

Republic of the Philippines

Department of Education

REGION X - NORTHERN MINDANAO DIVISION OF MALAYBALAY CITY DM- 2021 - Ne - 304

DEPED MALAYBAY CITY DIVISION

RELEASED

DATE: 11 1 DTIME 2021

BY:

Division Memorandum No. **%** b series of 2021

TO

Assistant Schools Division Superintendent Chief Education Supervisors, CID and SGOD Public Elementary and Secondary School Heads

All Others Concerned

FROM:

VICTORIA V. GAZO, PhD, CESO V

▼Schools Division Superintendent 又

DATE

May 31, 2021

RE

DISSEMINATION OF OUA MEMO 00-0521-0213 MEMORANDUM: INVITATION TO PARTICIPATE IN DEPED PARTNERS' TOBACCO

CONTROL ACTIVITIES FOR WORLD NO TOBACCO DAY 2021.

- 1. This Office inform the field re: OUA MEMO 00-0521-0213 re: INVITATION TO PARTICIPATE IN DEPED PARTNERS' TOBACCO CONTROL ACTIVITIES FOR WORLD NO TOBACCO DAY 2021, to participate in the World No Tobacco Day 2021 series of activities starting May 28, 2021 til June 15, 2021 via DepEd Philippines Facebook page. (Please find enclosed series of activities)
- 2. School Heads, NDEP Coordinators, learners and stakeholders are enjoined to participate in the activities, thereby promote and enhance tobacco control program advocacy.
- 3. Shall there be queries, contact **PAUL REGIE C. MABELIN, MD, Medical** Officer III, through **0932-890-4698**.

Encl.:

As stated Copy Furnished: SGOD-School Health Unit Records Unit



Address: Sayre Hi-way, Purok 6, Casisang, Malaybalay City Telefax No.: 088-314-0094; Telephone No.: 088-813-1246 Email Address: https://doi.org/10.1009/10.1009/







Republika ng Pilipinas

Kagawaran ng Edukasyon

Tanggapan ng Pangalawang Kalihim

OUA MEMO 00-0521-0213 MEMORANDUM

27 May 2021

To:

Undersecretaries and Assistant Secretaries

Regional Directors and BARMM Education Minister

Bureau and Service Directors

Schools Division Superintendents

Designated Tobacco Control Coordinators

Designated BTF Providers
Youth Formation Coordinators

School Heads

Subject:

INVITATION TO PARTICIPATE IN

DEPED PARTNERS' TOBACCO CONTROL ACTIVITIES

FOR WORLD NO TOBACCO DAY 2021

This is to invite all concerned to participate in the World No Tobacco Day 2021 activities as listed, and as extended by the partners of the Department of Education, through the Bureau of Learner Support Services-School Health Division (BLSS-SHD), in support of DepEd Order No. 48, s. 2016 or the Policy and Guidelines on Comprehensive Tobacco Control, and the *Oplan Kalusugan sa* Department of Education (OK sa DepEd).

Designated tobacco control coordinators—per DM No. 147, s. 2018, and designated brief tobacco intervention (BTI) providers—per DM No. 110, s. 2019, are enjoined to participate in the activities, and explore how the activities can better enhance the performance of their assigned tasks.

Youth Formation Coordinators are also requested to disseminate the information to learners who may be interested. Following is the outline of activities.





Office of the Undersecretary for Administration (OUA)

[Administrative Service (AS), Information and Communications Technology Service (ICTS), Disaster Risk Reduction and Management Service (DRMMS), Bureau of Learner Support Services (BLSS), Baguio Teachers Camp (BTC), Central Security & Safety Office (CSSO)]

Department of Education, Central Office, Meralco Avenue, Pasig City Rm 519, Mabini Bldg; Mobile: +639260320762; Tel: (+632) 86337203, (+632) 86376207

