



**DEPARTMENT OF EDUCATION**

Region X-Northern Mindanao

**DIVISION OF MALAYBALAY CITY**

Corner Don Carlos-Guingona St., City of Malaybalay

Contact Numbers: 813-2894, 221-4597

Email Address: [dcpcdmalaybalay@gmail.com](mailto:dcpcdmalaybalay@gmail.com); Official website: [www.depedmalaybalay.net](http://www.depedmalaybalay.net)



August 8, 2014

161  
DepEd MALAYBALAY CITY DIVISION  
RELEASED  
Date: 8/12/14 Time: 1:31 PM  
By: Ardielle

**DIVISION MEMORANDUM**

No. ~~247~~ s. 2014

**REITERATING STRICT ADHERENCE TO DEPED ORDER NO. 39, S. 2009**  
*(Strict Adherence to DepEd Order No. 28, s. 2001-Prohibiting the Commercialization of the DECS Organization through Endorsements and Accreditation of Goods and Services) AND DEPED ORDER NO. 9, s. 2005 (Instituting Measures to Increase Engaged Time-On-Task and Ensuring Compliance Therewith)*

**TO : Education Program Supervisors  
Division Coordinators  
Public Schools District Supervisors  
School Heads (Elementary and Secondary)  
All Section Heads  
All Others Concerned**

*Edilberto L. Oplenaria*  
**FROM : EDILBERTO L. OPLENARIA**  
Schools Division Superintendent

1. This Office constantly received letter request from private individuals requesting to sell/promote various commercial products and services in the office and schools even during office and/or school hours which is detrimental to good public service.
2. Relative thereto, this Office hereby reiterates adherence of the herein DepEd Order No. 39, s. 2009 *(Strict Adherence to DepEd Order No. 28, s. 2001- Prohibiting the commercialization of the DECS Organization through endorsements and accreditation of goods and services)* and DepEd Order No. 9, s. 2005 *(Instituting Measures to Engaged Time-On-Task and Ensuring Compliance Therewith)*.
3. For compliance.

Encl.

As stated

Copy furnished:

Records Section

**TO BE POSTED IN THE WEBSITE**



DepED ORDER  
No. 39, s. 2009

APR 24 2009

**STRICT ADHERENCE TO DEPED ORDER NO. 28, S. 2001  
(Prohibiting the Commercialization of the DECS Organization Through  
Endorsements and Accreditation of Goods and Services)**

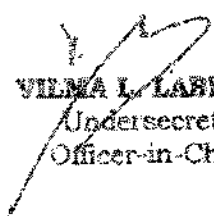
To: Undersecretaries  
Assistant Secretaries  
Bureau Directors  
Directors of Services/Centers and Heads of Units  
Regional Directors  
Schools Division/City Superintendents  
Heads, Public and Private Elementary and Secondary Schools  
All Others Concerned

1. It has reached the attention of this Office that various products and services are being advertised as having been accredited by the Department of Education (DepED). For example, desk, food items, school paraphernalia, private teacher training programs, and other services are now being marketed with alleged endorsement from DepED. Whether the products or services may be of good quality or utility, this Office firmly believes that there is no need to give an institutional endorsement to any product or services to prevent distortion of market forces by giving impression of superior quality to a product when this Office has no competence to say so. In addition, the ~~DepED is a government agency and should not be used to endorse any commercial product or service. It is the duty of the Office to avoid creating an impression of private gain.~~

2. Along this line, this Department has received information and feedback of the rampant violation of the abovementioned Order. It may be recalled that said DECS Order (copy enclosed) was circulated to inform the central and field offices of its strict compliance.

3. In view thereof, the Office deemed it necessary to ~~strongly reiterate the need for strict compliance with the said Order to promote the best interests of the students.~~ Therefore, all concerned are hereby directed to exert all out effort to put an end to the continued violation of DECS Order No. 28, s. 2001, otherwise this Office will be constrained to initiate administrative disciplinary action against those who may be found responsible for said violation.

