

## DEPARTMENT OF EDUCATION Region X- Northern Mindanao DIVISION OF MALAYBALAY CITY

Casisang., City of Malaybalay lefax # 088-314-0094, E-mail add: <u>dpdmlytelictilayah</u> Website: <u>http://depedmalaybalay.net</u>

HAN 2014-10-404 Deped-MALAYBALAY CITY DIVISION

#### DIVISION ADVISORY

RELEASED
OCT 2 6 2016

Date: GrainGay

TO:

Chief Education Supervisor and Staff, CTD\*

**Public Schools District Supervisors** 

Public and Private Elementary & Secondary Schools Heads

This Division

FROM:

edilberto L. Oplenaria, ceso vi

Schools Division Superintendent

DATE:

October 25, 2016

SUBJECT:

Dissemination of Regional Advisory re: Film Showing on

"Watawat" and "Estudyante" at SM Cagayan de Oro Cinema

- 1. For the information and guidance of all concerned, this office hereby disseminates Regional Advisory dated September 13, 2016 re: Film Showing on "Watawat" and "Estudyante" at SM Cagayan de Oro Cinema on November 6, 13 and 27, 2016 and on December 3 and 10, 2016.
- 2. The tickets for this worth watching films will be bought on your own accord (voluntary in nature) in the amount of P150.00 and P160.00 for "Watawat" and "Estudyante" respectively.
- 3. Attached is the letter of Dr. Crisanto E. Avila, DCEd., Director for Marketing and Ms. Olivia M. Garrido, Executive Director of CessJan Film Production for your perusal.
- 3. Immediate dissemination of this advisory is highly enjoined.



# Republic of the Philippines Department of Education REGION X - NORTHERN MINDANAO

Fr. Masterson Avenue, Zone 1, Upper Balalang Cagryan de Oto City



Telephone Nos. (088) 880-7072 \* 880-7071 \* 880-2087 Telefax No. (08822) 72-26-51

**REGIONAL ADVISORY** 

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TO

**SCHOOLS DIVISION SUPERINTENDENTS** 

This Region

RELEASED

FROM:

ALLAN S FARNAZO

Director (V /)

Date :

September 13, 2016

Subject:

FILM SHOWING ON "WATAWAT" and "ESTUDYANTE" at SM CAGAYAN DE ORO

CINEMA

- 1. Enclosed is the letter of Dr. Crisanto E. Avila, DCEd., Director Marketing and Ms. Olivia M. Garrido, Execuative Director of the CessJan Film Production, re: FILM SHOWING ON "WATAWAT" and "ESTUDYANTE" on November 6,13,20 and 27, 2016 and on December 3 and 10, 2016 at SM Cagayan de Oro Cinema.
- 2. For information and appropriate action in accordance to established policy of the Department.

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### CessJan Film Production

478 P. Pio St. Caridad Cavite City, 4114, Cavite

DTI No. 0212162356

October 1, 2016

Dr. Allan G. Farnazo Regional Director, DepEd Region X Masterson Avenue, Zone 1, Upper Bulalang Cagayan De Oro City 1 2-50

Dear Dr. Farnazo:

Warm Greetings!

The CessJan Film Production, is in tune with the country's need of encouraging Filipino young citizens in continuously reliving the Philippine heritage and values through film medium.

In line with this, a ninety (90) minute full-length independent films entitled **WATAWAT** and **ESTUDYANTE** have been produced by young Filipino filmmakers that are worth watching by all Filipino students.

Buying of tickets will be voluntary in nature in the amount of P150.00 and P160.00 respectively for WATAWAT and ESTUDYANTE.

WATAWAT- school on site showing for Pre School to Grade School - P150.00 ANY DATE
ESTUDYANTE- SM Cagayan De Oro Cinema-P160.00 Dates: November 6, 13, 20 and 27, 2016

Ohly Marky Sinemas December 3 and 10, 2016

In view of this, we would like to request from your good office an official endorsement to the field – for both public and private schools allowing us to conduct special screenings. A critique paper may be required as a response and/or reaction to the movie.

Thank you and we are looking forward to you most important support to the Filipino Movie Makers.

Sincerely yours,

Dr. CRISANTO E. AVILA, DCEd.

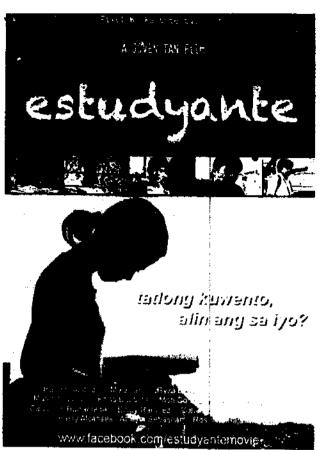
Director for Marketing

(0908-7031181)

Ms. OLIVIA M. GARRIDO

Executive Director

0928-8484208, 0905-3341163)





ESTUDYANTE is a movie with three stories.

