

2021-41119



Republic of the Philippines
Department of Education
REGION X- NORTHERN MINDANAO
Division of Malaybalay City

DA - 2021 - 10 - 600
DEPED MALAYBALAY CITY DIVISION
RELEASED
DATE: _____ TIME: 2:19 PM
BY: OCT 27 2021

DIVISION MEMORANDUM

No. 600, s. 2021

TO : Assistant Schools Division Superintendent
Chief Education Supervisors – SGOD and CID
Public Elementary and Secondary School Heads
All Others Concerned

FROM : **VICTORIA V. GAZO, Ph.D., CESO V**
Schools Division Superintendent

DATE : October 26, 2021

SUBJECT: **DISSEMINATION OF DEPED MEMORANDUM NO. 073, S. 2021 RE:
SUBMISSION OF W.A.T.C.H. CLUB AND OTHER W.A.T.C.H.
REPORTS AND NATIONAL AWARDDING FOR BEST SCHOOL
IMPLEMENTATION**

Pursuant to DepEd Memorandum No. 410 s. 2009 re: Guidelines on the Establishment of W.A.T.C.H. School (*We Advocate Time Consciousness and Honesty*), the Office disseminates DepEd Memorandum No. 073, s. 2021 re: Submission of W.A.T.C.H Club and other W.A.T.C.H. Reports and National Awarding for Best School Implementations.

Queries relative to this can be relayed to Marsfifth M. Mamawag, Senior Education Program Specialist at 09178803864.

Enclosed: As stated

TO BE POSTED IN THE WEBSITE



Purok 6, Casisang, Malaybalay City
Telefax (088) 314-0094
Email: Malaybalay.city@gmail.com



Republic of the Philippines
Department of Education

21 OCT 2021

DepEd MEMORANDUM
 No. **073**, s. 2021

**SUBMISSION OF W.A.T.C.H. CLUB AND OTHER W.A.T.C.H. REPORTS
 AND NATIONAL AWARDED FOR THE BEST SCHOOL IMPLEMENTERS**
 (We Advocate Time Consciousness and Honesty)

To: Regional Directors
 Schools Division Superintendents
 Public and Private Elementary and Secondary School Heads
 All Others Concerned

1. The Department of Education (DepEd) issued DepEd Memorandum No. 410, s. 2009 titled **Guidelines on the Establishment of a W.A.T.C.H. School (We Advocate Time Consciousness and Honesty)** to strengthen the values of punctuality and honesty in the Department. This is pursuant to Administrative Order No. 255, and Presidential Proclamation No. 1782 titled Declaring the Month of June as W.A.T.C.H. Month.
2. The major goal of the W.A.T.C.H. program is to push forward the recognition of punctuality and honesty as two core values in promoting renewal and development.
3. All W.A.T.C.H. implementers shall include the logos of Project W.A.T.C.H., DepEd, and JCI Senate Philippines in all their activities and marketing collaterals, including backdrops, posters, among other materials.
4. All W.A.T.C.H. advocates are enjoined to adopt another school to become a W.A.T.C.H. implementer. The adoptive school shall guide the adopted school in creating/organizing a W.A.T.C.H. Club and shall assist in the conduct of the adopted school's trainings and activities. The adoptive school and the adopted school shall execute a document mentioning the adoption and shall be signed by the school heads of both schools as the adoptive school and adopted school. A special award shall be given to the top three adoptive schools.
5. An award shall be given to the top three **New Implementers**. A school, which had joined in the previous selections for the **National Search for the Outstanding W.A.T.C.H. Schools**, but had not joined any selection after 2016 may qualify for this award.
6. DepEd, together with the Junior Chamber International (JCI) Senate Philippines, has set the schedule of activities for the 2021 W.A.T.C.H. implementation as follows:

Schedule	Activity
On or before October 25, 2021	<ul style="list-style-type: none"> • Submission of Entries/Entry Form • Online Submission of Soft Copy (EBook)
October 26-November 20, 2021	<ul style="list-style-type: none"> • Pre-judging of Entries (online) • Validation • Interview (online)
Within the Month of December (exact date to be determined)	<ul style="list-style-type: none"> • Awarding of Winners