4. Immediate dissemination of and compliance with this Order is directed.

  
VILMA L. LABRADOR  
Undersecretary  
Officer-in-Charge

Encl:

As stated

Reference:

DepED Order: (No. 28, s. 2001)

Allotment: 1- (D.O. 50-97)

To be indicated in the Perpetual Index  
under the following subjects:

ACCREDITATIONS  
POLICY

Maricar/DO-Implementation of DO 28, 2001  
02-26-09



REPUBLIKA NG PILIPINAS  
REPUBLIC OF THE PHILIPPINES  
**KAGAWARAN NG EDUKASYON, KULTURA AT ISPORTS**  
**DEPARTMENT OF EDUCATION, CULTURE AND SPORTS**  
DECS Complex, Meralco Avenue  
Pasig City, Philippines



*Tanggapan ng Kalihim*  
*Office of the Secretary*

**JUL 09 2001**

DECS ORDER  
No. 28 s. 2001

**PROHIBITING THE COMMERCIALIZATION OF THE DECS  
ORGANIZATION THROUGH ENDORSEMENTS AND  
ACCREDITATION OF GOODS AND SERVICES**

To : Undersecretaries  
Assistant Secretaries  
Directors of Bureaus/Centers/Services  
Regional Directors  
Schools Division/City Superintendents  
School Principals  
Hheads of Private Elementary and Secondary Schools

1. Pursuant to law and public policy, the Department of Education, Culture and Sports has two goals: to raise the academic standards of basic education and enhance administrative efficiency in the delivery of educational services. The DECS also seeks to promote good governance, leadership by example and enhanced services to the poor in line with the programs of Pres. Gloria Macapagal Arroyo.
2. Recently however, it has been called to the attention of the Secretary that various products and services are advertised as DECS-accredited. Thus, desks, food items, school paraphernalia, private teacher training programs, and other services are marketed with endorsements from the DECS. While the products and services may be of good quality or utility, there is no need to give them institutional endorsements.
3. Henceforth, there will be no endorsements or accreditation officially issued or sanctioned by DECS. Goods and services must compete for the attention of all schools, teachers and students, in the ordinary course of the free market. If there is need or value in the goods and services, they will be purchased or utilized without the coercive persuasion of DECS issuances.
4. There are cogent reasons for this policy:
  - 4.1 Endorsements by DECS distort market forces and may give the impression of superior quality or performance. Yet DECS has no competence or duty to say so.
  - 4.2 Government agencies are dissuaded from favoring one commercial product or service as against another. Thus, transparent public bidding is required for whatever government buys or uses. Experience also shows that market forces instead of government intervention, creates better products and more efficient services.

- 4.3 Endorsement or accreditation tends to create the impression of private gain. This should be avoided.
- 4.4 The DECS institutional name and logo must only be used for public purposes as determined by the Department. Constant use of the DECS name and logo for all sorts of goods, services and projects, depreciates the Department's goodwill.
5. The DECS may, at times, disseminate information on events, scholarships and training opportunities for teachers and students. This will be issued as ADVISORIES purely for the information of the organization. You may participate on the basis of your own judgment, time and resources. Deductions to teacher's salaries and compulsory contributions from students for these activities, will not be allowed and are prohibited under the Ganson Law (RA 5546).
6. For your information and guidance.

*Rauls Roco*  
RAUL S. ROCO  
Secretary

Reference:  
None

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index  
under the following subjects:

ACCREDITATION  
POLICY



Republic of the Philippines  
Department of Education  
Region VII, Central Visayas  
**DIVISION OF BOHOL**  
City of Tagbilaran

June 09, 2011

DIVISION MEMORANDUM  
No. 164, s.2011

**PROHIBITION AGAINST SELLING/ ENDORSING OF COMMERCIAL PRODUCTS  
AND SERVICES**

To : Education Supervisors/ Division Coordinators  
Schools District Supervisors/Coordinating Principals  
Public Elementary and Secondary School Heads  
Division Office Personnel  
All Others Concerned

1. It has reached the attention of this Office that some of our DepEd Division of Bohol teaching and non-teaching personnel are selling/promoting various commercial products and services to their subordinates and/or co-workers even during office and/or school hours which is detrimental to good public service.
2. The Department of Education as a government agency is dissuaded from favoring/promoting one commercial product or service against the other to avoid creating an impression of private gain.
3. Along this line, this Office deemed it necessary to strongly reiterate the strict implementation and compliance of the following laws, rules and regulations:

a. **REPUBLIC ACT NO. 3019 (ANTI-GRAFT AND CORRUPT PRACTICES ACT)**

*Sec. 3. Corrupt practices of public officers.* - In addition to acts or omissions of public officers already penalized by existing law, the following shall constitute corrupt practices of any public officer and are hereby declared to be unlawful:

