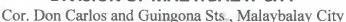


Department of Education Region X- Northern Mindanao

DIVISION OF MALAYBALAY CITY





DIVISION MEMORANDUM

No. 336 s. 2013

Deped-MALAYBALAY CITY DIVISION

To:

Education Program Supervisor Designates/Coordinators

Public Schools District Supervisors Public/Private Elementary School Heads Public/Private Secondary School Heads

From: EDILBERTÓ L. OPLENARIA @

Schools Division Superintendent

This Division

Date: September 21, 2013

Re:

DISSEMINATION OF DepED Memorandum No. 209 s. 2013

(2013 DRUG ABUSE PREVENTION AND CONTROL WEEK)

For information and guidance of all concerned enclosed is a copy of DepED Memorandum No. 209 s. 2013 re: 2013 DRUG ABUSE PREVENTION AND CONTROL WEEK which is self explanatory.

Submission of report relevant to the observance of Drug Abuse Prevention Week (Brief Narrative with pictorial in hard and soft copy) is due on December 5, 2013 Attn.: ANALY L. OCIER.

Immediate dissemination of this memorandum is desired.

To be indicated in the perpetual Index Under the following subjects:

Students/pupils

Teachers

Schools Education

alo/ELO

Republic of the Philippines

Department of Education

15 NOV 2013

DepEd MEMORANDUM No. 209 s. 2013

2013 DRUG ABUSE PREVENTION AND CONTROL WEEK

To: Bureau Directors
Directors of Services, Centers and Heads of Units
Regional Directors
Schools Division Superintendents
Heads, Public and Private Elementary and Secondary Schools
All Others Concerned

- 1. Pursuant to Presidential Proclamation No. 124 issued on November 26, 2001, entitled Declaring the 3rd Week of November of Every Year as Drug Abuse Prevention and Control (DAPC) Week, this year's celebration will be observed on November 17-23, 2013 with the theme Make Health Your New High in Life, not Drugs.
- 2. The Celebration aims to make people aware of the dangers posed by drug abuse, and to further strengthen their resolve to do their share in the fight against this menace.
- 3. All public and private elementary and secondary schools are enjoined to organize educational and social activities to celebrate the occasion. The suggested activities are the following:

Preliminary Activities

- a. Putting up bulletin board displays depicting the theme in strategic places in the schools and in the community;
- Radio broadcast announcing the Drug Abuse Prevention and Control (DAPC) Week Celebration;
- c. Coordination with local government units (LGUs), such as municipal and barangay officials, parents-teachers, and community associations (PTCAs), and non-government organizations (NGOs) related to the week's activities.

Activities during the Week

- a. Ecumenical religious services to mark the beginning of the week;
- b. School-community parade;
- c. Literacy-musical program;
- d. Intensive educational campaign against drug abuse through symposia, seminars, film showing, community assemblies, school PTA meetings/conferences and print land broadcast media;
- e. Contests, such as slogan and essay writing poster-making, painting/drawing/sketching, composition of jingles, rhymes, song:
- f. Integration of the drug abuse prevention messages/concepts in appropriate subject areas at the elementary and secondary levels and in the school paper/organ;

g. Holding of exhibits and shows to be participated by all sectors in the community;

h. Awarding of certificates of recognition to outstanding organizations which have made significant contribution toward the prevention of drug and substance abuse in the schools and in the community; and

i. Mobilization of all school organizations and scouts in drug abuse prevention activities.

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- 4. Regional/division National Drug Education Program (NDEP) Coordinators are enjoined to reach out/coordinate activities with the different government and non-government agencies.
- 5. A brief narrative and pictorial report on the observance of Drug Abuse Prevention Week shall be submitted to the Health and Nutrition Center (HNC), 4th Floor, Dorm E. DepEd Complex, Meralco Avenue, Pasig City not later than **December 13, 2013**.
- 6. Immediate dissemination of this Memorandum is desired.

BR. ARMIN A LUISTRO FSC Secretary

Reference:

DepEd Memorandum: (No. 206, s. 2012)

To be indicated in the <u>Perpetual Index</u> under the following subjects:

CELEBRATIONS & FESTIVALS HEALTH EDUCATION SCHOOLS STUDENTS

Sally: <u>DM- drug abuse prevention and control week</u> 1008-October 30, 2013/11-5-13