



Republic of the Philippines
Department of Education
REGION X - NORTHERN MINDANAO
DIVISION OF MALAYBALAY CITY

2021-30552

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DEPED MALAYBALAY CITY DIVISION
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DIVISION MEMORANDUM
No. 180 , s. 2021

TO: Assistant Schools Division Superintendent
Chief Education Supervisors, CID and SGOD
Public / Private Elementary / Secondary School Heads
District / School Journalism Coordinators
This Division

FROM : ✓ VICTORIA V. GAZO, PhD, CESO V
Schools Division Superintendent

DATE: April 6, 2021

SUBJECT: 2021 DIVISION SCHOOL PAPER CONTEST IN THE NEW
NORMAL

1. Pursuant to the provisions of Section 1, Rule IX of Republic Act 7079, also known as *Campus Journalism Act of 1991*, this Office through the Curriculum Implementation Division (CID) will conduct the **2021 Division School Paper Contest in the New Normal**.

2. Each district is expected to submit a school paper (English and Filipino) using the template provided in the enclosure on **May 5, 2021** at the CID Office.

3. The different **SECTIONS / CATEGORIES** to be judged for the school paper contest are as follows:

- a. News Section / Pahinang Balita
- b. Editorial Section / Pahinang Editoriyal
- c. Feature Section / Pahinang Lathalain
- d. Sports Section/ Pahinang Pampalakasan
- e. Science & Technology Section/ Pahinang Agham at Teknolohiya
- f. Layout and Page Design Category / Kategoryang Pag-aanyo at Disenyo ng Pahina

4. The **Technical Specifications** for both Elementary and Secondary levels are as follows:

- a. **No of pages:** minimum of 12 and maximum of 20
News Section - at least 3



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Sports Section - at least 3
Feature Section – at least 3
Editorial Section – at least 2
Science & Technology Section – at least 2

- b. Process: Offset / Digital
- c. Paper stock : Bookpaper or C2S 60GSM – 80 GSM
- d. Color: Front and back cover in full color
Inside pages in black and white
- e. Size: 9” x 12” Elementary
12” x 18” (High School)

5. Attached are the guidelines/ criteria set for the sections/ categories.

6. Queries relative to this can be relayed to Rachel R. Valde EPS English through 09260764286 and Maria Concepcion S. Reyes EPS Filipino through 09368401920.





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Enclosure No.1 to Division Memorandum No. _____, s. 2021

List of Ten District Entries for School Paper per Section/ Category

District: _____ Section/Category: _____ (English/Filipino)
(Elementary /Secondary)

| | Name of school Paper | School Paper Adviser | Journalist | Principal's Name | School |
|------|----------------------|----------------------|------------|------------------|--------|
| 1. | | | | | |
| 2. | | | | | |
| 3. | | | | | |
| 4-10 | | | | | |

District Journalism Coordinator

District Supervisor



**GENERAL GUIDELINES FOR THE SELECTION OF THE BEST SECTIONS
AND LAYOUT AND PAGE DESIGN CATEGORY**

A. Editorial Section

1. The section should have at least two (2) pages and should include the following: main editorial, editorial cartoon, columns, letters to the editor, and commentaries. Opinion polls or surveys may be included, but are not required.
2. The treatment of the issues must demonstrate fair and balanced presentation of both sides of each issue tackled, clear moral purpose, logical reasoning, and proper citations/attribution of sources.
3. Topics found in the section should tackle various international, national or local issues that may directly or indirectly affect the school or the community the school serves.
4. The decision of the Board of Judges shall be deemed final and irrevocable.

B. News Section

1. The section shall consist of at least three (3) pages.
2. The content and scope of the news stories shall include a balanced coverage of international, national, regional, community and school-based news stories.
3. The content of the section may include straight or spot news, advance/follow up report, news bits, news feature, news analysis, and in-depth news/investigative news.
4. The decision of the Board of Judges shall be deemed final and irrevocable.

C. Feature Section

1. The section should have at least three (3) pages.
2. The feature articles should display unique and creative presentation of topics, logical organization and progression of ideas and facts, writers' facility of the language and proper citations/attribution of sources.
3. The decision of the Board of Judges shall be deemed final and irrevocable.

D. Sports Section

1. The section shall consist of at least two (2) pages.
2. The content and scope of the sports articles may include a balanced coverage/scope of international, national, regional, community and school-based sports news stories.
3. The content of the section may include straight or spot news, advance/follow-up report; news bits; news feature/news analysis; in-depth news, features and editorial/column concerning or pertaining to sports.

4. The decision of the Board of Judges shall be deemed final and irrevocable.

E. Science and Technology Section

1. The Science and Technology Section should have at least two (2) pages and may include health, environmental, scientific, technological and innovative stories written in news, feature, or scientific commentary style. This should also include the economic impact of Science and Technology on the lives of the Filipinos.
2. The articles should be well-researched and should observe proper citation of sources, pictures and graphics.
3. The decision of the Board of Judges shall be deemed final and irrevocable.

