

# Republic of the Philippines Department of Concation Region X – Northern Mindanao DIVISION OF MALAYBALAY CITY



Sayre Highway, Purok 6, Casisang., Malaybalay City

BALAY CITY DIVISION Email Address: deperimenta/balay@omail.com; Official website: v

## DIVISION ADVISORY

This Division Advisory is issued for the information of DepEd Officials, Personnel & staff, and the public and should not be interpreted as an endorsement by the DepEd Division of Malaybalay City

## LINGGO NG KABATAAN 2018

For the information and guidance of all concerned, this Office hereby disseminates the herein letter received dated August 6, 2018 from the Malaybalay City Youth Development Office in the conduct of Linggo ng Kabataan 2018 with the theme "Safe Spaces for Youth: Environment and Cultural Revolution" on August 12, 2018 at City Covered Court, Barangay 4, Malaybalay City.

Interested Secondary Schools who wish to join any of the following activities (Campaign video making competition, Campaign poster, campaign Jingle, Campaign plan Competition and Parade competition) must pre-register using the attached participation intent slip. School Heads shall secure a written parent's consent of students who will participate.

To ensure no disruption of classes specially during practice, this Office advises School Heads to make the necessary arrangements pursuant to DepEd Order No. 9. s. 2005 (Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith).

Attached are the participation intent slip, youth festival program, sequence of the parade, mechanics/guidelines and criteria for the contest for reference.

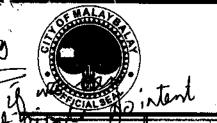
Queries relative to this can be relayed Lucilyn M. Cahucom, PDO I at mobile no. 09551259232 or Mr. Rodney M. Sarilla, Youth Development Officer III of Malaybalay City Youth Development Office, through his mobile number 09169270590.

> REBONFAM Schools Division Superintendent

Encl.:

As stated Copy furnished: **Records Section** SGOD/Imc

TO BE POSTED IN THE DIVISION WEBSITE



## Province of Bukidnon **CITY OF MALAYBALAY** OFFICE OF THE CITY MAYOR **Local Youth Development Office**

Republic of the Philippines



AUG OF THE TIME!

REBONFAMIL R, BAGURÓX Schools Division Superintendent Division of Malaybalay Malaybalay City

Sir/Madame:

Greetings! The Government, through the Republic Act No. 10742, otherwise known as the Sangguniang Kabataan Reform Act of 2015, has been vigorously promoting empowerment among the youths of our country. The law encourages the youths' invalvament in public and civic affairs. With this aim at hand, the law mandated for an annual "Linggo ng Kabataan" which falls every 12th day of August. The said date coincides with the United Nations' International Youth Day.

To advocate genuine involvement of the Malaybalay City youths to the youth programs, the City of Malaybalay will celebrate the Linggo ng Kabataan on August 12, 2018 at the City Covered Court, Brgy. 4, Malaybalay City with a theme "Safe Spaces for Youth: Environmental and Cultural Revolution" which reflects the United Nations' International Youth Day theme "Safe Spaces for Youth".

As one of the major events for and of the youth, your school, youth organization, youth serving organization, or barangay, as the case may be, must be able to send your participants to the event for the following competitions, to wit: (1) campaign video making competition, (2) campaign poster, (3) campaign jingle, and (4) campaign plan competition. A parade competition would also be part of the event.

Please be further informed that the participants for the competition must PRE-REGISTER and submit their campaign video and campaign plan for screening purposes on or before August 5, 2018. Failure to submit within the time given would mean waiver of the right to participate. The campaign poster and jingle will no longer be screened and will automatically be judged during the event.

Attached are the participation intent slip (to be filled out), Linggo ng Kabataan Program, sequence of the parade, mechanics and criteria for judging and other information pertaining to the event for your perusal.

You may reach 09169270590 for any inquiries. Participation intent slip for the competition may be submitted personally at the Local Youth Development Office located at the Old City Assessors' Office, Old City Hall Compound or via email to

We are anticipating for your favorable response to this matter.

RODNEY M. SARILLA

Youth Development Officer III

Noted:



# Part E OPENING PROCEAM Parade- Assembly time 6:00AM @ Capitol Grounds

Presentation of Participants Mass Dance

Opening Preliminaries

Invocation. **Pambansang Awit** 

Bukidnon Hymn (Binukid version)

**Opening Remarks** 

Video Presentation (SK Chairman Insights)

**Short Message** 

PWD Malaybalay City **BNHS Chorale** 

Hon. Dave tellen A. Belove SIC Federation President

> Mr. Rodney M. Serille IYOO

Host (Mr. Saritia & Ms. Parna)

Luvongan IP School

PWD Malaybalay city

Mr. Romao R. Lageciros ir.