7. All W.A.T.C.H. advocates are enjoined to submit their reports on W.A.T.C.H. Clubs and other accomplishments in preparation for the 2021 National Search for the Outstanding W.A.T.C.H. Schools. Entries should include the following:

- a. Updated W.A.T.C.H. Logo (Enclosure No. 1),
- b. Entry Form (Enclosure No. 2),
- c. Consent to the Use of Personal/Sensitive Personal Information (Enclosure No. 3), and
- d. EBook Report-The content of the said report shall follow the guidelines contained in Enclosure No. 4,
 - i. **Video Documentation** should be in the form of a five-minute W.A.T.C.H. audio video presentation (AVP) in MP4 format. The content of the said video should follow the guidelines contained in Enclosure No. 4.
 - ii. Supporting documents must be uploaded to the official JCI website.
 - iii. In case of inability to upload online, save EBook Report to a USB flash drive with filename: **PROJECT W.A.T.C.H. (Name of School)** and send it to:

Mr. Romeo B. Parayno

External Partnerships Service-Special Events Unit
Department of Education Central Office
DepEd Complex, Meralco Avenue, Pasig City
Telephone Number: (02) 8633-7252
Email Address: romeo.parayno@deped.gov.ph

Website (for the Submission of Entries):
<https://bit.ly/34YItAk>

8. Immediate dissemination of this Memorandum is desired.


LEONOR MAGTOLIS BRIONES
Secretary

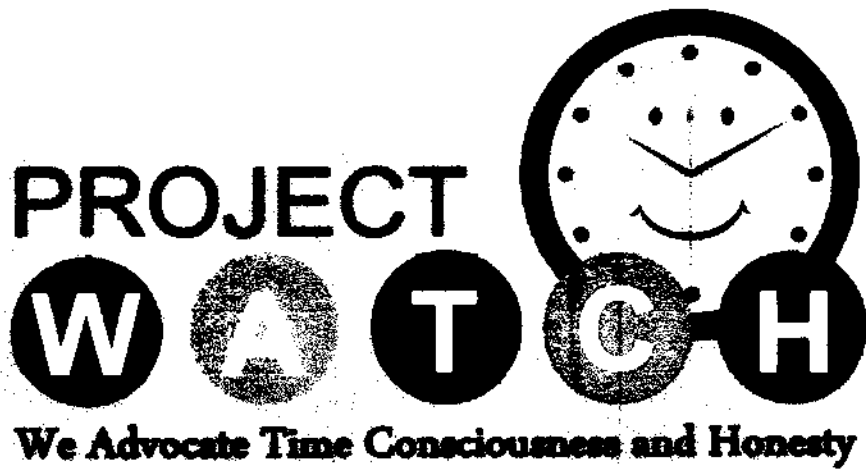
Encls.:
As stated



References:
DepEd Memorandum Nos.: (410, s. 2009); 159, s. 2017 and 141, s. 2018

To be indicated in the Perpetual Index
under the following subjects:

AWARDS	PROGRAMS
CAMPAIGN	REPORTS
LOGO	SCHOOLS
OFFICIALS	SEARCH



(Enclosure No. 2 to DepEd Memorandum No. 073, s. 2021)



PROJECT W.A.T.C.H. 2021: SUBMISSION OF ENTRIES

• **ENTRYFORM**

School entries must be accompanied by an entry form.

