



DEPARTMENT OF EDUCATION
Region X-Northern Mindanao



DIVISION OF MALAYBALAY CITY
Corner Don Carlos-Guingona St., City of Malaybalay

September 18, 2013

199
DepEd-MALAYBALAY CITY DIVISION

RELEASED

DIVISION MEMORANDUM
No. 251, s. of 2013

Date: 9/18/13 Time: 4:03 PM
By: [Signature]

**DISSEMINATION OF INFORMATION RE: 21ST ANNIVERSARY OF NATIONAL
CHILDREN'S MONTH**

To: Education Program Supervisors/Coordinators
Public Schools District Supervisor
Elementary Public and Private School Heads
Secondary Public and Private School Heads
This Division

1. Pursuant to DepEd Memorandum No. 168, s. 2013, all schools are enjoined to celebrate the 21st Anniversary of National Children's Month with its theme: ***Kahirapan Wakasan, Karapatan ng Bata Ipaglaban.*** Please see attached Memorandum for suggested activities.
2. Schools are required to submit a report on the activities conducted attention: **Mrs. Rosie A. Salupado** Values, Research & Evaluation Coordinator. The submission will be on or before November 8, 2013.
3. For immediate dissemination.

FOR THE SCHOOLS DIVISION SUPERINTENDENT:


PARISO L. ORONG
Secondary School Principal IV



Republic of the Philippines
Department of Education

12 SEP 2013

DepEd MEMORANDUM
 No. 168, s. 2013

21st ANNIVERSARY OF NATIONAL CHILDREN'S MONTH

To: Undersecretaries
 Assistant Secretaries
 Bureau Directors
 Directors of Services, Centers and Heads of Units
 Regional Directors
 Schools Division/City Superintendents
 Heads, Public and Private Elementary and Secondary Schools

1. In compliance with Presidential Proclamation No. 267, s. 1993, entitled *Declaring the Month of October of Every Year as National Children's Month*, the Department of Education (DepEd), joins the Council for the Welfare of Children (CWC) in celebrating the **21st Anniversary of National Children's Month**. This year's celebration focuses on poverty with the theme *Kahirapan Wakasan, Karapatan ng Bata Ipaglaban!*. The theme highlights that poverty reduction starts with children.

2. The primary objectives of this Celebration are to encourage not only the duty holders but also the stakeholders to contribute to poverty reduction and to advocate for stronger holistic actions, particularly preventive measures to address problems on poverty.

3. In view of this, regional and division offices, and schools are encouraged to undertake the following child-related activities for the whole month of October to highlight the role of children in community life and nation-building:

- a. Hoisting of a streamer depicting this year's theme and logo (copy enclosed);
- b. Integration of lessons in the different subject areas related to the conduct of activities for the celebration;
- c. Giving recognition or awards to students/children who have made significant contributions in the school or in the community;
- d. Discussions on current issues involving children, in the appropriate subject areas; and
- e. Organize child-friendly activities, such as art contests, poster and slogan making, children's fair, and/or photo exhibit.

4. The kick-off activity for this year's celebration is the Children's Congress for *Pantawid Exemplary Beneficiaries* which will be led by the Department of Social Welfare and Development (DSWD). Details of the Children's Congress can be downloaded at the Council for the Welfare of Children (CWC) official website: <http://www.cwc.gov.ph>.

5. Moreover, regional offices are required to submit a report on the activities conducted in celebration of the 21st Anniversary of National Children's Month. They shall submit their respective reports on or before **November 29, 2013** to the Office of the Undersecretary for Legal and Legislative Affairs.

6. Expenses incurred relative to the conduct of activities for the said celebration shall be charged to local funds subject to the usual accounting and auditing rules and regulations.

7. For more information, all concerned may contact the **Office of the Undersecretary for Legal and Legislative Affairs**, Department of Education (DepEd), DepEd Complex, Meralco Avenue, Pasig City at the following telephone nos.: (02) 633-5429; (02) 633-7205.

8. Immediate dissemination of this Memorandum is desired.


BR. ARMIN A. LUISTRO FSC
Secretary

Encl.:

As stated

Reference:

DepEd Memorandum No. 170, s. 2012

To be indicated in the Perpetual Index
under the following subjects:

CELEBRATIONS & FESTIVALS
PUPILS
SCHOOLS
STUDENTS

