



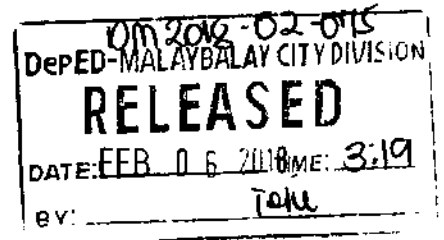
Department of Education
Region X- Northern Mindanao
DIVISION OF MALAYBALAY CITY



DIVISION MEMORANDUM
No. 095 s. 2018

TO : Chief Education Supervisors CID-SGOD
Public/Private Elementary and Secondary School Heads
All Others Concerned
This Division

FROM : 
EDILBERTO L. OPLENARIA, CESO VI
Schools Division Superintendent



DATE : February 5, 2018

**SUBJECT : DISSEMINATION OF REGION MEMORANDUM NO. 77 S. 2018 RE:
DISSEMINATION OF THE 2018 NUTRITION MONTH THEME WRITING AND LOGO
DESIGN CONTEST**

1. Pursuant to the herein Region Memorandum No. 77 s. 2018 re: Dissemination of the 2018 Nutrition Month Theme Writing and Logo Design Contest, this Office hereby informs the field that in preparation for the 2018 Nutrition Month Celebration, the National Nutrition Council (NNC) will lead and coordinate the nationwide campaign as mandated by the Presidential Decree 491 (1974) or the Nutrition Act of the Philippines.
2. In view thereof, the NNC is currently holding a Theme Writing and Logo Design Contest focusing on "Family Food Gardening" which aims to focus on the promotion of home food production through family food gardening.
3. Enclosed is the copy of the contest mechanics and the invitation letter from the OIC-Nutrition Program Coordinator.
4. Widest dissemination with this memorandum is enjoined.

Encl.:
As stated

Copy Furnished:
SGOD-School Health Unit
Records Unit



Republic of the Philippines
Department of Education
REGION X - NORTHERN MINDANAO
*Zone 1 Upper Balulang
Cagayan de Oro City*



Telephone No.: (088) 880-7072, 880-7071, 880-2087 Telefax No.: (08822) 72-26-51

January 23, 2018
DepEd-X
Cagayan de Oro City

REGION MEMORANDUM
No. 44, s. 2018

01 JAN 2018

RELEASED

**DISSEMINATION OF THE 2018 NUTRITION MONTH THEME WRITING
AND LOGO DESIGN CONTEST**

**To: Schools Division Superintendents
Public High School Heads
All Others Concerned
This Region**

1. For the information and guidance of all concerned, the National Nutrition Council is currently holding a theme writing and logo design contest in preparation for the 2018 Nutrition Month Celebration.
2. Focusing on "Family Food Gardening," the 2018 Nutrition Month Celebration aims to promote home food production through family food gardening.
3. Enclosed is a copy of the mechanics of the contest.
4. Immediate and wide dissemination of this Memorandum is desired.

ALLAN G. BARNAZO
Director IV

Encl.: Contest Mechanics

ESSD/shiella



Republika ng Pilipinas
KAGAWARAN NG KALUSUGAN
NATIONAL NUTRITION COUNCIL X
 2nd Floor, Door 1, Rego Bldg., Agoho Drive,
 Zone 1, Carmen, Cagayan de Oro City



January 12, 2018

NNCX/DIO /smt

09-00-2

15 JAN 2018

[Handwritten signature]

ALLAN G. FARNAZO, Ph.D., CESO V
 Regional Director
 Department of Education Regional Office 10
 Masterson Avenue, Upper Balulang,
 Zone 1, Cagayan de Oro City

Dear Director Farnazo:

Greetings from the National Nutrition Council XI

Nutrition Month is a campaign held every July to create greater awareness among Filipinos on the importance of nutrition. Presidential Decree 491 (1974) or the Nutrition Act of the Philippines mandates the National Nutrition Council (NNC) to lead and coordinate the nationwide campaign.

In preparation of the 2018 Nutrition Month, the NNC is currently holding a Theme Writing and Logo Design Contest for the said celebration. Focusing on "Family Food Gardening", the 2018 Nutrition Month theme aims to focus on the promotion of home food production through family food gardening. The contest will run up to January 31, 2018.

In this regard, we would like to enjoin the support of DepEd 10 as member of the Regional Nutrition Committee in the widest dissemination of the contest mechanics for greater participation from Northern Mindanao.

