



Department of Education
Region X- Northern Mindanao
DIVISION OF MALAYBALAY CITY

Telefax # 088-813-2894 or 221-4597, E-mail add: dpdmlybtycity@yahoo.com
Website: <http://depedmalybalay.page4.me>



April 13, 2015

DIVISION MEMORANDUM

No. **113** s. 2015

To: **Division Education Program Supervisors/Coordinators
Public Schools District Supervisors
Secondary School Heads
This Division**

131
DepEd-MALAYBALAY CITY DIVISION
RELEASED
Date: APR 14 2015 Time: 1:28
E [Signature]

**DIVISION SEARCH FOR OUTSTANDING BARKADA DROGA (BKD)
IMPLEMENTERS IN SECONDARY SCHOOLS**

1. Relative to the **SEARCH FOR OUTSTANDING BARKADA DROGA (BKD) IMPLEMENTERS IN SECONDARY SCHOOLS SY 2014 -2015**, this Office shall perform a **Division Search to be conducted by the Division School Governance and Operations Division chaired by LORENZO O. CAPACIO ,Ed.D. Chief SGOD on April 22-24 ,2015.**
2. This activity aims to determine extent of the National Drug Education Program (NDEP) implementation through the BKD movement established in schools. The 1st place winner will serve as entry in the Regional contest on or before July 31,2015. (Please find enclosed DepEd memorandum no. 33 s.2015 for its implementing guidelines, and the composition of the Division Evaluating Team).
3. Widest dissemination and preferential attention is recommended.

[Signature]
EDILBERTO L. OPLENARIA
Schools Division Superintendent

Enclosure to Division memorandum No. ,s. 2015

COMPOSITION OF DIVISION BARKADA KONTRA DROGA EVALUATING TEAM

LORENZO O. CAPACIO,Ed.D. - CHAIRMAN
Chief, Education Program Supervisor -SGOD

Members:

ELLEN N. DELANTE, Ed.D. - Co-Chair
Senior Education Program Specialist, M&E

ANGELINA A. CACHARO, Ph.D
Education program Specialist,M&E

FERDINAND V. MORTERA
Senior Program Specialist, HRD

NANCY L. DEQUITO,RN
Nurse In-Charge



Republic of the Philippines
Department of Education

07 APR 2015

DepEd MEMORANDUM
No. **33**, s. 2015

**SEARCH FOR OUTSTANDING BARKADA KONTRA DROGA (BKD)
PROGRAM IMPLEMENTERS IN SECONDARY SCHOOLS
FOR SCHOOL YEAR (SY) 2014-2015**

To : Bureau Directors
Directors of Services, Centers and Heads of Units
Regional Directors
Schools Division Superintendents
Heads, Public and Private Elementary and Secondary Schools
All Others Concerned

1. The Office of the President through the Dangerous Drugs Board (DDB), in collaboration with the Department of Education (DepEd) through the Health and Nutrition Center (HNC), will conduct the **Search for Outstanding Barkada Kontra Droga (BKD) Program Implementers in Secondary Schools for School Year (SY) 2014-2015**.
2. The Search aims to:
 - a. strengthen the National Drug Education Program (NDEP) through the *BKD* movement established in schools;
 - b. develop skills and understanding among pupils/students, faculty and school administrators in initiating active responses for a drug-free school;
 - c. increase community awareness and participation and maintain a fully drug-free environment in the school, home, workplace and community;
 - d. support and sustain services like counselling, referral, and job placement, among other services, which adopt the *Barkada* concept among educators, professionals, families, work forces, peer groups and other sectors; and
 - e. identify best practices of the different *BKD* Chapters, which will serve as models for other schools to implement.
3. All secondary schools with an established *BKD* Chapter are encouraged to join the Search.
4. The implementing guidelines for the Search is enclosed.
5. For more information, all concerned may contact **Ms. Teresita C. Pineda**, Chief, Preventive Education, Training and Information Division (PETID), Dangerous Drugs Board (DDB) at telephone no.: (02) 929-6638 or **Ms. Girlie G. Azurin**, Health and Nutrition Center (HNC), Department of Education Central Office (DepEd CO), DepEd Complex, Meralco Avenue, Pasig City at telephone no.: (02) 632-9935.
6. Immediate dissemination of this Memorandum is desired.


