



Department of Education
Region 10- Northern Mindanao
DIVISION OF MALAYBALAY CITY
Purok 6, Casisang, Malaybalay City



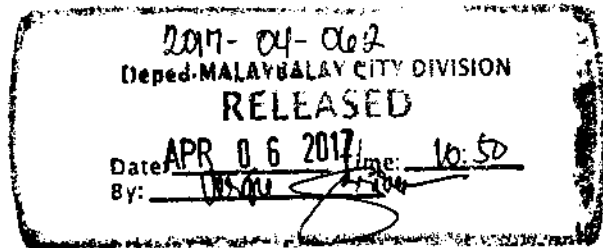
MEMORANDUM TO:

SUSAN S. OLANA, PhD
PAUL O. ORONG
DINAFLOR L. RAAGAS
ROMULO SARMIENTO
NOEME HISONA
GEMMA A. MARAMBA
MARITES MELENDEZ
NERI C. PANCHO
ROMEO T. VALDEZ

ROEL TILANDUCA
FLAVIO ALAS JR.
MARY FE C. GUMAYAO
EDEL JAMES R. QUEMADO
JOHN P. RAROGAL
JULITO TUYUGON
ROGELIO M. MINOZA
ARLENE C. GANTALAO

From:  EDILBERTO L. OPLENARIA, CESO VI
Schools Division Superintendent

Date: April 4, 2017



Re: COMPLIANCE TO REGIONAL MEMORANDUM NO. 141 S. 2017 RE: VISIT NORMIN: BOOTH EXHIBIT OF LOCAL PRODUCTS/TOURISM PROMOTION AND SENIOR HIGH SCHOOL OUTPUTS

1. In compliance to the Regional Memorandum no. 141 s. 2017 RE : VISIT NORMIN: BOOTH EXHIBIT OF LOCAL PRODUCTS/TOURISM PROMOTION AND SENIOR HIGH SCHOOL OUTPUTS the concerned school heads are hereby requested to submit *Senior High School products, soft copy of your advocacy material, and at least five (5) copies of senior high school flyers* on or before **April 14, 2017** at this office Attn.: ANALY L. OCIER, Division Senior High School Coordinator.
2. Enclosure A is the list of School Heads with the corresponding number of requested senior high school products/outputs to maximize the display on the booth. While Enclosure B is a copy of the Regional Memorandum for reference.
3. Immediate dissemination and compliance of this memorandum is desired.

Enclosure A

No.	School	School Head	Number of packs/pieces
1	Bukidnon National High School	SUSAN S. OLANA, PhD	20
2	Bukidnon NHS annex - Dalwangan	ROEL TILANDUCA	5
3	Bukidnon NHS annex - Imbayao	FLAVIO ALAS JR.	5
4	Bangcud National High School	DINAFLOR L. RAAGAS	20
5	Managok National High School	PAUL O. ORONG	15
6	Managok NHS annex – Miglamin	MARITES MELENDEZ	5
7	Managok NHS annex – Lalawan	JULITO TUYUGON	10
8	Kalasungay National High School	ROMULO SARMIENTO	5
9	Can - ayan Integrated School	MARY FE C. GUMAYAO	5
10	Silae National High School	GEMMA A. MARAMBA	5
11	Casisang National High School	EDSEL JAMES R. QUEMADO	5
12	San Martin – Agro Industrial NHS	ROGELIO M. MINOZA	5
13	Malaybalay City National Science High School	JOHN P. RAROGAL	5
14	Busdi Integrated School	ARLENE C. GANTALAO	5
15	Malaybalay City National High School	NOEME HISONA	5
16	St. Peter National High School	NERI C. PANCHO	5



March 28, 2017

REGION MEMORANDUM

No. 141 s. 2017

2432
RELEASED

**VISIT NORMIN: BOOTH EXHIBIT OF LOCAL PRODUCTS/TOURISM
PROMOTION AND SENIOR HIGH SCHOOL OUTPUTS**

To: Schools Division Superintendents
This Region

1. In line with our participation in the Palarong Pambansa on April 23-29, 2017 at San Jose de Buenavista, Antique, we anticipate the presence of some dignitaries from central, region and local offices of other regions to visit our billeting quarter in Col. Ruperto Abellon Senior Memorial School (Patnongon Central School) Patnongon, Antique.
2. As we are known not only in our own gesture of hospitality and friendship, unique cultural diversity and astounding tourist spots, we should like to give our guests a feel and taste of the lushness of our respective local products that best depict the distinctiveness of NorthMin localities. With the Palarong Pambansa 2017 theme, "**Coverage Youth Power, Builds Sustainable Future**", the NMRAA Management is holding a BOOTH EXHIBIT CONTEST that each division would be participating.
3. To be included in the display is the Senior High School products. It is requested that Senior High Schools from different divisions be required to showcase their outputs. Exhibits shall start on April 21, 2017 and shall culminate on April 29, 2017.
4. Enclosed is the guideline for the Booth Exhibit of Local Products/Tourism Promotion and Senior High School during the Palarong Pambansa 2017, for reference.
5. For inquiries and clarifications, please contact Dr. Noe D. Simene, Chief-ESSD, thru this number: 0917-845-2444.

6. Immediate dissemination of this Memorandum is desired.


ALLAN S. FARNAZO
Director IV

Inclosure: As stated

To be indicated in the Perpetual Index
Under the following subjects:

SPORTS SCHOOL ACTIVITIES ATHLETICS CONTEST

ESSD/HRDD/manol


**GUIDELINES FOR THE BOOTH EXHIBIT OF LOCAL
PRODUCTS/TOURISM PROMOTION AND SENIOR HIGH SCHOOL
READINESS DURING THE PALARONG PAMBANSA 2017**

1. All participating divisions are required to display their best products and services before the opening program until the duration of the 2017 Palarong Pambansa. However, the concept of the exhibit will be aligned on the theme: **"Coverage Youth Power, Builds Sustainable Future"**. Each division shall assign a school head(s) to market or to showcase the products/services of the course offerings of SHS within the exhibit booth. This may be done through video presentation, skills exhibition or product display and sales talk.
2. All products/services displayed in the bazaar which are produced or rendered by the TVL, Academic, Arts and Design and Sports Tracks as certified the schools division superintendent can be offered for sale and for advocacy purposes.

The Criteria for Judging:

A. Senior High School Advocacy	-	30%
B. Booth Appearance	-	20%
C. Display and Presentation	-	20%
D. Marketing Strategy	-	20%
E. Sales	-	<u>10%</u>
Total	-	100%

Prepared by:


RAYMUND S. ANTOLO
Chief, HRDD

Approved:


ALLAN G. BERNAZO
Director IV