



Department of Education  
Region X- Northern Mindanao  
**DIVISION OF MALAYBALAY CITY**



**DIVISION MEMORANDUM**

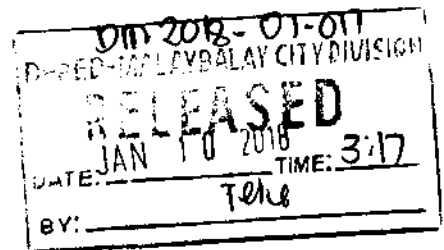
No. 017 s. 2018

TO : Chief Education Supervisors CID-SGOD  
Public/Private Elementary and Secondary School Heads  
All Others Concerned  
This Division

FROM :   
**EDILBERTO L. OPLENARIA, CESO VI**  
Schools Division Superintendent

DATE : January 4, 2018

**SUBJECT : DISSEMINATION OF DEPED MEMORANDUM NO. 211 S. 2017 RE: CELEBRATION OF NATIONAL RICE AWARENESS MONTH**



1. Pursuant to the herein Department of Education Memorandum No. 211 s. 2017 re: Celebration of National Rice Awareness Month (NRAM), this Office hereby informs the field that the Department of Agriculture-Bureau of Plant Industry (DA-PBI) will celebrate the National Rice Awareness Month (NRAM) on November 2017 with the theme "Ready? Set Rice! RICEponsible Filipinos Save Rice, Eat Healthy, and Try Brown Rice".
2. All DepEd Officials and School Personnel shall undertake the suggested activities of the annual celebration every November in commemoration of the National Rice Awareness Month. The celebration focused on promoting the consumption of appropriate quantity of rice prescribed to specific population categories and of healthy forms of rice especially brown rice and rice mixes.
3. Widest dissemination and compliance with this memorandum is enjoined.

Encl.: As stated

Copy Furnished:  
SGOD-School Health Unit  
Records Unit



Republic of the Philippines  
**Department of Education**

27 DEC 2017

DepEd MEMORANDUM  
No. **211**, s. 2017

**CELEBRATION OF NATIONAL RICE AWARENESS MONTH**

To: Undersecretaries  
Assistant Secretaries  
Bureau and Service Directors  
Regional Directors  
Schools Division Superintendents  
Public and Private Elementary School Heads  
All Others Concerned

1. The Department of Agriculture-Bureau of Plant Industry (DA-PBI) will celebrate the **National Rice Awareness Month (NRAM)** this November 2017 with the theme Ready? SET Rice! RICEponsible Filipinos Save Rice, Eat Healthy, and Try Brown Rice.
2. The celebration aims to focus on promoting the consumption of appropriate quantity of rice prescribed to specific population categories and of healthy forms of rice, especially brown rice and rice mixes.
3. The DepEd officials and school personnel are requested to undertake the following suggested activities for the whole duration of the National Rice Awareness Month:
  - a. Printing and display of tarpaulin/streamer bearing this year's theme (visit <http://www.bericeponsible.com> for the sample design);
  - b. Conduct of an activity that would facilitate participation of the whole department in NRAM;
  - c. Recitation of the *Panatang Makapalay* during flag raising ceremony;
  - d. Serving of brown rice on November 10 (Brown Rice Day), and rice mix on November 17 (Rice Mix Day) in cafeterias;
  - e. Introduction of the brown rice in the menus of the School-Based Feeding Program (SBFP);
  - f. Teaching the learners about healthy rice consumption by incorporating it in school modules for health or home economics; and
  - g. Promoting the campaign advocacies through quad media and other ways within your capacity.
4. For more information, contact the Be RICEponsible Campaign Secretariat of the Department of Agriculture, through Ms. Adeline P. Gomez at telephone no. (044) 456-0277 loc. 520 or mobile phone no. 0947-996-2556 or through email address: [ap.gomez@philrice.gov.ph](mailto:ap.gomez@philrice.gov.ph).
5. Immediate dissemination of this Memorandum is desired.

  
**LEONOR MAGTOLIS BRIONES**  
Secretary

Reference:

DepEd Memorandum No. 196, s. 2016

To be indicated in the Perpetual Index  
under the following subjects:

AGRICULTURAL EDUCATION  
BUREAUS AND OFFICES  
CAMPAIGN  
CELEBRATIONS AND FESTIVALS  
HEALTH EDUCATION  
LEARNERS  
SCHOOLS

MCDJ, DM Celebration of National Awareness Month  
0963-October 18, 2017