

2020-21070



Republic of the Philippines  
**Department of Education**  
REGION X- NORTHERN MINDANAO  
DIVISION OF MALAYBALAY CITY

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DEPED MALAYBALAY CITY DIVISION  
RELEASED  
DATE: \_\_\_\_\_ TIME: 10:01  
BY: 15 2020 *gama*  
OCT 15 2020

**DIVISION MEMORANDUM**

No. 395 s. 2020

TO : Assistant Schools Division Superintendent  
Chief Education Supervisors, CID and SGOD  
Secondary School Heads  
All Others Concerned  
This Division

FROM : **VICTORIA V. GAZO, PhD., CESO V**  
Schools Division Superintendent

DATE : October 15, 2020

SUBJECT: **SHORT FILMMAKING CONTEST IN THE NEW NORMAL**

1. This Office disseminates the herein Regional Memorandum No. 381, s. 2020 re Short Filmmaking Contest in the New Normal facilitated by the National Nutrition Council Region X, in partnership with the regional media network, Media Advocates for Nutrition in Governance for Region 10 (MANGO DIEZ), Rotary Club of Carmen Valley, and Philippine Health Insurance Corporation with a theme: **"Batang Pinoy, SANA TALL...Iwas Stunting, SAMA ALL! Iwas ALL din sa COVID-19!"**
2. All Secondary Schools are encouraged to submit, at least, one entry on or before the deadline on October 31, 2020, c/o [roxelmd@deped.gov.ph](mailto:roxelmd@deped.gov.ph) and email to [aneregion10@gmail.com](mailto:aneregion10@gmail.com).
3. Attached is the communication for reference.
4. Queries relative to this can be relayed to Rosie A. Salupado, Education Program Supervisor at 09269383292.

*CID/ras*

*TO BE POSTED IN THE WEB*





Republic of the Philippines  
**Department of Education**  
 REGION X - NORTHERN MINDANAO

Office of the Regional Director

October 12, 2020

**DepED-X**  
 Cagayan de Oro City

REGIONAL MEMORANDUM  
 No. 251, s. 2020

5465  
 OCT 13 2020  
**RELEASED**

**SHORT FILMMAKING CONTEST IN THE NEW NORMAL**

To: Schools Division Superintendents  
 All Others Concerned

1. The National Nutrition Council Region X, in partnership with the regional media network, Media Advocates for Nutrition in Governance for Region 10 (MANGO DIEZ), Rotary Club of Carmen Valley, and Philippine Health Insurance Corporation, will conduct the **2020 Stunting and First 1000 Days Short Filmmaking Contest in the New Normal** in line with the 2020 Nutrition Month theme "Batang Pinoy, SANA TALL...Iwas stunting, SAMA ALL! Iwas ALL din sa COVID-19!"
2. The participants in this competition are junior and senior high school learners from both public and private schools in the region. The contest mechanics, criteria, and registration form are found in the attached communication. Deadline for submission of entries is **October 31, 2020, at 5:00 p.m.**
3. All divisions are encouraged to submit, at least, one entry on or before the set deadline, copy furnished this Office c/o [roxclmd@deped.gov.ph](mailto:roxclmd@deped.gov.ph). Entries that include the registration form and entry video in DVD and flash disk, shall be submitted to the **National Nutrition Council Region X, 2nd Floor, Door 1, Rego Building, Agoho Drive, Zone 1, Carmen, Cagayan de Oro City** or through email at [nncregion10@gmail.com](mailto:nncregion10@gmail.com). Winners of the contest shall receive plaques, and cash prizes at P 15,000.00; P 10,000.00; and P 5,000.00 for first, second, and third place winners, respectively. Finalists shall also receive P 1,000.00 and Certificates of Recognition. Special Awards include Social Media Favorite, and MANGO DIEZ.
4. Attached is the communication for ready reference.
5. For dissemination.

  
**DR. ARTURO B. BAYOCOT, CESO III**  
 Regional Director

To be indicated in the Perpetual Index  
 under the following subjects:

JOURNALISM    LEARNING RESOURCES    CURRICULUM

CLMD/radj



**Address** : DepEd Regional Office X, Zone 1, Upper Baiulang, Cagayan de Oro City  
**Telephone Nos.:** (088) 856-3932 | (088) 881-3137 | (088) 881-3031  
**Email Address** : [region10@deped.gov.ph](mailto:region10@deped.gov.ph)  
**Web site** : <http://deped10.com>





