



2021-30551

Republic of the Philippines
Department of Education
REGION X - NORTHERN MINDANAO
DIVISION OF MALAYBALAY CITY

DA 2021-4-021
DIVISION OF MALAYBALAY CITY DIVISION
APR 8 2021 1:40
RELEASED
BY: _____

DIVISION ADVISORY

No. 021, s.2021

TO : Assistant Schools Division Superintendent
Chief Education Supervisors and Staff and SGOD
School Heads
All Others Concerned
This Division

FROM :  **VICTORIA V. GAZO, PhD., CESO V**
Schools Division Superintendent

DATE : April 8, 2021

SUBJECT: NATIONAL CAMPUS MEDIA OLYMPUS (NCPO)

1. Attached is Regional Advisory No. 35, s. 2021 and communication from Alvin B. Hizon, of the Best – Designed Campus Papers of the Philippines (BDCP) of the Designers and Creatives Ph., Inc. is inviting all campus journalist, teachers, school paper advisers, and school heads to participate in the first – ever National Campus Media Olympiad (NCPO) on March 20 - June 20, 2021.

2. Pre – registration schedule of Region 10 – Northern Mindanao is on April 23-30, 2021.

3. Queries relative to this can be relayed to Maria Concepcion S. Reyes, EPS at 09368401920 and Alvin Hizon Chief Content and Marketing Officer at 09276400722.

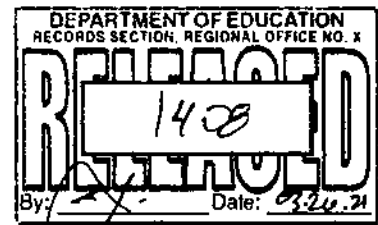
ATCH.: As stated
CID/mcsr



Address: Sayre Hi-way, Purok 6, Casisang, Malaybalay City
Telefax No.: 088-314-0094; Telephone No.: 088-813-1246
Email Address: malaybalay.city@deped.gov.ph



Republic of the Philippines
Department of Education
REGION X - NORTHERN MINDANAO



Office of the Regional Director

Regional Advisory No. 35, s. 2021

March 25, 2021

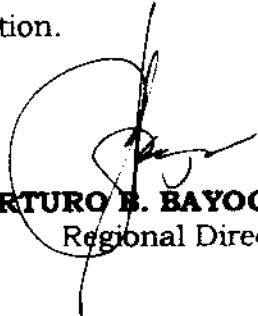
In compliance with DepEd Order No. 8, s. 2013,
this Advisory is issued not for endorsement per DO 28, s. 2001,
but for the information of DepEd Officials,
personnel/staff, and the concerned public.
(Visit deped10.com)

NATIONAL CAMPUS MEDIA OLYMPIAD (NCPO)

The Best-Designed Campus Papers of the Philippines (BDCP) of the Designers and Creatives Ph., Inc. is inviting all campus journalists, teachers, school paper advisers, and school heads to participate in the first-ever National Campus Media Olympiad (NCPO) on March 20-June 20.

Attached are the communication from Alvin B. Hizon, chief and content marketing officer, and the NCPO Primer for ready reference.

For wide dissemination.



DR. ARTURO B. BAYOCOT, CESO III
Regional Director

ATCH.: As stated

CLMD/radj



* DepEd Regional Office X, Zone 1, Upper Balulang, Cagayan de Oro City
(088) 856-3932 | (088) 881-3137 | (088) 881-3031
Department of Education Region 10
region10@deped.gov.ph
<http://deped10.com>





March 22, 2021

DR. ARTURO B. BAYOCOT

Regional Director
Department of Education
Region X – NORTHERN MINDANAO

Greetings! We hope this letter finds you in good condition.

On behalf of BDCP Designers & Creatives Ph, Inc., (BDCP), I would like to express our profound appreciation for your support and efforts to empower campus journalism in your region.

By way of background, our organization caters to the promotion of visual and creative excellence in scholastic journalism. It is actually the same organization behind the success of the two seasons of the BDCP Awards, the first and only award-giving body for campus paper design that aims to recognize visual and creative excellence showcased through news designs of the country's campus newspapers.

This year, the BDCP is holding the first-ever National Campus Media Olympiad (NCPO), a national online journalism tournament which features series of competition for grade school, high school and college students, with the theme: *Promoting Multi-Platform Campus Journalism in Community Building and Development* on March 20 – June 20, 2021.

In view of this, we are inviting students, campus journalists, teachers, school paper advisers, and school heads of your region to join the NCPO 2021.