NATIONWIDE SEARCH FOR W.A.T.C.H. SCHOOL
Public and Private Elementary / High School

Entry Date Filed: _____

Name of School: _____ School ID No.: _____

School Address: _____

Region: ____ Division: _____

Email Address: _____

No. of Enrollees: _____ School Year _____
____ Public ____ Private ____ Elementary ____ High School

Principal _____ Contact Number _____

School Coordinator _____ Contact Number _____

Entries submitted in MP4 Format

USB Flash Drive Uploaded to Website

Project W.A.T.C.H. audio video presentation (AVP)

Ebook Report



CONSENT TO THE USE OF PERSONAL/SENSITIVE PERSONAL INFORMATION

BY THE DEPED AND JCI SENATE PHILIPPINES

(in connection with the processing of the entry form for Project W.A.T.C.H 2021)

1. Consistent with Section 19, Rule IV of the Implementing Rules and Regulations (IRR) of Republic Act (RA) No. 10173, otherwise known as the "Data Privacy Act (DPA) of 2012" and other relevant provision of said IRR, by providing the details requested in this Form, I/we hereby freely, willfully and voluntarily give my full consent to the collection, holding, processing, use, recording, organization, storage, updating, modification, retrieval, consultation, consolidation, sharing, outsourcing, blocking, erasure and destruction (collectively referred to as "Use") by the Department of Education (DepEd) and the JCI Senate Philippines (JCI), their officers, representatives, personnel and any third party they authorize and such authorized third party's officers, employees, representatives, personnel and any third party they authorize and such authorized third party's officers, employees, representatives and personnel of any or all sensitive, personal and privileged information I/we disclosed to the DepEd and JCI under Enclosure No. 2 of DepEd Memorandum No. __ s. 2021 to which this consent form is attached and any other sensitive, personal and privileged information that I/we may provide, for purposes of determining my eligibility and/or in connection with any report, research or study that may be conducted.
2. I/We hereby certify that all information provided by me/us under Enclosure No. 2 of DepEd Memorandum No. __, s. 2021 of are all true and correct. I/We authorize DepEd and/or JCI to verify any and all of this information. I/We expressly waive any and all statutory or regulatory provisions of confidentiality of such information if applicable. I/We hereby release DepEd and/or JCI from any liability whatsoever, including but not limited to, liability under DPA, for the "Use" of the information for the foregoing purposes, and any liability in connection with or arising from any activity that may occur or result therefrom.

(Signature of School Head over printed name)

Date signed: _____



• **EBOOK Report**

The Ebook Report to be submitted must show best practices amidst challenges faced during the COVID-19 pandemic. The report must be substantiated with supporting evidence such as certifications, pictures, programs, narrative reports of accomplishments and video documentation.

VIDEO DOCUMENTATION REQUIREMENTS

The following are the requirements on the creation and submission of the video documentation:

1. Must show video of best practices amidst challenges faced during COVID-19 pandemic;
2. Must be a high-quality Audio-Visual Presentation in MP4 format;
3. Must be uploaded to the official JCI website. In case of inability to upload due to limited access/connectivity, it must be saved in a flash drive (use of CDs/DVDs is discouraged); and
4. Must not run for more than five (5) minutes.
5. Must contain shots within the prescribed timeframe: November 1, 2020 to October 25, 2021.
6. Must be submitted and labeled with the following information:

PROJECT W.A.T.C.H. 2021
Region/Division
Name of submitting school
School Head/Contact Number
School Coordinator/Contact Number
Mailing address of submitting school

• **GENERAL GUIDELINES**

1. Upload all video documentation reports such as Project W.A.T.C.H. and Virtual Kick Off Program on the website. Organize and label documents before uploading on the website. In case of inability to upload online due to limited access/internet connectivity, save the reports **in one flash drive only**;
2. For those submitting a flash drive, place all materials for submission inside an envelope and label with the following information:

EXTERNAL PARTNERSHIPS SERVICE

Department of Education Central Office
DepEd Complex, Meralco Avenue, Pasig City
Telephone Number: (02) 8633-7252
Email Address: _____ and

Website (for the Submission of Entries): _____

Attention : **Mr. Romeo B. Parayno**
External Partnerships Service-Special Events
Unit

- **SUBMISSION**

The National Search for the Outstanding W.A.T.C.H. Schools is open to all **Public and Private Elementary / High School**. All interested schools must submit all requirements on or before **October 25, 2021**.

