



Department of Education
Region X- Northern Mindanao
DIVISION OF MALAYBALAY CITY
Corner Don Carlos-Guingona Sts., Malaybalay City



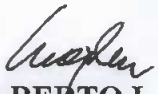
DIVISION ADVISORY

019
Deped-MALAYBALAY CITY DIVISION

RELEASED

Date: 8/1/13 Time: 5:00 PM
By: Amabelle

To: Education Program Supervisors/Division Coordinators
Public Schools District Supervisors
Elementary and Secondary School Heads (Public & Private)
This Division

From: 
EDILBERTO L. OPLENARIA
Schools Division Superintendent

Date: July 31, 2013

Subject: Division Schools Press Conference and School Paper Publication

1. Pursuant to RA No. 7079 on the promotion of campus journalism, **Elementary and Secondary School Paper Advisers** are encouraged to read Regional Memorandum No. 101, s. 2013 dated July 22, 2013 and other updates posted in the regional website.
2. Please take note of the following significant items:
 - a. Individual and collaborative publishing contests will be conducted in each division on September 19, 2013. Registration fee is three hundred pesos (P300.00) only.
 - b. Scriptwriting and Radio Broadcasting and awarding of winners will be held in Bulua HS, Bulua, Cagayan de Oro City.
 - c. Advisers of each participating school must submit two copies of the 2013-2014 issue of their campus paper during registration.
3. For guidance and compliance.



Republic of the Philippines
Department of Education
REGION X - NORTHERN MINDANAO
Corporado A. Pelaez, Sr. Memorial Sports Center
Velez Street, Cagayan de Oro City
Telephone no. 722631 Fax No. 8506122 Email: depedxo@deped.gov.ph



Deped-MALAYBALAY CITY DIVISION
RELEASED

REGIONAL MEMORANDUM

No. **101**, s. **2013**

Date: _____ Time: _____
By: _____

To : Schools Division Superintendent

From : **ALLAN G. FARRAZO, Ph.D., CESO V**

Subject : **REGIONAL CLUSTER ON SCHOOLS PRESS CONFERENCE FOR SY 2013-2014**

Date : July 22, 2013

1. Pursuant to the provisions of Republic Act No. 7079 entitled "**An Act Providing for the Development and Promotion of Campus Journalism**", this Region shall conduct the Regional Cluster on Schools Press Conference For SY 2013-2014 on the following schedule:
 - **September 19, 2013** at their respective Division – Writing Events to be contested: Newswriting, Feature Writing, Editorial Writing, Editorial Cartoon, Copyreading & Headline Writing, Collaborative Publishing Contest, Photojournalism and Group Contest Entry per Division
 - **October 21-22, 2013 (Regional Integrated Activities)** - Bulua NHS, Bulua, Cagayan de Oro City- Event: Scriptwriting & Radiobroadcasting and Awarding of Winners both the individual and group contest category.
2. This Regional Cluster on 2013 Schools Press Conference aims to:
 - a. demonstrate understanding of the importance of journalism by expressing it through varied journalistic forms and approaches;
 - b. provide activities that will encourage students to pursue careers/studies in journalism; and
 - c. enhance journalism competencies through friendly individual and group competition; and
 - d. minimize the expenses in participating this academic competition
3. Participants are the top three (3) pupil/student DSPC winners and their coaches/advisers, division EPS I (English & Filipino) and the Chief, SED/EED and EPS II who are members of the Technical Working Group.
4. The Registration Fee of One Hundred Pesos (P300.00) and other traveling expenses of participants shall be charged against school/local funds subject to the usual accounting and auditing policies, rules and regulations. This said registration fee is used to defray expenses on materials, trophy, medal and honorarium of the board of judges.

5. Student-Delegates must be certified to be in good health and must have the written permission of his/her parent/guardian which must be collected by the delegation head, per division, and submitted to the RSPC Secretariat upon registration. Each participating school must also submit their school publication to the Registration Committee.
6. This Memorandum includes the following enclosures:
- Enclosure No. 1 - Mechanics & Rules in the Conduct of Regional Cluster on Schools Press Conference for SY 2013-2014
 - Enclosure No. 2 - Form on the List of Official Delegates to the Regional Cluster on Schools Press Conference for SY 2013-2014
 - Enclosure No. 3 - Matrix of Activities
 - Enclosure No. 4 - Search Guidelines
 - Enclosure no. 5 - Group Contest Entry/ Division
 - Enclosure No. 6 - Criteria for the Search for Outstanding Elementary and Secondary School Paper Adviser for SY 2013-2014
 - Enclosure No. 7 - Criteria for the Search for Outstanding Elementary and Secondary Campus Journalist for SY 2013-2014
 - Enclosure No.8 - Membership Fees
7. Registration, traveling, board and lodging and other expenses of the participants shall be charged to school/local funds subject to the usual accounting and auditing rules and regulations.
8. Wide and immediate dissemination of this Memorandum to all concerned is expected.

