



Republic of the Philippines  
Department of Education  
Region X – Northern Mindanao  
**DIVISION OF MALAYBALAY CITY**



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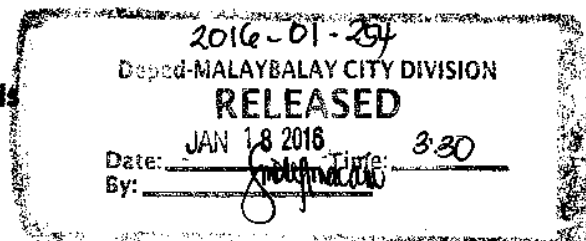
January 18, 2016

**DIVISION MEMORANDUM**

No. 021 s. 2016

**SECOND OMBUDSMAN INTEGRITY DEVELOPMENT ESSAY WRITING CONTEST**

**TO: Chief, Curriculum Implementation Division  
Chief, School Governance and Operation Division  
Education Program Supervisors  
Public Schools District Supervisors  
Public and Private Elementary School Heads  
All Others Concerned  
This Division**



1. For information and guidance of all concerned, **this Office hereby disseminates DepED Memorandum No. 150, s. 2015** entitled **Second Ombudsman Integrity Development Essay Writing Contest** with the theme *Katapatan sa Serbisyo Publiko: Ang Susi Sa Kaunlaran Ng Komunidad* which is self-explanatory.
2. The contest mechanics for the Essay Writing Contest, participants' qualifications, and guidelines are contained in the enclosure.
3. All entries must be submitted to this Office together with the required documents *Attn: Jasmin J. Adriatico, EPS – EsP* on or before **February 22, 2016** to be forwarded to the specified Ombudsman Office/s on or before **February 29, 2016**.
4. Immediate dissemination and compliance of this memorandum is desired.

  
**EDILBERTO L. OPLENARIA, CESO VI**  
OIC - Schools Division Superintendent



Republic of the Philippines  
**Department of Education**


01 DEC 2015

DepEd MEMORANDUM  
No. **150** s. 2015

**SECOND OMBUDSMAN INTEGRITY DEVELOPMENT ESSAY WRITING CONTEST**

To: Regional Directors  
Schools Division Superintendents  
Public and Private Elementary Schools Heads  
All Others Concerned

1. The Department of Education (DepEd) supports the Office of the Ombudsman in the conduct of its **Second Ombudsman Integrity Development Essay Writing Contest** with the theme *Katapatan sa Serbisyo Publiko: Ang Susi Sa Kaunlaran Ng Komunidad* from October 1 to December 15, 2015.
2. The Contest aims to establish mass advocacy and awareness on anti-corruption and good governance through creative writing.
3. The Contest is open to both public and private elementary school learners, aged 10 to 12 years old currently enrolled in any public and private schools in the country.
4. The mechanics for the Essay Writing Contest are contained in the enclosure.
5. Participation of both public and private schools shall be subject to the *no-disruption-of-classes policy* stipulated in DepEd Order No. 9, s. 2005 entitled *Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith*.
6. For more information, all concerned may contact **Ms. Julie Faye F. Banawa** of the Office of the Ombudsman at telephone nos. (02) 479-7300 local 5303 or **Ms. Gina M. Divina** at telephone nos. (02) 479-7300 local 358 or 319.
7. Immediate dissemination of this Memorandum is desired.

  
**BR. ARMIN A. LUISTRO FSC**  
Secretary

Encl.: As stated  
Reference: None  
To be indicated in the Perpetual Index  
under the following subjects:

CONTESTS

LEARNERS

SCHOOLS

Sally: R-DM: second ombudsman integrity essay writing contest  
0768-November 24, 2015

# The 2<sup>nd</sup> Ombudsman Integrity Development



## essay writing contest

Open to all elementary students, aged 10 to 12 years old,  
currently enrolled in any public or private school in the country,  
children or relative (up to the 3<sup>rd</sup> degree of consanguinity/affinity) of  
an active or retired public official/ employee.

- Theme : *"Katapalan sa Serbisyong Publiko – ang susi sa kaunlaran ng komunidad"*
- Participants are to prepare an essay about their perspective and proposition on how integrity in public service will help improve the quality of life in their community.
- Essay must be in English OR Filipino computer word processed, and must not exceed a maximum of 1000 words.
- The essay must be original, unpublished online or offline, of the sole property of the writer, and has not been previously submitted to any other contest/s.
- Entries must be submitted together with the following documents:
  - a duly accomplished entry form available via the Office of the Ombudsman website -- [www.ombudsman.gov.ph](http://www.ombudsman.gov.ph)
  - proof of relationship to the active or retired public official/employee;
  - Photocopy of identification card issued by government agency or office in which the relative is currently or past employed.
- Submission may be made in the following manners:
  - Personal submission at any Ombudsman Offices (Main, Visayas, Mindanao)
  - Registered mail addressed to the Secretariat, Ombudsman Integrity Development Contest, c/o the Community Coordination Bureau, 1<sup>st</sup> Floor, Office of the Ombudsman, Agham Road, Diliman, Quezon City 1104
  - Email (PDF format) via [projectmanagementbureau@ombudsman.gov.ph](mailto:projectmanagementbureau@ombudsman.gov.ph)
- Prizes : (National Winners)
  - 1<sup>st</sup> Place : Php 30,000.00 + Jollibee Gift Check
  - 2<sup>nd</sup> Place : Php 20,000.00 + Jollibee Gift Check
  - 3<sup>rd</sup> Place : Php 10,000.00 + Jollibee Gift Check
- Submission of Entries : October 1, 2015 to December 15, 2015

In cooperation with:







# 2<sup>nd</sup> Ombudsman Integrity Development ESSAY WRITING CONTEST

## Insights from the 1<sup>st</sup> Integrity Development Contest:

- The Office was able to build and foster strong partnerships among various sectors and experts;
- Target has an in-dept understanding of the concept of integrity in public service, deeply rooted to their family values;
- It proved that the Office can establish relevant connection with the youths via creative channels;
- Set-up a credible validation system of the activity.

