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DEPED MALAYBALAY CITY DIVISION
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Republic of the Philippines
Department of Education
REGION X - NORTHERN MINDANAO
DIVISION OF MALAYBALAY CITY

DIVISION MEMORANDUM
No. 042, s. 2021

TO: Assistant Schools Division Superintendent
Chief Education Supervisors, CID and SGOD
Public Elementary and Secondary School Heads
District / School Journalism Coordinators
This Division

FROM: **VICTORIA V. GAZO, PhD, CESO V**
Schools Division Superintendent 

DATE: January 29, 2021

**SUBJECT: SUBMISSION AND DISSEMINATION OF 2021 SCHOOL PAPER
CONTEST IN THE NEW NORMAL**

1. This Office disseminates the herein Regional Memorandum No. 26, s. 2021 Re: 2021 School Paper Contest in the New Normal, thus it requires Malaybalay City Central School, Bukidnon National High School and Bangcud National High School to submit entries for the contest in Filipino and English.
2. Further, District Journalism Coordinators from different districts are directed to spearhead this activity specially on schools who are willing to send entries for the contest and shall ensure the quality of the material before submission.
3. Deadline of submission shall be on or before April 10, 2021 to email the e-copies at angelina.buaron@deped.gov.ph
4. Queries relative to this can be relayed to Rachel R. Valde for English and Maria Concepcion S. Reyes for Filipino.



Address: Sayre Hi-way, Purok 6, Casisang, Malaybalay City
Telefax No.: 088-314-0094; Telephone No.: 088-813-1246
Email Address: malaybalay.city@deped.gov.ph



DepEd
Cagayan de Oro

Republic of the Philippines
Department of Education
REGION X - NORTHERN MINDANAO

2847X
RELEASED

Office of the Regional Director

January 20, 2021

REGIONAL MEMORANDUM

No. 20, s. 2021

2021 SCHOOL PAPER CONTEST IN THE NEW NORMAL

To: Schools Division Superintendents
All Others Concerned

1. This Office, through the Curriculum and Learning Management Division (CLMD), will conduct the **2021 School Paper Contest in the New Normal** in support of RA 7079, otherwise known as the "Campus Journalism Act of 1991."

2. All schools implementing Special Program in Journalism (SPJ) and downloaded with funds are required to submit entries for the contest. Schools not implementing the program but are willing to send entries will be accommodated; however, they are required to submit a pictorial narrative report on activities conducted in relation to school publication, following the template found in the attachment.

3. The different SECTIONS/CATEGORIES to be judged are as follows:

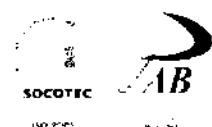
- News Section/Pahinang Balita
- Editorial Section/Pahinang Editoryal
- Feature Section/Pahinang Lathalain
- Sports Section/Pahinang Pampalakan
- Science & Technology Section/Pahinang Agham at Teknolohiya
- Layout and Page Design Category/Kategoryang Pag-aanyo at Disenyo ng Pahina

4. The Technical Specifications for both Elementary and Secondary levels are as follows:

- No. of pages: minimum of 12 and maximum of 20
 - News Section – at least 3
 - Sports Section – at least 2
 - Feature Section -- at least 3
 - Editorial Section – at least 2
 - Science & Technology Section – at least 2



DepEd Regional Office X, Zone 1, Upper Baiulang, Cagayan de Oro City
(088) 856-3932 | (088) 881-3137 | (088) 881-3031
Department of Education Region 10
region10@deped.gov.ph
<http://deped10.com>



- Process: Offset/Digital
- Paper stock: Bookpaper of C2S 60 GSM-80 GSM
- Color: Front and back cover in full color
Inside pages in black and white
- Size: 9" x 12" (Elementary)
12" x 18" (High School)

5. Attached are the guidelines/criteria set for the sections/categories.
6. Participating schools are advised to email the e-copies of their entries at on or before April 10.
7. For dissemination.



DR. ARTURO B. BAYOCOT, CESO III
Regional Director

ATCH : As indicated

To be indicated in the Perpetual Index
under the following subjects:

JOURNALISM SPJ CURRICULUM

* 2021 School Paper Contest in the New Normal
CLMD/radi

Attachment 1

Program/Project/Activities (title, date, venue)	Objectives/Targets/Performance Indicator	Accomplishment/Actual Results	Remarks

Pictorials

This section shows photo stories or collage of the activities undertaken by the functional divisions. Each picture or group of pictures must have a caption in a paragraph which will include the following information:

- a. Name/title of the activity of the picture
- b. Place and date (when and where the activity was undertaken/conducted)
- c. Important/key people involved
- d. If the activity is a competition, identify the names of the winners

(Enclosure No. 4a to DepEd Memorandum 176, s. 2019)

**GENERAL GUIDELINES FOR THE SELECTION OF THE BEST SECTIONS
AND LAYOUT AND PAGE DESIGN CATEGORY**

A. Editorial Section

1. The section should have at least two (2) pages and should include the following: main editorial, editorial cartoon, columns, letters to the editor, and commentaries. Opinion polls or surveys may be included, but are not required.
2. The treatment of the issues must demonstrate fair and balanced presentation of both sides of each issue tackled, clear moral purpose, logical reasoning, and proper citations/attribution of sources.
3. Topics found in the section should tackle various international, national or local issues that may directly or indirectly affect the school or the community the school serves.
4. The decision of the Board of Judges shall be deemed final and irrevocable.

