



Republic of the Philippines
Department of Education
Region X – Northern Mindanao
DIVISION OF MALAYBALAY CITY



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DIVISION ADVISORY

No. 440 s. 2015

October 26, 2015

2015-10-593
DepEd-MALAYBALAY CITY DIVISION

RELEASED

Date: OCT 27 2015 Time: 10:47
By: [Signature]

TO: **Chief, Curriculum Implementation Division**
Chief, School Governance and Operation Division
Education Program Supervisors
Public Schools District Supervisors
Public Elementary and Secondary School Heads
All Others Concerned
This Division

FROM: *[Signature]*
EDILBERTO L. OPLENARIA, CESO VI
Schools Division Superintendent *[Signature]*

DATE: **October 26, 2015**

Subject: **FILM SHOWING ON "EH KASI BATA!" AT LIMKETKAI, GAISANO AND SM CINEMAS**

1. Enclosed is **DepED Regional Advisory No. 60, s. 2015** and letter of invitation from Francisco Y. Paragas, Managing Director of Paglaum Shows and Events re: Film Showing on "Eh Kasi Bata! on November 14-15, 2015 at Limketkai, Gaisano and SM Cinemas which is self-explanatory.
2. Participation to this Film showing must be voluntary. All travelling expenses relative to their attendance is at their own expense.
3. Interested pupil-participants must secure duly signed Parent's Permit prior to the said travel.
4. It is advised that pupil and teacher participants must read the attached reading materials for advance information and reference.
5. For information and appropriate action.



Republic of the Philippines
Department of Education
REGION X- NORTHERN MINDANAO
Fr. Masterson Avenue, Zone 1, Upper Balulang
Cagayan de Oro City



DepED-X
Cagayan de Oro City

OCT 20 2015

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Regional Advisory

No. 60 s. 2015

TO: **SCHOOLS DIVISION SUPERINTENDENTS**
This Region

FROM: ^{Jan 10 2015} **ATTY. SHIRLEY O. CHATTO**
Chief Administrative Officer
OIC Regional Director

DATE: October 19, 2015

SUBJECT: **FILM SHOWING ON " EH KASI BATA!"** at Limketkai , Gaisano and SM
Cinemas

Enclosed is the letter of FRANCISCO Y. PARAGAS, Managing Director of PAGLAUM Shows and Events, re: FILM SHOWING ON " EH KASI BATA! On November 14-15, 2015 at Limketkai, Gaisano and SM Cinemas.

For information and appropriate action in accordance to established policy of the Department.

October 15, 2015

Atty. SHIRLEY O. CHATTO
Chief Administrative Officer / Officer in Charge
Office of the Regional Director
Department of Education
Region X – Northern Mindanao
Cagayan de Oro City

DepED-X
Cagayan de Oro City

10/15/15
9:15
[Signature]

Dear Madam:

As we prepare to celebrate "VALUES MONTH" this November, Paglaumi Shows & Events present for special screenings:

"EH, KASI BATA!" - an entertaining and heart – warming movie to learning institutions, but also infusing Filipino moral values among learners. This film strongly supports **RA No. 10627 or the Anti- Bullying Act of 2013** and awareness to the **DepED Order No. 40 series of 2012 or the Child Protection Policy**. The film starred Bugoy Carino, Mona Louise Rey and Carl Acosta.

The Movie aims to:



1. propagate self-awareness on the menace brought about by bullying;
2. contribute to the prevention and control of bullying;
3. provide examples of verbal, physical and social bullying, as well as cyber-bullying;
4. demonstrate the role of the perpetrator, the target, and the witnesses in a bullying situation;
5. demonstrate the ways by which people inaction can exacerbate a bullying situation;
6. create understanding and empathy for the targets of bullies; and
7. inspire the victims of bullying to become more dynamic and encourage positive consequences.

[Signature]
CINEMAS

November 14 & 15, 2015 (Saturday/Sunday)

This seeks to defend the student from any form of abuse, including bullying. In light of recent local and international headlines about bullying, this film can be a timely wake-up call for all involved: parents, teachers, administrators and especially students.

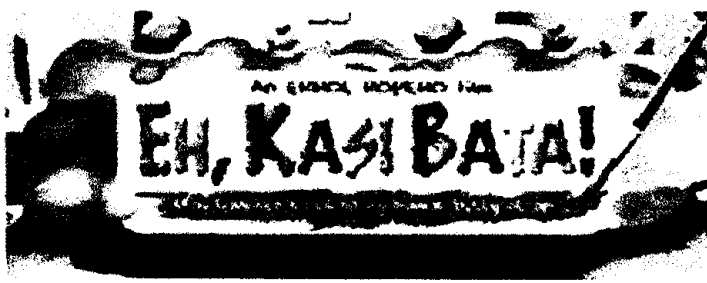
The film will be shown at Limketkai, Gaisano and SM Cinemas. In this regard, we would like to invite your students to watch the film. Our general admission is pesos: Eighty Only (Php80.00).

