



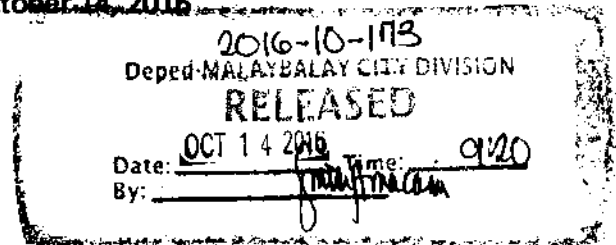
DEPARTMENT OF EDUCATION  
Region X- Northern Mindanao  
DIVISION OF MALAYBALAY CITY  
Purok 6, Casisang, Malaybalay City

Telefax: (088) 314-0094 email: depedmalaybalay@gmail.com



October 14, 2016

DIVISION MEMORANDUM  
No. 542, s. 2016



**ONE MILLION LAPIS CAMPAIGN**

To : Chief Education Supervisor and Staff, CID  
Chief Education Supervisor and Staff, SGOD  
Public Schools District Supervisors  
Elementary and Secondary School Heads (Public and Private)  
All Others Concerned

1. Pursuant to the herein DepEd Memorandum No. 169, s. 2016 re: One Million Lapis Campaign, you are hereby enjoined to support the Council for the Welfare of Children (CWC) advocacy campaign entitled, One Million Lapis.
2. It is reiterated that all schools shall be guided by DepEd Order No. 41, s. 2012 or the No Collection Policy. The collection of pencils must be on a voluntary basis only and must not be mandatory nor become a school requirement. All donated pencils shall be forwarded to this Office. *Attention: Marsfith M. Mamawag, EPS II (Social Mobilization) on or before October 21, 2016* which shall then be forwarded to the Regional Office on October 26, 2016 for storage and documentation of the Regional Focal Person.
3. Further, All schools are advised to provide (1) drop box with logo and details of the campaign; (2) designate a safekeeping/storage area of the collected/donated pencils (3) monitor the collection of pencils (Enclosure no.2 of DepEd Memo No. 169); (4) document the progress of the campaign; (5) submit the monitoring form to this Office; (6) Coordinate the SDO on the details of the campaign.
4. Final counting and official declaration of all the pencils collected will be done during the kick-off activity of the 2016 National Children's Month Celebration.
5. Immediate dissemination of this Memorandum is desired.

  
EDILBERTO L. OPLENARIA, CESO VI  
Schools Division Superintendent

Enclosed: As stated  
Copy Furnished: Record Section



Republic of the Philippines  
**Department of Education**

06 OCT 2016

DepEd MEMORANDUM  
No. **169**, s. 2016

**ONE MILLION LAPIS CAMPAIGN**

To: Undersecretaries  
Assistant Secretaries  
Bureau and Service Directors  
Regional Secretary, ARMM  
Regional Directors  
Schools Divisions Superintendents  
Public and Private Elementary School Heads  
All Others Concerned

1. The **Council for the Welfare of Children (CWC)** is the focal government inter-agency body mandated to formulate policies and plans, monitor the implementation and enforcement of laws to protect and promote children's rights by virtue of Presidential Decree No. 603, otherwise known as the *Child and Youth Welfare Code*. As one of the major activities of the National Children's Month this November, the Department of Education (DepEd) supports the CWC's advocacy campaign entitled, **One Million Lapis**.

2. The **One Million Lapis Campaign** aims to collect one million pencils to be given to underprivileged children in elementary schools of the 4<sup>th</sup> to 6<sup>th</sup> class municipalities of the country. These children lack the opportunity to pursue schooling and necessary materials for writing. A documentary in 2012 showed that children in far-flung villages of the country divide one pencil into three to be used for writing. Moreover, this campaign also envisions to enter the Guinness World Record for the longest line of pencils.

3. In support to this, all DepEd Offices-Central Office (CO), Regional Offices (ROs) and Schools Division Offices (SDOs) and all public and private schools in the country are hereby enjoined to participate in the campaign. All DepEd personnel and staff must be guided by DepEd Order No. 41, s. 2012 or the *No Collection Policy*. Collection of pencils must be done on a voluntary basis only and must not be mandatory nor become a school requirement.

In addition, DepEd personnel and staff may invite their partners from non-government organizations, parent-teachers associations, and other members of the community or the private sector to donate pencils for the Campaign. Donation of pencils for the Campaign will be done until **October 26, 2016**.

4. All ROs shall designate the Regional Partnership Focal Person (RPPF) to lead and monitor the collection of pencils for the campaign. The RPPF shall:

- a. ensure that a drop box be made available in each RO and SDO, with the logo and details of the campaign as specified in Enclosure No. 1;
- b. designate a storage area in the RO for the pencils which will be collected from the SDOs and schools;
- c. monitor the collection of pencils through the Monitoring Form provided in Enclosure No. 2;
- d. document the progress of the Campaign through photos and/or videos;
- e. submit the said Monitoring Form to the External Partnerships Service (EPS) for recording, and;
- f. coordinate with the EPS on the details of the Campaign.