F. Layout and Page Design Category

1. This category shall conform to the principles of layout and design.
2. The layout and page design category should include any or a combination of the following: balanced coverage/scope of stories about the community and school-based events, including those of international, national and regional significance which document or are related to the school or its members' involvement and participation. Proper evaluation or grading events based on their importance should be evident in the layout.
3. The layout and page design should include headlines, body text, cuts/captions, balance, harmony, and proportionate to length of articles and the entire page.
4. The decision of the Board of Judges shall be deemed final and irrevocable.

(Enclosure No. 4b to DepEd Memorandum 176, s. 2019)

SCORE SHEET FOR THE EDITORIAL SECTION

| | |
|--|-------------|
| Technical | 40 % |
| Has catchy and appropriate titles | |
| Observes the rules of grammar and syntax | |
| Shows logical presentation of arguments | |
| Follows the correct format or style of an editorial | |
| Uses clear and unbiased titles | |
| Uses short and simple words | |
| Presents a distinct style of the section | |
| Content | 50 % |
| Presents the stand of the staff regarding certain issues | |
| Utilizes facts from interviews, document reviews, data analyses and other reliable sources | |
| Uses arguments that are supported by facts | |
| Reflects clear, logical thinking and challenges the readers' critical thinking | |
| Has an editorial cartoon that can stand on its own and conveys clean, good, humorous, and constructive criticism | |
| Columns cover a variety of relevant, youth-oriented subject matter | |
| Includes letters to the editor, columns and exchanges | |
| Keeps to the minimum the number of articles/columns from the administration, teachers and politicians | |
| Covers relevant issues in school, region, national and international scene | |
| Applies the principles of civic journalism | |
| Prioritizes school-related concerns rather than events that have little or no direct connection with the community's educational program | |
| Cites facts such as historical references, statistics, relevant figures to bolster credibility of statements and/or narratives | |
| Includes opinion articles that are timely and interesting to read | |
| Balances factual details with those of the writers' perceptions | |
| Ethics | 10 % |
| Observes ethical and professional standards for journalism (fairness, relevance, accuracy and balance) | |
| Cites sources and observes copyright laws | |
| Total | 100% |
| Comments/Suggestions: | |

 Evaluator/Judge
 (Signature over Printed Name)

(Enclosure No. 4c to DepEd Memorandum 176, s. 2019)

SCORE SHEET FOR THE NEWS SECTION

| | |
|--|-------------|
| Technical | 40 % |
| Has variety of articles that use catchy and appropriate headlines | |
| Observes the rules of grammar and syntax | |
| Includes stories that are arranged in decreasing importance | |
| Contains leads that are clearly written and focused on the most important detail | |
| Presents headlines that are clear and free of bias | |
| Uses short and simple words | |
| Follows appropriate form and style | |
| Uses appropriate terms to report events | |
| Utilizes relevant graphs and tables and sharp, properly cropped and captioned pictures | |
| Presents a distinct style of the section | |
| | |
| Content | 50 % |
| Utilizes facts from interviews, document reviews, data analyses and other reliable sources | |
| Covers relevant issues in school, region, national and even in the international level | |
| Prioritizes school-related issues rather than events that have little or no direct connection with the community's educational or athletic program | |
| Cites facts such as historical references, statistics, relevant names/facts to bolster credibility of statements and/or narratives | |
| | |
| Ethics | 10 % |
| Observes ethical and professional standards for journalism (fairness, relevance, accuracy and balance) | |
| Cites sources and observes copyright laws | |
| Total | 100% |
| Comments/Suggestions: | |
| | |

Evaluator/Judge
(Signature over Printed Name)

(Enclosure No. 4d to DepEd Memorandum 176, s. 2019)

SCORE SHEET FOR THE FEATURES SECTION

| | |
|--|-------------|
| Technical | 40 % |
| Manifests unity and coherence to the theme of the section | |
| Has variety of articles that use catchy and appropriate title | |
| Observes the rules of grammar and syntax | |
| Contains leads that are clearly written and focused on the most important detail | |
| Presents titles that are appealing, appropriate and witty | |
| Utilizes relevant graphs and tables and sharp, properly cropped and captioned pictures | |
| Presents a distinct style of the section | |
| Content | 50 % |
| Utilizes facts from interviews, documents review, data analyses and other reliable sources | |
| Reflects clear and logical thinking that makes the readers think | |
| Keeps to the minimum the number of articles/columns from the administration, teachers and politicians | |
| Covers relevant issues in school, region, national and even in the international level | |
| Applies the principles of civic journalism | |
| Cites facts such as historical references, statistics, relevant names/facts to bolster credibility of statements and/or narratives | |
| Contains articles that are timely and interesting to read | |
| Stirs the imagination of the reader | |
| Balances presentation of details with those of the writers' perception | |
| Ethics | 10 % |
| Observes ethical and professional standards for journalism (fairness, relevance, accuracy and balance) | |
| Cites sources and observes copyright laws | |
| Total | 100% |
| Comments/Suggestions: | |
| | |