DepEd-X  
Cagayan de Oro City  
20-47394  
05 05 2020

Department of Education Region 10 <region10@deped.gov.ph>

**2020 Stunting and First 1000 Days Short Filmmaking Contest in the New Normal**

1 message

National Nutrition Council <nnc\_x@yahoo.com>

Wed, Sep 30, 2020 at 5:39 PM

Reply-To: National Nutrition Council <nnc\_x@yahoo.com>

To: "deped\_regionx@yahoo.com.ph" <deped\_regionx@yahoo.com.ph>, "hnu.regionx@deped.gov.ph"

<hnu.regionx@deped.gov.ph>

Cc: "charddragz@gmail.com" <charddragz@gmail.com>, "region10@deped.gov.ph" <region10@deped.gov.ph>

*Greetings from NNC X!*

Please see communication letter on **2020 Stunting and First 1000 Days Short Filmmaking Contest in the New Normal** in line with the 2020 Nutrition Month theme, **"Batang Pinoy, SANA TALL.... Iwas stunting, SAMA ALL! Iwas ALL din sa COVID-19!"** Also, attached here contest mechanics, criteria and registration form.

Thank you and keep safe always.

**National Nutrition Council Region X**

2nd Floor, Door 1, Rego Building, Agoho Drive, Zone 1 Carmen Cagayan de Oro City

Telefax no. : (088) 856-8700

Cellphone number : 09179803388 or 09475297341

Email Address: NNC\_X@yahoo.com

Visit us at: <https://www.nnc.gov.ph/regional-offices/mindanao/region-x-northern-mindanao>

Like us on Facebook: <https://web.facebook.com/NNCregion10/>

**2 attachments**

**Commu Letter\_Stunting & F1K Days Short Filmmaking Contest\_DepEd.pdf**  
604K

**STUNTING & FIRST 1000 DAYS SHORT FILMMAKING CONTEST MECHANICS & CRITERIA + REGISTRATION FORM.pdf**  
732K



Republika ng Pilipinas  
KAGAWARAN NG KALUSUGAN  
**NATIONAL NUTRITION COUNCIL X**  
2<sup>nd</sup> Floor, Door 1, Rego Bldg., Agoho Drive  
Zone 1, Carmen, Cagayan de Oro City



30 September 2020  
NNCX/C869/vtav

**DR. ARTURO B. BAYOCOT, CESO III**  
Regional Director  
Department of Education Regional Office 10  
Masterson Avenue, Upper Balulang,  
Zone 1, Cagayan de Oro City

Dear Director Bayocot:

*Greetings from the National Nutrition Council XI!*

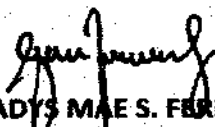
This is in relation to the **2020 Stunting and First 1000 Days Short Filmmaking Contest in the New Normal** in line with the 2020 Nutrition Month theme, **"Batang Pinoy, SANA TALL.... Iwas stunting, SAMA ALL! Iwas ALL din sa COVID-19!"**, of which our target participants are Junior and Senior High Schools in Region 10. The contest is done in partnership with our regional media network, Media Advocates for Nutrition in Governance for Region 10 (MANGO DIEZ), Rotary Club of Carmen Valley and Philippine Health Insurance Corporation. The Department of Education has announced the opening of classes on 5 October 2020 with online or modular learning. With this, we would like to engage the high school learners in the Region in promoting awareness on stunting and proper nutrition during the First 1000 Days. The contest mechanics and criteria were tailored in consonance to standards and guidelines set to prevent the spread of COVID-19.

In this regard, we would like to enjoin the support of the DepEd Region X, as member of the Regional Nutrition Committee, in giving feedback on the contest mechanics and dissemination to all junior and senior high schools through issuance of a Department Memorandum. The deadline for submission of entries is on **31 October 2020**

Enclosed please find copy of the contest mechanics, criteria and registration form.

Thank you for your continued support in addressing hunger and malnutrition. Let us continue to join hands in our journey to *One Region in Nutrition* even amidst the COVID-19 pandemic!

Very truly yours,

  
**GLADYS MAE S. FERNANDEZ**  
Nutrition Program Coordinator



**PhilHealth Rotary**  
*Your Partner in Health*

Club of  
Carmen Valley

## **STUNTING AND FIRST 1000 DAYS SHORT FILMMAKING CONTEST IN THE NEW NORMAL**

### **Short Filmmaking Contest Objective:**

The contest aims to increase awareness on stunting and the importance of optimum nutrition during the First 1000 Days of life. The contest further intends to create interest and discover creativity among **junior and senior high school students** to promote awareness and mobilize actions to address stunting which is in line with the 2020 Nutrition Month theme: **"Batang Pinoy, SANA TALL... Iwas stunting, SAMA ALL! Iwas ALL din sa COVID-19!"**