Participants of the event will be required to pay a registration fee of P100 for individual events, P200 for the duo, P300 for the trio and P500 for team events (inclusive of e-certificate and awards for the winner). There will be no limit on the number of students/participants per publication.

Attached is a copy of the event primer, general guidelines, matrix of activities, and pre-registration schedule.

For more info, you may check the following links:

NCPO Facebook Page: <https://www.facebook.com/nationalcampuspressolympiad>

Best-Designed Campus Papers of the Philippines: <https://www.facebook.com/bestdesignedph>

NCPO 2021 Primer:

<https://www.facebook.com/media/set?vanity=nationalcampuspressolympiad&set=a.264283791982603>

NCPO 2021 Guidelines:

<https://www.facebook.com/media/set?vanity=nationalcampuspressolympiad&set=a.272178407859808>

NCPO 2021 Schedule:

<https://www.facebook.com/nationalcampuspressolympiad/photos/pcb.272835871127395/272832224461090>

Please do not hesitate to get in touch should you have any questions or concerns. You can reach me at 09276400722 or email us to ncpo_bdcop@gmail.com.

It is also our fervent prayer that your office release to the field a memorandum or advisory to invite all divisions. Your favorable response will be remembered with esteemed appreciation.

In the name of campus journalism!
Very truly yours,


ALVIN HIZON
Chief Content and Marketing Officer



**NATIONAL
CAMPUS PRESS
OLYMPIAD**

PRIMER



NATIONAL CAMPUS PRESS OLYMPIAD

PRIMER

NATIONAL CAMPUS PRESS OLYMPIAD 2021

(The Philippine Campus Journalism Tournament)

To promote the role of campus journalism in empowering communities especially in the midst of a pandemic, the BDCP Designers and Creatives PH, Inc. in cooperation with Aloha Events and Marketing Solutions will be holding the first-ever National Campus Media Olympiad, a national online journalism tournament which will feature a series of competitions for grade school, high school and college students, with the theme: *Promoting Community Development through Multi-Platform Campus Journalism* on March 20 - June 20, 2021.

The National Campus Press Olympiad is open to all campus journalists from public and private schools and / or institutions in the Philippines:

Baby Bracket: Elementary Pupils

Bracket A: Grade 7-9

Bracket B: Grade 10 to 1st Year College

Bracket C: 2nd to 4th Year College

OBJECTIVES

- To emphasize the importance of multi-platform campus journalism in the new normal
- To promote news literacy among campus journalists;
- To highlight the role of campus press in community building and development;
- To exercise creativity and freedom through campus journalism; and
- To serve as an opportunity to communicate and collaborate with other campus journalists across the country.

ACTIVITIES

This will cover a wide range of journalism and creative contests that promote critical and artistic thinking among participants.

Side Events (Open Category)

- Infographic Design Contest
- Front Page Design Contest
- 1-Minute Infomercial/DevCom
- Radio OBB Making Contest with Spiel
- TV OBB Making Contest
- Literary Graphics Illustration
- Photography Contest (3 Pics + 1 Word)
- Poetry Writing
- Paglikha ng Maikling Kwento (Dagli)
- 4-Panel Comic Strip

Main Events (Strictly for Grade School, High School and College)

- **Interactive Multimedia Publishing (3-in-1)**
(5-8 members per team)
Collaborative Digital Publishing
Web Publishing
Social Media Publishing
- **Mobile Journalism**
 - A. 180-second Mobile Documentary
(3 members per team)
 - B. Mobile Newscasting
(3 members per team)
 - C. Real-time Reporting (Live-Tweeting)
(Individual)
 - D. News Podcasting
(2 members per team)



NATIONAL CAMPUS PRESS OLYMPIAD

PRIMER

- **Print and Visual Media (Individual Categories)**

Feature Writing / Pagsulat ng Lathalaing
News Writing / Pagsulat Ng Balita
SciTech & DevCom Writing / Pagsulat ng Agham at
DevCom
Copy Editing & Headline Writing / Pagwawasto ng
Sipi at Pag-uulo

Editorial Writing / Pagsulat ng Ulong Tudling
Sports Writing / Pagsulat ng Isports
Photojournalism
(Mobile / SLR / Digital Camera)
Editorial Cartooning (Traditional / Digital)

Winning entries will be featured in the BDCP Digest, the official campus journalism folio of BDCP. While the organizers plan to give awards to winners in every category, the board of judges shall have the discretion not to award any prize if in its judgment, no meritorious entry has been submitted.

