



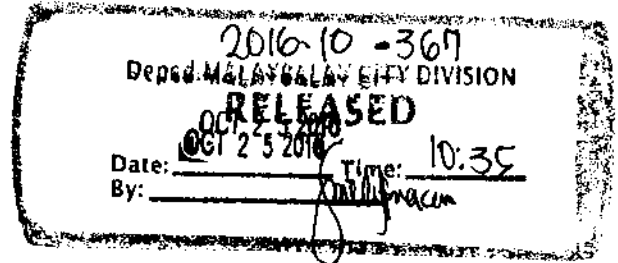
DEPARTMENT OF EDUCATION

Region X-Northern Mindanao

DIVISION OF MALAYBALAY CITY

Sayre Highway, Purok 6, Casisang., Malaybalay City

Email Address: depedmalaybalay@gmail.com; Official website: www.depedmalaybalay.net



DIVISION MEMORANDUM

No. 511 s. 2016

**TO: Chief Education Supervisors and Staff, CID and SGOD
Public/Private Elementary School Heads
Section/Unit Heads and Staff
All Others Concerned**

[Signature]
FROM: EDILBERTO L. OPLENARIA, CESO VI
Schools Division Superintendent

DATE: October 25, 2016

RE: 2017 Nutrition Month Theme Writing and Logo Design Contest

1. Pursuant to the herein Regional Advisory dated October 11, 2016 with attached letter dated October 4, 2016 from the National Nutrition Council X of the Department of Health (DOH), this Office hereby enjoins the field to participate the **Theme Writing and Logo Design Contest** from October 1 to November 15, 2016.

2. This Contest is initiated in preparation for the celebration of the **2017 Nutrition Month Celebration**. It aims to focus on "Healthy Diet" through the promotion of healthier foods consumption and campaign against consumption of unhealthy diet.

3. All School Heads are advised to guide interested school participants to conform to the mechanics of the contest provided by the National Nutrition Council X of DOH as reiterated below:

- a. The contest shall run from October 1 to November 15, 2016.
- b. The contest is open to individual Filipino citizens (students, professionals, nutrition workers, barangay nutrition scholars, etc) aged 15 years old and above.
- c. For the theme contest, interested individuals shall propose the theme for the 2017 Nutrition Month celebration focusing on



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- healthy diet. The theme shall be in Filipino or combination of English and Filipino and shall consist of 8 words or less. All entries must be original. The theme should be catchy and contain a call to action towards consuming healthier diets.
- d. For the logo contest, the proposed logo must be submitted in PDF format and must be accompanied by a brief description in less than 50 words. The logo should be simple and not contain too many elements.
 - e. Each individual can submit only one (1) entry for each category (logo and/or theme). Entries should include the name of the contestant, age, mobile or telephone number/s, and e-mail address. The entry should be accompanied with a photocopy of a valid identification card with photo.
 - f. Entries shall be submitted via email to **info@nnc.gov.ph** with the subject: 2017 Nutrition Month Theme and Logo Contest. Only entries submitted via email shall be considered.
 - g. Deadline for submission of entries is 12:00 o'clock midnight of November 15, 2016.
 - h. NNC employees and relatives up to the 2nd degree of consanguinity are prohibited to join the contest.
 - i. The NNC Secretariat shall prepare the shortlist of best entries for review of the NNC Technical Committee which shall also decide on the winning theme and logo.
 - j. The NNC Secretariat shall notify the winner through e-mail and phone call. A cash prize of PhP10,0000.00 for each winner of the logo and theme contest shall be awarded to the winner after proper identification and verification. The winner shall also be acknowledged in the NNC website, social media, Nutrition Month Talking Points and flyer.
 - k. The winner shall be required to submit an editable, high resolution copy of the winning logo in Photoshop format.
 - l. Non-winners shall no longer be informed. NNC shall not entertain complaints from non-winning entries.
 - m. All entries shall be considered property of the NNC.

