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DIVE-MALAYBALAY CITY DIVISION

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Department of Education
Region X- Northern Mindanao

DIVISION OF MALAYBALAY CITY

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January 20, 2014

Division MEMORANDUM

No. 29, s. 2014

PROMOTION OF DIVISION WIDE ANTI - MEASLES ADVOCACY

To: Division Education Program Supervisors/Coordinators
Public Schools District Supervisors
Secondary and Elementary School Heads
Division Unit Heads
This Division

- 1- The increasing incidence of measles among adults and children nationwide calls for a unified action, thus the issuance of **DepEd no. 3, s. 2014 re: ANTI-MEASLES CAMPAIGN IN SCHOOLS**, also in response to Department of Health Advisory.
- 2- **School Heads (SHs) are instructed to undertake measures to intensify information, education and communication with the school populace on promotion of Anti- Measles advocacy**, with Enclosures nos. 1 and 2 serving as guidelines to operationalize an efficient **PREVENTIVE ALERT SYSTEM IN SCHOOLS (PASS)** implementation and coordination with health personnel/offices concerned. Reports on cases of measles shall be submitted to the Office of the Schools Division Superintendent Attn: Nurse In-Charge, School Health and Nutrition Section.
- 3- Immediate dissemination and compliance of this memorandum is enjoined.

f: [Signature]
/s/ **EDILBERTO L. OPLENARIA**
Schools Division Superintendent

nld/shns/14



Republic of the Philippines
Department of Education

09 JAN 2014

DepEd MEMORANDUM
No. **3**, s. 2014

ANTI-MEASLES CAMPAIGN IN SCHOOLS

To: Bureau Directors
Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Elementary and Secondary Schools

1. In response to the alarming increase of individuals/children sick of measles, the Department of Education (DepEd), following the advisory of the Department of Health (DOH), is conducting an Anti-Measles Campaign in all schools nationwide.

2. In this connection, the School Heads (SHs) through the Schools Division Superintendents (SDSs) and the Regional Directors (RDs) are hereby instructed to do the following tasks:

- a. disseminate information about measles and measles immunization, which is detailed in Enclosure No. 1;
- b. advise children manifesting flu-like symptoms to stay home, rest, and recuperate;
- c. identify and report any case, to the concerned local health units as a result of the Preventive Alert System for Schools (PASS) using the guidelines in Enclosure No. 2; and
- d. coordinate with the local government health units for the complete vaccination of children.

3. The RDs and SDSs shall mobilize all school officials to undertake supportive activities.

4. Reports on compliance shall be submitted to the Office of the Secretary (Attention: The Director, Health and Nutrition Center (HNC), DepEd Central Office, Pasig City.

5. For more information, all concerned may contact the HNC at telefax nos.: (02) 632-9935; (02) 638-8525.

6. Immediate dissemination of this Memorandum is desired.

BR. ARMIN A. LUISTRO FSC
Secretary

Encls.: As stated
Reference: DepEd Memorandum No. 93, s. 2010
To be indicated in the Perpetual Index
under the following subjects:

BUREAUS & OFFICES
CAMPAIGN
HEALTH EDUCATION
OFFICIALS

PUPILS
SCHOOLS
STUDENTS

Rhea/R-DM Anti-Measles Campaign
0014/January 7, 2014

(Enclosure No. 1 to DepEd Memorandum No. 3, s. 2014)

ABOUT MEASLES

1. Highly contagious viral infection
2. A public health problem in the Philippines
3. Transmitted by droplets
4. Characterized by any of the following:
 - generalized rash
 - fever
 - cough
 - runny nose
 - conjunctivitis (red eyes)
5. Complications of measles in children include pneumonia, encephalitis, blindness, deafness, ear infection, diarrhea & dehydration.
6. *Is very dangerous to very young and undernourished children*
7. *Is very easily and rapidly transmitted from person to person through air or direct contact.*
8. *All children not immunized or infected are at highest risk of infection*
9. *No cure for measles, only prevention through immunization*
10. *Measles vaccines are free at all health centers nationwide*
11. *Measles vaccine is safe and effective*

(Enclosure No. 2 to DepEd Memorandum No. 3, s. 2014)

OPERATIONALIZING THE PREVENTIVE ALERT SYSTEM IN SCHOOLS (PASS)

1. The Preventive Alert System in Schools (PASS) is a systematic relay of information on a child's or teacher's state of health to appropriate personnel and/or agencies in the locality.
2. All school heads shall operationalize the PASS in their respective schools.
3. Teachers-in-charge shall explain in class how the PASS works:
 - Pupils/students will observe the well-being of their own classmates and if someone among them is not feeling well or has colds/cough and feverish, the sick pupil/student will be reported to the teacher for validation.
 - The early morning health inspection shall be conducted routinely by the teacher to detect the presence of fever and other signs and symptoms of infection. The teacher shall keenly observe the health status of each pupil in the classroom. If he/she finds out that a child is sick, this case shall be reported immediately to the principal.
 - The principal shall notify the family/guardian of the sick child. The feverish person shall be immediately referred to the school physician for evaluation. If the school does not have a physician, the nearest health center physician/municipal health officer or rural health midwife shall be consulted.
 - Depending on assessment, the student, teacher or another employee who has fever regardless of cause will be requested to stay at home for a number of days as determined by the school medical officer/municipal health officer/nurse.
 - The illness of the student, teacher or another school employee should be closely followed up by the health personnel.
4. School heads shall conduct daily monitoring of health status of school children and personnel and maintain record on health status. Lessons/materials for home study may be provided to the child.
5. School principals are expected to take the lead in operationalizing the PASS and to relay relevant information to the Schools Division Superintendent and such information be likewise relayed to the Office of the Secretary, Attention: Health and Nutrition Center.