



Department of Education
Region X- Northern Mindanao
MALAYBALAY CITY DIVISION
Purok 6, Casisang Malaybalay City



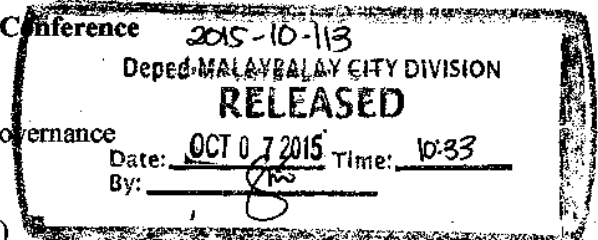
October 4, 2015

DIVISION MEMORANDUM

No. 382 s. 2015

2015 Division Schools Press Conference

To: Chief Education Supervisors, Curriculum and Governance
Education Program Supervisors
Public Schools District Supervisors
School Heads, Public & Private (Elem. & Sec.)
All Others Concerned
This Division



1. Malaybalay City Division announces the conduct of the 2015 Division Schools Press Conference (DSPC) with the theme *The Role of 21st Century Campus Journalist in Upholding Good Governance Leadership and Transparency* on October 26 -27, 2015 in Casisang Central, Malaybalay City.

2. The conduct of this conference is pursuant to Republic Act (RA) No. 7079, otherwise known as the Campus Journalism Act of 1991.


3. The conference aims to:

- a. Demonstrate understanding of the importance of journalism by expressing it through different journalistic endeavors and approaches;
- b. Sustain advocacy on social consciousness;
- c. Provide a venue for an enriching learning experience for pupils/ students interested in pursuing journalism as a career;
- d. Promote responsible journalism and fair ethical use of social media and;
- e. Enhance journalistic competence through healthy and friendly competitions

4. The conference activities shall include the following contests for campus editors in English and Filipino both elementary and secondary in public and private schools.

- a. **Individual Contests** 1. Copyreading and Headline Writing (*Pagwawasto at Pag-uulo ng Balita*) 2. Photo Shoot (*Pagkuha ng Larawang Pampahayagan*), 3. Feature Writing (*Pagsulat ng Lathalain*) 4. Editorial Writing (*Pagsulat ng Editoryal*) 5. Science & Health Writing (*Pagsulat ng Agham at Pangkalusugan*) 6. News Writing (*Pagsulat ng Balita*) 7. Editorial Cartooning (*Kartung Pang-editoryal*) 8. Sports Writing (*Pagsulat ng Isports*)
- b. **Group Contests** (Scriptwriting and Radio Broadcasting and Collaborative Publishing Contest)

5. Participants to this conference are the top three (3) winners in the 2015 District Schools Press Conference from both public and private categories.
6. A registration Fee of One hundred pesos (P 100.00) will be charged to each Private school participant to supplement payment for trophies, medals, certificates, other supplies, honoraria, meals and snacks of judges, facilitators during the activity.
7. Travelling expenses and meals are chargeable against local /school funds subject to the usual accounting, policies, rules and regulations.
8. For immediate and wide dissemination to all concerned.


EDILBERTO L. OPLENARIA, CESO VI
Schools Division Superintendent

Proposed Matrix of Activities
2015 Division Schools Press Conference
October 26 -27, 2015

Day 1 Oct. 26, 2015			
Time	Activity	Time	Activity
7:00 - 8:00			
8:00 - 8:30			
9:00 - 11:00	Radio Script Writing and Printing of Scripts English and Filipino Elem / Sec.		
9:00 - 9:30		9:00 - 10:00	Checking of camera and related aspect to Photojournalism
9:30 - 10:30		9:00 - 10:30	Photo Shoot
9:00 - 10:00		9:00 - 10:00	Feature Writing
11:00 - 12:00	Collaborative & Desktop Publishing with an line Application English and Filipino	11:00 - 12:00	News Writing
11:00 - 12:00		11:00 - 12:00	Editorial Writing
11:00 - 12:00		11:00 - 12:00	Science and Health Writing
11:00 - 12:00		11:00 - 12:00	Editorial Cartooning
11:00 - 12:00			
12:00 - 1:00	Practice Session on Broadcasting Lunch Break	12:00 - 1:00	Lunch Break
1:00 - 5:00	Radio Broadcast English and Filipino Elem/Sec.	12:00 - 1:00	Checking /Evaluation of Outputs
Day 2 October 27, 2015			
8:00 - 12:00			
12:00 - 1:00			
1:00 - 3:00			
3:00 - 5:00			
5:00			

Registration by Event Elem and Sec. Public and Private

Opening Program

Finalization of Outputs

Lunch Break

Finalization of Outputs

Closing Program

Home Sweet Home