



Department of Education  
Region X-Northern Mindanao  
**DIVISION OF MALAYBALAY CITY**

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**DIVISION ADVISORY**

210  
Dep-MALAYBALAY CITY DIVISION  
**RELEASED**

Date: JAN 22 2015 Time: 8:58 AM  
Bohalla

**To :** Education Program Supervisors/ Division Coordinators  
Public Schools District Supervisors  
Public & Private Elementary/Secondary School Heads  
This Division

**From :**   
**EDILBERTO L. OPLENARIA**  
Schools Division Superintendent

**Date :** January 20, 2015

**Subject :** "IBONG ADARNA: THE PINOY ADVENTURE"

1. For information and guidance of all concerned, attached is the letter of invitation of Paglaum Shows and Events to show the film entitled: "**IBONG ADARNA: THE PINOY ADVENTURE**" on January 24-25, 2015 at Gaisano Cinema, Cagayan de Oro City which is self-explanatory.
2. Participation of DepED officials and teachers to this activity is in accordance to established policies and guidelines stipulated in DepED Order No. 9, s. 2005 entitled *Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith*. Hence, those interested shall submit letter of intent to Mrs. Lou-Ann J. Cultura, EPS in MAPEH.
3. Immediate dissemination of this Advisory is hereby desired.

ljc/mapeh



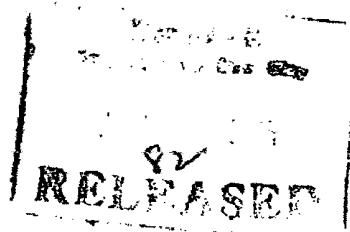
Republic of the Philippines  
Department of Education  
**REGION X - NORTHERN MINDANAO**  
Father Masterson's Avenue, Zone 1, Upper Baisang  
Cagayan de Oro City



January 13, 2015

**The Schools Division Superintendents**  
This Region

Sir/Madam:



Greetings!

Attached is the invitation letter of the Paglaum Shows & Events to show the film entitled "Ibong Adarna" on January 24-25 at Gaisano Cinema in Cagayan de Oro City.

The same is referred to that office for consideration in accordance to the established rules, policies and regulations of this Department.

For your information and appropriate action.

Very truly yours,

*pm 0431*  
**ATTY. SHIRLEY D. CHATTO**  
Chief Administrative Officer  
Officer-In-Charge  
Office of the Regional Director

cc:  
Paglaum Shows and Events

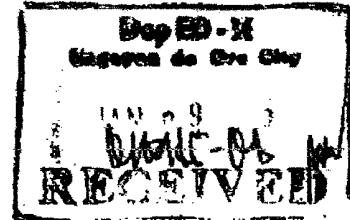


# PAGLAUM SHOWS & EVENTS

810 MJ CUENCO AVENUE, CEBU CITY  
TEL. NO.: (032) 421.3209  
EMAIL: paglaum\_group@yahoo.com

January 5, 2015

Atty. Shirley O. Chatto  
Chief Administrative Officer  
Office of the Regional Director  
DepEd Region X- Northern Mindanao  
Cagayan de Oro City



Dear Madam:

Paglaum Shows & Events in cooperation with Gurion Entertainment, Inc., presents for special screening the fourth film version of the 18<sup>th</sup> century epic about the magical bird with a voice that heals all ailments -- "IBONG ADARNA: THE PINOY ADVENTURE". It was first made into film in 1939 with Victor Sahumbides at the helm. In 1955, Manuel Conde remade it in color and it featured Fred Cortes and Mila del Sol. Another version was released in 1972 and directed by Pablo Santiago, featuring the "Comedy King"- Dolphy and Rosanna Ortiz.

The showing of this film aims to entertain students and for them to appreciate Filipino tradition and good basic values like love for the family, others and environment.



**G**  
**GAISANO**  
CINEMA CDO

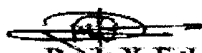
January 24-25, 2015  
Saturday & Sunday

In this regard, we would like to invite your students to watch the film. Our general admission is pesos: Eighty Only (Php80.00).

Administrators, School Heads, Faculty/Teachers and DepEd personnel will be admitted for free, their ID's shall serve as their complimentary pass.

Please find herewith are reading materials, DepEd Memo and other film details.

\* Daghang Salamat!



Dampo Y. Fiel  
Marketing Officer  
#09165380196