

### Republic of the Philippines

# Department of Education

REGION X - NORTHERN MINDANAO DIVISION OF MALAYBALAY CITY DM 2020 - 10-385
DEPED MALAYBALAY CITY DIVISION
RELEASED
DATE: 17020 TIME: 1110
glown

**DIVISION MEMORANDUM** 

No. 385

, s. 2020

TO:

Assistant Schools Division Superintendent Chief Education Supervisors, CID and SGOD Public Elementary and Secondary School Heads

FROM:

, VICTORIA V. GAZO, PhD., CESO V

Schools Division Superintendent

DATE:

October 1, 2020

SUBJECT:

DISSEMINATION OF OFFICE OF THE UNDERSECRETARY FOR

ADMINISTRATION (OUA) MEMO 00-0920-0329

1. Pursuant to OUA Memo 00-0920-0329 Re: ANNOUNCING DEPED TV AND RADIO AND APPROVED PROGRAM GRID aligned to the Alternative Delivery Modalities through Radio-Based Instruction (RBI) and Television-Based Instruction (TV BI) as per Region Memorandum No. 259, s. 2020, this Office hereby disseminates the DepEd TV airing starting October 5, 2020 from 7:00 o'clock in the morning to 7:00 o'clock in the evening, Mondays to Saturdays, on the IBC 13 free TV channel.

2. Attached is the approved program grid for your reference.



Address: Sayre Hi-way, Purok 6, Casisang, Malaybalay City Telefax No.: 088-314-0094; Telephone No.: 088-813-1246

Email Address: malaybalay.city@deped.gov.ph





### Bepublika ng Dilipinas

# Kagawaran ng Edukaspon

langgapan ng Pangalawang Kahhim.

### OUA MEMO 00-0920-0329 MEMORANDUM

28 September 2020

For

Regional Directors

**Schools Division Superintendents** 

Heads, Public Elementary Schools and Secondary Schools

**All Others Concerned** 

Subject

ANNOUNCING DEPED TV AND RADIO AND

APPROVED PROGRAM GRID

The Office of the Undersecretary for Administration (OUA) announces the details of the DepEd TV and Radio project including the approved program grid

DepEd TV will be aired starting 5 October from 7am to 7pm, Mondays to Saturdays, on the IBC 13 free TV channel. Each episode will cover 20 minutes of locture and a 5-minute break after each episode.

Attached is the approved program grid which includes 130 unique episodes for the major subject areas with some replays (highlighted in red.) This program grid will be adjusted when the Department increases its capacity to produce 220 episodes per week covering all the subject areas.

Also attached for reference are the signed OUA Memo No. 9012 as concurrence by the Curriculum and Instruction (Cli Strand, and the OUA Aide Memoire No. 9158 on Depkd TV and Radio Updates for reference.

For information and appropriate action

ALAIN DED . PASC Undersecretary

### Attachment to OUA Memo 00-0920-0329

### APPROVED PROGRAM GRID FOR DEPED TV

r	** *** <b>*</b>	i kalandir ira kalanda <del>ya</del>	The State of the S	
1 mg - 7 Jh	in a service of the s		Complete the second	
o in	Company Company	A SOUTH OF THE PARTY OF THE PAR	THE PERSON NAMED IN	A Company of the Comp
31 4 440		and the second s	Control Color of the Color of the Color	1
		Service .		
3 98 0 23			entiment of the second section of the section of	· · · · · · · · · · · · · · · · · · ·
// 3.70	A SECTION AND ADDRESS OF THE PARTY OF THE PA			
1 134 9 15	County County of			and the second second
v 95 9 86				Barrier March Holland Barrier
7 40 18 03				
150 65 16 34				
11-30 19 5t				
19 35 11 🚜				
11 20 11 24				
1- 45 12 16				
12 10 12 15				
12 2 1 88		ZAVan Siger State No. 10 St.	All the State of t	
ne t 24	Linear State of the Control of the C		e on the State of	
	A STATE OF THE STA			
1 34 2 13	and the second	en Bergare de la companya de la comp		
12 2 4	and the second second	Mark Brown Start and Mark Mark Start Start	and a second second	
3.46. 3.40	1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1			
H 199	and the second second			
¥6 ₹ <del>114</del>	and the second			
55 6 24	A CONTRACTOR OF THE STATE OF TH			
4.39 6.65				
1 45 5 34				
* 16 % 35				
5.35 4.50				
· * +25				270,74
4.25 6.56			A CONTRACTOR OF THE PARTY OF TH	
4 50 / 90		A STATE OF THE STA	and the second of the second o	
	a terrena de la composición del composición de la composición de l	and the second s	itana di Perintera	<del>round to the second to the se</del>

troplays are highlighted in red











#### Erneblitt ng Ditminte

# Kagawaran ng Edukaspon

Tanggapan ng Pangalawang Kalibum

### OUA MEMO 00-0920-0012 MEMORANDUM

03 September 2020

For Diocondo M. San Antonio

Underkecretary

Alma Ruby Torio
Assistant Secretary

Curriculum and Instruction

Subject REQUESTING CONCURRENCE ON THE

PROPOSED PROGRAM GRID FOR DEPED TV

The Office of the Undersecretary for Administration (OUA) hereby request the official concurrence of the Office of the Undersecretary for Curriculum and Instruction (OUCI) on the proposed program grid for DepEd TV found in the table below

