



DEPARTMENT OF EDUCATION  
Region X- Northern Mindanao

**DIVISION OF MALAYBALAY CITY**

Corner Don Carlos and Guingona Sts., City of Malaybalay

Telefax # 088-813-2894 or 221-4597, E-mail add: [dpdmlyblycity@yahoo.co](mailto:dpdmlyblycity@yahoo.co)

Website: <http://depedmalaybalay.page4.me>



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DEPED-MALAYBALAY CITY DIVISION  
RELEASED  
Date: 1/28/14 Time: 10:17 AM  
A. M. Zelle

January 27, 2014

**DIVISION MEMORANDUM**

No. 40 s. 2014

**18<sup>TH</sup> NATIONAL AWARENESS WEEK FOR THE PREVENTION OF CHILD ABUSE AND COMMERCIAL SEXUAL EXPLOITATION**

TO: Education Program Supervisors  
Public Schools District Supervisors  
Public and Private Elementary and Secondary School Heads  
This Division

1. Pursuant to DepEd Memorandum No. 11, s. 2014, all schools are enjoined to celebrate the **18<sup>th</sup> National Awareness Week for the Prevention of Child Abuse and Commercial Sexual Exploitation** from February 9 to 15, 2014 with its theme "*Proteksyon ng Bata..Tungkulin ng Bawat Isa*".
2. Relative to this, all schools are encouraged to support the observance of the aforementioned event and undertake during the week the following children-related activities:
  - a. Hoisting of a streamer depicting this year's theme and logo;
  - b. Integration of the celebration in different subject areas;
  - c. Discussions on current issues, involving children on how to protect themselves against sexual abuse and exploitation, in the appropriate subject areas; and
  - d. Organizing of child-friendly activities, such as art contests, poster and slogan making contests, children's fair, and/or photo exhibit.
3. For compliance and immediate dissemination of this Memorandum is desired.

  
**EDILBERTO L. OPLENARIA**  
Schools Division Superintendent

Enclosed:  
DepED Memorandum No. 11, s. 2014



Republic of the Philippines  
**Department of Education**

23 JAN 2014

DepEd MEMORANDUM  
No. **11**, s. 2014

**18<sup>TH</sup> NATIONAL AWARENESS WEEK FOR THE PREVENTION OF CHILD ABUSE  
AND COMMERCIAL SEXUAL EXPLOITATION**

To: Undersecretaries  
Assistant Secretaries  
Bureau Directors  
Directors of Services, Centers and Heads of Units  
Regional Directors  
Schools Division Superintendents  
Heads, Public and Private Elementary and Secondary Schools  
All Others Concerned

1. In compliance with Presidential Proclamation No. 731, series of 1996 entitled Declaring the Second Week of February of Every Year as *National Awareness Week for the Prevention of Child Sexual Abuse and Exploitation*, the Department of Education (DepEd) joins the Council for the Welfare of Children (CWC) in celebrating the **18<sup>th</sup> National Awareness Week for the Prevention of Child Abuse and Commercial Sexual Exploitation** with the theme *Proteksyon ng Bata...Tungkulin ng Bawat Isa* from February 9 to 15, 2014.
2. The Celebration aims to raise awareness of children, parents, communities and the society on how to make the environment safe, protective and caring for the children.
3. In this connection, regional and schools division offices, and schools are encouraged to support the observance of the aforementioned event and undertake during the week the following children-related activities:
  - a. Hoisting of a streamer depicting this year's theme and logo;
  - b. Integration of the celebration in different subject areas;
  - c. Discussions on current issues, involving children on how to protect themselves against sexual abuse and exploitation, in the appropriate subject areas; and
  - d. Organizing of child-friendly activities, such as art contests, poster and slogan making contests, children's fair, and/or photo exhibit.
4. Expenses to be incurred relative to the conduct of activities for the said celebration shall be charged to local funds subject to the usual accounting and auditing rules and regulations.
5. For more information, all concerned may contact the **Office of the Undersecretary for Legal and Legislative Affairs, Department of Education (DepEd) Central Office**, DepEd Complex, Meralco Avenue, Pasig City at telephone nos.: (02) 633-5429 and (02) 633-7205.
6. Immediate dissemination of this Memorandum is desired.

  
**BR. ARMIN A. LUISTRO FSC**  
Secretary

Reference:

DepEd Memorandum: No. 18, s. 2013

To be indicated in the Perpetual Index  
under the following subjects:

CELEBRATIONS & FESTIVALS  
CONTESTS  
PUPILS  
SCHOOLS  
STUDENTS

Madel: 18<sup>th</sup> National Awareness Week Prevention of Child Abuse  
0049-January 20, 2014



Agency  
Logo

**Join the nation  
in the observance of the**

## **18<sup>th</sup> National Awareness Week**

**for the Prevention of Child Sexual Abuse and Exploitation**

**8-15 February 2014**

**"Protetkayon ng Bata... Tungkulin ng Bawat Isa"**