- **JUDGING PROCESS**

The W.A.T.C.H. Judging Committee will choose 10 Best School Implementers in Elementary and 10 Best School Implementers in High School following the set criteria for judging. Mode of validation will be announced later by the Validation Team subject to prevailing IATF, DOH, DepEd and LGU rules/guidelines.

- **CRITERIA FOR JUDGING:**

Project Undertaken:

○ Awareness of Advocacy together with Community Partner	-	30%
○ Training Orientation in the new normal set up (Teachers, PTA, Students and Others)	-	20%
○ W.A.T.C.H. Club Activities	-	20%
○ Curriculum Integration	-	30%
		<hr/>
		100%



SFP 18 2009

DepED MEMORANDUM

No. **410**, s. 2009

GUIDELINES ON THE ESTABLISHMENT OF A W.A.T.C.H. SCHOOL
(We Advocate Time Consciousness and Honesty)

To: Undersecretaries
Assistant Secretaries
Bureau Directors
Directors of Services, Centers and Heads of Units
Regional Directors
Schools Division/City Superintendents
Heads, Public and Private Elementary and Secondary Schools
All Others Concerned

1. To strengthen the values of punctuality and honesty among the DepED officials and employees, this Department has issued DepED Memorandum Nos. 160 and 387, s. 2008 as a significant step in bringing about fundamental change or societal transformation.
2. In support of the said strengthening, a National Summit on W.A.T.C.H. (We Advocate Time Consciousness and Honesty) was held on May 20-23, 2009 in Teachers Camp, Baguio City. This was participated in by DepED regional, division, and school officials and teachers, corporate individuals, and other government and private education stakeholders.
3. Relative to this, Her Excellency President Gloria Macapagal Arroyo issued Presidential Proclamation No. 1782 dated May 21, 2009 entitled "Declaring the Month of June as W.A.T.C.H. Month and Enjoining All Schools, Colleges, Universities, and Local Government Units (LGUs) to Undertake Programs of Activities Relating Thereto Every Second Week of June". Its major goal is to push forward the recognition of punctuality and honesty as two core values in promoting national renewal and development.
4. To attain this goal, school heads are encouraged to organize W.A.T.C.H. Clubs and to establish W.A.T.C.H. Schools nationwide that will serve as center of excellence in the renewal commitment towards consciousness on punctuality and honesty. The JCI Senate of the Philippines will spearhead the campaign for advocacy in coordination with the DepED, Commission on Higher Education (CHED), Technical Education Skills Development Authority (TESDA), Philippine Association of Private Schools, Colleges and Universities (PAPSCU), Philippine Association of Colleges and Universities (PACU), and Office of the President.
5. For the guidance of principals/schools heads, enclosed are the Guidelines on the Establishment of a W.A.T.C.H. School (Enclosure No. 1) and the Entry Form for the National Search for W.A.T.C.H. School (Enclosure No. 2). These guidelines were validated by selected school heads/principals during the said summit.

7. To ensure the successful implementation of the project, all concerned are required to send their report on W.A.T.C.H. Club and the entry form for W.A.T.C.H. Schools to:

JONATHAN E. MALAYA
Assistant Secretary
Special Projects and Legislative Liaison
c/o Ms. Luzviminda F. Dela Rosa
Head, Special Events Unit
505 Bonifacio Bldg., DepED Complex, Meralco Avenue, Pasig City

8. For more details, please contact the DepED-Special Events Unit (SEU) at tel. nos.: (02) 637-5832 and (02) 637-5834 and mobile phone nos.: 0919-5164759, 0927-2204951 and 0928-6075533.

9. Immediate and wide dissemination of this Memorandum is desired.

K. Q. B. L.
for: JESLI A. LAPUS *arc, 9/14/09*
Secretary

Encl.:
As stated

Reference:
DepED Memorandum No. 152, s. 2009

Allotment: 1—(D.O. 50-97)

To be indicated in the Perpetual Index
under the following subjects:

OFFICIALS
PROGRAMS
SEMINARS

Guidelines on the Establishment of a WATCH School

I. Rationale

Advocacy for time consciousness and honesty is a significant campaign for core development of individuals. If everyone is punctual and honest there will be a concomitant valuing for self respect and for respecting others' time. These values cannot be taught but they can be caught by simply modeling the practice and making it a habit. Awareness of the benefits we can derive from being a WATCH implementer is basically the end goal in establishing a WATCH School.

