



DEPARTMENT OF EDUCATION
Region X- Northern Mindanao
DIVISION OF MALAYBALAY CITY



Purok 6, Casisang, Malaybalay City

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DIVISION MEMORANDUM

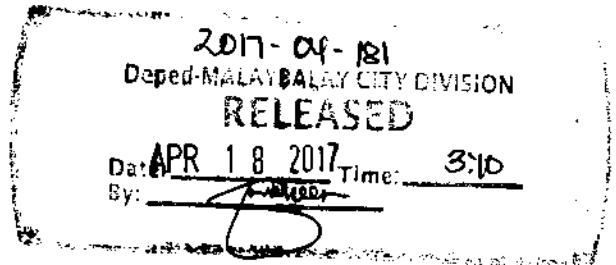
No. 204 s. 2017

**TO: Chief/ Education Program Supervisors and Staff, SGOD and CID
Public Elementary and Secondary School Heads
All other concern
This Division**

FROM: EDILBERTO L. OPLENARIA, CESO VI
OIC- Schools Division Superintendent

DATE: April 17, 2017

SUBJECT: REGIONAL EDUCATION DEVELOPMENT PLAN (REDP) COMMUNICATION PLAN



1. Anent to Regional Memorandum no. 163, s. 2017 dated April 6, 2017 re: Regional Education Development Plan(REDP) Communication Plan, this Office hereby disseminates the herein Regional Memorandum.
2. All School heads are advised to disseminate the communication plan as suggested.
3. Immediate and wide dissemination of this memorandum is Highly desired.

Encl:

As stated

Copy furnished:

Records Unit

SEPS Planning and Research Section

To be posted on the website.



REPUBLIC OF THE PHILIPPINES
DEPARTMENT OF EDUCATION
REGION X

Zone 1, Upper Balulang, Cagayan de Oro City
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Tayo
PARA SA
EDUKASYON

April 6, 2017 **DepED-X**
Cagayan de Oro City

REGION MEMORANDUM
No. *163* s. 2017

11 APR 2017
2678

RELEASE

**REGIONAL EDUCATION DEVELOPMENT PLAN (REDP)
COMMUNICATION PLAN**

To: Assistant Regional Director
Schools Division Superintendents
Assistant Schools Division Superintendents
Public Schools District Supervisor
Public Elementary and Secondary School Heads
This Region

1. In line with the realization of the programs and projects of the Regional Education Development Plan (REDP), a communication plan is hereby developed for your information and guidance.
2. A communication plan on the 10 Strategic Directions of the REDP of DepEd Region X must be communicated in the field to guide the schools of the region in the realization of the plan.
3. The 10 Strategic Directions of DepEd Region X are as follows:
 - a. Customize regional programs and systems in the implementation of the K to 12 Basic Education Program.
 - b. Strengthen the capacity of Schools Division Offices' implementation of curricular reforms on anti-illegal drugs, reproductive health and disaster preparedness.
 - c. Enhance capacity of the Schools Division Offices to expand coverage of the inclusion programs.
 - d. Formulate mechanisms to improve regional performance and expand public and private schools.
 - e. Provide research-driven interventions on the curricular and non-curricular programs which are responsive to the needs of the local and global communities.



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- f. Contextualize the curriculum to provide opportunities on the development and appreciation of culture, arts, and community economic life.
 - g. Enhance the regional financial management system for effective and efficient delivery of services.
 - h. Operationalize the expanded employee welfare program of the Department.
 - i. Strengthen the capacity of educational leaders to provide timely and relevant technical assistance.
 - j. Intensify Public-Private Partnership in the fulfillment of DepEd's vision, mission, and core values.
4. The strategic directions are also bases for future plans of the respective Division Education Development Plan (DEDP).
5. The 10 Strategic Directions can be communicated in the following suggested plans:
- a. Must be posted in the Regional and Division websites;
 - b. Tarpaulin on the 10 Strategic Directions of the REDP must be visible in the Schools Division Offices, Schools District Offices, and the schools of the region using the suggested design at <http://deped.in/10strategies> (as enclosed);
 - c. Recitation of the 10 Strategic Directions of the REDP during Flag Raising Ceremonies in the Regional Office, Schools Division Offices, and elementary and secondary schools is directed;
 - d. In conferences/assemblies/meetings/fora/programs such as General Parent-Teacher Association (GPTA) Assembly and the like, the REDP 10 Strategic Directions shall likewise be discussed for information dissemination;



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- e. A stage play interpretation of the 10 Strategic Directions as performance tasks in Music and Arts classes presented in school programs and other similar activities is strongly encouraged to raise awareness and appreciation of the plans from the administrators, teachers and students;
 - f. Infomercial, announcement, and other creative radio production done by campus journalists in local radio stations are also encouraged for wide dissemination of the strategic directions;
 - g. Academic and non-academic contests such as essay writing, journal writing, jingle making, video making, poster-slogan and other competitions related to Campus Journalism;
 - h. A token such as T-shirts and other creative products made by Senior High School (SHS) students will be given to those who can perfectly memorize the 10 Strategic Directions of the REDP; and
 - i. Other Schools Division Office initiatives.
6. Softcopy of the 10 Strategic Directions of DepEd Region X can be accessed through this link
7. Documentation such as pictorials, write ups, blogs, tweets, and sharing and posting of best practices in social media on activities done related to the 10 Strategic Directions of the REDP will be posted in the Facebook page of DepED Region X.
8. Wide and immediate dissemination of this Memorandum is desired.


ALLAN G. BARNAZO
Director IV

Reference: as stated

Allotment:

To be indicated in the perpetual index under the following subjects:
Education Plan

PPRD/anne

**Strategic Direction of Deped Region 10
Anchored on the 10-Point Agenda of
Secretary Leonor Magtolis Briones**

Diges for Diges!



1
Customize regional programs and systems in the implementation of the K to 12 Basic Education Program.

3
Enhance capacity of the Schools Division Offices to expand coverage of the inclusion programs.

5
Provide research-driven interventions on the curricular and non-curricular programs which are responsive to the needs of the local and global communities.

7
Advance the regional financial management for the fast and efficient delivery of services.

8
Operationalize the expanded employee welfare program of the Department.

9
Strengthen the capacity of educational leaders to provide timely and relevant technical assistance.