BR. ARMIN A. LUISTRO FSC
Secretary

Encl.:

As stated

Reference:

DepEd Memorandum: No.: 162, s. 2013

To be indicated in the Perpetual Index
under the following subjects:

DRUG EDUCATION
EMPLOYEES
HEALTH AND NUTRITION
PROGRAMS
SCHOOLS
SEARCH
STUDENTS
TEACHERS

R: Alma DM search for the outstanding barkada kontra droga
0111 February 18/26, 2015/27, 2015

III. IMPLEMENTING RULES:

- Who can participate
The Search for the Best BKD Chapter is open nationwide to all secondary schools with an established and functional BKD Chapter.

- Period of Coverage
The Search will cover BKD activities conducted from June 2014 to June 2015

There will be three (3) levels of searches:

1. Division Level – The search will be conducted in April 2015 by the Division Evaluating Team. The winner at the respective Division level shall be submitted to the Regional Evaluating Team on or before April 30, 2015.
2. Regional Level – The search at the regional level will be done in June 2015 and the judged best entry in each region shall be submitted to the National Evaluation Team on or before July 31, 2015.
3. National Level – National Evaluation will be from August to October 2015 and will choose the three (3) Best BKD entries. The entries shall be ranked.

- Criteria

1. Functionality of the Program on Drug Abuse Prevention **10%**
 - a. Activities/Timetable (10%)
2. Coverage and Scope of Implementation **20%**
 - a. School-wide Implementation (10%)
 - b. Community involvement and partnership (10%)
3. Nature and Extent of Drug Abuse Prevention Activities/Projects **40%**

Initiated/Implemented/Organized (Indicate number and support with documents)

 - a. INFORMATION (10%)
(Use of Mass Media--Print, TV/ broadcast, films, slide presentation, exhibits, etc.)
 - b. EDUCATION (10%)
(Integration of drug abuse prevention concepts & BKD components in classroom instruction, organizing seminar-workshops on drug abuse prevention, launching of BKD, capability building, etc.)
 - c. INTERVENTION (10%)
(Provision of guidance and counseling services, peer counseling, referral services, etc.)
 - d. ALTERNATIVES (10%)
(Sports/Athletics, Cultural, Income-Generating Projects, Arts and Crafts, Religious, Civic & other recreational activities)

4. Extent of involvement of the ff. in terms of providing leadership and support in program implementation	20%
a. Students (5%)	
b. Teachers (5%)	
c. School Administrators (4%)	
d. Socio-civic/religious organizations (2%)	
e. Government officials/agencies (2%)	
f. Non-Government officials/agencies (2%)	
5. Attainment of Objectives	5%
6. Monitoring and Evaluation Scheme	5%
	<hr/> 100%

- Judges/Evaluation Team

The Board of Judges shall be composed of noted individuals from the government and non-government sectors involved in drug abuse prevention and control at the regional and national levels. The decision of the Board of Judges shall be final and unappealable/irrevocable.

- Awards and Prizes

There will be five (5) National Winners, to wit:

✓ 1 st Prize	-	P 40,000.00	+ Trophy
✓ 2 nd Prize	-	30,000.00	+ Trophy
✓ 3 rd Prize	-	20,000.00	+ Trophy
✓ 2 consolation prizes	-	10,000.00 each	+ Trophy

Awarding Ceremony will be on the 3rd week of November, 2015 during the celebration of the Drug Abuse Prevention and Control Week.

- Submission of Entries

All entries for the National Search should be submitted directly to the DepEd Central Office. Deadline of submission will be on or before July 30, 2015.

- Requirements

Participating schools are required to fill out an entry form for the Search. (See attached)

Supporting documents should be properly endorsed by the School Authorities and should include evidence of the school's BKD activities and programs:

- Memoranda, circulars, special orders
- Photos/videos of BKD activities and programs of the school
- Publications of drug-related activities and other pertinent documents

- Nothing follows -