



Department of Education
Region X-Northern Mindanao
DIVISION OF MALAYBALAY CITY

Corner Don Carlos-Guingona Streets, Malaybalay City
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DIVISION MEMORANDUM

No. 271, s. 2014

Deped-MALAYBALAY CITY DIVISION
RELEASED

Date: 9/10/14 Time: 1:46 PM
By: [Signature]

To: Education Program Supervisors/Division Coordinators
Public Schools District Supervisors
Elementary and Secondary School Heads (Public and Private)
This Division

From: [Signature]
EDILBERTO L. OPLENARIA
Schools Division Superintendent

Subject: **2014 DIVISION SCHOOLS PRESS CONFERENCE (DSPC)**

Date: September 9, 2014

1. In pursuance to RA 7079 "An Act providing for the Development and Promotion of Campus Journalism and other Related Purposes" and in preparation for the 2014 Regional Schools Press Conference, the 2014 Division Schools Press Conference (DSPC) will be held in Managok Elementary School, Managok, Malaybalay City on October 2-3, 2014 with the theme: **"Empowering Resilient Communities Through Campus Journalism."**
2. The Division Schools Press Conference aims to:
 - a. Enhance competencies through friendly individual and groups competitions in journalism;
 - b. Provide activities that would encourage students to pursue studies in journalism;
 - c. Show the importance of journalism by expressing it through varied journalistic approaches; and
 - d. Encourage active participation in school and community endeavor and report on such events.
3. The conference activities include the following contested events for elementary and secondary campus editors in English and Filipino both public and private schools:

- a) Individual Contests- Copyreading and Headline Writing, Editorial Cartooning, Editorial Writing, Feature Writing, News Writing, Photojournalism, Sports Writing;
 - b) Group Contests- Scriptwriting and Radio Broadcasting, and Collaborative Publishing; and
 - c) Non-Contest- Quiz Bowl
4. Participants to this conference are the **first top four (4) winners** in the **2014 DISTRICT SCHOOLS PRESS CONFERENCE** from public and private schools for both elementary and secondary categories.
 5. Meals/snacks and traveling expense of participants shall be charged against school/local funds/campus journalism funds subject to the usual accounting and auditing rules and regulations.
 6. Qualified pupil/student-delegate must be certified to be in good health and must have the written permission of his/her parents which must be submitted to the secretariat upon registration. Each participating school is required to submit the most recent issue of their school paper/newsletter upon registration.
 7. Enclosed are the Contest Rules and Matrix of Activities.
 8. For guidance and compliance.

CONTEST RULES

1. Contests for both elementary and secondary levels shall have the following categories in English and Filipino:

English	Filipino
1. Copyreading and Headline Writing	1. Pagwawasto at Paguulo ng Balita
2. Editorial Cartooning	2. Kartung Pangeditoryal
3. Editorial Writing	3. Pagsulat ng Editoriyal
4. Feature Writing	4. Pagsulat ng Lathalaing
5. News Writing	5. Pagsulat ng Balita
6. Photojournalism	6. Larawang Pampahayagan
7. Sports Writing	7. Pagsulat ng Isports
8. Collaborative Publishing	8.
9. Scriptwriting and Radio broadcasting	9. Pagsulat ng Iskrip at Pag-aanunsiyo

2. Participants to the quiz bowl must be a contestant in any of the categories above.
3. A school is allowed only one contestant per category/contest/event regardless of the number of annexes a school may have.
4. A pupil is allowed to participate in only two categories in the same medium/language.
5. Contestants for Copyreading and Editorial Cartooning must bring pencil (Mongol No. 2) for the contest.
6. Contestants for photojournalism shall use digital camera (point and shot only) maximum of 16 megapixels.
- Blank and empty storage card (compact flash, SD card, MMC0 shall be submitted to the secretariat for checking and coding before the actual competition.
 - The contestant must select five best photos.
7. For Radio Broadcasting, campus journalists composed of seven members shall simulate a 5-minute radio broadcast. Two minutes shall be allotted for entrance and exit.
- The first part of the competition is scriptwriting, to be prepared by the team using their laptops.
 - the second part is the actual broadcast to be evaluated according to the following skills: scriptwriting (10), newscasting (2), anchoring (3) and field reporting (4).
8. Collaborative Publishing competition will simulate the workplace of a publishing company.
- The team composed of seven students shall produce a four-page newsletter (9"x12" in size) for elementary and secondary.
 - the team is required to bring a maximum of four laptops installed with PAGEMAKER or JN DESIGN AND Photoshop (for secondary) and Microsoft Publisher (for elementary).
 - Laptops will be checked by division officials before the contest.
 - Broadband is not allowed in the competition.
9. Teacher-advisers are not allowed to mingle with their contestants during the viewing of the sports events, photojournalism and cartooning contests.
10. Advisers/campus editors of each school must submit two copies of the first issue of their campus paper for 2014-2015 during registration.
11. Seven winners will be declared per category. Names of winners will be announced through a Division Memorandum which will be posted in the division website www.depedmalaybalay.net.



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MATRIX OF ACTIVITIES

Venue: Managok Elementary School
Managok, Malaybalay City
Date: October 2-3, 2014

DAY 1- October 2, 2014		
TIME	ELEMENTARY	SECONDARY
7:00-8:00	Arrival and Registration (by District from public and private schools)	
8:00-8:30	Opening Program (by the Host School)	
9:00-10:00	Photojournalism English/Filipino	Photojournalism English/Filipino
9:00-12:00	Scriptwriting (Radio Broadcasting) English / Filipino	Scriptwriting (Radio Broadcasting) English / Filipino
	Collaborative Publishing English / Filipino	Collaborative Publishing English / Filipino
9:00-10:00	Newswriting English / Filipino	Newswriting English / Filipino
10:00-11:00	Feature Writing English / Filipino	Feature Writing English / Filipino
11:00-12:00	Editorial Writing English / Filipino	Editorial Writing English / Filipino
12:00 nn	LUNCH BREAK	LUNCH BREAK
1:00-2:00	Copyreading and Headline Writing English / Filipino	Copyreading and Headline Writing English / Filipino
2:00-3:00	Sports Writing English/Filipino	Sports Writing English/Filipino
3:00-4:00	Evaluation of outputs	Evaluation of outputs
5:00	Break	Break
DAY 2- October 3, 2014		
TIME	ELEMENTARY	SECONDARY
8:00-12:00	Evaluation of Outputs	Evaluation of Outputs
12:00 nn	Lunch Break	Lunch Break
1:00-3:00	Evaluation of Outputs	Evaluation of Outputs
3:00-4:00	Finalization of Results	Finalization of Results