Enclosed please find copy of the said mechanics for your easy reference. Further, the contest mechanics is downloadable in the NNC webpage and Facebook page:

<http://nnc.gov.ph>
<https://www.facebook.com/NNCregion10>

Anticipating your favorable response to this request. Let us continue to join hands in our journey to *One Region in Nutrition!*

Thank you for your continued support in addressing hunger and malnutrition.

Very truly yours,

[Handwritten signature]
GLADYS MAE S. FERNANDEZ
 OIC-Nutrition Program Coordinator

One Region in Nutrition

Telefax no. (088) 856-8700

NNC_X@ynhoo.com

<http://www.nnc.gov.ph>



Republic of the Philippines
Department of Health
NATIONAL NUTRITION COUNCIL

**MECHANICS FOR THE 2018 NUTRITION MONTH
THEME WRITING AND LOGO DESIGN CONTEST**

For 2018, the Nutrition Month campaign will focus on promoting home food production through family food gardening. Family food gardens are also referred to as home, mixed, backyard, kitchen, farmyard, compound or homestead gardens. Family food gardens have common characteristics namely: 1) are located near the residence; 2) contain a high diversity of plants; 3) production is supplemental rather than a main source of family consumption and income; 4) occupy a relatively small area; and 5) are a production system that the poor can easily enter at some level.

According to the Food and Agriculture Organization of the United Nations, gardening can enhance household food security by providing direct access to a variety of nutritionally-rich foods; increase purchasing power from savings on food bills and income from sales of garden products, and fall-back food provision during seasonal lean periods. Thus, having family food gardens can contribute to improving household and community food security. However, only 67.7% or 7 out of every 10 Filipino households had vegetable gardens or fruit trees based on the 2008 National Nutrition Survey. Most of the households or 79.1% used the produce from the gardens for their own consumption while only 17.6% both consumed and sold their produce. Thus, the promotion of the establishment and maintenance of family food gardens during the 2018 Nutrition Month will contribute to improving diets of Filipinos as well as food security.

In line with this, the National Nutrition Council shall conduct a contest for the 2018 Nutrition Month theme and logo design focusing on Family Food Gardening. The contest shall be guided by the following mechanics:

MECHANICS:

1. The contest shall run from 03-31 January 2018.
2. The contest is open to individual Filipino citizens (students, professionals, nutrition workers, barangay nutrition scholars, etc.) aged 15 years old and above.
3. For the theme contest, interested individuals shall propose the theme for the 2018 Nutrition Month focusing on Family Food Gardening. The theme shall be in Filipino or combination of English and Filipino and shall consist of no more than eight (8) words. All entries must be original. The theme should be catchy and should be able to encapsulate the message of having family food gardens.
4. For the logo contest, the proposed logo must be submitted in PDF format and must be accompanied by a brief description in less than 50 words. The logo should be

simple and shall not contain too many elements and colors. When used for different purposes, the logo should be able to lend itself to different sizes and be able to maintain its clarity.

5. Each individual can submit up to 2 entries for the logo or theme.
6. Entries should include the name of the contestant, mobile or telephone number/s, and e-mail address. The entry should be accompanied with a photocopy of a valid identification card with photo.
7. Entries shall be submitted via email to nied@nnc.gov.ph with the subject: **2018 Nutrition Month Theme and Logo Contest**. Only entries submitted via email shall be considered.
8. Deadline for submission of entries is 12:00 o'clock midnight of 31 January 2018. Only entries submitted prior to the deadline shall be considered.
9. NNC employees including Job Order staff and their relatives up to the 2nd degree of consanguinity are prohibited to join the contest.
10. The NNC Secretariat shall prepare the shortlist of best entries for review of the NNC Technical Committee which shall also decide on the winning theme and logo.
11. Should there be a winner approved by the NNC Technical Committee, the NNC Secretariat shall notify the winner through e-mail and phone call. A cash prize of Php10,000.00 for each winner of the logo and theme shall be awarded to the winner after proper identification and verification. The winner shall also be acknowledged in the NNC website and Nutrition Month Talking Points.
12. The winner shall be required to submit an editable, high resolution copy of the winning logo in Photoshop format.
13. Non-winners shall no longer be informed.
14. All entries shall be considered property of the NNC.

Approved:


Assistant Secretary of Health Maria-Bernardita T. Flores, CESO II
Executive Director IV, National Nutrition Council