Executive Assistant/CG5O Atty. Rolando F. Deticio City Vice Mayor

Cultural Affairs Associate for Mindens

Hon, tenacio W., Zubici City Mayor Luvongan IP School

com C. Flores

and Exchange

5K Chairmer

**Key Note Address** 

**Intermission Number** 

Creative Modern Dance

Part B. SIMULTANEOUS EVEN (10:00AM onwards) Photo Exhibit

Booth by District Soil Painting Workshop Face Painting

Cultural Dance Clinic Campaign Video competition

Campaign Poster competition Campaign lingle competition Campaign Plan competition

Tree Planting/ Clean-up Drive video presentation

Part III- CLOSING PROGRAM Kabataan song Awarding

Closing Message

LYDC-BukSU SSC President

Masters of Ceremony: Mr. Ben Hannon J. Sarilla and Miss, Nicole J. Pania

#### Linggo ng Kabataan 2018 Malaybalay City August 12, 2018 PARTICIPATION INTENT SLIP

Mr. Rodney M. Sarilia Local Youth Development Officer Malaybalay City, Bukidnon

Please	check the desired response:
We:	would like to <b>confirm</b> that our organization, school, barangay, will join the Linggo ng Kabataan this August 12, 2018. <b>We will</b>
also jo	in in the competitions (video, poster, jingle and plan).
	would like to <b>confirm</b> that our organization, school, barangay , will join the Linggo ng Kabataan this August 12, 2018. <b>But will</b>
NOT jo	in in the competitions.
	are not going to participate for now. Thank you for inviting usl
Sincere	ely,
Signati	ure over Printed Name of Authorized Representative
Date of	Response:

## MAIN EVENT:

## #KampanyangAdbokasiya

### Mechanics:

- 1. Open to all Youths and Youth Serving Organizations including SKs per Barangay (aged 15-30 years old only)
- 2. Participants must choose one advocacy in which they would want to promote the involvement of the youths in any aspects in the community.
- 3. Choose the title of your advocacy that will become youth consistent advocacy identity all throughout the campaign.
- 4. Create a content package which contains the following:
  - a. A campaign video. You can have at least one video for your advocacy
    - i. Mechanics
      - 1. The video must be at least 2 minutes and a maximum of 3 minutes.
      - 2. the video must be in good quality
      - 3. video format AVI
      - 4. The video must be shot within Malaybalay City
      - 5. The video must integrate/show the implementation of such advocacy in the respective barangay.

Creativity – 20%
Originality - 25%
Substance/Content/Relevance to the topic 35%
Community involvement 20%

# b. Campaign Poster

- i. Mechanics
  - 1. 1/4 illustration board (white) and colouring materials except colouring paints.
  - 2. The content must relate to the theme "Safe Space for the Youth: Environmental and Cultural Revolution"

- 3. The contestants/participants shall bring their own materials (e.g. illustration board, pastel, colouring materials, markers)
- 4. Two (2) hours (time duration)

Creativity 40%
Substance/Content/Relevance to the topic 40%
Originality 20%

# c. Campaign Short Jingle

- i. Mechanics
  - 1. The jingle must be at least 3-5 minutes (with or without accompaniments)
  - 2. The jingle must relate to the theme "Safe Place for the Youth: Environmental and Cultural Revolution"
  - 3. May use Costumes and Props
    - a. Creativity

25%

- b. Substance/Content/Relevance to the topic 35%
- c. Costume and props 10%
- d. Originality

30%

d. Campaign Plan – A detailed plan of the advocacies included on your campaign video. Must be submitted in HARD COPY. Identify thematic areas under environment and culture. Environment (Pollution, preservation and conservation, etc.) culture: (awareness and sensitivity, inclusiveness, preservation, etc.)

## FORMAT of Campaign Plan:

- a. Size: A4
- b. Packaged in short folder
- c. Font: Times New Roman (style), 12 (size)
- 1. Front page:
  - a. Title of Advocacy
  - b. Name of Proponents
- 2. Second page:
  - a. Table of Contents
- 3. Third page onwards:
  - a. Rationale
  - b. Objectives
  - c. Target Audience
  - d. Advocacy Plan (Suggested Matrix Below)
  - e. Acknowledgement
  - f. Documentation (Photos with appropriate captions)
- 4. Content Descriptions:
  - a. Rationale (reasons in pursuing the advocacy; note: must address the needs of your community)
  - b. Objectives (3-5 objectives)
  - c. Target Audience (the specific youth sector who benefits this advocacy)
  - d. Advocacy Plan (Suggested Matrix below)

	Input 2/				
Date 1/	Objective	Activity	Budgetary Requirement	Process 3/	Output 4/
					·

- 1/ Date- refers to the date of activity
- 2/ Input the objectives and the expected activity, budgetary requirement
- 3/ Process- the specific procedures/methods in achieving the activity
- 4/ output- the expected output/actual output