GENERAL GUIDELINES

- Pre-Registration is required for the participants in the main events. Registration guidelines and schedule are posted in the official event's page of NCPO 2021.
- Students under Baby Bracket Category will only be allowed to join the Print and Visual Media Events (see list).
- Participants will be required to pay a registration fee (inclusive of e-certificates and awards for winners) for the main events. There will be no registration fee for all the side events.
- There will be no limit on the number of students / participants per publication/school. Participants may also join in as many categories they wish to participate as long as there is no conflict in the schedule of competitions.
- Plagiarism in any form is not allowed in the competition and is a solid ground for disqualification. Plagiarism is defined as the representation of another author's language, thoughts, ideas, or expressions as one's own original work.
- The mechanics and criteria for judging of each event will be posted on the official Facebook page of National Campus Press Olympiad and sent to the provided emails of the participants.
- By submitting an entry, each contestant grants the organizer the permission to publish it and use it for future promotions. Rights remain to the author who may republish the output anywhere else.
- Entries will be judged by known writers, editors, layout artists, graphic designers, campus publication specialists, art / creative directors, photojournalists, media educators, and journalists from different renowned news agencies, publishing industries, and institutions.
- There will be ten (10) finalists per category, medium and bracket where the top 3 winners will be named, recognized and awarded.

HOW TO REGISTER

- Registration fees shall be collected per team. A picture of the proof of payment must be attached in the google registration form.
 - Php 100/contestant for individual events
 - Php 200/team for duo events
 - Php 300/team for trio events
 - Php 500/team for group events

Listed below are the acceptable payment methods for the registration fee:

a. Gcash / Paymaya
Account Name: Alvin B. Hizon
Account Number: 09276400722

b. BDO Unibank
City Mall - Calamba Branch
Account Name: Aloha Events and
Marketing Solutions
Account Number: 012360014060

c. BPI Family Savings Bank
Calamba Branch
Account Name: Alvin Hizon
Account Number: 5816-3347-23



**NATIONAL
CAMPUS PRESS
OLYMPIAD**

PRIMER

NCPO 2021 REGISTRATION CARAVAN

PRE-REGISTRATION SCHEDULE

| REGION | SCHEDULE |
|--|--------------------------|
| Early Registration (OPEN TO ALL REGIONS) | March 29 – April 4, 2021 |
| Cordillera Administrative Region Region 1 – Ilocos Region 2 – Cagayan Valley Region 3 – Central Luzon | April 5-10, 2021 |
| National Capital Region Region 4 – Calabarzon Region 4 – MiMaRoPa Region 5 – Bicol | April 11-16, 2021 |
| Region 6 – Western Visayas Region 7 – Central Visayas Region 8 – Eastern Visayas | April 17-22, 2021 |
| Region 9 – Zamboanga Peninsula Region 10 – Northern Mindanao Region 11 – Davao Region 12 – SoCCSKSarGen Region 13 – Caraga ARMM | April 23-30, 2021 |
| Late Registration | May 1-5, 2021 |



**NATIONAL
CAMPUS PRESS
OLYMPIAD**

PRIMER

NCPO 2021 - SIDE EVENTS

SCHEDULE OF ACTIVITIES

| ACTIVITY | SCHEDULE |
|---|--|
| Newspaper Front Page Design Contest Infographic Design Contest | March 21 -28, 2020 |
| Photography Contest (3 Pics + 1 Word) 4-Panel Comic Strip | April 4-11, 2021 |
| 1-Minute Infomercial/DevCom Radio OBB Making Contest with Spiel TV OBB Making Contest | April 11-16, 2021 |
| Literary Graphics Illustration Poetry Writing Pagsulat ng Maikling Kwento | April 19-26, 2021 |
| Virtual Awarding | Side Events – NCPO 2021 May 2, 2021 |



**NATIONAL
CAMPUS PRESS
OLYMPIAD**

PRIMER

National Campus Press Olympiad 2021

SCHEDULE OF ACTIVITIES

| ACTIVITY | SCHEDULE |
|--|-----------------|
| OPENING PROGRAM | May 12, 2021 |
| Print & Visual Media - Traditional <i>(Individual Events)</i> | May 15-21, 2021 |
| Mobile Journalism <i>180-second Mobile Documentary Mobile Newscasting Real-time Reporting (Live-Tweeting) News Podcasting</i> | May 22-31, 2021 |
| Interactive Multimedia Publishing 3-in-1 <i>(Digital, Social Media & Web)</i> | |
| AWARDING CEREMONIES & CLOSING PROGRAM | June 20, 2021 |



**NATIONAL
CAMPUS PRESS
OLYMPIAD**