B. News Section

1. The section shall consist of at least three (3) pages.
2. The content and scope of the news stories shall include a balanced coverage of international, national, regional, community and school-based news stories.
3. The content of the section may include straight or spot news, advance/follow up report, news bits, news feature, news analysis, and in-depth news/investigative news.
4. The decision of the Board of Judges shall be deemed final and irrevocable.

C. Feature Section

1. The section should have at least three (3) pages.
2. The feature articles should display unique and creative presentation of topics, logical organization and progression of ideas and facts, writers' facility of the language and proper citations/attribution of sources.
3. The decision of the Board of Judges shall be deemed final and irrevocable.

D. Sports Section

1. The section shall consist of at least two (2) pages.
2. The content and scope of the sports articles may include a balanced coverage/scope of international, national, regional, community and school-based sports news stories.
3. The content of the section may include straight or spot news, advance/follow-up report; news bits; news feature/news analysis; in-depth news, features and editorial/column concerning or pertaining to sports.

4. The decision of the Board of Judges shall be deemed final and irrevocable.

E. Science and Technology Section

1. The Science and Technology Section should have at least two (2) pages and may include health, environmental, scientific, technological and innovative stories written in news, feature, or scientific commentary style. This should also include the economic impact of Science and Technology on the lives of the Filipinos.
2. The articles should be well-researched and should observe proper citation of sources, pictures and graphics.
3. The decision of the Board of Judges shall be deemed final and irrevocable.

F. Layout and Page Design Category

1. This category shall conform to the principles of layout and design.
2. The layout and page design category should include any or a combination of the following: balanced coverage/scope of stories about the community and school-based events, including those of international, national and regional significance which document or are related to the school or its members' involvement and participation. Proper evaluation or grading events based on their importance should be evident in the layout.
3. The layout and page design should include headlines, body text, cuts/captions, balance, harmony, and proportionate to length of articles and the entire page.
4. The decision of the Board of Judges shall be deemed final and irrevocable.

(Enclosure No. 4e to DepEd Memorandum 176, s. 2019)

SCORE SHEET FOR THE SPORTS SECTION

Technical	40 %
Manifests unity and coherence	
Has variety of articles that use catchy and appropriate headlines	
Observes the rules of grammar and syntax	
Shows logical presentation of arguments in the sports editorial, feature and/or column	
Includes stories that are arranged in decreasing importance	
Contains leads that are clearly written and focused on the most important detail	
Presents headlines that are clear and free of bias	
Uses short and simple words	
Utilizes relevant graphs and tables, sharp, properly-cropped and captioned pictures	
Uses appropriate terms and lingo to report events	
Combines the proper amount of statistics to create a clear visual narrative of the actions	
Presents a distinct style of the section	
Content	50 %
Utilizes facts from interviews, document reviews, data analyses and other reliable sources	
Keeps to the minimum the number of articles/columns from the administration, teachers and politicians	
Covers relevant sports issues in school, region, national and even in the international level	
Includes variety of local, national and international sports articles	
Prioritizes school-related materials rather than events that have little or no direct connection with the community's educational and athletic program	
Cites facts such as historical references, statistics, relevant names/facts to bolster credibility of statements and/or narratives	
Contains articles that are timely and interesting to read	
Ethics	10 %
Observes ethical and professional standards for journalism (fairness, relevance, accuracy and balance)	
Cites sources and observes copyright laws	
Total	100%
Comments/Suggestions:	

 Evaluator/Judge
 (Signature over Printed Name)

(Enclosure No. 4f to DepEd Memorandum 176, s. 2019)

SCORE SHEET FOR LAYOUT AND PAGE DESIGN CATEGORY

Technical	60 %
Manifests thematic unity	
Has variety of articles that use catchy and appropriate headlines	
Includes stories that are arranged in decreasing importance	
Utilizes relevant graphs, tables and sharp, properly cropped and captioned pictures	
Presents distinct and stand-out style and format of the paper following the principles of layouting	
Content	30 %
Utilizes headlines that are related to their leads	
Keeps to the minimum the number of articles/columns from the administration, teachers and politicians	
Prioritizes school-related materials rather than events that have little or no direct connection with the community's educational program	
Contains articles that are timely and interesting to read	
Ethics	10 %
Observes ethical and professional standards for journalism (fairness, relevance, accuracy and balance)	
Cites sources and observes copyright laws	
Total	100%
Comments/Suggestions:	

Evaluator/Judge
(Signature over Printed Name)

(Enclosure No. 4g to DepEd Memorandum 176, s. 2019)