ALLAN G. FARNAZO, Ph.D. CESO V
Schools Division Superintendent
Officer In Charge
Office of the Regional Director

Encls.: As stated
References: R.A No. 7079

Allotment: (R.O 1—4)

To be indicated in the Perpetual Index
under the following subjects:

CONFERENCES
CONTESTS

PUBLICATIONS
PUPILS

SCHOOL PAPER
STUDENTS

**MECHANICS AND RULES IN THE CONDUCT OF THE REGIONAL CLUSTER ON
SCHOOLS PRESS CONFERENCE FOR SY 2013-2014**

A. MECHANICS

✦ **September 19, 2013:** Writing Events to be contested: Newswriting, Feature Writing, Editorial Writing, Editorial Cartoon, Copyreading & Headline Writing, Sportswriting, Collaborative Publishing Contest, Photojournalism and Group Contest Entry per Division

1. The Division Office is required to submit the officially endorsed list of their Division School Press Conference Winners on or before September 6, 2013, thru e-mail, depedx_sed@yahoo.com and send it also to: Chief, EED/SED, DepEd-RX, Velez St. Cag. De Oro City. See enclosure no.2.
2. This is a simultaneous conduct of the writing events as stipulated above based on the given matrix of activities. The time indicated in the said matrix must be strictly followed. See enclosure no.3.
3. If there is a conflict of events of a contestant who will compete with two events of the same medium, he/she must only leave the contest room after he/she will take his/her second event.
4. The Division Office must identify the venue for such event with at least four rooms, two (2) contest rooms, one (1) holding room and secretariat room.
5. The Division Journalism Coordinator is requested to provide the RTWG assistance from the Division ICT Coordinator.
6. All the contests will be administered by two Regional Supervisors/staff including the validation of the official participants based on the submitted list of participants. Name that it is not in the submitted list is not allowed to join in the said competition as well as that contestant who is not wearing their valid ID.
7. All contestants must be in the venue identified by the Division Office (to be announced by their respective Division Journalism Coordinator) an hour before the actual writing event.
8. All contest pieces are sealed and signed by the Chief of EED/SED and the Regional Journalism Coordinator which could only be opened in front of the contestants in the day of the competition.
9. After the contests, all results per event must be sealed again in an envelope duly signed by the assigned Regional Supervisors/Staff as the official proctor. The said write ups/outputs will be brought to DepEd-RX Conference Hall on September 20, 2013 @ 2:00 p.m for judging in which the Board of Judges together with all the Regional Supervisors will witness the opening of the said envelope.
10. Participants are advised to be at the venue on their scheduled event.
11. Winners will be announced a week before the Regional Integrated Activities for them to join the awarding ceremony on Oct. 22, 2013 at Bulua NHS, Cagayan de Oro City.

✦ **October 21-22, 2013** at Bulua NHS, Bulua, Cagayan de Oro City- Event: Scriptwriting & Radiobroadcasting and Awarding of Winners both the individual and group contest category:

1. Participants (Division Journalism Coordinator, Coaches and Students) on Scriptwriting & Radiobroadcasting and awardees in the individual and group contests category are advised to accommodate themselves in Cagayan de Oro City.

A. REGIONAL CLUSTER ON SCHOOLS PRESS CONFERENCE FOR SY 2013-2014 CONTEST RULES

1. INDIVIDUAL CONTEST

1.1 The individual contests for both elementary and secondary levels shall have the following categories in English and Filipino:

English	Filipino	Date of the Competition
1. Editorial Writing	1. Pagsulat ng Editoryal	September 19, 2013
2. Feature Writing	2. Pagsulat ng Lathalain	
3. News Writing	3. Pagsulat ng Balita	
4. Sports Writing	4. Pagsulat ng Isports	
5. Editorial Cartooning	5. Kartung Pang-Editoryal	
6. Photojournalism	6. Larawang Pampahayagan	
7. Copy Reading and Headline Writing	7. Pagwawasto at Pag-uulo ng Balita	
8. Collaborative Publishing Contest		October 21, 2014
9. Scriptwriting and Radio Broadcasting	8. Pagsulat ng Iskrip at Pag-aanunsiyo	

1.2 A pupil/student is allowed to participate in only two (2) categories in the same medium/language.

1.3 Only the Division top four (4) winners per event/category shall be allowed to participate in the Regional Cluster Schools Press Conference except for Scriptwriting & Collaborative Publishing Contest in which only the Rank no. 1 in DSPC will join the competition.

