

DIVISION MEMORANDUM

No. 524 s. 2016

DISSEMINATION OF DM 158 s. 2016 WORLD RABIES DAY CELEBRATION

To: Chief Education Supervisors CID and SGOD
Public Schools District Coordinators
Public and Private Elementary and Secondary School Heads
All Others Concerned
This Division

- 1. In commemoration of this year's World Rabies Day (WRD) celebration with the theme "Rabies: Educate, Vaccinate, Eliminate", you are hereby enjoined to refer to the enclosed DM No. 158, s. 2016 for reference.
- 2. As a manifestation of support to the Global Alliance for Rabies Control (GARC), private and public elementary and secondary schools and DepEd units/sectors are also encouraged to share and register World Rabies Day events by tagging @ Global Alliance for Rabies Control and using the hashtag #WorldRabies Day.
- 3. For online resources on rabies, all concerned may visit the GARC websites (https://rabiesalliance.org/world-rabies-day/event-resources) and (http://caninerabiesbluerint.org/) for organizing rabies prevention and control related activities.
- 4. Widest dissemination of this memorandum is advised.

EDILBERTO L. OPLENARIA, CESO VI

## Republic of the Philippines

## Department of Education

28 SEP 2016

DepEd MEMORANDUM No. 158, s. 2016

## **WORLD RABIES DAY CELEBRATION**

To: Undersecretaries
Assistant Secretaries
Bureau and Service Directors
Regional Directors
Schools Division Superintendents
Public and Private Elementary and Secondary Schools Heads
All Others Concerned

- 1. The Department of Agriculture-Bureau of Animal Industry (DA-BAI), through the National Rabies Prevention and Control Committee (NRPCC), created pursuant to Republic Act No. 9482 entitled Anti-Rabies Act of 2007, will spearhead the World Rabies Day (WRD) Celebration on September 28, 2016. This year's celebration carries the theme Rabies: Educate. Vaccinate. Eliminate., in conjunction with the Celebration of the Animal Welfare Week.
- 2. In this connection, all public and private elementary and secondary schools are enjoined to participate in the WRD Celebration to strengthen rabies prevention education and disseminate information on animal bite prevention/management and responsible pet ownership. Some suggested activities are as follows:
  - Hanging of streamers/tarpaulins with rabies prevention messages in strategic places within the school;
  - Mobilizing school health personnel by conducting seminars/fora for teachers and parents to strengthen rabies education;
  - c. Disseminating rabies awareness information materials;
  - d. Organizing educational and social activities such as poster/sloganmaking contest, AVP-making contest, song-writing contest, essaywriting contest in schools to create greater awareness about rabies control and prevention and responsible pet owernship; and
  - e. Coordinating with other government agencies and the private sector in conducting rabies awareness activities within schools and communities.
- 3. In line with the government support to the Global Alliance for Rabies Control (GARC), all public and private elementary and secondary schools and DepEd units/sectors are also encouraged to share and register their WRD events on the GARC facebook page:
  - a. Like/follow the GARC facebook page: https://www.facebook.com/GlobalAllianceforRabiesControl/;
  - b. Create a public event or facebook;
  - c. Share the event on your timeline (choose the share with public setting); and

- d. Invite GARC to your WRD event by tagging @GlobalAllianceforRabiesControl and using the hashtag #WorldRabiesDay.
- 4. For online resources on rabies, all concerned may visit the GARC (https://rabiesalliance.org/world-rabies-day/event-resources) and Blueprint for Canine Rabies Prevention and Control (http://caninerabiesblueprint.org/) Websites to help you in organizing your activities.
- 5. To know more about the WRD Celebration and other concerns, all concerned may coordinate with **Dr. Noverlee Calub**, Animal Health and Welfare Division, Department of Agriculture-Bureau of Animal Industry (DA-BAI) at telephone no. (02) 928-2836; mobile phone no. 0917-556-3964 or email address: drlee2890@gmail.com.
- 6. Regional directors and schools division superintendents are encouraged to support rabies awareness and prevention education.
- 7. For more information, all concerned may contact the **Office of the Director**, Bureau of Learner Support Services (BLSS), Attention: Chief of School Health Division (SHD), Department of Education (DepEd) Central Office, DepEd Complex, Meralco Avenue, Pasig City at telephone nos. (02) 635-3768 or (02) 636-3602.

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8. Immediate dissemination of this Memorandum is desired.

LEONOR MAGTOLIS BRIONES

Secretary

Reference:

DepEd Memorandum No. 438, s. 2008

To be indicated in the <u>Perpetual Index</u> under the following subjects:

CELEBRATIONS AND FESTIVALS
HEALTH EDUCATION
LEARNERS
SCHOOLS
STRAND: Governance and Operations

R-MCR/<u>DM-World Rabies Day</u> 0663/September 9, 2016