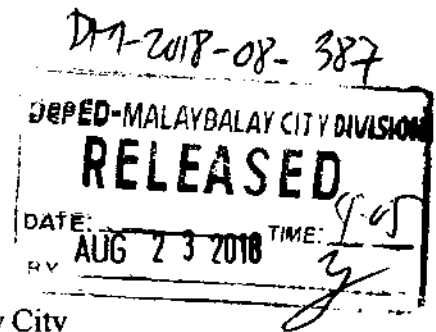




Department of Education
Region X- Northern Mindanao

DIVISION OF MALAYBALAY CITY

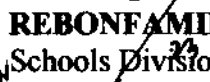
Sayre Highway, Purok 6, Casisang, Malaybalay City
Telefax # 088-314-0094 Email: depedmalaybalay@gmail.com



DIVISION MEMORANDUM

No. 387, s. 2018

TO: Assistant Schools Division Superintendent
Chief Education Supervisors, CID and SGOD
Public Elementary and Secondary School Heads
All Others Concerned
This Division

FROM:  **REBONFAMIL R. BAGUIO**
Schools Division Superintendent

DATE: August 20, 2018

SUBJECT: **DISSEMINATION OF REGION MEMORANDUM No. 411, s. 2018 re:
INFORMATION AND EDUCATION DRIVE ON DUGONG GURO,
DUGONG BAYANI PROGRAM**

1. Pursuant to Region Memorandum No. 411, s. 2018, re: Information and Education Drive on Dugong Guro, Dugong Bayani Program, this Office hereby informs the field of the random implementation of an information and education drive on the program and establishment of an advocacy team to generate information materials using all forms of media by the Division Office School Health Section.

2. In view of its objective to institutionalize this blood-letting program, the Division Teaching/Non-Teaching Personnel and School Heads are enjoined to intensify its campaign and to promote the culture of volunteerism, including the students of legal age. Enclosed is the copy of Region Memorandum No. 166, s. 2018 re: Implementing Guidelines on the Dugong Guro, Dugong Bayani Program for you reference. The said program is launched every second Monday of September.

3. Shall there be queries, contact Ms. KEZIAH FATIMA M. UN, Nurse II through 0917-706-6601.

Encl.:
As stated

Copy Furnished:
SGOD-School Health Unit
Records Unit



Republic of the Philippines
DEPARTMENT OF EDUCATION
REGION X

Regional Office 10-Northern Mindanao, Zone 1, Upper Balulang, Cagayan de Oro City
Telephone Nos. (088) 880 7072, 880 7071
Website: <http://www.deped.gov.ph/regions/region-x> | Email Address: region10@deped.gov.ph



DepED-X

Cagayan de Oro City

July 24, 2018

25 JUL 2018

REGION MEMORANDUM

No. 411, s. 2018

RELEASED

**INFORMATION AND EDUCATION DRIVE
ON DUGONG GURO, DUGONG BAYANI PROGRAM**

To: **Schools Division Superintendents**
Division Information Officers
This Region

1. Relative to Region Memorandum No. 166, s. 2018 on the **Implementing Guidelines on the Dugong Guro, Dugong Bayani Program**, the division offices, through the Division Information Officers (DIOs), are directed to develop and implement an information and education drive on the program for their respective divisions and establish an advocacy team to generate information materials using all forms of media.
2. The DIOs are further directed to submit to this Office a narrative report with pictures on or before August 24, Friday. The report may be emailed to ramon.abrera@deped.gov.ph and cc'd to myron.talosig@deped.gov.ph.
3. Attached is a copy of the said Region Memorandum for reference.
4. Immediate and wide dissemination of this Memorandum is directed.


DR. ARTURO B. BAYOCOT, CESO V
Officer in Charge-Regional Director

Reference: Region Memorandum No. 166, s. 2018

To be indicated in the Perpetual Index
under the following subjects:

PUBLIC AFFAIRS

INFORMATION AND EDUCATION DRIVE

DUGONG GURO, DUGONG BAYANI PROGRAM

ORD-PAS/moon



February 14, 2018

12 FEB 2018
2027
RELEASED

REGION MEMORANDUM

No. 144, s. 2018

IMPLEMENTING GUIDELINES ON THE DUGONG GURO, DUGONG BAYANI PROGRAM

To: **Schools Division Superintendents**
All Others Concerned
This Region

A. Rationale. There is a need to make blood available for patients 24 hours in a day, 365 days in a year in and around Northern Mindanao. The 2016 Dugong Guro, Dugong Bayani Program aims to provide a platform for public school teachers in Region 10 to save lives through voluntary blood donation that will cater to patients within and beyond the region. During the Marawi Crisis, there was an acute need of blood requirements for ailing soldiers and civilians hit by the war. The need was readily responded due to the availability of blood in the region. The availability of blood during the said crisis has been attributed to the blood voluntarily donated by public school teachers in the region through the Dugong Guro, Dugong Bayani Project.

Also, as a result of the screening process of potential blood donors, the Program started to generate a health profile of participating teachers. The health profile contains information that will serve as basis for health interventions for teachers, thereby saving not only their lives but also cutting down medical costs through timely medical intervention as an indirect result of the screening process. Moreover, teachers were made conscious to promote a healthy lifestyle due to the strict health requirements of a blood donor. By voluntarily donating blood to save lives, teachers inculcate a sense of social responsibility among their learners and stakeholders.