1.4 A school is allowed only one (1) contestant per category/contest/event regardless of the number of annexes a school may have.

1.5 Contestants for the Copyreading and Headline Writing and Editorial Cartooning must bring pencil (Mongol No. 2) for the contest.

2. Contestants for the Photojournalism

- 2.1 Digital camera (point and shoot only) with a maximum of 16 megapixels shall be used.
- 2.2 Blank or empty storage card (compact flash, SD card, MMC) shall be submitted to the Regional TWG secretariat during the Registration Time for checking and coding before the actual competition.
- 2.3 The contestant must select five (5) best photos with caption to the RTWG.
- 2.4 The RTWG shall save photos in the computers and make a CD/DVD copy on it for judging.

3. Scriptwriting and Radio Broadcasting

- 3.1 To appreciate the broadcast media as an essential part of journalism, the student journalist shall simulate a 5-minute radio broadcast. Two minutes shall be allotted for entrance and exit.
- 3.2 Each division shall field a seven (7) member team in English and seven (7) in Filipino from the elementary and secondary levels.

- 3.3 The first part of the competition, which is scriptwriting, shall be prepared using the laptops brought by contestants and must prepare two printed copies of the script. The second part shall be the actual broadcast.
- 3.4 The presentation shall be evaluated according to the following journalistic skills: (1) scriptwriting; (2) newscasting; (3) anchoring; (4) field reporting.

4 Collaborative Publishing Contest

- 4.1 The competition in collaborative publishing is designed to encourage teamwork among the campus journalists and simulate the workplace of a publishing company/house.
- 4.2 Each division shall organize a team of seven students in English and Filipino at the Elementary and Secondary level.
- 4.3 The team shall produce a four-page newsletter (9"x12" in size) for elementary & Secondary.
- 4.4 Each team will be required to bring a maximum of four (4) laptops installed with either PAGEMAKER or IN DESIGN and Photoshop (for the secondary level) and Microsoft Publisher (for the elementary) so as to layout the group's final output. The laptop will be checked by the TWG for official applications and pre-written documents for references
- 4.5 The finished product/final output will be copied/burned in a CD/DVD by the team which will be provided by the TWG and must be properly labeled before it will be submitted to the proctor. Thus, it is advised that the official laptop for layouting must be installed with Nero Smart Essential.
- 4.6 Broadband is not allowed in the competition.
- 4.7 The top seven teams shall be recognized and the points they garnered will be included in the computation of the over-all scores.

5. Other Matters

- 5.1 Seven (7) winners will be declared per category in the elementary level and seven (7) winners for each category in the secondary level, but only the top three (3) winners per contest/category/event are qualified to participate in the National Schools Press Conference. The names of tall winners will be announced through a Regional Memorandum two weeks after the Regional Integrated Activities.
- 5.3 Teacher-advisers are not allowed to mingle with their contestants during the viewing of the sports events and at the photojournalism and cartooning contest venues.
- 5.4 The Division Journalism In-Charge must submit one (1) most outstanding elementary and one (1) secondary school paper editor and one (1) most outstanding secondary and elementary school paper advisers with supporting papers based on the criteria set in Enclosure No. 6 to be sent to this Office, Attn.: Chief, EED/SED **on or before December 26, 2013.**
- 5.6 Advisers of each participating school/editor must submit two (2) copies of the first issue of their campus papers for SY 2013-2014 during registration.

(Enclosure No. 2 to Regional Memorandum No. 101, s. 2013)

**Form on the List of Official Delegates to the Regional Cluster on
Schools Press Conference for SY 2013-2014**

DIVISION: _____ **LEVEL** _____ **CATEGORY:** _____

EVENT	NAME OF WINNERS/ CONTESTANTS	RANK	SCHOOL	NAME OF SCHOOL PAPER ADVISER/ COACH
NEWSWRITING		1 ST		
		2 ND		
		3 RD		
		4 TH		
FEATURE WRITING		1 ST		
		2 ND		
		3 RD		
		4 TH		
EDITORIAL WRITING		1 ST		
		2 ND		
		3 RD		
		4 TH		
EDITORIAL CARTOON		1 ST		
		2 ND		
		3 RD		
		4 TH		
COPYREADING & HEADLINE WRITING		1 ST		
		2 ND		
		3 RD		
		4 TH		
SPORT WRITING		1 ST		
		2 ND		
		3 RD		
		4 TH		
PHOTO- JOURNALISM		1 ST		
		2 ND		
		3 RD		
		4 TH		
COLLABORATIVE PUBLISHING		1 ST		
SCRIPTWRITING & HEADLINE WRITING		1 ST		

Regional Cluster on
Schools Press Conference for SY 2013-2014

A.

