



Republic of the Philippines
Department of Education
REGION X - NORTHERN MINDANAO
DIVISION OF MALAYBALAY CITY

2020 - 21579
DM 2020-10-416
DIVISION OF MALAYBALAY CITY
RELEASED
OCT 27 2020 ME: 1:27

Division Memorandum
No. 416 series of 2020

TO : Assistant Schools Division Superintendent
Chief Education Supervisors, CID and SGOD
Public Elementary and Secondary School Heads
All Others Concerned

FROM : **VICTORIA V. GAZO, PhD, CESO V**
Schools Division Superintendent

DATE : October 26, 2020

RE : **DISSEMINATION OF REGIONAL MEMORANDUM No. 390: 2020
STUNTING AND FIRST 1000 DAYS SHORT FILMMAKING CONTEST
IN THE NEW NORMAL.**

1. This Office hereby informs the field re: **DepEd Regional Memorandum 390 s. 2020** from National Nutrition Council (NNC) X. All Secondary Schools are invited to participate in the *2020 Stunting and First 1000 Days Short Filmmaking Contest in the New Normal*. Entries will be accepted until October 31, 2020.

2. The contest shall involve secondary learners (Junior and Senior High Schools) to promote awareness of stunting and proper nutrition during the first 1000 days of life. This undertaking is in partnership with the regional media network, Media Advocates for Nutrition in Governance for Region X (MANGO DIEZ), Rotary Club of Carmen Valley, and Philippine Health Insurance Corporation. Please see attached contest mechanics, criteria, and registration form for your guidance.

3. Shall there be queries, contact MARCOS JULITA K. FULGENCIO, DMD, Dentist II, through 0906-796-8794.

Encl.: As stated

Copy Furnished:
SGOD-School Health Unit
Records Unit



Address: Sayre Hi-way, Purok 6, Casisang, Malaybalay City
Telefax No.: 088-314-0094; Telephone No.: 088-813-1246
Email Address: malaybalay.city@deped.gov.ph



Republic of the Philippines
Department of Education
REGION X - NORTHERN MINDANAO

70-47820
DepED-X
Cagayan de Oro City

RECEIVED
10/14/20

Office of the Regional Director

October 14, 2020

REGIONAL MEMORANDUM
No. 390, s. 2020

**2020 STUNTING AND FIRST 1000 DAYS SHORT FILMMAKING
CONTEST IN THE NEW NORMAL**

To: Assistant Regional Director
Schools Division Superintendents
SGOD Chiefs
School Health and Nutrition Section
School Heads
All Others Concerned

1. Regarding the celebration of Nutrition Month with this year's theme "Batang Pinoy, SANA TALL...Iwas stunting, SAMA ALL! Iwas ALL din sa COVID-19!" the National Nutrition Council (NNC) X invites the Department of Education to participate in the **2020 Stunting and First 1000 Days Short Filmmaking Contest in the New Normal**, which will be accepting entries until October 31.
2. The contest would like to engage secondary learners (Junior and Senior High Schools) in the region to promote awareness of stunting and proper nutrition during the first 1000 days of life. This contest is done in partnership with the regional media network, Media Advocates for Nutrition in Governance for Region X (MANGO DIEZ), Rotary Club of Carmen Valley, and Philippine Health Insurance Corporation.
3. The contest mechanics and criteria were tailored in consonance with the standards and guidelines set to prevent the spread of COVID-19. Hence, NNC X enjoins the support of DepEd Region X for continued efforts and coordination to address hunger and malnutrition and journey as One Region in Nutrition even amidst COVID-19 pandemic.
4. Please see attached contest mechanics, criteria, and registration form for your guidance.

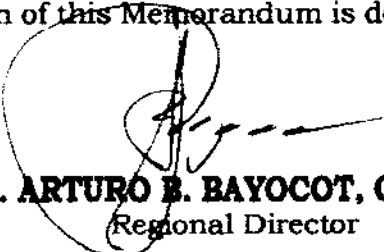


Address : DepEd Regional Office X, Zone 1, Upper Balulang, Cagayan de Oro City
Telephone Nos.: (088) 856-3932 | (088) 881-3137 | (088) 881-3031
Email Address : region10@deped.gov.ph
Web site : <http://deped10.com>



