credit, and micro-insurance, they can improve their living conditions sooner rather than later.

BPI Globe BankKO would like to share and to serve and extend our BankKO products and services to your students / employees in your institution. The following are the benefits of having a BankKO Account:

- Minimum opening requirement is P100.00 Only.
- No maintaining balance requirement and minimum deposit / withdrawal is P50.00.
- With ATM Card.
- One (1) valid ID Card with picture and a SIM Card of Globe or TM.
- Earned interest up to 3.00% p.a.

In this connection, we would like to share and offer the said products and services to your students / employees to promote the savings awareness at your different school campuses. If merit your approval, we would like to conduct a presentation of the Financial Literacy Program and simultaneously Opening of Account at any convenient time inside the various school premises. Please feel free to call us at our Mobile No. 0917-626-0319 or email us at josemaria.cueto@banko.com.ph or for more information you could log on to our website: www.banko.com.ph. Be a BankKO Account Holder now! Thank you very much.

Very truly yours,

  
**JOSE MARIA B. CUETO**  
Manager & Field Administrator  
Cagayan de Oro & Iligan Area