 Evaluator/Judge
 (Signature over Printed Name)

(Enclosure No. 4e to DepEd Memorandum 176, s. 2019)

SCORE SHEET FOR THE SPORTS SECTION

| | |
|--|-------------|
| Technical | 40 % |
| Manifests unity and coherence | |
| Has variety of articles that use catchy and appropriate headlines | |
| Observes the rules of grammar and syntax | |
| Shows logical presentation of arguments in the sports editorial, feature and/or column | |
| Includes stories that are arranged in decreasing importance | |
| Contains leads that are clearly written and focused on the most important detail | |
| Presents headlines that are clear and free of bias | |
| Uses short and simple words | |
| Utilizes relevant graphs and tables, sharp, properly-cropped and captioned pictures | |
| Uses appropriate terms and lingo to report events | |
| Combines the proper amount of statistics to create a clear visual narrative of the actions | |
| Presents a distinct style of the section | |
| Content | 50 % |
| Utilizes facts from interviews, document reviews, data analyses and other reliable sources | |
| Keeps to the minimum the number of articles/columns from the administration, teachers and politicians | |
| Covers relevant sports issues in school, region, national and even in the international level | |
| Includes variety of local, national and international sports articles | |
| Prioritizes school-related materials rather than events that have little or no direct connection with the community's educational and athletic program | |
| Cites facts such as historical references, statistics, relevant names/facts to bolster credibility of statements and/or narratives | |
| Contains articles that are timely and interesting to read | |
| Ethics | 10 % |
| Observes ethical and professional standards for journalism (fairness, relevance, accuracy and balance) | |
| Cites sources and observes copyright laws | |
| Total | 100% |
| Comments/Suggestions: | |
| | |

 Evaluator/Judge
 (Signature over Printed Name)

(Enclosure No. 4g to DepEd Memorandum 176, s. 2019)

SCORE SHEET FOR THE SCIENCE AND TECHNOLOGY SECTION

| | |
|---|-------------|
| Technical | 40 % |
| Manifests unity and coherence to the theme of the section | |
| Has variety of articles that use catchy and appropriate headlines | |
| Observes the rules of grammar and syntax | |
| Shows logical presentation of arguments | |
| Includes stories that are arranged in decreasing importance | |
| Contains leads that are clearly written and focused on the most important detail | |
| Presents headlines that are clear and free of bias | |
| Uses short and simple words | |
| Utilizes relevant graphs, tables and sharp, properly cropped and captioned pictures | |
| Follows appropriate form and style | |
| Uses appropriate terms to report events | |
| Presents a distinct style of the section | |
| Content | 50 % |
| Utilizes facts from interviews, document reviews, data analyses and other reliable sources | |
| Presents relevant and timely issues on science and technology | |
| Uses technical jargons to a minimum | |
| Includes stories that deal with environmental, scientific, technological and innovative topics written in news, feature, and scientific commentary style. | |
| Prioritizes school-related materials rather than events that have little or no direct connection with the school and community | |
| Cites facts such as scientific references, statistics, relevant figures/facts to bolster credibility of statements and/or narratives | |
| Ethics | 10 % |
| Observes ethical and professional standards for journalism (fairness, relevance, accuracy and balance) | |
| Cites sources and observes copyright laws | |
| Total | 100% |
| Comments/Suggestions: | |
| | |

 Evaluator/Judge
 (Signature over Printed Name)

(Enclosure No. 4f to DepEd Memorandum 176, s. 2019)

SCORE SHEET FOR LAYOUT AND PAGE DESIGN CATEGORY

| | |
|---|-------------|
| Technical | 60 % |
| Manifests thematic unity | |
| Has variety of articles that use catchy and appropriate headlines | |
| Includes stories that are arranged in decreasing importance | |
| Utilizes relevant graphs, tables and sharp, properly cropped and captioned pictures | |
| Presents distinct and stand-out style and format of the paper following the principles of layouting | |
| | |
| Content | 30 % |
| Utilizes headlines that are related to their leads | |
| Keeps to the minimum the number of articles/columns from the administration, teachers and politicians | |
| Prioritizes school-related materials rather than events that have little or no direct connection with the community's educational program | |
| Contains articles that are timely and interesting to read | |
| | |
| Ethics | 10 % |
| Observes ethical and professional standards for journalism (fairness, relevance, accuracy and balance) | |
| Cites sources and observes copyright laws | |
| Total | 100% |
| Comments/Suggestions: | |
| | |

Evaluator/Judge
(Signature over Printed Name)