SOCOTEC

5. Immediate and wide dissemination of this Memorandum is desired.



DR. ARTURO B. BAYOCOT, CESO III
Regional Director

ATCH.: As stated

To be indicated in the Perpetual Index
under the following subject:

SCHOOL NUTRITION

* 2020 Stunting and First 1000 Days Short Filmmaking Contest in the New Normal

ESSD/chard



PhilHealth Rotary
Your Partner in Health



Club of
Carmen Valley

STUNTING AND FIRST 1000 DAYS SHORT FILMMAKING CONTEST IN THE NEW NORMAL

Short Filmmaking Contest Objective:

The contest aims to increase awareness on stunting and the importance of optimum nutrition during the First 1000 Days of life. The contest further intends to create interest and discover creativity among **junior and senior high school students** to promote awareness and mobilize actions to address stunting which is in line with the 2020 Nutrition Month theme: **"Batang Pinoy, SANA TALL.... Iwas stunting, SAMA ALL! Iwas ALL din sa COVID-19!"**

Contest Rules:

1. The contest shall start from **27 August 2020** and is open to all public and private junior and senior high schools in Region 10.
2. Each school may submit only one (1) entry, which should focus on the 2020 Nutrition Month theme: **"Batang Pinoy, SANA TALL... Iwas stunting, SAMA ALL! Iwas ALL din sa COVID-19"**. Talking points on the theme can be accessed through the National Nutrition Council X Facebook Page: **National Nutrition Council Region X** and webpage, <https://bit.ly/32sroNu>.
3. One registration form shall be provided to each school.
4. The short film should run for a maximum of three (3) minutes only.
5. Entries should be original. In accordance to the copyright laws, music used in an entry must be original, licensed or in the public domain (ask permission from the composer).
6. Video resolution should be at least 720p (1280x720), 25fps frame rate.
7. Entries should not contain any offensive or inappropriate language, image and/or content. Animation films are discouraged. The video should be appropriate for general viewership.
8. Upon production and shooting of video, **minimum health standards** (i.e. wearing of mask, physical distancing, frequent handwashing) must be **strictly observed** as protection against coronavirus disease (COVID-19) and other infectious diseases.
9. Physical gathering is discouraged when doing the film production. Thus, filming must be done at home.
10. The video must still be able to convey its message despite filming and production in the new normal setting.
11. Display of brands of foods/beverages/formula milk to be used in the video is discouraged.
12. Each participant must submit their registration form together with the entry video in DVD, flash disk, or through email at nncregion10@gmail.com.
13. Deadline of submission of entries is until **31 October 2020, 5:00 PM**. Submit entries to: **National Nutrition Council Region X, 2nd Floor, Door 1, Rego Building, Agoho Drive, Zone 1, Carmen, Cagayan de Oro City 9000**.
14. All entries are subject to initial screening. The Secretariat shall notify the top 10 qualified entries through e-mail and SMS. Unqualified entries shall likewise be informed by the Secretariat.
15. Shortlisted entries shall be uploaded to NNC X's Youtube Channel and Facebook Page, National Nutrition Council Region X on **9 November 2020** for public viewing and voting. Overall social media engagement shall be based on the total number of Facebook and Youtube likes/reactions, views and shares. Shares should be posted public using the hashtags **#OneRegioninNutrition #2020NutritionMonth #IwasStunting #SamaAll**. Public voting will close on **23 November 2020, 5:00 PM**.
16. Decision of the judges shall be final and irrevocable.
17. Employees of the National Nutrition Council X and their relatives up to the second degree of consanguinity or affinity are not qualified to join the contest.
18. All entries shall be considered property of the National Nutrition Council X.
19. Awardees and finalists shall be duly recognized by the National Nutrition Council X.

CRITERIA

Qualified videos will be judged according to the following criteria:

1) Relevance to the theme	40%
2) Creativity and originality	30%
3) Technical quality	20%
4) Social Media Engagement	10%
TOTAL	100%

JUDGING MECHANICS

Mechanics & Judging Committee	-	70%
NNC X	-	30%
TOTAL SCORE	-	100%

PRIZES

Winners for the contest shall receive:

- Cash Prizes: ₱15,000.00 – grand prize, ₱10,000.00 – second prize, ₱5,000.00 – third prize
- Plaque of Recognition

Finalists shall receive:

- Consolation: ₱1,000.00
- Certificate of Recognition
- Plaque for 1st, 2nd, and 3rd winners

Special Awards:

- Social Media Favorite Awards
- MANGO DIEZ Choice Awards



Batang Pinoy, SANA TALL...
Iwas Stunting, SAMA ALL!
Iwas ALL din sa COVID-19!