#### Episode 1. TOCINO

This is a story about two high-school best friends who continued to share their life's struggles despite the difference in Financial status. One of them becomes an out-of-school youth.

but his friend cominges him to find the strength and the resources to go back to school

#### Episode 2. TITSER

TITSER is about a striving young man that juggles the life of being a futher, a dedicated grade-school teacher, and an aspiring student bimself. This depicts the story of how continuous addressing is improved for teachers are interested.

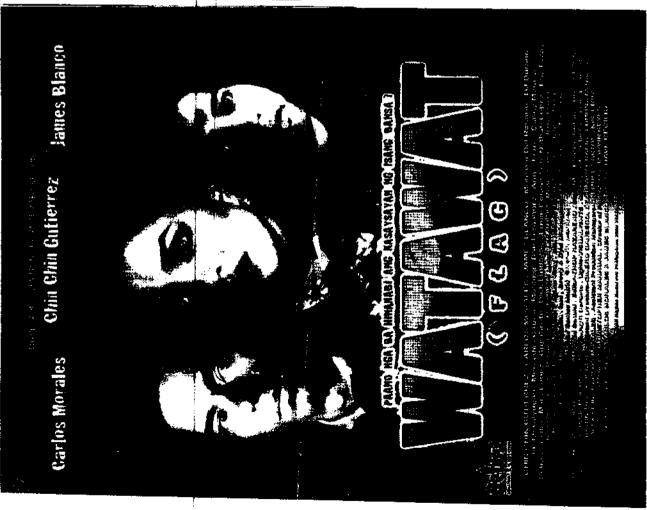
education is important for teachers who wish to share their knowledge to others, especially to the

students that look up to them.

#### Enisode 3. BASURA

Poverty is said to be the common excuse for not having basic education. However, this episode shows the importance of education even among the poor families in our country. The story is about two young children who have been deprived of education but still hopes and struggles to learn.

Contact Ms. Office 09053341163 / 09288484208 09159414068





## Office of the President of the Philippines MOVIE AND TELEVISION REVIEW AND CLASSIFICATION BOARD

MTRCB Building, No. 18 Timog Avenue, Quezon City, Metro Manila Telephone No.: 3767380 Telefax: 3767358

Application No.: MP-1410-25169 / OP No.: OP-1410-11356-263 / OR No.: 9995055 / Permit No.: P-MP-2014-22583

### PERMIT TO EXHIBIT

:	MOVIE	•			
October 07, 2014			October 08, 2014		
Date of Application	DC	1	Date Permit Issued		
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October 08, 2014	Parental Guidance		October 08, 2019		
Date Previewed	Viewers below thirteen (13) years old Expiration Date		:le		
•		and the second s			
TO WHOM IT MAY CONCERN:	must be accompanied by a parent or				
	supervising adult				
:	DIVEL WARKS EN	FFDDDIGE DIG			
THIS IS TO CERTIFY that upon	application of PIXELWORKS EN	( Producer/Film E			
Semicon E	ildg.,50 Marcos Highway,Brgy	( Frigueer/Film E	xcnange)		
whose place of business is Dcla Paz F		'D has reviewed and	anaround for		
public exhibition in the Philippines the n		D 1862 1CAICACC WIN	аруючес гог		
posite damenton in the Littlippines the in	rotton picture as indicated below.			γ	
Title	Print	Country	Length	Reels	
<u> </u>	Trailer	Country	Cengan		
ESTUDYANTE  Cast: MIKE TAN, RAIRLEL CAS		ļ <u>-</u> -		<b>_</b>	
Play Date : October 20, 2014	тим	Philippines	<u>-</u>	DVO	
Running Time: 1 HR, 2 MINS.		<del> </del>	<u> </u>	<del>-                                    </del>	
<del>-</del>		<del>                                     </del>	<del>                                     </del>	<del></del>	
rounger viewers may need here:	parental supervision to explain the theme an	d motivations of	the character	s depicted	
The owner is responsible to	MTRCB for the publication of the rating of the	nis film in all pub	licity ads, as s	stamped	
APPROVED FOR EXHIBITION BY		ISSUED U	JPON RECOM	MENDATION	
REVIEW COMMITTEE MEMBERS:			AND APPROVAL OF THE REVIEW		
	ANDREWS, ROBERT R.	COMMIT	COMMITTEE		
	BORLAZA, EMMANUFL H.		Mo		
	CONRADO FRANCIA C				
		₽	UGENJO H. V		
NOTE: Film covered by this permit			Chairperson,	MTRCB	
must only be shown in theate	rs duly		1/		
registered with MTRCB.			V		
It is hereby declared and undi	erstood	J	MTRC		
that any violation of the cond	ition imposed Prepared By	CERT	IFIED TR	NE COPY	
on this permit will result	Feiza da Toroc	ì	flerit		
in its automatic cancellation.		1 /	<i></i>		
	, :	(C) (C)	RIA J. BIS PEGISTRATI	KMANOS	