



2021-44190

Republic of the Philippines  
**Department of Education**  
REGION X - NORTHERN MINDANAO  
DIVISION OF MALAYBALAY CITY

DM-2021-12-713  
DEPED MALAYBALAY CITY DIVISION  
RELEASED  
DATE: DEC 14 2021 TIME: 10:55 AM  
BY: [Signature]

**DIVISION MEMORANDUM**

No. 713, s. 2021

**TO:** Assistant Schools Division Superintendent  
Chief Education Supervisor - CID  
Secondary School Heads

**FROM:** ✓ VICTORIA V. GAZO, PhD., CESO V  
Schools Division Superintendent

**DATE:** December 13, 2021

**SUBJECT:** i-INVENT Ph Campaign

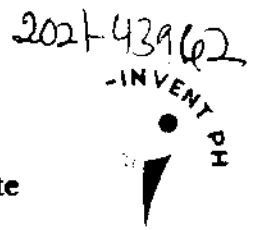
1. Anent to the invitation of the Department of Science and Technology for a nationwide journalism contest with the theme, "Gawad Alunig X Dalumat: Empowering Science Stories through Citizen Journalism". This Office hereby directs you to send an entry to represent this Division to the aforementioned activity/contests.
2. Queries relative to this activity please follow the facebook page of @iNVENTPH or email to [iinvent@tapi.dost.gov.ph](mailto:iinvent@tapi.dost.gov.ph) or please coordinate with Analy L. Ocier, Division Senior High School Coordinator at 09269505699.



Address: Sayre Hi-way, Purok 6, Casisang, Malaybalay City  
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Republic of the Philippines  
Department of Science and Technology  
**Technology Application and Promotion Institute**



Greetings!

As the Department of Science and Technology's (DOST) marketing and commercialization arm, the Technology Application and Promotion Institute (TAPI) has created various programs to support its mandated functions in the areas of technology promotion, transfer and commercialization through technical and financial assistance and services.

To further promote these programs and services, the agency developed the *i-INVENT PH Campaign*, a nationwide campaign to promote the holistic package of assistance offered by DOST-TAPI to Filipino inventors and innovators.

This November 2021 - January 2022, the Institute is organizing a nationwide journalism contest with the theme, "**Gawad Alunig x Dalumat: Empowering Science Stories through Citizen Journalism.**" The contest hopes to communicate science and advocate a culture of inventiveness and ingenuity by featuring stories from the ground as communicated by the citizens.

We are thus formally extending our invitation to your duly-recognized school/ university and supported organizations to join us in this initiative. Each school organization or student may field as many entries they wish for each category, provided that the following criteria are met:

- Participant must be **at least 15 years old** at the time of application.
- Participants for **Gawad Alunig: KALIPUNAN Correspondent** is open for **Individual or Team**. Team must appoint a Team Leader on the registration document who will serve as the focal point person for their team/entry.
- Participants for **Gawad Dalumat: Online/ Print School Publications** is open to **high school, senior high school, and college journalism organizations**. The editorial team must appoint a Team Leader or choose their adviser on the registration document who will serve as the focal point person for their team/entry.



Republic of the Philippines  
Department of Science and Technology  
Technology Application and Promotion Institute



By joining the **Gawad Alunig x Dalumat: Empowering Science Stories through Citizen Journalism**, your school/ university and supported organizations will help build a global pool of Filipino journalists and communicators that will help deliver science stories to the government and the whole nation. Likewise, exciting prizes await the winning individuals or teams.

Attached are the **guidelines and entry forms** for the Entry Submission. For more information on the competition, kindly like and follow the Facebook page of @iNVENTPH or email [iinventph@tapi.dost.gov.ph](mailto:iinventph@tapi.dost.gov.ph).

Thank you for the support.

Very truly yours,

  
**ATTY. MARION IVY D. DECENA**  
Director IV





The Applied Communication Unit for inventors or ACU-i is the promotion section of DOST-TAPI's financial and technical services for Individual Filipino Inventors. The DOST-TAPI launched its newest campaign dubbed as **i-INVENT PH** or Inventors' Innovation for a Noble Vision of an Entrepreneurial Nation of Tomorrow Philippines through a forum during the culminating day of the 2020 National Invention Contest and Exhibit (NICE).

