



Republic of the Philippines  
**Department of Education**  
 REGION X - NORTHERN MINDANAO  
 DIVISION OF MALAYBALAY CITY

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 DEPED MALAYBALAY CITY DIVISION  
 RELEASED 4:11 AM  
 DATE: \_\_\_\_\_ TIME: \_\_\_\_\_  
 BY: \_\_\_\_\_  
 AUG 18 2021

**DIVISION MEMORANDUM**  
 No. 436, s. 2021

**TO:** Assistant Schools Division Superintendent  
 Chief Education Supervisors, CID /SGOD  
 Public Schools District Supervisors  
 Public Elementary and Secondary School Heads  
 All Others Concerned  
 This Division

**FROM :** VICTORIA V. GAZO, PhD., CESO V  
 Schools Division Superintendent

**DATE:** August 16, 2021

**SUBJECT: DIVISION ONLINE TRAINING – WORKSHOP ON CAMPUS JOURNALISM**

1. With reference to Republic Act (RA) No. 7079, otherwise known as the *Campus Journalism Act of 1991*, and its Implementing Rules and Regulations (IRR) specifically Rule IX of Section 1, this Office through the Curriculum Implementation Division (CID) announces the conduct of Division Online Training workshop on Campus Journalism on September 1-3, 2021 via Zoom. Link will be sent through the Public Schools District Supervisor.
2. This activity aims to:
  - a. capacitates school paper advisers, school heads and relevant field personnel with understanding on the importance of journalism by expressing it through different journalistic endeavors, approaches and skills;
  - b. be updated on the different genres of campus journalism in the new normal;
  - c. introduces the new NSPC events and showcase journalistic skills through outputs.
3. The participants to this training are the School Heads, Elementary and Secondary School Paper Advisers one in English and one in Filipino per school, one ICT expert per district to be recommended by the PSDS. Participants are advised to log - in 30 minutes before the daily program begins.
4. Enclosed is the training Matrix.
5. Queries relative to this can be relayed to Maria Concepcion S. Reyes EPS Filipino through 09368401920.





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Enclosure to the Division Memorandum No. 436, s. 2021

DIVISION ONLINE TRAINING – WORKSHOP ON CAMPUS JOURNALISM  
September 1-3, 2021 via MS Teams

**Training Matrix**

Time	Activity Day 1	Personnel Involved
7:30 – 8:00	Logging –in of Participants	ICT Personnel of District 1-2
8:00-8:30 AM	Opening Program	ICT District 3
8:30 – 12:00	<b>Session 1:</b> Guidelines on School Publication Introduce: * New Events on NSPC * Tools on Campus Journalism	Maria Concepcion S. Reyes
12:00 – 1:00	Lunch	
1:00 – 2:30	<b>Session 2:</b> Layout and Page Design Category	Jerry A. Java SPA
2:30 – 5:00	<b>Session 3:</b> News Section Activity Day 2	Armando A. Agustin SPA
7:30 – 8:00	Logging –in of Participants	ICT Personnel of District 3-4
8:00 – 9:30	<b>Session 4:</b> Sports Writing	Florence J. Dublas – SPA
9:30 – 12:00	<b>Session 5:</b> Editorial Section	Jerry A. Java –SPA
12:00 – 1:00	<b>Lunch</b>	
1:00 – 2:30	<b>Session 6:</b> Feature Section	Vilma T. Fuentes
2:30 – 5:00	<b>Session 7 :</b> Science and Technology Section	Eva B. Belderol
	<b>Day 3</b>	
7:30 – 8:00	Logging –in of Participants	ICT District 5-6
8:00 – 12:00	<b>Session 8</b> Photojournalism	Edelina M. Eborra
12:00 – 1:00	<b>Lunch</b>	
1:00 – 3:00	<b>Session 9</b> Editorial Cartooning	Rachel R. Valde
3:00 – 4:00	<b>Session 10</b> Radio Broadcasting	Armando A. Agustin
4:00 – 5:00	<b>Closing Program</b>	ICT Dist. 9-10