The proposed **program grid consists of 130 weekly episodes**, a realistic capacity of the present production team. The 130 episodes will consist of major subjects and priority lessons that OUCL concurs to broadcast on TV.

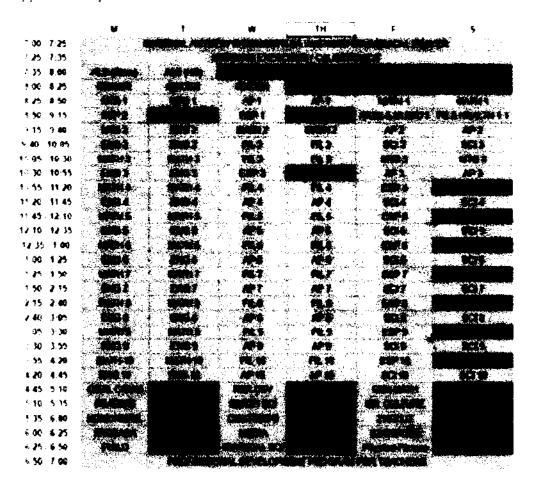
The proposed program grid is based on the availability of **only one channel** for Free TV, with 28 minutes of episode elots, 3 minutes of each may be used for commercial advertisements. Other additional channels which make use of lingual and Satellite technologies will be used to swap morning and afternoon sessions so that learners who miss an episode still have a chance to watch the learner.

The time slots highlighted in red in the proposed program grid are replays of episodes shown in previous days. The OUA will continue to increase the production capacity of DepEd so that video lectures in the succeeding quarters will cover all the time slots without any replays.

OUA hereby reiterates its request contained in OUA Memo 60 0820 163 dated August 23 2020 on SEMs. QA, reviews etc. needed to proceed with the episode production process.

Department of Retailation Constrains the Media of Annual Hange Ceta.
Res (New Mahimilikh), Mostale (1997) (1997), in 2007. Testing 1997, New VIII (1997), 1997, and VIII (1997).
Entail (1998) administrates are perfectly the Secretarian Tailteen comparation.

We also hereby resterate that **TV episodes that need to be broadcasted will require about three to four weeks of production process** from the availability of approved scripts based on SLMs.



For the Undersecretary's review and appropriate action

ALAIN DEL . PASCUA Undersecretary

Thank you.







### Republika ng Pilipinas

# Kagawaran ng Edukaspon

Tanggapan ng Pangalawang Kalihim

#### AIDE MEMOIRE

18 September 2020

### DEPED TV AND RADIO UPDATES

Recent restrictions in face-to-face classes caused by the COVID-19 pandemic have shown the importance of adopting alternative ways to deliver education. Under the Basic Education Learning Continuity Plan (BE-LCP), the Department of Education (DepEd) defined four [4] modalities for distance learning using print based self-learning modules, online learning, TV, and radio based instructions.

### I. Preparatory Trainings

The DepEd TV and DepEd Radio project was initiated by the Office of the Undersecretary for Administration (OUA), thru the Information and Communications technology Service (ICTS) led by Director Abram Abanii, in partnership with the Curriculum and Instruction Strand led by Undersecretary Diosdado San Antonio assistant Secretary Aima Ruby Torio on July 11, 2020 with an orientation on Talent Scouting for Teacher Broadcasters.



DEP**ED''** 

The Bureau of Learning Delivery (BLD) led by Director Leila Arreola arranged for initial trainings for radio based instructions at the University of the Philippines (UP) in both Diliman and Los Banos campuses

This was followed by the training of the first batch of teacher broadcasters which on July 24, 2020. Participants produced the first DepEd TV episodes that aired during the dry run on August 11, 2020. The training for the second batch followed on August 13 along with the training for videographers on August 21.

#### II. Teacher-Broadcasters

After a rigorous selection process, 107 teacher-broadcasters were selected along with 72 production personnel consisting of producers, videographers illustrators, graphic artists, and composers



### Office of the Undersecretary for Administration (OUA)

Agreen Hollen Lander (1994) Bender standing and der geloog for the Constitution of the Constitution of

Reportances of Educations Control Office Member Avenue Plang offs star 90% Materia Bida, Motion interference on the Televine 32:8637, 2005 onto 2006 to 2007 Emilia class admirac depend gos gif. Facetowsk, Twitter i dependies. Secretary Leonor Magtohs Briones said, "Education is everyone's business, we are so pleased, and we are so touched with the degree of cooperation, assistance, and advice which we have been getting and which we are considering very very seriously."

