



Republic of the Philippines
Department of Education
 REGION X- NORTHERN MINDANAO
 DIVISION OF MALAYBALAY CITY

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**INVITATION TO THE 15TH MITSUBISHI ASIAN CHILDREN'S ENIKKI FESTA
 (ART COMPETITION FOR CHILDREN)**

The Mitsubishi Public Affairs Committee, Asian Pacific Federation of UNESCO Clubs and Associations (AFUCA), and the National Federation of UNESCO Association in Japan, are launching the 15th Mitsubishi Asian Children's Enikki Festa. This activity is designed to provide an opportunity for children worldwide to understand Asian people's daily lives through illustrated diaries called "ENIKKI". Attached is the communication for reference.

Queries relative to this can be relayed to Lucilyn M. Cahucom, PDO I at 0955-125-9232 and Dr. Serafin A. Arviola Jr. at youth4uncsco2020@gmail.com or call 0917-827-1880.

VICTORIA V. GAZO, PhD, CESO V
 Schools Division Superintendent

Enclosed : As stated

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Republic of the Philippines
Department of Education
REGION X - NORTHERN MINDANAO

Office of the Regional Director

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In compliance with DepEd Order No. 8, s. 2013,
this Advisory is issued not for endorsement per DO 28, s. 2001,
but for the information of DepEd Officials,
personnel/staff, and the concerned public.
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**INVITATION TO THE 15TH MITSUBISHI ASIAN CHILDREN'S ENIKKI FESTA
(ART COMPETITION FOR CHILDREN)**

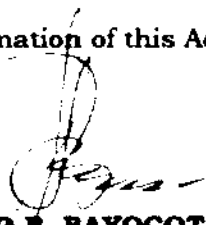
The Mitsubishi Public Affairs Committee, Asian Pacific Federation of UNESCO Clubs and Associations (AFUCA), and the National Federation of UNESCO Associations in Japan, are launching the 15th Mitsubishi Asian Children's Enikki Festa. This activity is designed to provide an opportunity for children worldwide to understand Asian people's daily lives through illustrated diaries called "ENIKKI."

Children from 24 different countries and regions in Asia are invited to draw their illustrated diaries with the theme "Here is My Life."

For queries, please contact Dr. Serafin A. Arviola Jr. at [phone number] or call 0917-827-1880.

Attached are the entry guidelines for reference.

Immediate and wide dissemination of this Advisory is desired.


DR. ARTURO B. BAYOCOT, CESO III
Regional Director

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2021-2022

Mitsubishi Asian Children's Enikki Festa

ENTRY GUIDELINES

Organizers

Mitsubishi Public Affairs Committee
 Asian Pacific Federation of UNESCO Clubs and Associations (AFUCA)
 National Federation of UNESCO Associations in Japan

Local Organizers

National Coordinating Body of UNESCO Clubs in the Philippines (NCBUCP)

Participating Countries and Region

Bangladesh, Bhutan, Brunei, Cambodia, People's Republic of China,
 India, Indonesia, Kazakhstan
 , Republic of Korea, Laos, Malaysia, Maldives, Mongolia, Myanmar, Nepal, Pakistan, Philippines, Singapore,
 Sri Lanka, Chinese Taipei, Thailand, Timor-Leste, Viet Nam and Japan

This event is designed to provide an opportunity for children worldwide to understand Asian people's daily lives through illustrated diaries. We will invite children from 24 different countries and region in Asia to draw their illustrated diaries under the theme of "Here is my Life". Why don't you participate in this event to let friends in Asia know about your life and culture thorough your five-page illustrated diaries?

1. FESTIVAL SCHEDULE

- (1) Entry period: June 1 – October 31, 2021
- (2) National Screening: November, 2021
- (3) International Screening: April, 2022
- (4) The Award Ceremony and a cultural exchange program
: July 2022 (Yokohama, Japan)

2. ENTRY REQUIREMENTS

(1) Volume

Each Enikki will be drawn on the A4-size [297mm long x 210mm wide] drawing paper or the equivalent by paint, color pencils or crayons etc. and each entry should be five pages.