# Leverage.....

- There is an opportunity to expand the scope of the statement to the youth and general public;
- Strengthen the sustainable support of the partners in our advocacy;
- Utilize a proven creative medium that will meaningfully connect to the various targets.

## Breakthrough:

Let the youth talk to the community about integrity in public service ....



## The 2<sup>nd</sup> Ombudsman Integrity Development



# essay writing contest

Open to all elementary students, aged 10 to 12 years old,  
currently enrolled in any public or private school in the country,  
children or relative (up to the 3<sup>rd</sup> degree of consanguinity/affinity) of  
an active or retired public official/ employee.

- \* Theme: "Katapatnan sa Serbisyong Publiko – ang sulit na karamlang karamlang."
- \* Participants are to prepare an essay about their perspective and proposition on how integrity in public service will help improve the quality of life in their community.
- \* Essay must be in English OR Filipino, computer word processed, and must not exceed a maximum of 1000 words.
- \* The essay must be original, unpublished online or offline, of the sole property of the writer, and has not been previously submitted to any other contests.
- \* Entries must be submitted together with the following documents:
  - A duly accomplished entry form available via the Office of the Ombudsman website ([www.ombudsman.gov.ph](http://www.ombudsman.gov.ph))
  - Proof of relationship to the active or retired public official/employee.
  - Photocopy of identification card issued by government agency or office in which the relative is currently or past employed.
- \* Submission may be made in the following manner:
  - Personal submission of any Ombudsman Offices (Main, Visayas, Mindanao).
  - Registered mail addressed to the Secretariat, Ombudsman Integrity Development Contest, P/O to Community, Cuencastrada Senior, 1<sup>st</sup> Floor, Office of the Ombudsman, Aglion Road, Marikina, Quezon City 1104.
  - Email (PDF format) via [cas@ombudsman.gov.ph](mailto:cas@ombudsman.gov.ph)
- \* Prizes: (National Winners)
  - 1<sup>st</sup> Place - Php. 30,000.00 + Jollibee Gift Check
  - 2<sup>nd</sup> Place - Php. 20,000.00 + Jollibee Gift Check
  - 3<sup>rd</sup> Place - Php. 10,000.00 + Jollibee Gift Check
- \* Submission of Entries: October 1, 2011 to December 15, 2011.



## OBJECTIVES:

# essay writing contest

- To inculcate in the consciousness of the “tweens” the significance of integrity in public service, as a personal commitment to social development.
- To reinforce in their minds the value of having a strong moral foundation to improve the quality of life in a community.



## CONCEPT:

### KATAPATAN SA SERBISYO PUBLIKO "Ang susi sa kaunlaran ng komunidad"

- Public Service rooted on Honesty
- Participants are to prepare an essay about their perspective and proposition on how integrity in public service will help improve the quality of life in their community.
- Each contestant must reflect through their essays the importance of honesty and integrity in forming a person's integrity, especially of those in public offices.



## SYSTEM:

- The contest is open to all Tweens, aged 10-12 years, and currently enrolled in any public or private primary school in the country, children or relative of a former or active public official/employee;
- The essay must be in English OR Filipino computer word processed, and must not exceed a maximum of 1000 words;
- The entry must be original, unpublished online or offline, of the sole property of the writer, and has not been previously submitted to any other contest/s.





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## SYSTEM:

Forms of submission:

- Personal Submission at Ombudsman Offices
- Registered Mail
- Email



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## SCREENING PROCESS:

- The target total number of entries is at least 1,000.
- The initial screening committee will select the top 30 qualified pre-finalists from the total number of entries submitted.
- The final screening committee will select the top 10 finalists from the 30 qualified entries, who will undergo a writing workshop prior to the validation essay writing for the selection of the top three (3) winners.





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## SCREENING PROCESS:

Initial Screening Committee Members:

- IDC, Technical Working Group
- one from the Public Information and Media Affairs Bureau
- one from the Community Coordination Bureau



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## SCREENING PROCESS:

Final Screening Committee Members:

- Ombudsman
- Overall Deputy Ombudsman
- Deputy Ombudsman G.A. Mosquera – Adviser
- Assistant Ombudsman E.A. Baliton - Adviser
- Representative from Jollibee Foods Corporation
- Representative from the Civil Service Commission
- Representative from the Department of Education
- Two professional and highly-acclaimed writers



## SCREENING PROCESS:

A screening committee will preliminarily evaluate the entries according to the following criteria:

Relevance to the theme	30%
Creativity	30%
Coherence	20%
Structure & Grammar	20%

## AWARDS:



There will be three (3) national winners:

Prizes:

- 1<sup>st</sup> place: Php 30,000.00 + trophy
- 2<sup>nd</sup> place: Php 20,000.00 + trophy
- 3<sup>rd</sup> place: Php 10,000.00 + trophy





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## PERIOD:

- MOBILIZATION/ INFORMATION DISSEMINATION/  
START OF CAMPAIGN

Third Week of September 2015

- OFFICIAL START OF CONTEST/SUBMISSION OF ENTRIES

October 1, 2015



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## PERIOD:

- START OF INITIAL SCREENING

second week of February 2016

- ANNOUNCEMENT OF TOP TEN Finalists

third week of February 2016

- FINAL JUDGING

March 2016

- AWARDING OF WINNERS

March 2016