MATRIX OF ACTIVITIES

Date: *September 19, 2013*

Venue: *(To be announced by the Div. Journalism Coord.)*

TIME	DAY 1 <i>September 19, 2013</i>
8:00-8:30	Orientation
8:35-9:35	ENGLISH CATEGORY: Elem. & Secondary <ul style="list-style-type: none"> ↓ Newswriting ↓ Feature Writing ↓ Editorial Writing ↓ Editorial Cartoon ↓ Copyreading & Headline Writing ↓ Sportswriting
9:35-10:00	BREAK
10:00-11:00	FILIPINO CATEGORY: Elem. & Secondary <ul style="list-style-type: none"> ↓ Newswriting ↓ Feature Writing ↓ Editorial Writing ↓ Editorial Cartoon ↓ Copyreading & Headline Writing ↓ Sportswriting
11:00-12:00	Photojournalism
12:00-1:00	LUNCH BREAK
1:00-5:00	Collaborative Publishing Contest

B.

MATRIX OF ACTIVITIES

Date: *October 21-22, 2013*

Venue: *Bulua NHS, Bulua, Cag. De Oro City*

TIME	DAY 1 <i>October 21, 2013</i>	DAY 2 <i>October 22, 2013</i>
8:00-8:30	Opening Program & Orientation (Soft Opening)	Awarding Ceremony: Individual & Group Contest
8:35-12:00	<ul style="list-style-type: none"> ↓ SCRIPTWRITING : LEVEL: ELEM. & SECONDARY CATEGORY: ENGLISH & FILIPINO ↓ Rehearsal 	
12:00-1:00	↓	
1:00-5:00	<ul style="list-style-type: none"> ↓ ACTUAL RADIOBROADCASTING: LEVEL: ELEM. & SECONDARY CATEGORY: ENGLISH & FILIPINO 	Home Sweet Home



GENERAL GUIDELINES OF GROUP CONTEST

- A. The group contest is open to Elementary and Secondary Schools that belong to the top/best school papers of each Division.
- B. School Paper may be submitted in any of the following format:
 - ↓ paper-based (print)
 - ↓ e-document
- C. The Technical Specifications for both Elementary and Secondary levels are as follows:
 - ↓ No. of Pages: Minimum of 12 and a Maximum of 20
 - ↓ News Section – at least 3
 - ↓ Sports Section – at least 2
 - ↓ Feature Section – at least 3
 - ↓ Editorial Section – at least 2
 - ↓ Science & Technology – at least 2
 - ↓ Color- monotone/duotone/tri-color
 - ↓ Process: Offset
 - ↓ Paper Stock: Bookpaper or C2S 60lbs-70lbs
 - ↓ Color : Front and back full color, inside pages in black and white
 - ↓ Size: 9 x 12-18'x12" - Elementary
12 x 18- 18' x 24" - Secondary/High School
- D. The different SECTIONS and category to be judged for the group contest are as follows:
 - ↓ News section/Pahinang Balita
 - ↓ Editorial Section/ Pahinang Editoryal
 - ↓ Feature Section/ Pahinang Lathalain
 - ↓ Sports section/Pahinang Pampalakasan
 - ↓ Science & Technology/Pahinang Agham at Teknolohiya
 - ↓ Layout and Page design Category/kategoryang Pag-aanyo at Disenyo ng Pahina
- E. The requirements for the e-document are the same as of the paper-based entries except that it will be in the portable document format (pdf). E-documents must be placed in a compact disc (CD).
- F. Division Journalism Coordinator is advised to submit their group contest entries on or before September 19, 2013, Attention: Chief, EED/SED, DepEd-RX, Velez St. Cag. De Oro City.

