



Department of Education  
Region X-Northern Mindanao  
**DIVISION OF MALAYBALAY CITY**

*Purok 6, Casisang, Malaybalay City*  
Telefax # 088-813-2894, E-mail add: [depedmlyblycity@yahoo.com](mailto:depedmlyblycity@yahoo.com)



**DIVISION ADVISORY**

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ed-MALAYBALAY CITY DIVISION  
**RELEASED**  
JAN 21 2015  
Time: 1:28  
*[Signature]*

**To :** **Education Program Supervisors/ Division Coordinators**  
**Public Schools District Supervisors**  
**Public & Private Elementary/Secondary School Heads**  
**This Division**

**From :** *fu:*   
**EDILBERTO L. OPLENARIA**  
**Schools Division Superintendent**

**Date :** **January 20, 2015**

**Subject :** **"FILM FESTIVAL AT SM CITY, CAGAYAN DE ORO CITY**  
**ON JANUARY 22, 2015**

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1. For information and guidance of all concerned, attached is the Regional Advisory re: **"FILM FESTIVAL AT SM CITY, Cagayan de Oro City"** on January 22, 2015 featuring the works of renowned film director, Mr. Brillante Mendoza which is self-explanatory.
  2. Participation of DepED officials and teachers to this activity is in accordance to established policies and guidelines stipulated in DepED Order No. 9, s. 2005 entitled *Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith*.
  3. Immediate dissemination of this Advisory is hereby desired.

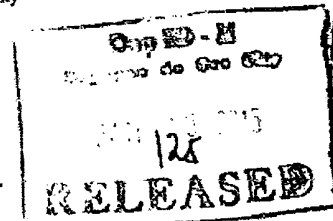
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Republic of the Philippines  
Department of Education  
**REGION X-NORTHERN MINDANAO**  
Fr. Masterson Avenue, Zone 1, Upper Bahulang, Cagayan de Oro City



**REGIONAL ADVISORY**



**TO: SCHOOLS DIVISION SUPERINTENDENTS**  
This Region

**FROM: ATTY. SHIRLEY O. CHATTO**  
Chief Administrative Officer  
OIC Regional Director

**Date :** January 19, 2015

**Subject: FILM FESTIVAL AT SM CITY, CAGAYAN DE ORO CITY ON**  
**JANUARY 22, 2015.**

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See enclosed letter from **IVY S. GUANTERO**, Public Relations Manager, SM City Cagayan de Oro City re: **FILM FESTIVAL** on January 22, 2015 featuring the works of renowned film director, Mr. Brillante Mendoza.

Participation of DepED Officials, Teachers and Students/Pupils of this activity is in accordance to established policies, rules and regulations of this department.

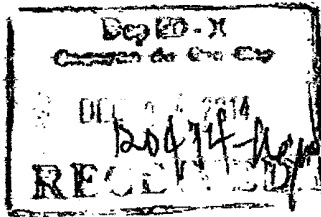
For information and guidance.

December 1, 2014



**SUPERMALLS**

ATTY. SHIRLEY O. CHATTO  
OIC- Office of the Regional Director  
Department of Education Region X  
Cagayan de Oro City



Dear Ma'am,

Greetings from SM City Cagayan de Oro!

SM City Cagayan de Oro will be having a film festival this January 22, 2015 featuring the works of renowned film director, Mr. Brillante Mendoza, the first ever internationally acclaimed Asian Film Director to win in the 62nd Cannes Film Festival. Director Mendoza will be staging his two (2) multi-awarded films entitled: FOSTER CHILD, that tells about a poor family's foster child who will be turned over to his adoptive American parents and THY WOMB, about a childless couple living in the heart of Tawi-Tawi, Mindanao.

With this regard, we would like to ask for your endorsement to the different high schools of Region X to watch these Philippine-made and award winning independent films. Aside from the film showing, audience will also have the opportunity to meet and ask questions to Director Brillante himself after the film screening.

The film showing is open to all students. Admission is 100php for Foster Child and 200php for the film Thy Womb as this will film will have a special Film Education. The aim of the activity is to guide the audience in understanding and appreciating films as a medium of art and communications. Students may arrive an hour (1 hour) before the showing time. Screening schedule is as follows:

- Thy Womb (at SM Cinema 3) - 7:30am to 9:30am  
The Passion for Cinema" Film Education of "Thy Womb" by Director Brillante Mendoza at 930am
- Foster Child (at SM Cinema 4) - 7:00am to 9:00am

We look forward to seeing you at the Film Festival. Please get in touch with MS. MADDIE RAVAGO at 09209457563 (SMART) 09054096379 (GLOBE) or send an e-mail at [bic2x@yahoo.com](mailto:bic2x@yahoo.com) for confirmation and other questions.

Thank you very much for your kind attention.

Sincerely yours,

IVY S. GUANTERO  
Public Relations Manager  
SM City Cagayan de Oro

Shopping Center Management Corp.  
10/F Mall of Asia Arena Annex Building, Coral Way corner J.W. Diokno Boulevard  
Mall of Asia Complex, 1300 Pasay City, Philippines  
Telephone: +63 2 831 7000, +63 2 831 1000