

Republic of the Philippines Department of Education Region X – Northern Mindanao DIVISION OF MALAYBALAY CITY



Purok 6, Casisang, Malaybalay City
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October 8, 2015

DIVISION MEMORANDUM No. 392 s. 2015

DISSEMINATION OF DEPED MEMORANDUM NO. 111, S. 2015 ENTITLED 2015 CONSUMER WELFARE MONTH CELEBRATION

TO: Chief, Curriculum Implementation Division
Chief, School Governance and Operation Division
Education Program Supervisors
Public Schools District Supervisors
Elementary and Secondary School Heads
All Others Concerned
This Division

Date: OCT & 8 2015 Time: 4:55

- For information and guidance of all concerned, this Office hereby disseminates DepED Memorandum No. 111, s. 2015 entitled "2015 Consumer Welfare Month Celebration" which is self-explanatory.
- 2. Paragraph 4 of this DepED Memorandum provides that all concerned are requested to hang a streamer in a conspicuous area within their compound following the format contained in the enclosure.
- 3. Narrative Report relative to the conduct of the said celebration must be submitted to this Office on or before November 4, 2015 Attn: Jasmin J. Adriatico, EPS In-charge.
- 4. Immediate dissemination and compliance of this memorandum is desired.

EDILBERTO L. OPLENARIA, CESO VI
OIC - Schools Division Superintendent

TO BE POSTED IN THE DIVISION WEBSITE



Republic of the Philippines

Department of Education

n 2 OCT 2015

DepEd MEMORANDUM No. 111 , s. 2015

2015 CONSUMER WELFARE MONTH CELEBRATION

To: Undersecretaries

Assistant Secretaries

Bureau Directors

Directors of Services, Centers and Heads of Units

Regional Directors

Schools Division Superintendents

Heads, Public and Private Elementary and Secondary Schools

All Others Concerned

- Pursuant to Presidential Proclamation No. 1098 dated July 26, 1997 entitled Declaring the Month of October of Every Year as Consumer Welfare Month, the Department of Education (DepEd) announces the observance of the 2015 Consumer Welfare Month with the theme Consumer Protection in the ASEAN Economic Community this October. The Opening Program will be held on October 1, 2015 at the Philippine Trade Training Center (PTTC), PTTC Bldg., Sen. Gil Puyat Avenue, Roxas Blvd., Pasay City.
- For this year's celebration, the National Consumer Affairs Council (NCAC) is tasked to ensure successful observance of this Event with an end view of increasing consumer awareness and at the same time promoting the vitality of the country's economy.

3. The Celebration aims to:

a. assess how far the basic consumer rights and responsibilities have

been recognized nationally;

b. provide a venue to flesh out policies, plans, and programs, which will support the NCAC in effectively carrying out its mandates under Republic Act No. 7394, otherwise known as the Consumers Act of the Philippines;

c. serve as a forum to address the various concerns of consumers in

terms of safety and protection; and

- d. encourage dialogue and cooperation among consumers, business and government sectors in advancing and protecting the interests of consumers.
- The DepEd enjoins all regional and schools division offices, and schools to participate and conduct appropriate, innovative and creative activities, which will not entail cost or will not disrupt classes. All concerned are also requested to hang a streamer in a conspicuous area within their compound following the format contained in the enclosure.

5. For more information, all concerned may contact any of the following:

Ms. Velma Lim/Ms. Flo Deluso

National Consumer Affairs Council (NCAC)
G/F Trade and Industry Building, 361 Sen. Gil Puyat Avenue
Makati City

Telephone No.: (02) 475-0305
Mobile Phone No.: 0918-205-0426
Email Addresses: lim_vel@yahoo.com
ncacdti@yahoo.com
ncac@dti.gov.ph

6. Immediate dissemination of this Memorandum is desired.

BR. ARMIN A. LUÏSTRO FSC Secretary

Encl.:

As stated

Reference:

DepEd Memorandum No. 188, s. 2013

To be indicated in the <u>Perpetual Index</u> under the following subjects:

CELEBRATIONS AND FESTIVALS CONSUMER EDUCATION SCHOOLS

Madel: Consumer Month 0640-September 29, 2015

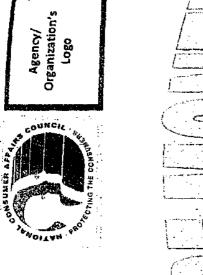
(Enclosure to DepEd Memorandum No. 111, s. 2015)

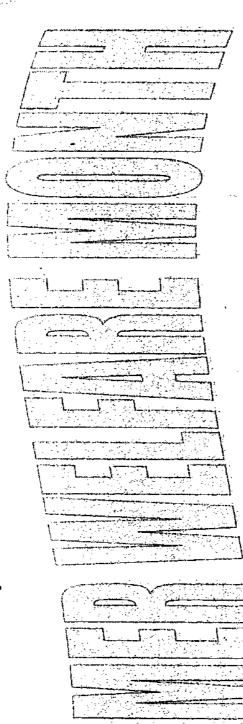
The

(Name of Agency/Organization)

HATIONAL CONSUMER AFFAIRS COUNCIL (NCAC)

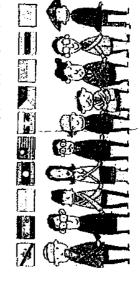
in the celebration of







LSEAN Economic Community "Consumer Protection in the Theme:



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