Towards this end, DepEd-Region 10, in collaboration with the Philippine Red Cross (PRC), hereby institutionalizes the *Dugong Guro, Dugong Bayani Program*. The Program's development objective is to increase the participation of teachers in Region 10 in the program and to promote a culture of voluntary blood donation. The program seeks to achieve three (3) immediate objectives, each contributing to the overall objective:

1. **Improve procedures to better facilitate the blood donation among teachers and the provision of blood timely for ailing teachers;**
2. **Recognize the participants for their time and efforts extended during the blood donation drive;**

3. Increase awareness of the importance of blood donation; and
4. Cultivate the culture of social responsibility among learners and stakeholders.

B. Scope. This guideline covers the mechanism for the implementation of the Dugong Guro, Dugong Bayani Program of DepEd Region 10, its appurtenant incentives, and the procedures to raise awareness of the importance of blood donation.

C. Implementing Mechanism:

1. The Dugong Guro, Dugong Bayani Program is launched every second Monday of September.
2. All Schools Division Offices shall finalize and submit to the Region their action plan for the year to achieve the immediate objectives of the program.
3. Action plans shall be submitted to and reviewed by the Regional Office a week prior to the launching of the program.
4. Action plans shall be incorporated into and aligned with the Division Education Development Plan.
5. Action Plans and the implementation of which shall be made in close coordination and collaboration with the PRC. For this purpose, the PRC shall develop a system that shall facilitate ease and convenience in the bloodletting activities for teachers.
6. Evaluation of the implementation of the program vis-à-vis the action plan shall serve as the basis for awards and recognition in accordance with the criteria set in this guideline.
7. Awards and recognition shall be held during the regional celebration of World Teachers Day / National Teachers Day or as may be provided by succeeding issuances.
8. Health profile of participating teachers shall be made readily available by the PRC for the said teachers. For this purpose, the PRC shall develop a records management system that is accessible and timely and respects confidentiality of information.
9. An up-to-date online blood directory shall be generated and maintained by the Schools Division Office through the designated blood coordinators. The management of the directory shall form part of the action plan and its implementation.
10. A referral system for donor teachers found to have health issues shall be developed by each Schools Division Office. The system shall strictly observe confidentiality of information as regards the health issues of the donor teacher.
11. A standard orientation procedure shall be developed by the PRC, in coordination with the designated blood coordinators. The PRC shall endeavor to collaborate with public hospitals and local government units within Region 10 in order for the hospital to waive the blood processing fee for DepEd personnel and direct dependents as may be applicable.
12. The PRC shall further endeavor to establish a timely dispense of blood needs to ailing DepEd personnel.

D. Appreciation and Acknowledgement of Best Performing Divisions and Personnel. In order to institutionalize the provision of appreciation and acknowledgement for the time and efforts exerted by volunteer teachers and stakeholders, the following are hereby established:

I. Categories:

1. Best Implementing Division of the Dugong Guro, Dugong Bayani Program
 - a. Highest percentage in terms of blood donors vis-a-vis number of personnel within the Division; and
 - b. Timely submission of the Report to the Appreciation Team
2. Most Outstanding Coordinator
 - a. The Coordinator of the winning best implementing Division of the Dugong Guro, Dugong Bayani Program is automatically the winner; and
 - b. Timely submission of the Report to the Appreciation Team
3. Highest Participation Rate of Volunteer Teachers
 - a. Highest percentage of teachers who voluntarily, personally, and successfully donated blood within the Division vis-à-vis number of personnel; and
 - b. Timely submission of the Report to the Appreciation Team

II. Composition of the Appreciation Team. To verify the implementation of the program in accordance with the above-described criteria, an Appreciation Team is hereby established. It shall be composed of the Blood Center Manager, Red Cross Chapter Administrators, Quality Assurance Officer of Mindanao Regional Blood Center of Red Cross and the Chief of the Education Support Services Division (ESSD) of the DepEd Regional Office.

III. Procedure:

1. ~~Submission of Final Report~~ shall be made before the last Friday of August of the year following the launching activity.
2. Following the attached template, the PRC shall furnish the Appreciation Team a report on the list of successful donors per Schools Division.
3. Field visits shall be made in the month of September of the year.
4. The Appreciation Team shall verify the implementation of the program in accordance with the set criteria.
5. The results of the verification shall be submitted to the Office of the Regional Director (ORD) for appreciation and acknowledgement.

E. Reference. This policy is anchored on the Memorandum of Agreement between DepEd Region 10 and the Philippine Red Cross.

F. Reportorial Mechanism. A Quarterly Report shall be submitted by the Schools Division Offices to the Regional Office.

G. ~~Information and Education Drive~~ of The DepEd Region 10 Information Officer, in coordination with ESSD, shall utilize the tri-media including the social media for the information and education drive of the program. The information officers of the Schools Division Offices shall develop and implement the information and education drive for their respective divisions. The Information Officers shall establish an advocacy team to generate information materials using all forms of media.

H. Repealing Clause. All memoranda, orders, instructions, and circulars inconsistent with these guidelines shall be deemed repealed accordingly.

I. Effectivity. This guideline shall take effect immediately upon its publication.

ALLAN G. FARNAZO
Director IV
Handwritten signature and initials

Reference: Memorandum of Agreement between DepEd Region 10 and Philippine Red Cross

Enclosure: none

*To be indicated in the Perpetual Index under the following subject:
Youth Formation*