(h) Directly or indirectly having financial or pecuniary interest in any business, contract or transaction in connection with which he intervenes or takes part in his official capacity, or in which he is prohibited by the Constitution or by any law from having any interest.

b. **Republic Act 6713 (Code of Conduct and Ethical Standards for Public Officials and Employees)**

**Section 7. Prohibited Acts and Transactions**

(d) Public officials and employees shall not solicit or accept, directly or indirectly, any gift, gratuity, favor, entertainment, loan or anything of monetary value from any person in the course of their official duties or in connection with any operation being regulated by, or any transaction which may be affected by the functions of their office.

- c. Paragraph (e), Article 11, of R.A. No. 7836, otherwise known as the Philippine Teachers Professionalization Act of 1994 (Code of Ethics for Professional Teachers):

**Article X: The Teacher and Business**

Section 3: No teacher shall act, directly or indirectly, as agent of, or be financially interested in any commercial venture ..... in the purchase and disposal of which he can exercise official influence, except only when his assignment is inherently related to such purchase and disposal.

~~DepEd~~ DepEd Order No. 39, s.2009 (Strict Adherence to DepEd Order No. 28, s.2001)  
- Prohibiting the Commercialization of the DepEd organization Through Endorsements and Accreditation of Goods and Services

~~DepEd~~ DepEd Order No. 9, s.2005 (Instituting Measures to Increase Engaged Time-On-Task and Ensuring Compliance Therewith)

(2) As a matter of policy, the prescribed school days shall be strictly spent on engaged time-on-task.

4. All concerned teaching and non-teaching personnel in this Division are hereby directed to exert all out effort to put an end to the continued violation of aforesaid laws and issuances, otherwise this Office will be constrained to initiate administrative disciplinary action against those who may be found responsible for said violation.
5. Immediate dissemination of and compliance with this memorandum is directed.

  
LORNA E. RANCES, Ph.D. CESO VI  
Schools Division Superintendent



REPUBLIKA NG PILIPINAS  
REPUBLIC OF THE PHILIPPINES  
**KAGAWARAN NG EDUKASYON**  
DEPARTMENT OF EDUCATION  
DepEd Complex, Meralco Avenue, Pasig City



*Office of the Secretary*

Direct Line: 633-7208/7228  
Fax: 636-4876  
DEText: 0919-456027  
E-mail: [osec@deped.gov.ph](mailto:osec@deped.gov.ph)  
Website: <http://www.deped.gov.ph>

DepED ORDER  
No. 9 , s. 2005

MAR 0 2 2005

To : **Undersecretaries**  
**Assistant Secretaries**  
**Bureau/Service/Center Directors**  
**Schools Division Superintendents**  
**School Heads**

**INSTITUTING MEASURES TO INCREASE ENGAGED TIME-ON-TASK  
AND ENSURING COMPLIANCE THEREWITH**

1. To arrest the deteriorating quality of education, one of the immediate tasks that need to be undertaken is to increase engaged time-on-task. The objective is to meet the required number of school days in every school year and the time allotment for the different subjects in every school day by lessening activities that take teachers and/or students away from the classroom, maximizing the use of the time allotment for every subject, and reducing the non-teaching duties of teachers.
2. As a matter of policy, the prescribed 205 school days shall be strictly spent on engaged time-on-task. A **school day** is defined as a day devoted to instructionally relevant activities pursuant to engaging students in learning the lessons of the curriculum. Any school day or part of a school day spent otherwise is classified as a **disruption**. Any suspension of classes that involves instructionally relevant activities may be classified as a valid school day. However, any other suspension of classes that constitutes a disruption shall be avoided and shall be made up by another school day outside of the school calendar.
3. Suspension of classes for any reason shall be carefully considered, decided and authorized by the Schools Division Superintendent and school heads, while teachers are authorized to alter scheduled activities of their individual classes. The exercise of this authority, however, shall be balanced by the professional responsibility of superintendents, school heads and teachers to insure that students obtain the full benefit of the curriculum-based instruction for the prescribed number of school days contained in the school calendar.



