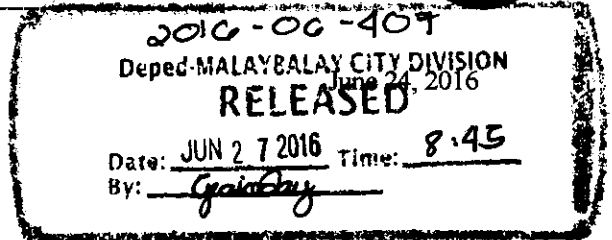




Department of Education  
Region X- Northern Mindanao  
**MALAYBALAY CITY DIVISION**  
Purok 6, Casisang Malaybalay City



**DIVISION MEMORANDUM**  
No. 320 s. 2016



**2016 Division Schools Press Conference**

To: Chief Education Supervisors, Curriculum and Governance  
Education Program Supervisors  
Public Schools District Supervisors  
School Heads, Public & Private (Elem. & Sec.)  
All Others Concerned  
This Division

1. Pursuant to Republic Act (RA) No.7079 otherwise known as the Campus Journalism Act of 1991, this office announces the conduct of the 2016 Division Schools Press Conference (DSPC) with the theme **The Role of 21<sup>st</sup> Century Campus Journalist in Upholding Good Governance Leadership and Transparency** on July 20- 21, 2016 at Bangcud National High School, Malaybalay City.

2. The conference aims to:

- a. Demonstrate understanding of the importance of journalism by expressing it through different journalistic endeavors and approaches;
- b. Sustain advocacy on social consciousness;
- c. Provide a venue for an enriching learning experience for pupils/ students interested in pursuing journalism as a career;
- d. Promote responsible journalism and fair ethical use of social media and;
- e. Enhance journalistic competence through healthy and friendly competitions

3. The conference activities shall include the following contests for campus Editors in English and Filipino both elementary and secondary in public and private schools.

- a. **Individual Contests** 1.Copyreading and Headline Writing (*Pagwawasto at Pag-uulo ng Balita*) 2. Photo Shoot (*Pagkuha ng Larawang Pampahayagan*),

3. Feature Writing (*Pagsulat ng Lathalain*) 4. Editorial Writing (*Pagsulat ng Editoriyal*) 5. Science & Health Writing (*Pagsulat ng Agham at Pangkalusugan*) 6. News Writing (*Pagsulat ng Balita*) 7. Editorial Cartooning (*Kartung Pang-editoriyal*) 8. Sports Writing (*Pagsulat ng Isports*)

b. **Group Contests** (Scriptwriting and Radio Broadcasting and Collaborative Publishing Contest)

4. Participants to this conference are **the top three (3) winners in the 2016 District Schools Press Conference** from both public and private categories.
5. A registration Fee of One hundred pesos ( P 100.00) will be charged to each Private school participant to supplement payment for trophies, medals, certificates, other supplies, honoraria, meals and snacks of judges, facilitators during the activity.
6. Travelling expenses and meals are chargeable against local /school funds subject to the usual accounting, policies, rules and regulations.
7. For immediate and wide dissemination to all concerned.



**EDILBERTO L. OPLENARIA, CESO VI**  
Schools Division Superintendent

**Proposed Matrix of Activities  
2016 Division Schools Press Conference  
July 20 -21, 2016**

Time	Day 1 July 20, 2016				
	Activity	Time	Activity	Time	Activity
7:00 8:00	Registration by Event Elem and Sec.				
8:00 8:30	Opening Program				
9:00 11:00	Radio Script and Writing and Printing of Scripts English and Filipino Elem / Sec.	9:00- 9:30	Checking of camera and related aspect to Photojournalism	9:00- 10:00	Copy Reading & Headline Writing
		9:00 – 10:00	Sports Coverage	9:00- 10:00	Feature Writing
		11:00- 12:00	Sports Writing English Filipino Elem/Sec.	11:00- 12:00	Newswriting
9:00 12:00	Collaborative & Desktop Publishing with on line Application English and Filipino	9:30 -10:30	Photo Shoot	11:00- 12:00	Science &Health Writing
				1:00- 12:00	Editorial Cartooning
11:00 12:00	Practice Session on Broadcasting	10:30 -12:00	Uploading of Photos and Captioning		
12:00 1:00	Lunch Break		Lunch Break		Lunch Break
1:00 5:00	Radio Broadcast English and Filipino Elem/Sec.			1:00- 5:00	Checking /Evaluation Outputs
<b>Day 2 – July 21, 2016</b>					
8:00 12:00	Finalization of Output				
12:00 1:00	Lunch Break				
1:00 3:00	Finalization of Output				
3:00 5:00	Closing Program				
5:00	Home Sweet Home				