#### IV. Production Team

DepEd's Teacher-Broadcaster Training Program will help equip and empower its select Teacher-Broadcaster candidates to be effective presenters on television, and also allow them to deeply understand the elements of video production by allowing them to discover the roles of Associate Producer, Videographer, Editor Graphic Artist, and Production Coordinator throughout the program

The current pool of teacher-broadcasters and production personnel are tasked to produce 130 episodes per week to cover the major subject areas under the Most Essential Learning Competencies (MELCs). DepEd will continue to build its capacity to eventually produce 220 episodes per week covering all subject areas from Kinder to Grade 12.

### V. TV and Radio Episodes

DepEd will produce episodes for Kinder to Grade 3 (Primary Levels) that make use of the major dialects in the country to make them more effective for learning All TV episodes will have Filipino Sign Language embedded in the lectures to make them accessible to the hearing impaired. All TV episodes will also have a corresponding radio-based lecture that is intended to reach learners who do not have access to television.

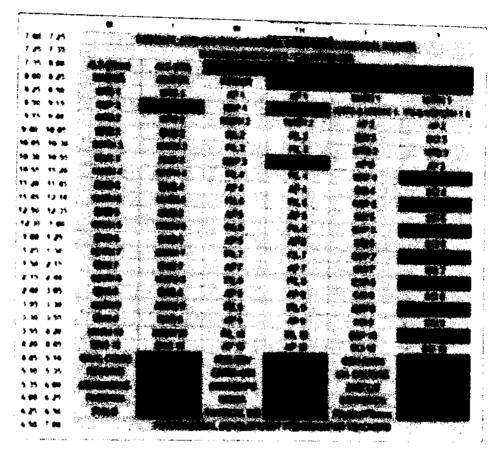
DepEd TV will air from 7am to 7pm from Mondays to Saturdays. Each episode will cover 20 minutes of lecture and a 5-minute break after each episode.

The initial program grid that will be aired on October 5 will include 130 unique episodes for the major subject areas with some replays that are highlighted in red. This program grid will be adjusted when the Department increases its capacity to produce 220 episodes per week covering all the subject areas.

DepEd is set to have its final test broadcast on September 21 to 25, 2020 via IBC-13 and other partner networks, not only to test all technical matters, but also to evaluate the final contents, designs, themes, templates and all other matters that will make DepEd TV successful and interesting. The final dry run will prepare the Department for the logistical challenges of airing 130 episodes per week starting October 5.

The DepEd TV daily program schedule grid for one channel is shown below thext page. For other channels, the schedule in the morning will be aired in the alternoon, while the schedule in the afternoon will be aired in the morning.

third channel will follow the schedule of the first channel, the fourth channel will follow the schedule of the second channel, and so forth and so on



Daily Program Schedule Gold Red bears are replays

## VI. Partner Broadcasting Networks

Partnerships discussions of DepEd with PCOO, IBC 13, PTV 4, Cignal, GSAT. Sky Cable, Gracia Telecoms and the League of Municipalities of the Philippines, Streamtech and Planet Cable, Solar, Mabuhay Pilipinas, the Philippine cable and Telecommunications Association (PCTA), and GMA7 are still ongoing. The signing of agreements is expected to be undertaken by next week (September 21-25).

These partnerships would enable DepEd TV to be broadcast in one analog or free channel which can be relayed to digital and satellite TV networks and cable television networks.

DepEd TV will be broadcast unencrypted in order for ABS CBN's TV Plus, GMA7's Affordabox, and other generic black boxes will be able to receive the DepEd

TV broadcasts and watched by their own subscribers. The same will also be provided to all local cable TV networks or CATVs so that they can air the DepEd TV in one of their community channels.

### VII. DepEd TV and DepEd Radio as a Fermanest Program

The DepEd TV and Radio project is proposed to be a long-term strategy of the Department intended to strengthen the resiliency of the education system beyond the COVID-19 pandemic

Learning using TV and Radio will continue to be used to address recurring problems caused by disasters and classroom congestion. To ensure the sustainability of DepEd TV and Radio, the Department will have to invest in the following

- Building up the pool of teacher broadcasters and production personnel to produce 220 episodes per week
- · Establishing studios in all the Regions and Divisions in the country
- · Establishing radio stations/transmitters in all schools
- Establishing a 6-channel digital television infrastructure that can cover the whole Philippines

We are potentially looking at the future of education here. Apart from online learning, which we are pursuing through DepEd Commons, television and radio continue to be very effective channels for instruction and education, hence the DepEd TV and DepEd Radio.