SEARCH GUIDELINES

1. Each Division Elementary and Secondary School Paper Advisers Association, in the selection of the Outstanding School Paper Advisers (only one) of the region.
2. Each Division may select its contestant for the regional award based on the criteria set by the region.
3. The board of judges shall be composed of the following:
 - a. Secondary level: Chief EED/SED Chief as Chair, the Regional Supervisor In-Charge of Journalism as Co-Chair, the President of the Regional Secondary School Paper Advisers Association (RSSPAA), and the immediate past President of the RSPAA, as members.
 - b. Elementary level: Chief EED/SED Chief as Chair, the Regional Supervisor In-Charge of Journalism as Co-Chair the President of the Regional Elementary School Paper Advisers Association (RESPAA)

(Enclosure No.6 to Regional Memorandum No. 101, s. 2013)

CRITERIA FOR THE SEARCH FOR OUTSTANDING ELEMENTARY AND SECONDARY SCHOOL PAPER ADVISERS FOR SY 2013-2014

<u>Criteria</u>		<u>Weight</u>
A. Length of Service		5%
1. Must be an elementary/secondary school paper adviser in SY 2011-2012 (in active service)		
2. Must have been a school paper adviser for at least five (5) years immediately prior to the search		
B. Performance Rating		10%
Must have an average performance rating of not lesser than very satisfactory (VS) for the past three (3) school years		
Descriptive Rating		
2009-2010	_____	
2010-2011	_____	
2011-2012	_____	
C. Achievement in Journalism (last 5 years)		30%
C.1 <u>Individual Contest</u>	C.2 <u>Group Contest</u>	
a. Division - 5%	a. Division - 5%	
b. Regional - 10%	b. Regional - 10%	
c. National - 15%	c. National - 15%	
D. Leadership (related to Journalism)		25%
<u>Position</u>	<u>National</u>	<u>Regional</u> <u>Division</u>
President	25%	20% 15%
VP/Sec./Treasurer	20%	15% 10%
Other Positions	15%	10% 5%
E. Extension Service/Contributions to Journalism		20%
1. National Level		
a. Facilitator/Trainor/Committee Chairperson Resource Speaker	-	20%
b. Committee Membership/Facilitator/Trainor	-	15%
2. Regional Level		
a. Facilitator/Trainor/Committee Chairperson Resource Speaker	-	15%
b. Committee Membership	-	10%
3. Division Level		
a. Trainor/Speaker	-	20%
b. Committee Membership	-	15%
F. Scholarships/Awards Related to Journalism		5%
G. Interview		5%
Total		100%

**CRITERIA FOR THE SEARCH FOR OUTSTANDING ELEMENTARY/
SECONDARY CAMPUS JOURNALIST FOR SY 2013-2014**

Any campus journalist who is bona fide elementary/high school student of any public or private school for SY 2010-2011 may vie for the award.

A. Academic Standing (SY 2011-2012) 20%

1 st Honors	20%
2 nd Honors	15%
3 rd Honors	10%

B. Performance/Achievements (Awards in Journalism) 40%

1. Division Level		2. Regional Level	
1 st Place 25%	1 st Place 30%
2 nd Place 20%	2 nd Place 25%
3 rd Place 15%	3 rd Place 20%
4 th Place 10%	4 th Place 15%
5 th Place 5%	5 th Place 10%
		6 th Place 5%
		7 th Place 3%
3. National Level			
1 st Place 40%		
2 nd Place 35%		
3 rd Place 30%		

C. Leadership (Journalism) 20%

Position	
Editor-in-Chief	30%
President of Association	30%
Vice-Pres., Secretary/Treasurer	25%
Associate Editor	25%
Section Editor	20%
Minor Position	10%
Reporter	10%

D. Community/Extension Services 15%

Sangguniang Kabataan	5%
Church Services	5%
NGOs Outreach Programs	5%
& Other Related Services	
(Ex. Volunteer worker in health center, election watcher, sportsfest)	

E. Interview 5%

Total	100%
--------------	-------------

MEMBERSHIP FEES

1. Each teacher-participant must pay Sixty Pesos (P60.00), which represents the membership fees in the regional and national school paper advisers association (elementary and secondary). Thirty Pesos (P30.00) of said amount will be retained by the regional association, while Thirty Pesos (P30.00) will be remitted by the RSPAA president to the NSSPAA/PAESPA treasurer during the NSPC.
2. On the other hand, each elementary and secondary student-participant must pay Thirty Pesos (P30.00) which represents the membership fees in the Regional and National Editors Guild. Fifteen Pesos (P15.00) of this amount will be retained by the Regional Editors Guild, while Fifteen Pesos (P15.00) will be remitted to the treasurer of the National Editors Guild during the NSPC.
3. This is to be collected by the treasurer of the DSPAA and to be remitted to the treasurer of RSPAA.