**i-INVENT PH** brings together the services offered by the Institute, catering to the needs of Filipino inventors from ideation of inventive ideas, to optimization and refinement of inventions, to protection of intellectual property assets, and even up to the eventual transfer and commercialization of local technologies.



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## Kaalaman sa Agham at Lipunan

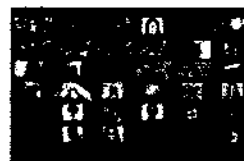
(KALASIPUNAN Newscast)



The newscast is an awareness strategy delivering newsworthy science and technology (S&T) stories and information on the Institute's efforts in fostering innovation in the country.

## A Virtual Info Drive of

DOST-TAPI's Program for Inventors



A series of info drive with a select audience for a more intimate setup. It humanizes the programs by giving face and voice to the implementers.

# Kwentong i-INVENT PH

Short Films



A compilation of relatable short stories about culture of ingenuity and creativity among Filipinos.

# Think TALK

An i-INVENT PH  
Webinar  
Series



A public webinar showcasing DOST-TAPI's programs that laymanizes the intricacies and allows quick response from project managers to questions from the public.

# Explainer Videos



A laymanized, easily-understood animation of program guidelines narrated in Filipino language.



# GAWAD ALUNIG x DALUMAT

Empowering Science Stories through Citizen Journalism

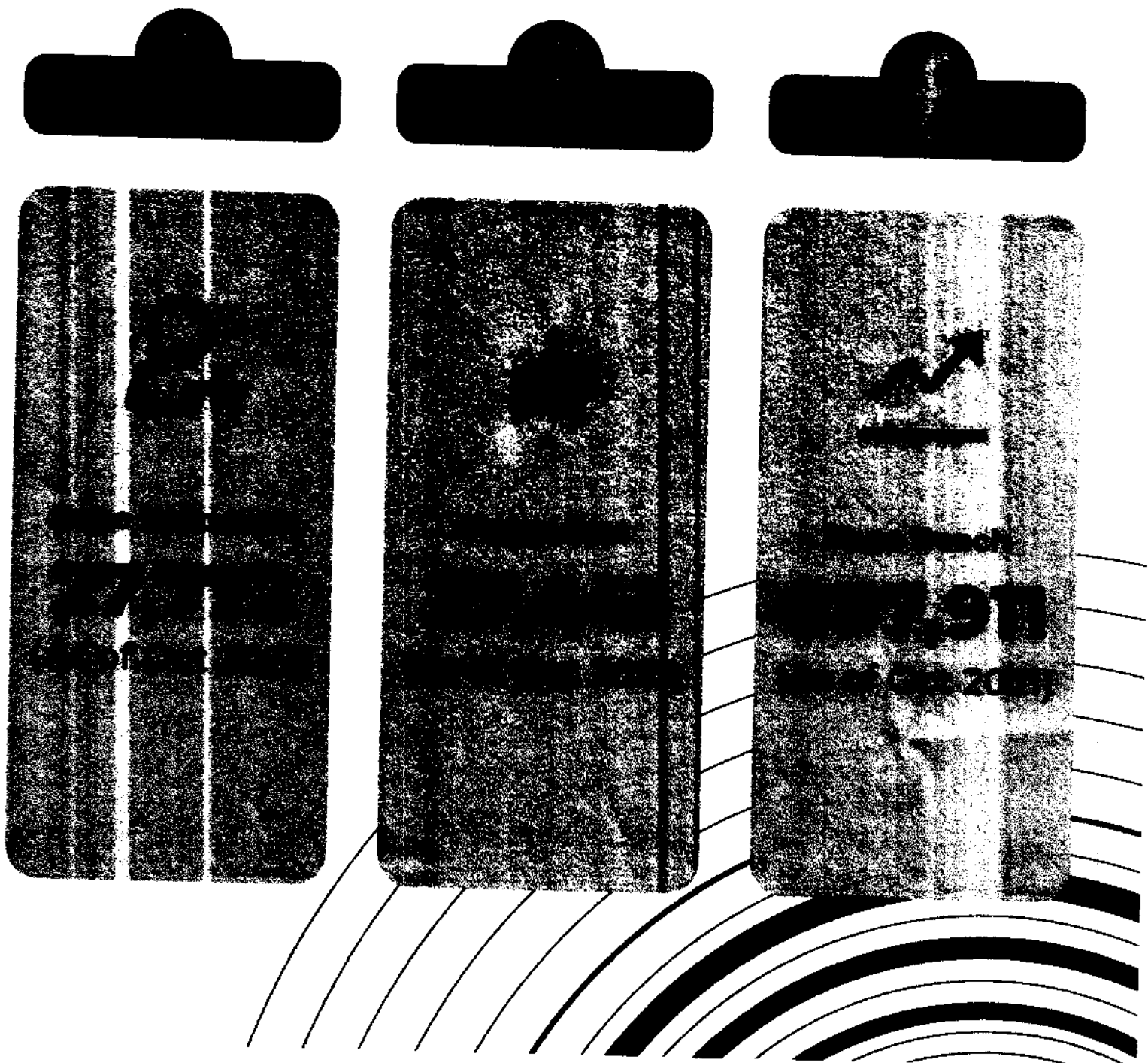
As part of the special segment of KALIPUNAN Newscast of i-INVENT PH Campaign, the Applied Communications Unit for Inventors (ACU-i) of DOST-TAPI is organizing a nationwide journalism contest on the theme, "**Gawad Alunig x Dalumat: Empowering Science Stories through Citizen Journalism.**"

