DEPARTMENT OF EDUCATION
Region X-Northern Mindanao
DIVISION OF MALAYBALAY CITY

## DIVISION ADVISORY

To : ALL ELEMENTARY AND SECONDARY SCHOOL HEADS

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Date : August 26, 2014

Re : DOODLE 4 GOOGLE PROGRAM

The Google Philippines Inc. will conduct the Doodle 4 Google Program with the theme "What can I do for the Philippines?". In line with this, your school is hereby invited to join the above-mentioned contest. All entries must be submitted on or before September 19, 2014 at this website address: www.google.com.ph/doodle4google or sent through postal mail to the addresses listed in the enclosed mechanics.

For more information about the contest may be obtained from the website address: www.google.com.ph/doodle4google.

Your school participation on this contest is highly appreciated.

Encl.:
As stated

## GOOGLE PHILIPPINES

Doodle 4 Google Briefer

## DOODLE 4 GOOGLE:

Doodle 4 Google is a competition held in different countries at different times, open to $K$ to 12 students in the country where it is held. Specifically for the Philippines, we are opening it to learners who are not in formal education but are part of the learning system of the Department of Education. This competition allows students to create their own Google doodle.

## THEME:

Doodle 4 Google is meant to inspire students to dream big and look beyond themselves. Our theme this year, "What can I do for the Philippines?" is all about possibility, imagination, and service.

## RATIONALE:

The Filipinos are one of the most resilient people in the world. Throughout the years, we have undergone social, cultural, political, and even natural difficulties and have risen above these circumstances through perseverance and undying national pride. With the theme "What can I do for the Philippines?", we look forward to inspiring the nation with a Doodle that will not only reflect the synergy between art and technology, but also symbolize the beautiful strength of spirit of the Filipino people through the eyes of our children.

## ELIGIBILITY:

The contest is open to students and learners from ages $\mathbf{5}$ to $\mathbf{1 7}$ years old currently enrolled in a formal school or enlisted in alternative learning system (ALS) from both private and public school under the Department of Education. Entries for the competition are classified to 4 groups: 1) 5-8 years old; 2) 9-11 years old; 3) 12-14 years old; 4) 15-17 years old.

## SUBMISSION:

For online submissions, go to www.google.com.ph/doodle4google.
For offline submissions, you may submit your entries to the address nearest you:

| MANILA | Eventscape Manila, 4th Floor, Valdel:on Building, <br> $\# 20$ Jupiter St., Barangay Bel-Air, Makati City, 1209 |
| :--- | :--- |
| CEBU | Bigseed PR and Events, Bizala Business Hub, Unit 5, Building B, <br> Escario Central, N. Escario St., Brgy. Kamputhaw, Cebu City, 6000 |
| DAVAO | Zegen Mgmt Group, Unit 6, C5 Dormitel Complex, <br> Roxas Avenue, corner P.Gomez, Davao City, 8000 |
| BAGUIO | Baguio Palace Hotel, \#21 Legarda Road, Baguio City, 2600 |
| LEGAZPI | Rembrandt Studios, Room 1, 2nd Floor, Pecson Building, <br> Rizal Street, Cabangan, Legazpi City, 4500 |
| BACOLOD | Today Printers \& Publishers, 12th Street Bacolod City 6100 |

# GOOGLE PHILIPPINES <br> Doodle 4 Google Briefer 

## CAGAYAN DE ORO One Happy Story, 2nd Floor Bella Vita, ATCO Building, Capistrano-Gomez, Cagayan De Oro City, 9000

Note: All applications must be accompanied by a completed official entry form signed by the student's parent or guardian. Incomplete and/or unsigned forms will result in disqualification. We will only accept one submission per student / learner. If more than one is submitted, the first received will be considered and the rest will be disqualified.

## PRIZES:

400 Entrants with the best doodles will receive Doodle 4 Google certificates.

## 40 Finalists will receive:

1. Invitation to the award ceremony wearing a t-shirt with his or her doodle printed on it
2. Doodle 4 Google goody bag

## 4 Age Group Winners will receive:

1. Medal awarded by Google
2. Nexus 7 tablet
3. 3D doodling pen
4. PHP 5,000 worth of gift certificates from National Book Store

On top of the age group winner prizes, the overall winner will receive:

1. Trophy awarded by Google
2. Acer C720 Chromebook
3. Art kit from National Book Store
4. PHP 400,000 educational grant from BPI Foundation to be used at a school/colleg: in the Philippines of his or her choice
5. PHP 350, 000 connectivity grant for his or her school or community learning center from PLDT- Smart Foundation
6. His or her doodle displayed on Google Philippines homepage for 24 hours on November 2014
Note: Grants are subject to further conditions by BPI Foundation and PLDT Smärt Foundation.

## TIMELINE:

| Contest opens | July 10, 2014 |
| :--- | :--- |
| Closing date for entries | September 19, 2014 |
| Metro Manila roadshow (SM Megamall, Main Activity Area) | August 16, 2014 |
| 40 finalists are announced and public voting starts | October 6, 2014 |
| Public voting ends | October 26, 2014 |
| Announcement of age group winners and overall winner | November 8, 2014 |

