



Department of Education  
Region X-Northern Mindanao  
**DIVISION OF MALAYBALAY CITY**  
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### DIVISION ADVISORY

**To :** Chief Education Supervisors, SGOD and CID  
Education Program Supervisors  
Senior Education Program Specialists  
Education Program Specialists  
Public Schools District Supervisors  
Public & Private Elementary/Secondary School Heads  
This Division

**From :** *Edilberto L. Oplenaria*  
EDILBERTO L. OPLENARIA, CESO VI  
Schools Division Superintendent

**Date :** June 15, 2015

**Subject :** DISSEMINATION OF REGIONAL ADVISORY RE: INVITATION FROM THE CULTURAL CENTER OF THE PHILIPPINES AND XAVIER UNIVERSITY CULTURE AND THE ARTS

1. For information and guidance of all concerned, enclosed is Regional Advisory dated June 8, 2015 re Invitation from the Cultural Center of the Philippines and Xavier University Culture and the Arts re: "Lecture-Workshop on Arts Management Intensives" on June 25-26, 2015, 8:00 am to 5:00 pm at Xavier University Little Theater, Cagayan de Oro City which is self-explanatory.
2. Participation of teachers to this activity is in accordance to established policies and guidelines of this Department. Hence, those interested shall submit letter of intent to Mrs. Lou-Ann J. Cultura, EPS in MAPEH or contact thru mobile number 09058133830 for more information.
3. Immediate dissemination of this Advisory is hereby desired.



Republic of the Philippines  
Department of Education  
REGION X- NORTHERN MINDANAO



Fr. Masterson Avenue, Zone 1, Upper Balulang, Carmen  
Cagayan de Oro City

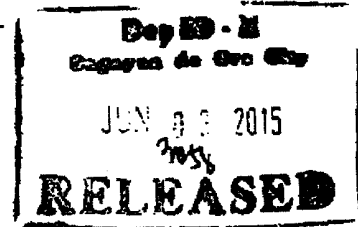
### Regional Advisory

TO : **SCHOOLS DIVISION SUPERINTENDENTS**  
This Region

FROM : **ATTY. SHIRLEY O. CHATTO**  
*Jun 08 2015*  
Chief, Administrative Officer  
Officer In-Charge  
Office of the Regional Director

Date: June 8, 2015

Subject: **INVITATION FROM THE CULTURAL CENTER OF THE PHILIPPINES AND  
XAVIER UNIVERSITY CULTURE AND THE ARTS RE: "LECTURE -  
WORKSHOP ON ARTS MANAGEMENT INTENSIVES" ON JUNE 25-26,  
2015.**



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Enclosed is the letter of **MR. HOBART P. SAVIOR**, Director Xavier Center for Culture and the Arts, re: "LECTURE -WORKSHOP SERIES ON ARTS MANAGEMENT INTENSIVE" on June 25-26, 2015, 8:00 am to 5:00 pm at the Xavier University Little Theater.

For information.



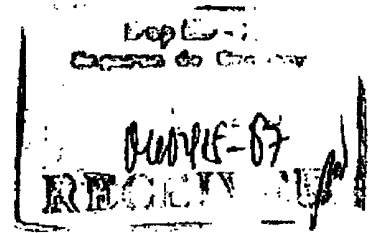
**Xavier University**  
ATENEO DE CAGAYAN

In Cooperation with  
ATENEO DE DAVAO UNIVERSITY and  
ATENEO DE ZAMBOANGA UNIVERSITY

Xavier Center for Culture and the Arts

June 1, 2015

Hon Atty Shirley Chatto  
Regional Director DEP ED Region X  
Masterson Avenue, Cagayan de Oro City



Dear Atty Chatto

Greetings!

The Cultural Center of the Philippines and Xavier University through its Xavier Center for Culture and the Arts will hold an **Arts Management Intensives** on June 25-26, 2015, 8:00 am to 5:00 pm at the Xavier University Little Theater. This lecture-workshop series is intended for artists, SPA teachers, cultural workers, art and production managers, curators, musicians, filmmakers, singers, dancers, directors, actors, writers, producers, architects, designers, tourism officers, MAPEH and k-12 arts track teachers.

Speakers to this arts management intensives are experts like Mr Nestor Jardin with topic: *Creative Industry*; Mr Luwin de la Concha with topic: *Copyright and Intellectual Property Rights*; Mr Dennis Marasigan with topic: *Arts Marketing*; Dr Steven Patrick Fernandez with topic: *Social Media Marketing*; and Mr Diwa Felipe de Leon with topic: *On Line Platform*.