The theme seeks to showcase how Filipinos are innately innovative and that Filipinos can become science communicators themselves. While the pandemic affects us to reach Filipino inventors from the ground and made it more challenging to gather original materials to promote the Institute's services, it has also shown us that people are online and they are stuck from their homes in which they are more creative and have more vehicles to communicate.

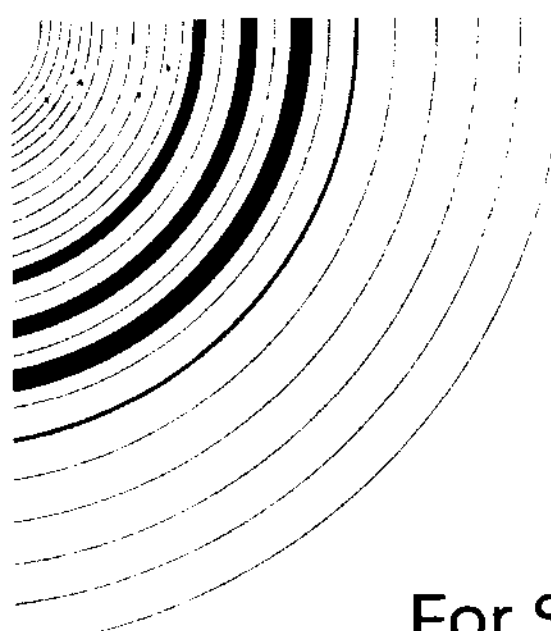
The contest will highlight and communicate science and advocate a culture of inventiveness and ingenuity by featuring stories from the ground as communicated by the citizens.

# i-INVENT PH

## WHY PARTNER WITH US

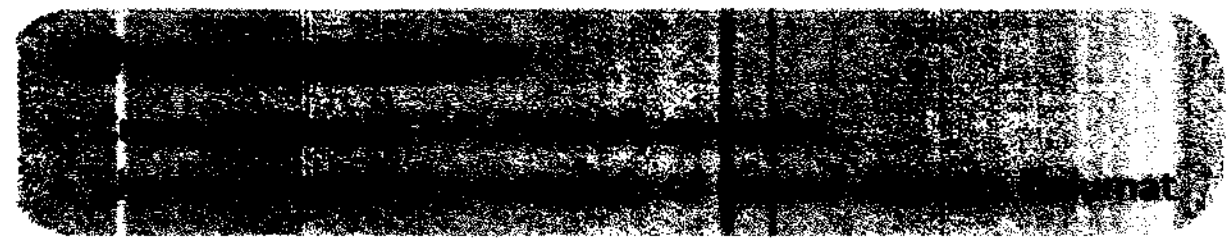






SPONSORSHIP PACKAGES

## For Schools/ Universities



These benefits are customizable and may be tailored to fit your needs. We are open to suggestions and we will gladly accept any help that your company would offer.

We believe that the benefit of Gawad Alunig x Dalumat to the Filipino citizen journalists will be worth all the support that you will grant.