A copy of the above-stated mechanics is also downloadable in the NNC X Webpage and Facebook page at:

NNC_@yahoo.com

nnc.gov.ph

<https://www.facebook.com/NNCregion10>



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4. All School Heads are also advised to submit list of interested school participants who will join the Contest in this Office Attention: Nancy L. Dequito, Division Nurse In-Charge for information and guidance. For more information and details, please contact Ms. Dequito through this mobile number 09175086934.

5. For information, guidance, and widest dissemination.

Encl.:

As stated

Copy furnished:

Records Unit

TO BE POSTED IN THE DIVISION WEBSITE



Republic of the Philippines
Department of Education
REGION X - NORTHERN MINDANAO
Zone 1 Upper Bululang
Cagayan de Oro City

Telephone No. (088) 880-7072, 880-7071. email: region10@deped.gov.ph

Tayo
PARA SA
EDUKASYON

REGIONAL ADVISORY

Original - Cagayan de Oro City

10/11/2016
705/
RELEASED

TO: The Schools Division Superintendent
Heads, Public and Private Elementary and Secondary Schools

FROM: *for: M. Marissa*
ALLAN G. FARNAZO
Director IV

SUBJECT: 2017 NUTRITION MONTH THEME WRITING AND LOGO DESIGN CONTEST

DATE: October 11, 2016

Attached is the letter from **MS. MARISSA DM. NAVALES**, Nutrition Program Coordinator, National Nutrition Council X, Department of Health, Carmen, Cagayan de Oro City, re conduct of the Theme Writing and Logo Design Contest in preparation for the celebration of the 2017 Nutrition Month. The theme aims to focus on the consumption of healthier foods and Discourage consumption of unhealthy diets. The contest will run from October 1 to November 15, 2016.

A copy on the mechanics of the contest is enclosed for ready reference or it can be downloaded in the NNC X Webpage and facebook page at:

[NNC_@yahoo.com;](mailto:NNC_@yahoo.com)
nnc.gov.ph
<https://www.facebook.com/NNCregion10>

Immediate and wide dissemination of this letter is enjoined.

Encl. : As stated

C6



Republika ng Pilipinas
KAGAWARAN NG KALUSUGAN
NATIONAL NUTRITION COUNCIL X
DOH - RO X Compound, J.V. Serña St., Carmen, Cagayan de Oro City



4 October 2016
NNCX/1044/smgt

DIR. ALLAN G. FARNAZO, Ph.D., CESO V
Regional Director
Department of Education Regional Office 10
Masterson Avenue, Upper Balulang,
Zone 1, Cagayan de Oro City

DepEd-X
Cagayan de Oro City

08 OCT 2016
5:00
RECEIVED

Dear Director Farnazo:

Greetings from the National Nutrition Council XI!

Nutrition Month is a campaign held every July to create greater awareness among Filipinos on the importance of nutrition. Presidential Decree 491 (1974) or the Nutrition Act of the Philippines mandates the National Nutrition Council (NNC) to lead and coordinate the nationwide campaign.

In preparation of the 2017 Nutrition Month, the NNC is currently holding a Theme Writing and Logo Design Contest for the said celebration. Focusing on "Healthy Diet", the 2017 Nutrition Month theme aims to focus on the promotion of consumption of healthier foods and discourage consumption of unhealthy diets. The contest will run from October 1 to November 15, 2016.

In this regard, we would like to enjoin the support of the DepEd Region X, as member of the Regional Nutrition Committee, in disseminating the contest mechanics to all public and private schools through issuance of a Department Memorandum.

Enclosed please find copy of the contest mechanics for your easy reference. Further, the contest mechanics is downloadable in the NNC X webpage and facebook page:

NNC_X@yahoo.com
nnc.gov.ph
<https://www.facebook.com/NNCRegion10>

Anticipating your immediate favorable response to this request. Thank you for your continued support in addressing hunger and malnutrition. Let us continue to join hands in our journey to *One Region in Nutrition!*