4. Guided by this general objective and its implementing strategy, the following specific measures shall be adopted:

a. Classes should not be suspended even while there are school celebrations of important historical events or significant occasions. Discussions on the significance of these events or occasions, such as United Nations Day, Arbor Day, School Nutrition Month, Environment Month, AIDS Awareness Day, etc., should be integrated in related subject areas during the regular classroom discussions. Streamers should no longer be put up in schools to announce such celebrations. Simple announcements in bulletin boards would suffice.

b. Similarly, with regard to national programs which DepEd is expected to support, integration in regular classroom discussions in the relevant subjects shall serve as the mode of imparting important messages to students. The holding of contests in schools to support such programs shall be conducted outside of school hours.

c. DepED Central Office will no longer endorse competitions sponsored by certain government or non-government entities.

d. Enrichment and remediation classes and individual instruction shall be encouraged to support teaching and learning, and may be conducted during the period to be determined by the School Head.

e. In-service training programs and write shops/module-making, whether organized by the central, regional or division offices as well as the training components of foreign-assisted projects, requiring attendance of classroom teachers shall be scheduled during the five-day mid-year break and during the summer vacation. In the case of school-based or school-cluster based training program, this may be held preferably on Fridays or on weekends.

f. Only schools with school papers shall be allowed to participate in local schools press conferences.

g. Schools Division Superintendents shall ensure that the five-day break at the middle of the school year, which is counted as part of the required number of school days, shall be optimally used by school heads for review and assessment of activities for the first half of the school year, planning for the second half of the school year, and conduct of in-service training programs. Every school head shall prepare an implementation plan for the five-day mid-year break which shall include the in-service training program for teachers and the assignments/projects/homework to be given to students for that period.

h. National, regional or division athletic meets or academic and non-academic competitions, including practices for said meets and competitions shall be allowed on condition that these are held after class hours and days. In determining the composition of delegations to these competitions, regional directors and schools division superintendents should only include the competitors, their coaches, and officiating personnel.



5. To ensure compliance with these measures to increase engaged time-on-task, the following procedures are prescribed:

a. Every school shall prepare its school calendar detailing the day-to-day activities of the prescribed number of school days to be submitted to the Schools Division Superintendent at the start of the school year. Said calendar shall be prepared in consultation with the students, the PTCA and the local government unit concerned.

b. Suspension of classes for specific school(s) or school district shall be submitted by the school head or the district supervisor, as the case may be, to the Schools Division Superintendent at least one week before the planned suspension, stating the reason for the suspension of classes and the schedule for the make-up classes. Thereafter, a report on the actual conduct of make-up classes shall also be submitted.

c. At the end of the every school year, the Schools Division Superintendent shall submit a report to the regional office on the actual number of school days held in every school in the division, together with recommendations on how the policy on engaged time-on-task can be further strengthened. Such information shall be used in the performance appraisal of schools, their respective school heads, and the schools division superintendents. Regional and division office supervisors shall monitor the strict compliance of individual school with the required number of school days for each school year. Regional offices shall submit not later than two weeks after the end of the school year to the central office a report on the number of actual school days in the different school divisions under their jurisdiction, together with recommendation on how the policy can be further improved.

6. This DepED Order supersedes DepED Orders No. 20, s. 2003; No. 11, s. 2003 and No. 20, s. 2002.

7. Every school head must send to the Division Office a letter acknowledging receipt of this DepED Order including the date of receipt and committing to comply with its provisions. Schools Division Superintendent shall issue a certification that every school in his/her division has received the DepED Order, attaching therewith a list of schools and date of receipt. These certifications shall be sent to the Central Office (Attention: Undersecretary Ramon C. Bacani), copy furnished the Regional Offices, not later than March 31, 2005.

8. Immediate dissemination of and strict compliance with this Order is mandated.



FLORENCIO B. ABAD

Secretary

References: DepED Orders: Nos. 11 and 20, s. 2003 and 20, s. 2002

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index  
under the following subjects:

CALENDAR, SCHOOL  
CLASSES

CELEBRATIONS & FESTIVALS  
POLICY