



Republic of the Philippines  
**Department of Education**  
REGION X- NORTHERN MINDANAO  
Division of Malaybalay City

2020 - 8431

D77-WW-01-30

JAN 29 2020

J.W.  
17

**DIVISION MEMORANDUM**

No. 50, s. 2020

TO : Assistant Schools Division Superintendent  
Chief Education Supervisors – SGOD and CID  
Public Elementary and Secondary School Heads  
All Others Concerned

FROM : **VICTORIA V. GAZO, PhD., CESO V**  
Schools Division Superintendent

DATE : January 29, 2020

**SUBJECT: DISSEMINATION OF DEPED MEMORANDUM OU-LAPP No. 19, s. 2020  
RE: 2020 BRIGADA ESKWELA JINGLE CONTEST**

1. For information and guidance, the Office hereby disseminates DepEd Memorandum OU-LAPP No. 19, s. 2020 re: 2020 Brigada Eskwela Jingle Contest with the theme: *Pagpapanatili ng Bayanihan Tungo sa Kalidad na Edukasyon para sa Kabataan.*
2. Enclosed are the mechanics, the contest is open to all learners either individual or group from public elementary and secondary schools. Deadline on the submission of entries is **on or before February 18, 2020**
3. Queries relative to this can be relayed to Marsfith M. Mamawag, SEPS-Division Brigada Eskwela Coordinator at 09653159984.

Enclosed: As stated

Copy furnished: Records Section

Social Mobilization and Networking Section

**TO BE POSTED IN THE WEBSITE**



Purok 6, Casisang, Malaybalay City  
Telefax (088) 314-0094  
Email: Malaybalay.city@gmail.com



Republic of the Philippines  
**Department of Education**  
OFFICE OF THE UNDERSECRETARY  
*Tanggapan ng Pangalawang Kalihim*

---

**MEMORANDUM**

OU-LAPP No. 19, s. 2020

TO : **ALL REGIONAL DIRECTORS  
ALL REGIONAL PARTNERSHIP FOCAL PERSONS  
ALL SCHOOLS DIVISION SUPERINTENDENTS  
ALL DIVISION PARTNERSHIP FOCAL PERSONS  
ALL OTHERS CONCERNED**

FROM : **TONISITO M.C. UMALI, Esq.**  
Undersecretary

SUBJECT : **2020 BRIGADA ESKWELA JINGLE CONTEST**

DATE : January 03, 2020

---

The Department of Education (DepEd), through the External Partnerships Service (EPS) shall conduct the Jingle Contest for the 2020 *Brigada Eskwela* from January -March 2020.

The contest aims to encourage schools to showcase the talents of their learners in coming up with a campaign jingle to be used in the 2020 *Brigada Eskwela* marketing and advocacy activities in order to attract more volunteers and partners for the schools' maintenance efforts before the opening of the School Year 2020-2021.

The contest is open to all learners either individual or group coming from public elementary and secondary schools. Attached is the mechanics for the *Brigada Eskwela* Jingle Contest. DepEd Memorandum related to this activity shall be issued once signed by the Honorable Secretary.

For additional details, you may coordinate with Mr. Rolly V. Soriano of EPS at tel. nos. (02) 8638-8637 or 39 or email at [externalpartnerships@deped.gov.ph](mailto:externalpartnerships@deped.gov.ph)

Thank you very much.

## MECHANICS FOR THE 2020 BRIGADA ESKWELA JINGLE CONTEST

Theme: *Pagpapanatili ng Bayanihan Tungo sa Kalidad na Edukasyon para sa Kabataan*

### 1. COMPOSITION

- It must be in Filipino language.
- It must be relevant to the theme.
- The time duration must not be more than two (2) minutes.
- It must be an original composition made by the learners and may be through the guidance of a music teacher/coach.
- Any musical instrument may be used as accompaniment.
- The composition shall be performed by the learner/s of the participating school.

### 2. PARTICIPANTS

- The contest is open to all learners of public elementary and secondary schools.
- Composer can be either an individual or a group of learners.
- For the Regional Level, 1 entry per division may qualify.
- Only 1 entry per region will qualify for the National Level competition.

### 3. ENTRY FORMAT AND REQUIREMENTS

- Entries shall be submitted in an MP3 format with the title of the Jingle entry as the file name. Entries must be sent through email at [externalpartnerships@deped.gov.ph](mailto:externalpartnerships@deped.gov.ph) with the following requirements:
  - ✓ Accomplished Entry Form
  - ✓ Narrative report on the concept of the jingle
  - ✓ Lyrics of the jingle
  - ✓ Profile of composers and the music teacher/coach (which can be found in the Entry Form)

### 4. ANNOUNCEMENT OF WINNERS

- The decision of the judges will be final and irrevocable.
- Winners will be announced through a DepEd Issuance.
- The Regional Office of the winning entry shall be notified via email through the Regional Partnership Focal Person.

### 5. PRIZES

<b>National Level</b>	
First Place	P30,000.00 and medals for the learners and Plaque of Recognition for the coach and the school
Second Place	P20,000.00 and medals for the learners and Plaque of Recognition for the coach and the School

Third Place	P10,000.00 and medals for the learners and Plaque of Recognition for the coach and the School
	Consolation Prize for regional top 10 participating entries: P3,000.00 for the learners.

<b>Regional Level</b>	
First Place	P7,000.00 and medals for the learners and Plaque of Recognition for the coach and the school
Second Place	P5,000.00 and medals for the learners and Plaque of Recognition for the coach and the School
Third Place	P3,000.00 and medals for the learners and Plaque of Recognition for the coach and the School
	Consolation Prize for regional top 10 participating entries: P1,000.00 for the learners.

Prizes for the top 10 at the Division Level shall be at the discretion of the SDO.

#### 6. TIMELINE FOR THE SUBMISSION OF ENTRIES

Division Level: February 17-20, 2020

Regional Level: March 2-6, 2020

National Level: March 9-13, 2020

Announcement of BE Jingle Winner: 4<sup>th</sup> week of March 2020

#### 7. CRITERIA

Originality	40%
Musicality	40%
Melody	
Arrangement	
Instrument / Accompaniment	
Tone	
Relevance and Appropriateness to the BE Program and the Theme	20%
<b>Total</b>	<b>100%</b>

The winning piece will be used as the official *Brigada Eskwela* Jingle for 2020. DepEd shall have the right of ownership of the jingle and may be used for the production of an improved version for official use and distribution.



Republic of the Philippines  
**Department of Education**

**2020 Brigada Eskwela Contest  
ENTRY FORM**

Title of the Jingle: \_\_\_\_\_

Composer/s Name: \_\_\_\_\_

Name of School: \_\_\_\_\_ School ID: \_\_\_\_\_

Division: \_\_\_\_\_ Region: \_\_\_\_\_

Composer/s Profile:

\_\_\_\_\_  
\_\_\_\_\_

Name of Music Teacher/Coach: \_\_\_\_\_

Music Teacher/Coach Profile:

\_\_\_\_\_  
\_\_\_\_\_

Concept of the *Brigada Eskwela* Jingle entry:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Submitted by:

Composer/s and Music Teacher/Coach

Recommended by:

School Head/SDS/RD

Accepted by:

---

The Department of Education-External Partnerships Service is collecting personal data (name, school, etc.) for the purpose of this contest only.

The collected personal data shall be used solely by EPS and shall not be forwarded to external parties, unless in case of an emergency. The records shall be maintained and disposed in accordance with the established procedures of the Department in records handling.