In line with this, we would like to invite all your basic education institutions in Northern Mindanao to send representatives or participants to this Arts Management Intensives. Registration fee is only Php 500.00 (inclusive of kits and certificates of appearance and participation). Also, we request for your help by coming up with a memorandum circular which will also serve as invitation.

We hope that you find our arts and culture programs enriching to all our educators especially those who are preparing and training for the Arts Track.

Herewith are the profiles of the speakers/ lecturers.

Should you have questions as regards this invitation, please let us know. We can be reached through 858-3116 local 2059 and through 0905-303-4377 (Bart Savior) and 0912-210-7441 (Margie A Madreña).

I hope this letter merits your attention and support. Thank you very much!

Sincerely

Hobart P Savior  
Director Xavier Center for Culture and the Arts

**Arts Management Intensives  
Speakers Profiles**

**A. Mr Nestor Jardin**

Nestor O. Jardin began his involvement in the arts as a dance artist with the University of the Philippines' Filipiniana Dance Company and later as soloist of Ballet Philippines. He later served as faculty member of the CCP Dance School, Artistic Director of Ballet Philippines, President of the CCP Dance Foundation and Vice President of the World Dance Alliance.

From 2001 to 2009, he served as President of the Cultural Center of the Philippines, Commissioner of the National Commission for Culture and the Arts (NCCA), Chairman of the Advisory Council of the Philippine High School for the Arts and Board Member of the Film Development Council of the Philippines. He is currently President of the Cinemalaya Foundation, Project Director of the CCP Complex Development Program and board member of the Network for the Promotion of Asian Cinema.

**B. Prof Steven Patrick Prince Fernandez DFA**

Dr Fernandez is synonymous with the accomplishments of the Integrated Performing Arts Guild, or IPAG. His award-winning works of perhaps the country's most traveled repertory company have been widely performed in the Philippines and in over 100 cities in Europe, North America, the Hawaiian Islands, and Asia, being some of the more trailblazing productions that figure prominently in Philippine Arts and Letters.

His pursuits include publications, collaborations, and the management of cultural events here and abroad. Full Professor of the MSU-Iligan Institute of Technology (MSU-IIT) and Resident Playwright-panelist of the Iligan National Writers Workshop, he holds a Doctor of Fine Arts degree from the De La Salle University (the first Filipino from a Philippine University) and a Master of Arts degree in the Humanities from the University of the Philippines.

### **C. Mr Dennis Marasigan**

Dennis Marasigan is an actor, director, stage manager, lighting designer. He used to be artistic director of Tanghalang Pilipino and president of Philstage. In 1994 when he became head of theater operations at the Cultural Center of the Philippines. In 1997, he moved from operations to performing arts, which put him in charge of programming. In 2001, he moved to marketing, where he stayed till 2006.

Dennis has a master's degree in public administration focusing on arts policy; he is a dissertation away from obtaining a PhD. He received grants from the British Council to study audience development and has taken up residence in major British and North American performing arts companies. In these parts he has taught arts marketing at UP Manila and given seminars and workshops.

Dennis Marasigan he started in theater and then worked in Philippine cinema with directors Joey Gosiengfiao, Laurice Guillen, Efren Piñon, Pio de Castro III, Tikoy Aguiluz, and Ishmael Bernal. He has also worked for television dramas and musical specials in a variety of roles. His full-length feature films "On the North Diversion Road", "Temptation(Tukso)", "Vox Populi" and "Anatomy of Corruption" were finalists in the Cinemalaya and Cinema One Film Festivals.

### **D. Diwa de Leon**

Diwa de Leon is a multi-awarded composer, arranger, film scorer, and live musician. Born to a musical family, he wrote his first composition, a short piano piece, at age 5 under the tutelage of his father.

His latest musical passion involves the HEGALONG, a two-stringed Philippine traditional lute, which led him to create his Hegalong Project. The Hegalong Project is a series of original music that highlights the hegalong and combining it with a genre of music from today, such pop, rock and jazz.

Diwa has won awards for his film scores including the 2013 Gawad Urian for Best Music for the film "Baybayin", Cinemalaya 2012 Best Music for "Kamera Obskura", Cinemalaya 2011 Best Music and Best Sound for "Busong", and Cinema One 2008 Best Music for "Kolorete". His notable works include the music for the TV shows "Survivor Philippines" and "Bayan Ko", "Palace of the Dwarves" - a full ballet suite commissioned by Lisa Macuja, the movie musical "Emir", Regal Film's "Mamarazzi", various indie film entries from Cinemalaya and Cinema One, and countless TV commercials and jingles.