II. Objectives

- To know and understand the value of punctuality in the context of the development of a better Filipino character;
- To cherish and value punctuality as an integral part of a true Filipino; and
- To identify concrete strategies that will assist an individual in the actualization of the value of punctuality and honesty in one's life.

a. The School

- i. Any type of elementary and secondary public and private school can establish. The school may either be:
 1. Urban
 2. Rural
- ii. Schools' Readiness
 1. Principal
 2. Teachers: Teaching and non-teaching
 3. Resource materials
 4. Any religion/sect

b. Curriculum and Instruction

- i. The concept/programs particularly the goals and objectives are part of the subjects where there is point of entry, specifically in Values Education/GMRC and Technology and Home Economics.
- ii. Updates, information campaign in School Bulletin Board found in distinct places of the campuses.
- iii. School Paper with special column regularly featuring students, teachers, non-teaching personnel who are exemplifying Time Consciousness and Honesty.
- iv. Involve other sectors such as the local media, religious groups and the local government units.

c. Training

- i. School administrators will include WATCH program in the INSET and regular monthly meeting;
- ii. Continuous orientation involving the Parent-Teacher-Community Association (PTCA) and the Student Government Organization (SGO);
- iii. Conduct seminar-workshop to annexes of the mother school for multiplier effect;
- iv. Attending regional and divisional forum on time consciousness and honesty; and
- v. Formation of core trainers.

d. Campaign for Advocacy

- i. Coordinate with the government organizations (GO's) and non-government organizations (NGO's) resourcing participation to or in attending seminars and workshops on WATCH.
- ii. Collaboration with the division offices and regional implementers;
- iii. Attending community assemblies conducted by LGU's in Barangay's where the school is located;
- iv. Organizing a core group of trainers ready to deliver the program in special groups in need of the program;
- v. Conduct of contest (oration, debate, essay, etc); and
- vi. Organization of WATCH Clubs under the auspices and advisory of the Values Education Head or Coordinator.

e. Monitoring and Evaluation

- i. Monthly monitoring
- ii. Quarterly reporting
- iii. Awarding of outstanding individual every graduation and or recognition day.

Notes:

1. An instrument guided by the guidelines shall be developed.
2. Guidelines in the selection of the outstanding school implementer shall be based on the guidelines. Corresponding points shall be allocated.

NATIONWIDE SEARCH FOR W.A.T.C.H. SCHOOL

(Public and Private Elementary and High School)

Name of School: _____ School ID #: _____
School Address: _____ Tel. No.: _____
Region: _____ Division: _____ Email Add: _____
Number of Enrollees (SY 2009-2010): _____ Public Private Elementary High School

Projects Undertaken (Advocacy) 20%

Name of the Project	Description	Date	Venue	Beneficiary(ies)	Scope
_____	_____	_____	_____	*Teachers	*Regional
_____	_____	_____	_____	*Students	*Division
_____	_____	_____	_____	*Non-Teaching	*School
_____	_____	_____	_____	*Community	*Community

Projects Undertaken (Training/Orientation) 20%

Name of the Project	Description	Date	Venue	Beneficiary(ies)	Scope
_____	_____	_____	_____	*Teachers	*Regional
_____	_____	_____	_____	*Students	*Division
_____	_____	_____	_____	*Non-Teaching	*School
_____	_____	_____	_____	*Community	*Community

WATCH CLUB Activities (Enrichment) 25%

Name of the Project	Description	Date	Venue	Beneficiary(ies)	Scope
_____	_____	_____	_____	*Teachers	*Regional
_____	_____	_____	_____	*Students	*Division
_____	_____	_____	_____	*Non-Teaching	*School
_____	_____	_____	_____	*Community	*Community

Curriculum Integration 25%

Awards and Recognition 10%

Signature of the Principal over Printed Name