WHAT IS "ENIKKI" (ILLUSTRATED DIARY)?

In Japan we have a custom of creating "Enikki" (Illustrated Diaries) that portray daily events and thoughts in the form of a picture and a short essay. In an "Enikki" the author not only writes about things he/she has seen, heard, done or thought, but also describes his/her rich humanity and sensibility. Since pictures can transcend language and literacy boundaries, "Enikki" can be a very effective means for cross-cultural understanding.



One of the Enikkis by the Grand-Prix Winner of Japan in the 2019-20 Festa.

(8) Awards

[1] Grand Prix Award (one winner per country and region)

Winners will receive trophies and commemorative medals and will be invited to the Award Ceremony and a cultural exchange program to be held in Japan. (In case unexpected events happen, the tour will be cancelled at the sole discretion of the Organizers and the possible participants will receive commemorative goods instead.)

[2] Organizers' Awards

Mitsubishi Public Affairs Committee Award (one winner per country and region)

Winners will receive certificates of the award and commemorative gifts.

Asian Pacific Federation of UNESCO Clubs and Associations Award

(one winner per country and region)

Winners will receive certificates of the award and commemorative gifts.

National Federation of UNESCO Associations in Japan Award

(one winner per country and region)

Winners will receive certificates of the award and commemorative gifts.

[3] Excellence Award

(four winners per country and region)

Winners will receive certificates of the award and commemorative gifts.

(9) Selection Method

The Executive Committee in each country and region will carry out the first screening, and will select 8 entries. These 8 entries will then be sent to Japan where they will be judged by the International Screening Committee in Japan. In this way, winning "Illustrated Diaries" will be selected.

*Please note that entries sent to Japan will not be returned. The right to the "Illustrated Diaries" is held by organizers.

(10) Selection Criteria

The Screening Committee won't judge whether your artwork is good or not, but will look at how you portray your culture, your daily life as well as your impressions and thoughts.

Selection Criteria:

- | |
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| <ol style="list-style-type: none">[1] How much the Enikki shows the features unique to the country or region, such as culture, national characters, local customs, local life, local nature and environment.[2] How much the Enikki demonstrates the sensitivity or viewpoints unique to the child.[3] How much the Enikki has the workmanship of concept, construction, and carefulness.[4] How much the Enikki covers a variety of topics. |
|---|

(11) Screening Committee

[1] National Screening Committee

•Chairperson : Mrs. Mary Grace Awkit
title : Chairperson – NCBUCP Awards Committee for Enikie

○Member of the Committee : Ms. Hiromi Lascano
title : Board Member

○Member of the Committee : Mr. Ronald Keno Chua
title : Board Member

○Member of the Committee : Mr. Christian Juanc
title : Board Member

○Member of the Committee : Ms. Violate Taleon
title : Board Member

○Member of the Committee : Mr. Joseph Hernandez
title : Board Member

[2] International Screening Committee (Japan)

Head of the Committee: Mr. Ichiro Sato
Oil Painter
Professor emeritus of Tokyo University of the Arts
President of the Tohoku Seikatsu Bunka University

Assistant Head of the Committee: Ms. Meo Saito
Painter
Assistant Professor of Tokyo University of the Arts

Members of the Committee: Ms. Yoshino Ohishi / Photo Journalist
Mr. Akira Ikegami / Journalist, Professor for Meijo University
Ms. Machiko Satonaka / Manga Artist,
Professor of Osaka University of Arts,
Character Creative Arts Department

IF YOU HAVE ANY QUESTIONS, PLEASE CONTACT US AT:

Dr. Serafin A. Arviola Jr.
Chairman, National Coordinating Body of UNESCO Clubs in the Philippines
09178271880

Ms. Geraldine Remo
Board Member, National Coordinating Body of UNESCO Clubs in the Philippines
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