Administrators, School Heads, Faculty/Teachers and DepEd personnel will be admitted for free, their ID's shall serve as their complimentary pass.

Please find herewith are reading materials, DepEd Memo and other film details.

Daghang Salamat!

[Signature]
Francisco V. Paragas
Managing Director
#0915-1447933



Levi/Levi/Levi
CINEMAS

November 14 & 15, 2015 (Saturday/Sunday)

Screening Time:

7:30am –

9:00am -

For inquiries pls. txt or call: (032) 4213209

Mr. Dan - 09165380196

Mr. Francis - 09151447933

Family Oriented Anti-Bullying Film

Camaron Entertainment Productions and Golden Gems Events & Talent Management are proudly support the RA No. 10627 or the Anti-Bullying Act of 2013 and DepED Order No. 40 series of 2012 of the Child Protection Policy

THE BULLY-FREE SCHOOL

BUCKY CARNO & MONA LOUISE REY

Uy, Kasi Bata!

They know to prevent the bully of class

CAMARON ENTERTAINMENT PRODUCTIONS AND GOLDEN GEMS EVENTS & TALENT MANAGEMENT

WRITTEN, EDITED & DIRECTED BY **ERROL ROPERO**

STOP BULLYING
STAND UP AGAINST BULLYING NOW



Camerrol Entertainment Productions and Golden Gems Events & Talent Management are strongly support the RA No. 10627 or the Anti-Bullying Act of 2013 and DepED Order No. 40 series of 2012 or the CNAid Protection Policy

Krissha VLAJE | EDWARD ROPERO | Jerome Miles MANZANO | John Edward PEREZ | Mario CHAVEZ | Carlos DALA
 JANE LON | JAY REYNOLDS | GEM SALAMONZAN | JAMES USIG | JAY REYES | JANE ASINAS | GARY MARRONG | GIL YAP BASTUD | JAY | MONTE REYNOLDS



AN ERROL ROPERO FILM
EH, KASI BATA!

CAMERROL ENTERTAINMENT PRODUCTIONS AND GOLDEN GEMS EVENTS & TALENT MANAGEMENT

Presented by ERROL ROPERO Film "EH, KASI BATA!" starring MONTE REYNOLDS MONA LOUISE REY CARL ACOSTA JEROME MILES MANZANO JOHN EDWARD PEREZ
 MARCO CHAVEZ CARLOS DALA FRANCIS LIN ELMY ROPERO CARLOS LUMINORACION JEROME MILES MANZANO JOHN EDWARD PEREZ GARY MARRONG GIL YAP BASTUD
 AUSTIN NOVILLA PATRICK BY ALBERTO SANCHEZ CYNTHIA LAPUS JEFFREY PEREZ GEM SALAMONZAN JANE ASINAS JAY REYNOLDS JAY REYES JANE LON
 and Executive Producer ERROL ROPERO with Special Appearance by JANE LON JAY REYNOLDS JAY REYES JANE LON JANE ASINAS JAY REYNOLDS JAY REYES JANE LON
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 Produced by ERROL ROPERO with Special Appearance by ERROL ROPERO with Special Appearance by ERROL ROPERO with Special Appearance by ERROL ROPERO
 Executive Producer ERROL ROPERO with Special Appearance by ERROL ROPERO with Special Appearance by ERROL ROPERO with Special Appearance by ERROL ROPERO
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GOLDEN GEMS WRITTEN, EDITED & DIRECTED BY **ERROL ROPERO**

Eh, Kasi Bata!

- An ERROL ROPEIRO Film -



jerome miles manzano:
“eh, kasi, bata!”

Maganda ang mensahe ng bagong advocacy film na ginagawa ngayon ng bagong child actor na si Jerome Miles Manzano. Habang nagpi-pictorial kasi si Jerome, kasama si Bugoy Carino at iba pang child actors and child actresses na pawang mga kasama sa indie advocacy film na “Eh Kasi Bata!” na tulad nina Mona Louise Rey, Carl Acosta, Jerrica Yan, Ynna Tamayo, at iba pa.- pinapanood ni direk Errol Ropero sa mga bisita ang rushes ng nasabing pelikula via a computer laptop. Kaya nagkaroon ng ideya ang isang blogger na naro’n na tunay namang makabuluhan ang bagong pelikula na ito.