National Nutrition Council X

2nd Floor Door 1, Rego Building, Agoho Drive Zone 1

Carmen, Cagayan de Oro City

Telefax: (088) 856-8700

Cellphone no.: 09179803388

Email: nnc_x@yahoo.com

www.facebook.com/NNCRegion10

<https://www.nnc.gov.ph/regional-offices/mindanao/region-x-northern-mindanao>



**STUNTING AND FIRST 1000 DAYS
SHORT FILMMAKING CONTEST IN THE NEW NORMAL**

REGISTRATION FORM

Name of school: _____

Complete school address: _____

Focal person: _____ Age: _____ Sex: _____

Grade level: _____

Mobile number: _____ Email address: _____

Facebook page (if applicable): _____

Title of short film entry: _____

Brief description of entry:

[Signature over Printed Name]

NOTE: BY AFFIXING YOUR SIGNATURE YOU AND THE SCHOOL HEREBY AGREE TO CONTEST RULES

Contest Rules:

1. The contest shall start from **27 August 2020** and is open to all public and private junior and senior high schools in Region 10.
2. Each school may submit only one (1) entry, which should focus on the 2020 Nutrition Month theme: **"Batang Pinoy, SANA TALL... Iwas stunting, SAMA ALL! Iwas ALL din sa COVID-19"**. Talking points on the theme can be accessed through the National Nutrition Council X Facebook Page: **National Nutrition Council Region X** and webpage, <https://bit.ly/32sroNu>.
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2020 Nutrition Month Theme: "Batang Pinoy, SANA TALL... Iwas stunting, SAMA ALL! Iwas ALL din sa COVID-19!"



Republika ng Pilipinas
KAGAWARAN NG KALUSUGAN
NATIONAL NUTRITION COUNCIL X
2nd Floor, Door 1, Rego Bldg., Agoho Drive
Zone 1, Carmen, Cagayan de Oro City



30 September 2020
NNCX/C869/vtav

DR. ARTURO B. BAYOCOT, CESO III
Regional Director
Department of Education Regional Office 10
Masterson Avenue, Upper Balulang,
Zone 1, Cagayan de Oro City

Dear **Director Bayocot**:

Greetings from the National Nutrition Council X!

This is in relation to the **2020 Stunting and First 1000 Days Short Filmmaking Contest in the New Normal** in line with the 2020 Nutrition Month theme, "**Batang Pinoy, SANA TALL.... Iwas stunting, SAMA ALLI Iwas ALL din sa COVID-19!**", of which our target participants are Junior and Senior High Schools in Region 10. The contest is done in partnership with our regional media network, Media Advocates for Nutrition in Governance for Region 10 (MANGO DIEZ), Rotary Club of Carmen Valley and Philippine Health Insurance Corporation. The Department of Education has announced the opening of classes on 5 October 2020 with online or modular learning. With this, we would like to engage the high school learners in the Region in promoting awareness on stunting and proper nutrition during the First 1000 Days. The contest mechanics and criteria were tailored in consonance to standards and guidelines set to prevent the spread of COVID-19.

In this regard, we would like to enjoin the support of the DepEd Region X, as member of the Regional Nutrition Committee, in giving feedback on the contest mechanics and dissemination to all junior and senior high schools through issuance of a Department Memorandum. The deadline for submission of entries is on **31 October 2020**

Enclosed please find copy of the contest mechanics, criteria and registration form.

Thank you for your continued support in addressing hunger and malnutrition. Let us continue to join hands in our journey to *One Region in Nutrition* even amidst the COVID-19 pandemic!

Very truly yours,


GLADYS MAE S. FERNANDEZ
Nutrition Program Coordinator

"Batang Pinoy, SANA TALL.... Iwas stunting, SAMA ALL! Iwas ALL din sa COVID-19!"

Telefax no. (088)-856-8700

NNC_X@yahoo.com

<http://www.nnc.gov.ph/regional-offices/region-x>

<https://www.facebook.com/NNCregion10>