SCORE SHEET FOR THE SCIENCE AND TECHNOLOGY SECTION

Technical	40 %
Manifests unity and coherence to the theme of the section	
Has variety of articles that use catchy and appropriate headlines	
Observes the rules of grammar and syntax	
Shows logical presentation of arguments	
Includes stories that are arranged in decreasing importance	
Contains leads that are clearly written and focused on the most important detail	
Presents headlines that are clear and free of bias	
Uses short and simple words	
Utilizes relevant graphs, tables and sharp, properly cropped and captioned pictures	
Follows appropriate form and style	
Uses appropriate terms to report events	
Presents a distinct style of the section	
Content	50 %
Utilizes facts from interviews, document reviews, data analyses and other reliable sources	
Presents relevant and timely issues on science and technology	
Uses technical jargons to a minimum	
Includes stories that deal with environmental, scientific, technological and innovative topics written in news, feature, and scientific commentary style.	
Prioritizes school-related materials rather than events that have little or no direct connection with the school and community	
Cites facts such as scientific references, statistics, relevant figures/facts to bolster credibility of statements and/or narratives	
Ethics	10 %
Observes ethical and professional standards for journalism (fairness, relevance, accuracy and balance)	
Cites sources and observes copyright laws	
Total	100%
Comments/Suggestions:	

 Evaluator/Judge
 (Signature over Printed Name)

(Enclosure No. 4d to DepEd Memorandum 176, s. 2019)

SCORE SHEET FOR THE FEATURES SECTION

Technical	40 %
Manifests unity and coherence to the theme of the section	
Has variety of articles that use catchy and appropriate title	
Observes the rules of grammar and syntax	
Contains leads that are clearly written and focused on the most important detail	
Presents titles that are appealing, appropriate and witty	
Utilizes relevant graphs and tables and sharp, properly cropped and captioned pictures	
Presents a distinct style of the section	
Content	50 %
Utilizes facts from interviews, documents review, data analyses and other reliable sources	
Reflects clear and logical thinking that makes the readers think	
Keeps to the minimum the number of articles/columns from the administration, teachers and politicians	
Covers relevant issues in school, region, national and even in the international level	
Applies the principles of civic journalism	
Cites facts such as historical references, statistics, relevant names/facts to bolster credibility of statements and/or narratives	
Contains articles that are timely and interesting to read	
Stirs the imagination of the reader	
Balances presentation of details with those of the writers' perception	
Ethics	10 %
Observes ethical and professional standards for journalism (fairness, relevance, accuracy and balance)	
Cites sources and observes copyright laws	
Total	100%
Comments/Suggestions:	

 Evaluator/Judge
 (Signature over Printed Name)

(Enclosure No. 4c to DepEd Memorandum 176, s. 2019)

SCORE SHEET FOR THE NEWS SECTION

Technical	40 %
Has variety of articles that use catchy and appropriate headlines	
Observes the rules of grammar and syntax	
Includes stories that are arranged in decreasing importance	
Contains leads that are clearly written and focused on the most important detail	
Presents headlines that are clear and free of bias	
Uses short and simple words	
Follows appropriate form and style	
Uses appropriate terms to report events	
Utilizes relevant graphs and tables and sharp, properly cropped and captioned pictures	
Presents a distinct style of the section	
Content	50 %
Utilizes facts from interviews, document reviews, data analyses and other reliable sources	
Covers relevant issues in school, region, national and even in the international level	
Prioritizes school-related issues rather than events that have little or no direct connection with the community's educational or athletic program	
Cites facts such as historical references, statistics, relevant names/facts to bolster credibility of statements and/or narratives	
Ethics	10 %
Observes ethical and professional standards for journalism (fairness, relevance, accuracy and balance)	
Cites sources and observes copyright laws	
Total	100%
Comments/Suggestions:	

 Evaluator/Judge
 (Signature over Printed Name)

(Enclosure No. 4b to DepEd Memorandum 176, s. 2019)

SCORE SHEET FOR THE EDITORIAL SECTION

Technical	40 %
Has catchy and appropriate titles	
Observes the rules of grammar and syntax	
Shows logical presentation of arguments	
Follows the correct format or style of an editorial	
Uses clear and unbiased titles	
Uses short and simple words	
Presents a distinct style of the section	
Content	50 %
Presents the stand of the staff regarding certain issues	
Utilizes facts from interviews, document reviews, data analyses and other reliable sources	
Uses arguments that are supported by facts	
Reflects clear, logical thinking and challenges the readers' critical thinking	
Has an editorial cartoon that can stand on its own and conveys clean, good, humorous, and constructive criticism	
Columns cover a variety of relevant, youth-oriented subject matter	
Includes letters to the editor, columns and exchanges	
Keeps to the minimum the number of articles/columns from the administration, teachers and politicians	
Covers relevant issues in school, region, national and international scene	
Applies the principles of civic journalism	
Prioritizes school-related concerns rather than events that have little or no direct connection with the community's educational program	
Cites facts such as historical references, statistics, relevant figures to bolster credibility of statements and/or narratives	
Includes opinion articles that are timely and interesting to read	
Balances factual details with those of the writers' perceptions	
Ethics	10 %
Observes ethical and professional standards for journalism (fairness, relevance, accuracy and balance)	
Cites sources and observes copyright laws	
Total	100%
Comments/Suggestions:	

 Evaluator/Judge
 (Signature over Printed Name)