### **Contest Rules:**

1. The contest shall start from **27 August 2020** and is open to all public and private junior and senior high schools in Region 10.
2. Each school may submit only one (1) entry, which should focus on the 2020 Nutrition Month theme: **"Batang Pinoy, SANA TALL... Iwas stunting, SAMA ALL! Iwas ALL din sa COVID-19"**. Talking points on the theme can be accessed through the National Nutrition Council X Facebook Page: **National Nutrition Council Region X** and webpage, <https://bit.ly/32sroNu>.
3. One registration form shall be provided to each school.
4. The short film should run for a maximum of three (3) minutes only.
5. Entries should be original. In accordance to the copyright laws, music used in an entry must be original, licensed or in the public domain (ask permission from the composer).
6. Video resolution should be at least 720p (1280x720), 25fps frame rate.
7. Entries should not contain any offensive or inappropriate language, image and/or content. Animation films are discouraged. The video should be appropriate for general viewership.
8. Upon production and shooting of video, **minimum health standards** (i.e. wearing of mask, physical distancing, frequent handwashing) must be **strictly observed** as protection against coronavirus disease (COVID-19) and other infectious diseases.
9. Physical gathering is discouraged when doing the film production. Thus, filming must be done at home.
10. The video must still be able to convey its message despite filming and production in the new normal setting.
11. Display of brands of foods/beverages/formula milk to be used in the video is discouraged.
12. Each participant must submit their registration form together with the entry video in DVD, flash disk, or through email at [nncregion10@gmail.com](mailto:nncregion10@gmail.com).
13. Deadline of submission of entries is until **31 October 2020, 5:00 PM**. Submit entries to: **National Nutrition Council Region X, 2nd Floor, Door 1, Rego Building, Agoho Drive, Zone 1, Carmen, Cagayan de Oro City 9000**.
14. All entries are subject to initial screening. The Secretariat shall notify the top 10 qualified entries through e-mail and SMS. Unqualified entries shall likewise be informed by the Secretariat.
15. Shortlisted entries shall be uploaded to NNC X's Youtube Channel and Facebook Page, National Nutrition Council Region X on **9 November 2020** for public viewing and voting. Overall social media engagement shall be based on the total number of Facebook and Youtube likes/reactions, views and shares. Shares should be posted public using the hashtags **#OneRegioninNutrition #2020NutritionMonth #IwasStunting #SamaAll**. Public voting will close on **23 November 2020, 5:00 PM**.
16. Decision of the judges shall be final and irrevocable.
17. Employees of the National Nutrition Council X and their relatives up to the second degree of consanguinity or affinity are not qualified to join the contest

## CRITERIA

Qualified videos will be judged according to the following criteria:

1) Relevance to the theme	40%
2) Creativity and originality	30%
3) Technical quality	20%
4) Social Media Engagement	10%
<b>TOTAL</b>	<b>100%</b>

## JUDGING MECHANICS

Mechanics & Judging Committee	-	70%
NNC X	-	30%
<b>TOTAL SCORE</b>	-	<b>100%</b>

## PRIZES

### Winners for the contest shall receive:

- Cash Prizes: ₱15,000.00 – grand prize, ₱10,000.00 – second prize, ₱5,000.00 – third prize
- Plaque of Recognition

### Finalists shall receive:

- Consolation: ₱1,000.00
- Certificate of Recognition
- Plaque for 1<sup>st</sup>, 2<sup>nd</sup>, and 3<sup>rd</sup> winners

### Special Awards:

- Social Media Favorite Awards
- MANGO DIEZ Choice Awards



**Batang Pinoy, SANA TALL...**  
**Iwas Stunting, SAMA ALL!**  
***Iwas ALL din sa C\*VID-19!***

**National Nutrition Council X**  
2nd Floor Door 1, Rego Building, Agoho Drive Zone 1  
Carmen, Cagayan de Oro City  
Telefax: (088) 856-8700  
Cellphone no.: 09179803388  
Email: nnc\_x@yahoo.com



**STUNTING AND FIRST 1000 DAYS  
SHORT FILMMAKING CONTEST IN THE NEW NORMAL**

**REGISTRATION FORM**

Name of school: \_\_\_\_\_

Complete school address: \_\_\_\_\_

Focal person: \_\_\_\_\_ Age: \_\_\_\_\_ Sex: \_\_\_\_\_

Grade level: \_\_\_\_\_

Mobile number: \_\_\_\_\_ Email address: \_\_\_\_\_

Facebook page (if applicable): \_\_\_\_\_

Title of short film entry: \_\_\_\_\_

Brief description of entry:  
\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
[Signature over Printed Name]

**NOTE: BY AFFIXING YOUR SIGNATURE YOU AND THE SCHOOL HEREBY AGREE TO CONTEST RULES**

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