Very truly yours,


MARISSA D.M. NAVALES
Nutrition Program Coordinator

One Region in Nutrition

Telefax no. (088) 856-8700

NNC_X@yahoo.com

<http://www.nnc.gov.ph/regional-offices/region-x>

<https://www.facebook.com/NNCRegion10>



Republic of the Philippines
Department of Health
NATIONAL NUTRITION COUNCIL

**MECHANICS FOR THE 2017 NUTRITION MONTH
THEME WRITING AND LOGO DESIGN CONTEST**

The NNC Technical Committee during its meeting on 30 August 2016, approved "Healthy Diet" as the focus of Nutrition Month 2017. A healthy diet emphasizes vegetables, fruits, whole grains, root crops and fat-free or low-fat milk, lean meats, poultry, fish, egg, beans and nuts, and is low in saturated fats, trans-fats, cholesterol, salt (sodium) and added sugars. On the other hand, an unhealthy diet is composed of foods that are energy-dense and nutrient-poor, high in saturated fat, trans-fats, refined carbohydrates, and salt, and low in consumption of vegetables and fruits and low in fiber.

The theme focus aims to promote consumption of healthier foods and discourage consumption of unhealthy diets. Unhealthy diet is one of the common shared risk factors to obesity and non-communicable diseases. Based on the latest data, 31.1% of adults are overweight and obese while among children, the prevalence of overweight and obesity has been increasing in the last two decades.

The 2017 Nutrition Month campaign aims to promote healthy diets to contribute to the reduction of overweight and obesity and non-communicable diseases; help the public discern between healthy and unhealthy foods for better food choices; and encourage food industry including farmers, producers and distributors and food establishments to produce and make available healthier food options.

In line with this, the National Nutrition Council shall conduct a contest for the 2017 Nutrition Month theme and logo design along promotion of healthy diet. The contest shall be conducted using the following mechanics:

MECHANICS:

1. The contest shall run from 1 October to 15 November 2016.
2. The contest is open to individual Filipino citizens (students, professionals, nutrition workers, barangay nutrition scholars, etc.) aged 15 years old and above.
3. For the theme contest, interested individuals shall propose the theme for the 2017 Nutrition Month celebration focusing on healthy diet. The theme shall be in Filipino or combination of English and Filipino and shall consist of 8 words or less. All entries must be original. The theme should be catchy and contain a call to action towards consuming healthier diets
4. For the logo contest, the proposed logo must be submitted in PDF format and must be accompanied by a brief description in less than 50 words. The logo should be simple and not contain too many elements.

5. Each individual can submit only 1 entry for each category (logo and/or theme). Entries should include the name of the contestant, age, mobile or telephone number/s, and e-mail address. The entry should be accompanied with a photocopy of a valid identification card with photo.
6. Entries shall be submitted via email to info@nnc.gov.ph with the subject: **2017 Nutrition Month Theme and Logo Contest**. Only entries submitted via email shall be considered.
7. Deadline for submission of entries is 12:00 o'clock midnight of 15 November 2016.
8. NNC employees and relatives up to the 2nd degree of consanguinity are prohibited to join the contest.
9. The NNC Secretariat shall prepare the shortlist of best entries for review of the NNC Technical Committee which shall also decide on the winning theme and logo.
10. The NNC Secretariat shall notify the winner through e-mail and phone call. A cash prize of Php10,000.00 for each winner of the logo and theme contest shall be awarded to the winner after proper identification and verification. The winner shall also be acknowledged in the NNC website, social media, Nutrition Month Talking Points and flyer.
11. The winner shall be required to submit an editable, high resolution copy of the winning logo in Photoshop format.
12. Non-winners shall no longer be informed. NNC shall not entertain complaints from non-winning entries.
13. All entries shall be considered property of the NNC.


Assistant Secretary of Health ~~Maria Bernardita T. Flores~~, CESO II
Executive Director IV, National Nutrition Council

NATIONAL NUTRITION COUNCIL X
RBATF Meeting
October 14, 2016

CONFIRMATION SLIP

Please Tick:

- Yes, we will send representative.
- No, we cannot send representative.

Name/Position of Representative

Position

Kindly send on or before October 12, 2016
Email address: NNC_X@yahoo.com
Telefax Number: (088) 856-8700