



Department of Education  
Region X- Northern Mindanao  
**MALAYBALAY CITY DIVISION**  
Corner Don Carlos and Guingona Sts. Malaybalay City



October 28, 2014

**DIVISION MEMORANDUM**

No. 326 , s. 2014

**TO: Winners of 2014 DSPC  
This Division**

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Deped-MALAYBALAY CITY DIVISION  
**RELEASED**  
Date: 10-29-14 Time: 1:03  
*[Signature]*

**ENHANCEMENT ACTIVITIES FOR 2014 DIVISION SCHOOLS PRESS CONFERENCE  
WINNERS CAMPUS JOURNALIST AND ADVISERS**

1. This office will hold a one- day conference for Enhancement Activities to be conducted for 2014 Division Schools Press Conference Winners Campus Journalists and Advisers on November 8, 2014 at the Malaybalay City Central School .
2. This training aims mainly to enhance further the potential of DSPC winners in their journalistic skills to be able to compete in the 2014 Regional Schools Conference on December 1-3, 2014 at Mambajao Camiguin, Camiguin Division. Specifically, it aims to :
  - a. Upgrade participants' knowledge on campus journalism particularly on contest guidelines on various individual contests;
  - b. Gain insights on the value of responsible campus journalism
  - c. Appreciate the value of developing one's communication skills in building self - confidence and sense of competitiveness for better performance.
3. Participants to this training are the top three 2014 DSPC campus editor- winners and their respective advisers.
4. Participants and facilitators will be provided with lunch and snacks as well materials and worksheets for the enrichment activities.
5. Resource persons /speakers will receive honorarium.
6. For guidance.

*[Signature]*  
**EDILBERTO L. OPLENARIA**  
Schools Division Superintendent



## Schedule of Activities

### Enhancement Activities for 2014 Division Schools Press Conference Winners Campus

#### Journalists and Advisers

Malaybalay City Central School

November 8, 2014

Date	Time	Activity	Facilitator/Resource Speaker
November 8, 2014	8:00- 9:00	Registration	Secretariat
	8:30-9:00	Orientation /Briefing	Maria Concepcion S. Reyes
	9:00-12:00	*Sharing Of Best Practices and Insights on School Paper Advising *Contemporary guideposts in writing articles for: News Editorial Sports Science & Health writing *Taking the best picture- the rule of thirds and other principles in photojournalism *Editorial Cartooning *Copyreading and headline writing  *Radio Broadcasting /Scriptwriting *Collaborative Publishing	Mala Epra Magnaong  Medarda Galarita  Uriel Qulingqing  Jack Alingasa Gregory Paul Lucero Edelina Eborá  Maria Concepcion S.Reyes Rachel Valde
12:00-1:00	12:00-1:00	Lunch Break	
	1:00-4:30	Writing Workshop (News, Editorial, Sports, Feature, Cartooning, Radio Broadcasting, Collaborative Writing, Science and Health *Critiquing	Facilitators/Speakers
	4:30- 5:00	Closing Program	Officers