Bawat eksena ng pelikula’y may aral at leksyon, at pinakita rin ang mga simple pero malalalim na pinagdadaanan ng mga bata sa murang edad. Tunay namang naaakmang panoorin ng sinumang nasa musmos na edad pang kalagayan.

Kaya naman nu’ng kapanayamin na ng blogger si Jerome, heto ang kanyang sinabi:

“Maganda po ang role ko sa Eh Kasi Bata”, sabi ni Jerome. “Ako po ‘yung nerd na bata na binu-bully nila sa school po. Dahil po nerd ako, lagi nila akong inaasar at inaapi. Buti na lang po, naging kaibigan ko po si Bugoy, siya po ang nagtatanggol sa akin sa pelikula.”

Kaya naman dito sa pelikulang Eh Kasi Bata!, totally ibang-iba ang character ni Jerome, keysa doon sa isa pa niyang pelikulang katatapos lang din i-shoot recently, ang Butanding.

Meanwhile, balik naman ule tayo ngayon sa Eh, Kasi Bata! na kasalukuyang tinatapos nang gawin ni Jerome, sa direksyon ni direk Errol Ropero. Ano naman ang masasabi niya na kasama niya sa pelikulang ito si Bugoy Carino, na isa sa pinakamagaling na child actors ng ABS-CBN channel 2?

“Enjoy po kaming magkasama ni Bugoy”, sagot ni Jerome. “Para po kaming magkapatid po. Saka po, tinutulungan ako ni Bugoy sa mga eksena namin. Hindi po iyong sarili lang niya ang iniisip niya. Kaya enjoy po akong makasama siya sa pag-arte.”

Dalawa pang pelikula ni Jerome, na mula sa direksyon pa rin ni direk Errol ang nakatakdang matapos. Aside from Eh Kasi Bata, tatapusin na rin ni Jerome ang mga pelikulang Emmanuel at Mangarap Ka.

EH, KASI BATA!

Directed By ERROL ROPERO

Storyline:

EH, KASI BATA! Movie Synopsis:

Bullying is one of the country's persistent problems which haven't been resolved up to this date. In school, oftentimes we only see two faces of students – the bully and the victim. In our eyes and in our own discretion, the oppressed are the protagonists and the bullies are the perpetrators. But there's something we may never know – there must be a reason behind every bully's and victim's behavior.

Let's take a glimpse of the story of a poor 10-year old Billy (Bugoy Cariño), a transferee from a public school in the province and a product of a broken family. His mother, Aling Clara (Leah Viaje), has been working as a laundry woman for the Reyes family for years. Mrs. Reyes (Liberty Espiritu) is supporting his studies so there would be someone to stay with her son, Jacob (Jerome Miles Manzano) and his orphaned nephew, Benjie (John Edward Perez) whenever she is out to attend to her businesses. Billy sleeps with the two cousins in Jacob's room, not with his Nanay Clara.

Billy, Jacob, and Benjie are classmates in a private school in an urban community where he witnesses rampant bullying of bigger students to the smaller, weaker ones. Billy meets Michelle (Mona Louise Rey), a petite, fragile-looking girl who is oftentimes bullied in school. The Grade 7 best of friends, Gerry (Carlos Dala) and Marco (Marco Chavez), together with his friends, try to get everyone's attention by bullying classmates and other schoolmates who are in no match to them especially some of students in lower grades. Later on, the group successfully gets Jacob and Michelle's friend, Harold (Carl Acosta), on their side. Harold, who used to defend them from bullies in school, joins Gerry and Marco's group and turns into a bully. There are times that Manuel (Edward Roper), the school janitor, witnesses the group's misbehavior and consequently reprimands them. Teacher Rica (Krissha Viaje) displays an intense disapproval of bullying.

Billy plays a significant role in resolving an untoward situation which brings about changes in his life and in the lives of the kids, parents and teachers in the school. His wisdom and positive behavior towards everything that happens bring about light and realization to all concerned.

Eh, Kasi Bata! is a character-driven film that reveals stories of several children in the urban area. At its heart are those with the most at stake and whose stories each represent a different facet of this crisis. Lead by the country's most popular child stars Bugoy Cariño and Mona Louise Rey, the film intimately explores the lives of a few of the many people who bully and are being bullied. Insights on how one behaves in school, how he reacts to situations and how he treats other people are artistically and dramatically imparted. Each revelation manifests significant life experiences that greatly affect the total being of an individual. The whole story is presented comically, highly amusing and entertaining for minor audiences but the message of bullying is duly emphasized and well addressed.

There's always a reason that prompts an individual to behave in such a manner others would hardly understand, be it good or bad – there's always a story behind every bully and every bullied person.