



Department of Education
Region X - Northern Mindanao
Division of Malaybalay City

DTM-2018-12-584

DEPED-MALAYBALAY CITY DIVISION	
RELEASED	
DATE: DEC 27 2018	TIME: 8:30
BY: _____	_____

DIVISION MEMORANDUM
No. 584, s. 2018

TO : Assistant Schools Division Superintendent
Chief Education Supervisors – SGOD and CID
Public Elementary and Secondary School Heads
All Others Concerned

FROM : **REBONFAMIL R. BAGUIO**
Schools Division Superintendent

DATE : December 17, 2018

SUBJECT: 2019 BRIGADA ESKWELA JINGLE CONTEST

1. Pursuant to Regional Memorandum No. 790, s. 2018 and DepEd Memorandum No. 186, s. 2018 re: 2019 Brigada Eskwela Jingle Contest, this Office informs the field on the guidelines of the jingle contest with the theme: *Matatag na Bayan para sa Maunlad na Paaralan*.
2. Mechanics for the 2019 Brigada Eskwela Jingle Contest are found in the enclosure. The contest is open to all learners either individual or group from public elementary and secondary schools.
3. Deadline on the submission of school entries is **January 11, 2019** while judging of entries for Division Level is **January 14, 2019, 1:00 p.m. to 4:00 p.m.** at School Governance and Operations Division (SGOD) Office, Casisang, Malaybalay City.
4. Queries relative to this can be relayed to Marsfifth M. Mamawag, Senior Education Program Specialist- Brigada Eskwela Coordinator at 0965 315 9984.

Enclosed: As stated

Copy furnished:

School Mobilization and Networking Section
Records Section

TO BE POSTED IN THE WEBSITE



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Republic of the Philippines
DEPARTMENT OF EDUCATION
REGION X

Regional Office 10-Northern Mindanao, Zone 1, Upper Bakulang, Cagayan de Oro City
Telephone Nos.: (088) 880-7072, 880-7071
Website: <http://www.deped.gov.ph/regions/region-x> Email Address: region10@deped.gov.ph



DepEd X
Cagayan de Oro City

December 5, 2018

12 DEC 2018

11292

RELEASED

REGIONAL MEMORANDUM

No. 790, s. 2018

2019 BRIGADA ESKWELA JINGLE CONTEST

To : **Schools Division Superintendents**
This Region

1. In regards to DepEd Memorandum No. 186, s. 2018, entitled "Guidelines and Criteria for the 2019 Brigada Eskwela Jingle Contest," this Office announces the immediate implementation of the said contest.
2. Each Schools Division Office shall submit one (1) entry to Noe D. Simene, Ph.D., Chief, ESSD, DepEd - ROX, Cagayan de Oro City, on or before January 16, 2019.
3. The contest piece shall be presented by the divisional ASP coordinators at the NEAP-R10, Lapasan, Cagayan de Oro City on ~~January 16, 2019, from 9:00 a.m. to 2:00 p.m.~~
4. The submitted entries shall include a printed copy of the lyrics of the said jingle contest piece.
5. The mechanics for the 2019 Brigada Eskwela Jingle Contest ~~found in the enclosure of DepEd Memorandum No. 186, s. 2018 shall be strictly observed in this contest.~~
6. The participants of this 2019 Brigada Eskwela Jingle Contest Piece presentation are divisional ASP coordinators in the region, two (2) education program supervisors from CLMD, and one (1) education supervisor from QAD of this Office as panel of judges.
7. The results of the contest shall be communicated to the field offices through a regional memorandum.
8. Travel and incidental expenses of the participants shall be charged to local funds, subject to the usual accounting and auditing rules and regulations.
9. Immediate and wide dissemination of this Memorandum is desired.


DR. ARTURO B. BAYOCOT, CESO V
Regional Director

The LEADER: The heart of DepEd Region

To be indicated in the Perpetual Index
under the following subjects:
EMPLOYEES OFFICIALS TEACHERS
SCHOOL PROGRAMS ACTIVITIES

- 2019 Brigada Eskwela Jingle Contest

ESSD/Aguanta



**REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF EDUCATION**

**Brigada Eskwela Jingle Making Contest
ENTRY FORM**

Title of the Jingle: _____

Composer/s Name: _____

Name of School: _____ **School ID** _____

Division of _____ **Region** _____

Composer/s Profile:

Name of Music Teacher/Coach _____

Music Teacher/Coach Profile:

Concept of the Brigada Eskwela Jingle entry:

Submitted by:
Composer/s and Music Teacher/Coach

Recommended by:
Principal/SDS/RD

Accepted by:



Republic of the Philippines
Department of Education

29 NOV 2018

DepEd MEMORANDUM
No. **186** s. 2018

**GUIDELINES AND CRITERIA FOR THE 2019 BRIGADA ESKWELA
JINGLE CONTEST**

To: Regional Directors
Schools Division Superintendents
Public Elementary and Secondary School Heads
All Others Concerned

