



DEPARTMENT OF EDUCATION

Region X-Northern Mindanao

DIVISION OF MALAYBALAY CITY

Sayre Highway, Purok 6, Casisang., Malaybalay City

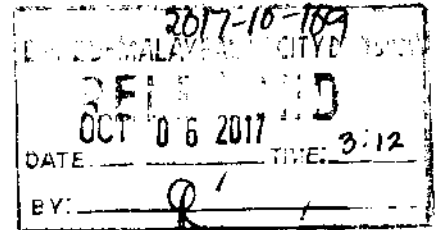
Email Address: depedmalaybalay@gmail.com; Official website: www.depedmalaybalay.net



DIVISION ADVISORY

TO : **Chief Education Supervisors and Staff (SGOD & CID)
Secondary School Heads
All Others Concerned**

FROM :  **EDILBERTO L. OPLENARIA, CESO VI**
Schools Division Superintendent



DATE : **October 6, 2017**

RE : **DISSEMINATION OF THE COMMUNICATION FROM DEPARTMENT OF
TRADE AND INDUSTRY RE: "DULAANG PANGMAMIMILI 2017"**

For the information and guidance of all concerned, this Office hereby disseminates the herein letter dated October 4, 2017 from the Department of Trade and Industry in the conduct of a role play competition "**Dulaang Pangmamimili 2017**" on October 20, 2017 at Malaybalay City.

Secondary Schools are hereby encouraged to join the role play competition. Attached is the guidelines for the competition for reference.

For information and guidance.

Encl.:

As stated

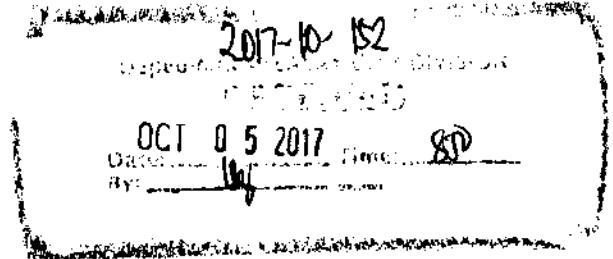
Copy furnished:

Records Unit
SGOD/lmc



October 4, 2017

EDILBERTO L. OPLENARIA, CESO VI
OIC Schools Division Superintendent
DepEd Division of Malaybalay City
Casisang, Malaybalay City



Sir:

Greetings!

We are respectfully informing you that we are inviting some schools within your jurisdiction to take part in our "Dulaang Pangmamimili." This is part of the Consumer Welfare Month celebration, which is held every October of each year based on Proclamation No. 1098 of the President Fidel V. Ramos.

Attached is a copy of the guidelines.

Hoping for your support to our Consumer Protection Program.

Very truly yours,

ERMEDIO J. ABANG
Provincial Director

Enabling Business, Empowering Consumers

DEPARTMENT OF TRADE AND INDUSTRY - BUKIDNON PROVINCIAL OFFICE
Manuel Building, San Isidro Sts., Malaybalay City, Bukidnon
Telefax: (088) 8132101 • Email: r10.bukidnon@dti.gov.ph





"DULAANG PANGMAMIMILI" GUIDELINES

A. Introduction

The "Dulaang Pangmamimili 2017" is a role play competition for high school students in both public and private schools in Bukidnon.

It aims to heighten consumer awareness among the youth. It also intends to impress upon the youth the importance of knowing their consumer rights and responsibilities, which must be respected and protected at all times.

The role play shall be anchored on the theme of "Consumer Welfare Month 2017" which is "Consumer Rights in the Digital Age."

It may be a combination of pantomime, dialogue, song and dance.

B. Pre-Screening

1. Participating schools must send either a CD or DVD of their video presentation of their performance to DTI Bukidnon Provincial Office for pre-screening. The deadline of submission is on or before the office hours of **October 16 (Monday), 2017**.
2. A covering summary containing the following information should be enclosed with the CD/DVD presentation:
 - a) Name, address and contact number of the school
 - b) Contact person of the group, email address and telephone/cellphone numbers
 - c) List of group members, the age, HS level and signature
 - d) Particular topic/subject of presentation
 - e) Total number of members
 - f) Total time of presentation
3. Soft copy of Official Entry
 - a) One-page summary or plot
 - b) Full script

C. Contest Proper

The DTI CPD Committee shall choose the top three entries for the contest proper. The objective of the contest proper is to determine to which groups shall the first, second and third prizes be awarded.

Enabling Business. Empowering Consumers

DEPARTMENT OF TRADE AND INDUSTRY - BUKIDNON PROVINCIAL OFFICE
Manual Building, San Isidro Sts., Malaybalay City, Bukidnon
Telefax: (088) 8132101 • Email: dti.bukidnon@dti.gov.ph



The Contest Proper is Scheduled on October 20 (Friday), 2017 in Malaybalay City (venue to be finalized).

The Contest mechanics are:

1. Each group shall be given five (5) minutes to set up their props and equipments, if any.
2. Each group shall be given twenty (20) minutes to show their performance.
3. A one (1) point deduction shall be imposed upon the group that will exceed the allotted time and also fail to comply with other requirements or fail to follow rules stated in this guide.
4. The group shall bring all the necessary requisites for their role play and must secure clearance from the office.
5. All groups must refrain from using offensive acts or language

D. Judging

1. **Criteria:**
 - a. **Coherence-comprehensive script=20%**
 - b. **Relevance to the theme and consumerism=30%**
 - c. **Originality/Creativity/Entertainment value=30%**
 - d. **Audience impact=10%**
 - e. **Adherence to the Rules=10%**
2. **Judges** - The Board of Judges shall be composed of representatives from the DICT, consumer organizations, consumernet and DTI. The assigned DTI officer shall act as Chairperson.
3. **Decision** -- The decision of the Board of Judges is final.

E. Prizes

1st Prize=P 10,000; 2nd Prize=P 8,000; 3rd Prize=P 6,000

Prepared by:

CARLOS L. LABIS
STIDS, Institutional Dev't Officer

Recommending approval:

ERIBERTO A. TABAN-UD, JR.
CTIDS

Approved:

ERMEDIO J. ABANG, Provincial Director

Enabling Business, Empowering Consumers

DEPARTMENT OF TRADE AND INDUSTRY - BUKIDNON PROVINCIAL OFFICE
Manuel Building, San Isidro Sts., Malaybalay City, Bukidnon
Telefax: (088) 8132101 • Email: dti_bukidnon@dti.gov.ph

