



DM 2020 - 07 - 257  
 DEPED MALAYBALAY CITY DIVISION  
 RELEASED  
 DATE: JUL 2 2020 TIME: 9:50  
 JVL

Republic of the Philippines  
**Department of Education**  
 REGION X - NORTHERN MINDANAO  
 DIVISION OF MALAYBALAY CITY

**DIVISION MEMORANDUM**

No. 257, s. 2020

To: Assistant Schools Division Superintendent  
 Chief Education Supervisors, SGOD and CID  
 Education Program Supervisors  
 Public Schools District Supervisors  
 All Elementary and Secondary School Heads  
 This Division

From:  **VICTORIA V. GAZO**  
 Schools Division Superintendent

Date: July 1, 2020

Subject: **LAUNCHING OF THE MALAYBALAY CITY ICONS DIGITAL  
 LIVE STREAM**

1. In consonance to the Division Memorandum No.247 s. 2020 Re: Project ICON Digital Live Stream. This Office through the School Governance and Operations Division in cooperation with the Human Resource Development Section will launch an online project entitled "**Malaybalay City ICONS Digital Live Stream**" on **July 3,2020** at exactly **9:00 o'clock** in the morning.

2. This Division initiated program aims to reach out our clientele direct from their respective homes and schools to provide updates and to sustain the implementation of learning action cell "LAC Session"; deliver announcements, solicit feedback on the Divisions services amidst the pandemic through live broadcast interaction on social media straight from the source; accommodate teaching and non-teaching issues and concerns ( voice of the client); deliver services through live broadcast on Social Media (Facebook Page and YouTube Channel); encourage participation among teaching and non-teaching personnel by viewing and sharing comments.

3. Further, this Office encourages all Division Personnel, Teachers, School Heads and





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Non-teaching Personnel in schools to watch and participate in the launching of the project through "*DepEd Tayo- Malaybalay City*". This is how to Like and Follow the DepEd Tayo facebook page of the division.

- a. After Logging-in to your Facebook Account, type in the search box **DepEd Tayo - Malaybalay City** then click the search button.
  - b. In the search Result, look for the one that has a dash "-" in the name.
  - c. Once the page loaded, click the Like and Follow Button.
  - d. To see updates from the page to your newsfeed, click the three dotted button next to "Liked" then click the (Follow Settings) and choose "See First" option to see updates from our page to your newsfeed.
4. Should there be queries, contact **WOODROW WILSON B. MERIDA**, Senior Education Program Specialist - Human Resource Development at **09178122754**.

Copy furnished:  
Records Unit  
HRD-WWBM

**TO BE POSTED IN THE WEBSITE**

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Address: Sayre Hi-way, Purok 6, Casisang, Malaybalay City  
Telefax No.: 088-314-0094; Telephone No.: 088-813-1246  
Email Address: [malaybalay.city@deped.gov.ph](mailto:malaybalay.city@deped.gov.ph)