1. The Department of Education (DepEd), through the External Partnerships Service (EPS), will conduct the **Jingle Contest for the 2019 Brigada Eskwela** with the theme *Matatag na Bayan para sa Maunlad na Paaraalan* from November 2018 to January 2019.
2. The contest aims to encourage schools to showcase the talents of their learners in coming up with a campaign jingle to be used in the 2019 *Brigada Eskwela* marketing and advocacy activities in order to attract more volunteers and partners for the schools' maintenance efforts before the opening of the School Year 2019-2020.
3. The contest is open to all learners either individual or group coming from public elementary and secondary schools.
4. The Mechanics for the *Brigada Eskwela* Jingle Contest is provided in the enclosure.
5. Participation to this activity is subject to the no-disruption-of-classes policy provided under DepEd Order No. 9, s. 2005 entitled **Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith**.
6. Expenses relative to the conduct of the contest at the regional and schools division levels shall be charged to Program Support Funds for Partnership Building and Linkages, while expenses at the national level shall be charged to EPS Funds, subject to the usual accounting and auditing rules and regulations.
7. For more information, all concerned may contact the **External Partnerships Service**, Department of Education Central Office, DepEd Complex, Meralco Avenue, Pasig City at telephone nos. (02) 638-8637 or (02) 638-8639 or email at externalpartnerships@deped.gov.ph.
8. Immediate dissemination of this Memorandum is desired.


LEONOR MAGTOLIS BRIONES
Secretary

Encl.:

As stated

References:

DepEd Order (No. 9, s. 2005)

DepEd Memorandum No. 059, s. 2018

To be indicated in the Perpetual Index
under the following subjects:

CAMPAIGN
CONTEST
CRITERIA
LEARNERS
RULES AND REGULATIONS
SCHOOLS

SMMA, DM Guidelines and Criteria for the 2019 Regional Schools' League Contest
0820-October 18, 2018

(Enclosure to DepEd Memorandum No. 186, s. 2018)

MECHANICS FOR THE 2019 BRIGADA ESKWELA JINGLE CONTEST

Theme: *Matatag na Bayan para sa Maunlad na Paaralan*

1. COMPOSITION

- It must be in Filipino language.
- It must be relevant to the theme.
- The time duration must not be more than two (2) minutes.
- It must be an original composition made by the learners and may be through the guidance of a music teacher/coach.
- Any musical instrument may be used as accompaniment.

2. PARTICIPANTS

- The contest is open to all learners of public elementary and secondary schools.
- Composer can be either an individual or a group of learners.
- For the Regional Level, 1 entry per division may qualify.
- Only 1 entry per region will qualify for the National Level competition.

3. ENTRY FORMAT AND REQUIREMENTS

- Entries shall be submitted in an MP3 format with the title of the Jingle entry as the file name.
- Entries must be sent in a USB flash disk or DVD / Optical Disc with the following requirements:
 - ✓ Accomplished Entry Form
 - ✓ Narrative report on the concept of the jingle
 - ✓ Profile of composers and the music teacher/coach (which can be found in the Entry Form)

4. ANNOUNCEMENT OF WINNERS

- The decision of the judges will be final and irrevocable.
- Winners will be announced through a DepEd issuance.
- The Regional Office of the winning entry shall be notified via email through the Regional Partnership Focal Person.

5. PRIZES

National Level	
First Place	P30,000.00 and medals for the learners and Plaque of Recognition for the coach and the school
Second Place	P20,000.00 and medals for the learners and Plaque of Recognition for the coach and the School
Third Place	P10,000.00 and medals for the learners and Plaque of Recognition for the coach and the School

	Consolation Prize for regional top 10 participating entries: P3,000.00 for the learners.
Regional Level	
First Place	P7,000.00 and medals for the learners and Plaque of Recognition for the coach and the school
Second Place	P5,000.00 and medals for the learners and Plaque of Recognition for the coach and the School
Third Place	P3,000.00 and medals for the learners and Plaque of Recognition for the coach and the School
	Consolation Prize for regional top 10 participating entries: P1,000.00 for the learners.

Prizes for the top 10 at the Division Level shall be at the discretion of the SDO.

6. TIMELINE FOR THE SUBMISSION OF ENTRIES

Division Level: December 2018 – January 11, 2019

Regional Level: January 12-18, 2019

National Level: January 25, 2019

Announcement of BE Jingle Winner: 1st week of February 2019

7. CRITERIA

Originality	40%
Musicality	40%
Melody	
Arrangement	
Instrument / Accompaniment	
Tone	
Relevance and Appropriateness to the BE Program and the Theme	20%
Total	100%

The winning piece will be used as the official Brigada Eskwela Jingle for 2019. DepEd shall have the right of ownership of the jingle and may be used for the production of an improved version for official use and distribution.