Email: usec.admin@deped.gov.ph; Facebook/Twitter @depedtayo

Date / Time	Activity	Details
Ongoing until June 15, 2021	Infomercial Making Contest and Mask Making Contest, by Social Watch Philippines (SWP)	SWP invites DepEd stakeholders who are 18-35 years old to contests that aim to amplify SWP's smoke-free campaign. The mechanics and other details for the Mask Making Contest can be accessed at https://bit.ly/swpmask2021 , and for the Infomercial Making Contest at http://bit.ly/swpinfome2021 . The deadline for the submission of entries has been extended to June 15, 2021, as announced at http://bit.ly/swpcon2021 .
May 28, 2021 1:00-3:00 pm	Youth Talks: Impacts of Tobacco and Vape, by the Department of Health [DOH] and the Polytechnic University of the Philippines [PUP])	The Department of Health (DOH), together with Bachelor in Advertising and Public Relations students of the Polytechnic University of the Philippines, invites young people to participate in the webinar. Topics include the health effects of smoking tobacco and vape especially to young people, what influences young people to smoke tobacco and vape, and the psychological and personal relationship impacts of smoking tobacco and vape. The poster can be accessed at: http://bit.ly/youthtalksvapepupdohpost Those interested to participate may register at: http://bit.ly/youthtalksvapepupdohpogu
May 31, 2021 2:00-4:00 pm	Webinar with Experts in the Field of Smoking Cessation, by the DOH Metro Manila Center for Health Development, ASH Philippines, Lung Center of the Philippines, and the DOH Quitline	Topics covered are COVID-19 and smoking, ill effects of smoking and benefits of cessation, and information about the DOH Quitline.
May 31, 2021 6:00-8:00 pm	Webinar Titled "E- cigarette: Protektado ba ang kabataang Pilipino?" by the University of the Philippines Manila, the	The public webinar aims to provide basic information on e-cigarettes and their impact on Philippine public health, including during the COVID-19 pandemic; discuss implications for regulatory policy in the Philippines; and advocate for strict

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Southeast Asia Tobacco Control Alliance, the Philippine Pediatric	regulation of e-cigarettes, relative to pending legislative proposals.
Society, and Seagulls	Those interested to participate may
Flight Foundation	register at: http://bit.ly/upmwntd2021reg The poster for the activity may be accessed at http://bit.ly/upmwntd2021post
World No Tobacco Day Celebration, with the Theme "Pilipinas: Commit to Quit (Nagkakaisang Pilipino para sa No Tobacco)" organized by the Philippine Smoke-Free Movement	The PSFM, a multi-sectoral and disciplinary social advocacy and legislative platform, leads a day-long celebration of World No Tobacco Day, through various virtual activities sponsored by its members. DepEd's slot in the program is from 12:00 nn to 01:00 pm for the Memorandum of Agreement (MOA) Signing Ceremony, officializing its institutional partnership with SWP for the PSFM.
Launch of the PUP "Tobacco Free University and Schools" by the PUP Students' Party for Equality and Advancement of Knowledge (SPEAK)	
Itanong Kay Dok: Mas Ligtas Ba Ang Vape? Talakayan Kasama Sila Dok Tungkol sa ENDS, ENNDS at HTPs, by ImagineLaw	
"Leaving Our Vices Behind" a forum on proper mechanisms of how to quit smoking, destigmatizing cessation and rehabilitation programs, and embracing a healthy and Smoke-Free Philippines, by PUP Project ACCESS	
YAS (Youth Against Smoking) for a Healthier Philippines, by SDSN Youth Philippines Coalition	
2021 Digital Unity Concert for Smoke- Free Philippines, by the Philippine Legislators' Committee on Population and Development, HealthJustice Philippines, Campaign for Tobacco-Free Kids,	The virtual concert will feature musical performances from Jose Mari Chan, vocal group The Company, balladeer Marco Sison, OPM singer Luke Mejares, and The Wishfuls.
	World No Tobacco Day Celebration, with the Theme "Pilipinas: Commit to Quit (Nagkakaisang Pilipino para sa No Tobacco)" organized by the Philippine Smoke-Free Movement Launch of the PUP "To the PUP Students' Party Knowledge (SPEAK) Itanong Kay Dok: Mas Kasama Sila Dok Tung ImagineLaw "Leaving Our Vices Be how to quit smoking, des programs, and embracing by PUP Project ACCESS YAS (Youth Against Smol Youth Philippines Coalitio 2021 Digital Unity Concert for Smoke- Free Philippine Legislators' Committee on Population and Development, HealthJustice Philippines, Campaign

These activities will also be promoted and, when applicable, streamed at the DepEd Philippines Facebook page. Offices that manage social media pages are requested to also share these activities to encourage better participation of DepEd stakeholders.

For further queries on these activities, please contact the Gian Erik Adao, Education Program Specialist II, BLSS-SHD, at 09173274426 or email at gian.adao@deped.gov.ph or blss.shd@deped.gov.ph.

For information and dissemination.





