



DIVISION ADVISORY

No. <u>OBO</u>, s. 2021 September 30, 2021

This Division Advisory is issued in compliance with DepEd Order No. 8, s. 2013, this Advisory is issued not for endorsement per DO 28, s. 2001, but for the information of DepEd Officials, personnel/staff, and the public.

Attached is a letter of invitation from DSJC Ditto Sarmiento Journalism inviting all bonafide students in the Junior and Senior High School level to participate.

No registration fee and no limit on the number of representatives per school. Included in the attachment is the event, cash prize, qualifications, registration link and the DSJC2021 timeline.

Any inquiries, feel free to contact through facebook page, @dittosarmiento or email at dsjc.alphaphibeta @gmail.com.

VICTORIA V. GAZO, PhD., CESO V Schools Division Superintendent

Encl: As stated

Copy furnished: Records Unit

ABRAHAM (DITTO) SARMIENTO (P



To: Schools Division Superintendents
Division Campus Journalism Coordinators

Greetings!

The Alpha Phi Beta Fraternity - UP College of Law, also known as Association of Philippine Barristers/Abogado Para sa Bayan, is a law fraternity established in 1939.

True to the fraternity's commitment to the pillar of Journalism and Literature, the Alpha Phi Beta Fraternity presents the second installment of the **Ditto Sarmiento Journalism Cup (DSJC)**—an event in honor of Alphan martyr Abraham "Ditto" P. Sarmiento Jr.

Ditto is a former editor-in-chief of the Philippine Collegian (1975-1976), whose name is inscribed in the Bantayog ng mga Bayani for his contributions to the fight against the Marcos dictatorship. He penned the famous words "Kung hindi tayo kikibo, sino ang kikibo? Kung hindi tayo kikilos, sino ang kikilos? Kung hindi ngayon, kailan pa?"

The DSJC will consist of competitions including the **Ditto Sarmiento Nationwide Search for Ten Outstanding Young Journalists**, **Photojournalism Contest** and **Editorial Cartooning Contest**. Moreover, keynote sessions, lectures, and press conferences await participants who will take on the challenge. This event is open to all bona fide students enrolled in any school or university in the country for A.Y. 2021-2022. There will be **NO REGISTRATION FEE** and **NO LIMIT** on the number of representatives per school.

EVENT	CASH PRIZE	QUALIFICATIONS	REGISTRATION LINK
Ditto Sarmiento Nationwide Search for Ten Outstanding Young Journalists (TOYJ)	1st - P15,000 2nd - P10,000 3rd - P5,000 4th to 10th - P1,000	Grade 10, Senior High School, and Freshman College Students	bit.ly/dsic21toyi
Editorial Cartooning Contest	1st - P5,000 2 nd - P3,000 3 rd - P1,000	High School and College Students	bit.ly/dsjc21secondaryevents
Photojournalism Contest	1 st - P5,000 2 nd - P3,000 3 rd - P1,000	High School and College Students	bit.ly/dsjc21secondaryevents

The DSJC aims, not only to determine the best young journalists of the country, but more importantly, to inspire and instill among them the values of a free, responsible, and critical journalism — a hallmark of a democratic society. We are hoping, with the help of your office through an **advisory or memorandum**, that this event will reach young and promising student journalists across the country.

We are looking forward to your favorable accommodation of this request. Should you have any concerns or inquiries, please feel free to contact us through our Facebook page, @dittosarmiento, or email us at dsjc.alphaphibeta@gmail.com.

Thank you and God bless!

For Wisdom and Liberty,

REÝNAN DALE ESQUILLO
DSJC 2021 Project Head
Vice Chancellor for External Affairs,
Alpha Phi Beta Fraternity - UP College of Law

Noted by:

RAINIER JOHN SUAREZ
Vice Chancellor for Special Affairs,
Alpha Phi Beta Fraternity - UP College of Law

DSJC 2021 TIMELINE

DATE	ACTIVITY		
October 2 & 3	Lecture Session (Advocacy Journalism, Fact-Checking, News Writing, Editorial Writing, Feature Writing, Journalism Ethics)		
October 3	Posting of Mechanics for Secondary Events (Editorial Cartooning and Photojournalism Contest)		
October 8	Last day of Registration for TOYJ Contests		
October 9 & 10	TOYJ Contest Proper (Press Conferences)		
October 10	Deadline of Entries for Secondary Events		
October 11-29	Judging Period		
October 16	Publication of Entries for the Secondary Events for People's Choice Award (Editorial Cartooning and Photojournalism Contest)		
October 31	Keynote and Awarding Program		