5. Pencils collected from the SDOs and schools shall be sent to the RO for storage and documentation of the Focal Person.

6. For the CO, the drop box for the **One Million Laps Campaign** is available at the EPS Office, located at the Ground Floor, Rizal Building. All DepEd CO employees in all bureaus, services, and offices are encouraged to donate and participate in the Campaign.

7. Final counting and official declaration of all the pencils collected will be done during the kick-off activity of the *2016 National Children's Month Celebration*. The turnover of all the pencils to DepEd will be on **November 20, 2016** during the *Araw ng Kabataan* program as culminating activity of the National Children's Month.


8. All RPPFs are requested to provide a list of schools from the 4<sup>th</sup> to 6<sup>th</sup> class municipalities of the regions and the number of Grades 1 to 3 pupils in each school. This will serve as basis for the distribution of pencils collected from the Campaign. The list shall be submitted to the EPS Office on or before **October 26, 2016** through the contact details provided below.

9. For additional information on this Campaign, all concerned may contact either of following persons:

- **Eliño Bardillon**  
Head Information Office  
Council for the Welfare of Children (CWC)  
10 Apo Street, Sta. Mesa Heights, Quezon City  
Mobile Phone No.: 0915-451-9789  
Telephone Nos.: (02) 472-2010; (02) 781-7035 local 1005  
Email Address: [elbardillon@cwcc.gov.ph](mailto:elbardillon@cwcc.gov.ph)  
Website Addresses: [www.cwc.gov.ph](http://www.cwc.gov.ph); [www.facebook.com/batabidaka](http://www.facebook.com/batabidaka)
- **Jing Liana**  
Project Development Officer II  
External Partnerships Service (EPS)  
Department of Education (DepEd)  
Telephone No.: (02) 638-8637  
Mobile Phone No.: 0918-463-3891  
Email Address: [jhoana.llana@deped.gov.ph](mailto:jhoana.llana@deped.gov.ph)

- **Edna Fe B. Ramirez**  
Executive Assistant  
Office of the Undersecretary for Legal Affairs, DepEd  
Telephone No.: (02) 633-7205  
Mobile Phone Nos.: 0906-316-8731; 0999-950-3853  
Email Address: edna.ramirez004@deped.gov.ph

10. Immediate dissemination of this Memorandum is desired.



**ATTY. ALBERTO T. MUYOT**  
Undersecretary  
Officer-in-Charge

Encl.:  
As stated

Reference:  
None

To be indicated in the Perpetual Index  
under the following subjects:

BUREAUS AND OFFICES  
CAMPAIGN  
CELEBRATIONS AND FESTIVALS  
DONATION  
EMPLOYEES  
LEARNERS  
PROGRAM  
SCHOOLS

D-MCR/DM-One Million Laps Campaign  
0728/September 30/October 4, 2016



# SHARE YOUR LAPIS!

DepEd is looking for young artists that are students with drawing talents to draw a picture, write and write

meanings with the participation of the DWS National Director's Month. We are looking for about 100-150 young artists from all over the country and you are invited to:

### Measures to be taken:

1. To send an individual drawing, writing and illustration work to Share their Lapis.
2. To sign up to the project by April 30, 2016.
3. Drawings will be distributed by DWS with the approval of appropriate Offices of National Government Agencies and other partners will be taken to the DWS National Director's Month Office such as their local offices.
4. All entries whether new or used will be judged by the judges associated to National Government Offices, the Regional Offices and SRA/SM Supercenters.
5. All drawings will be given feedback within 10 days after the deadline. The entries will be transported to the DepEd National Director's Month Office at the Department of Education (DepEd) Main Office at DOEDA. The Admin Offices of the Regional Offices will forward the entries of drawings.
6. The exhibition and display of drawings of the participants will be on November 15, 2016 as a kick-off activity of the DWS National Director's Month (NWM) celebration. Official launch of Lapis September 29 to October 1, DepEd on November 15, 2016 as a continuing activity.
7. The end of the project campaign on October 30, 2016 will be returned to DWS for use in all subsequent activities.

For more information, please contact the DWS National Director's Month Office at the Department of Education (DepEd) Main Office at DOEDA. Contact number: (02) 8636-1000. Email: [nlm@deped.gov.ph](mailto:nlm@deped.gov.ph). Website: [www.deped.gov.ph](http://www.deped.gov.ph). Facebook: <https://www.facebook.com/DepEdNLM>. Twitter: <https://twitter.com/DepEdNLM>.



**ONE MILLION LAPIS**  
**Reporting Template of Collection**  
as of \_\_\_\_\_, 2016

NAME OF AGENCY/ORGANIZATION/INSTITUTION	QUANTITY	DATE OF DONATION	TOTAL	REMARKS

**Notes:**

1. Please include 2 to 3 action pictures (high resolution) for documentation of pencils collected upon submission to CWC; and
2. Add additional sheet if necessary.

Prepared by:

Noted by:

\_\_\_\_\_  
Regional Partnership Focal Person

\_\_\_\_\_  
Regional Director