



DEPARTMENT OF EDUCATION  
Region X-Northern Mindanao  
**DIVISION OF MALAYBALAY CITY**  
Sayre Highway, Casisang, Malaybalay City  
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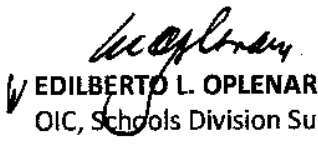


website: [www.depedmalaybalay.net](http://www.depedmalaybalay.net) email: [depedmalaybalay@gmail.com](mailto:depedmalaybalay@gmail.com)

**DIVISION MEMORANDUM**

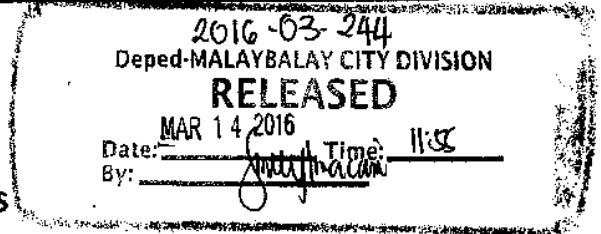
No. 119, s. 2016

To : **PUBLIC SCHOOLS DISTRICT SUPERVISORS  
SECONDARY SCHOOL HEADS**

From :  **EDILBERTO L. OPLENARIA, CESO VI**  
OIC, Schools Division Superintendent

Date : March 14, 2016

Re : **SUBMISSION OF SHS FLYERS/BROCHURES**



1. Pursuant to the enclosed Regional Advisory dated March 3, 2016 re: *Booth Exhibit of Local Products/Tourism Promotion and Senior High School Readiness during the Palarong Pambansa 2016*, this office requires all Senior High Schools to submit 30-copies of their school flyers/brochures to be displayed in the booth exhibit during the Palarong Pambansa 2016. The deadline for the submission of SHS flyers/brochures is on or before **March 21, 2016** attention: Ralph T. Quirog, Division SHS Coordinator.
2. For immediate dissemination and compliance.



Republic of the Philippines  
Department of Education  
**REGION X- NORTHERN MINDANAO**  
Fr. Masterson Avenue, Zone 1, Upper Balulang,  
Cagayan de Oro City



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## REGIONAL ADVISORY

DepED-M  
Cagayan de Oro City

To : The Schools Division Superintendents  
This Region

From : **ALLAN G. FARNAZO**  
Regional Director

Date : March 3, 2016

Subject : Booth Exhibit of Local Products/Tourism Promotion and Senior High  
School Readiness During the Palarong Pambansa 2016

07 1564

In line with our participation to the Palarong Pambansa come April 10-16, 2016 at Legaspi City, Albay, we anticipate the presence of some dignitaries from different central, regional and local offices of other regions to visit our billeting quarter in Marcial O. Rañola Memorial School, San Francisco, Guinobatan, Albay.

As we are known not only in our warm gesture of hospitality and friendship, unique cultural diversity and astounding tourist spots, we would like to give our guests a feel and taste of the lushness of our respective local products that best depict the distinctiveness of NorthMin localities. With the Palarong Pambansa 2016 theme, "Transforming communities transcending through K to 12", the NMRAA Management is holding a BOOTH EXHIBIT CONTEST that each division would be participating in. To be included in the display is the ~~Senior High School Readiness Division Plan~~. It is requested that ~~Senior High Schools~~ from different divisions be required to ~~submit 30 copies of their school flyers/brochures~~ to be displayed in the booth exhibit. ~~Deadline for submission of SHS flyers/brochures is March 25, 2016~~. For proper guidance of said Booth Exhibit contest please see attached Guidelines. *submit*

For further inquiries and clarifications, please contact Mr. Rodrigo Jumamoy, EPS-CLMD, and Mr. Arnel Genita, EPS-QAD, thru these numbers: 0918-499-5015 and 0936-726-2798 respectively.

Incl.: As stated  
HRDD/RSA/mQ.03.03.16

**GUIDELINES FOR THE  
BOOTH EXHIBIT OF LOCAL PRODUCTS/TOURISM PROMOTION  
AND SENIOR HIGH SCHOOL READINESS DURING THE PALARONG PAMBANSA 2016**

1. All participating divisions are required to display their best products and services before the opening program until the duration of the 2016 Palarong Pambansa. However, the concept of the exhibits will be aligned on the theme: Transforming communities transcending through K to 12.... Each division shall assign a school head(s) to market or to showcase the products/services of the course offerings of SHS within the exhibit booth. This may be done through video presentation, skills exhibition or product display and sales talk.
  
2. All products/services displayed in the bazaar which are produced or rendered by the TVL, Academic, Arts and Design and Sports Tracks as certified by the schools division superintendent can be offered for sale and for advocacy purposes.

**The Criteria for judging:**

A. Senior High School Advocacy	-	30%
B. Booth Appearance	-	20%
C. Display and Presentation	-	20%
D. Marketing Strategy	-	20%
E. Sales	-	10%
<b>Total</b>	<b>-</b>	<b>100%</b>

Prepared by:

  
**RAYMUND S. ANTOLO**  
Chief, HRTD

Approved:

  
**ALLAN G. FARNAZO**  
Regional director