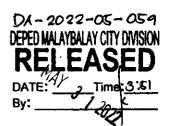


### Republic of the Philippines

# Department of Education

REGION X - NORTHERN MINDANAO DIVISION OF MALAYBALAY CITY



## Division Advisory No. 059, s. 2022

May 31, 2022

Complying with DepEd Order No. 8, s. 2013, this Office issues this Advisory not for endorsement per DO 28, ss. 2001, but for information of DepEd officials, personnel/staff, school heads/principals and the concerned public.

## 145th ALDAW TA MALAYBALAY TIKTOK CHALLENGE

Reiterating the letter from City Mayor Jay Warren R. Pabillaran which is self-explanatory.

The participation of both public and private school shall be on a voluntary basis. As such, the participants themselves shall shoulder any registration fees and travel/incidental expenses. Further, their participation shall be subject to the no-disruption-of-classes policy stipulated in DepEd Order No. 9, s. 2005 titled Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance therewith, Section 3 of Republic Act No. 5546 (Policy on Contributions), and DepEd Order No. 66, s. 2017 (Policy on Off-Campus Activities).

Invited participants of the Tiktok Challenge are the private and public high schools within the City of Malaybalay.

Attached is the mechanics of the Tiktok Challenge.

Queries relative to this can be relayed to **Rosalio P. Arangco**, Education Program Supervisor, SGOD at 0917 159 4825

Immediate and wide dissemination of this Advisory is desired.

VICTORIA V. GAZO, PhD, CESO V

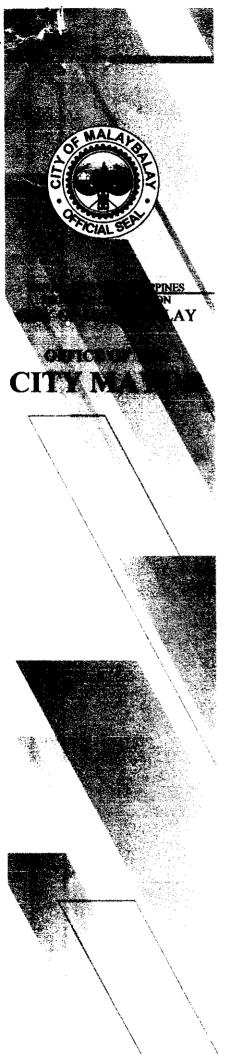
Schools Division Superintendent



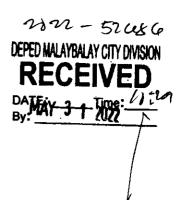
Address: Sayre Hi-way, Purok 6, Casisang, Malaybalay City Telefax No.: 088-314-0094; Telephone No.: 088-813-1246

Email Address: malaybalay.city@deped.gov.ph





May 27, 2022



VICTORIA V. GAZO, PhD, CESO V Schools Division Superintended

Ma'am;

The City Government of Malaybalay will celebrate its 145<sup>th</sup> Aldaw Ta Malaybalay on June 15, 2022, one of the activities lined up for the said event is the "Tiktok Challenge".

In line with this, we ask for your assistance in disseminating the said information to the private and public high school within the City of Malaybalay for their participation in the said City wide activity.

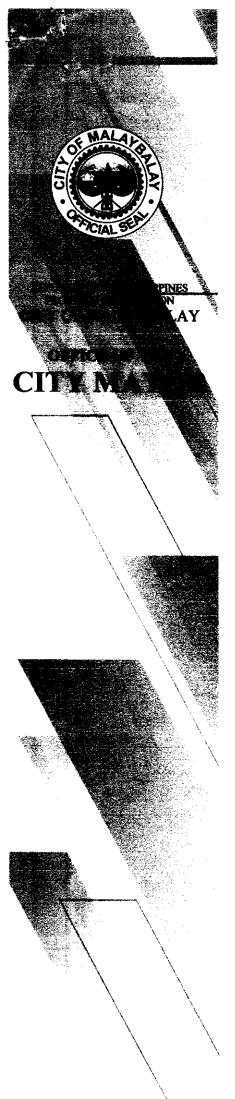
Attached herewith are the mechanics of the said Tiktok Challenge for their reference.

Your active cooperation and participation will highly contribute to the success of the Tiktok Challenge activity.

Looking forward to the upcoming entries of the private and public high schools of the City of Malaybalay.

Yours truly,

JAY WARREN R. PABILLARAN City Mayor

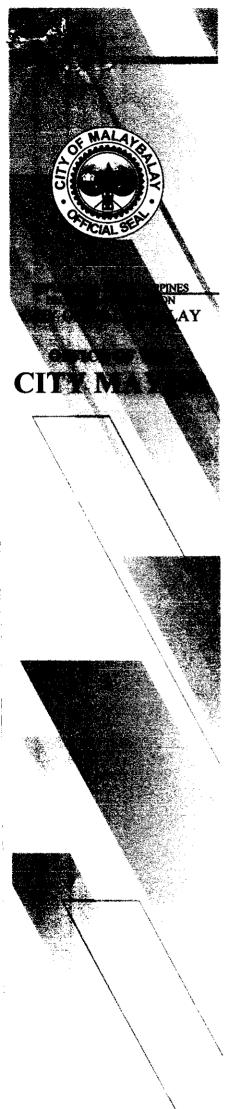


#### **REGISTRATION & SUBMISSION OF ENTRIES**

- Registration and video entry submission period is from 12:00 AM of June 1, 2022 to 11:59 PM of June 5, 2022. Contestants must fully accomplish the registration requirements before sending their entries.
- 2. To register, the contestants must follow the registration process:
  - a. Interested participant must visit the (fb Page)
    b. Participant must create a profile by accomplishing the online form needed:
    - Name of Group
    - Contact Number
    - Email Address
    - Category
  - c. Participants will receive a confirmation thru text message/email to validate their entry.
- 3. To submit their entries, participants must follow this process:
  - a. Participants may submit their entries within the registration period: June 1, 2022 (12:00AM) to June 5, 2022 (11:59PM).
  - b. Participants must choose the category of their TikTok entry/entries:
    - Open Category (minimum of 6 members and a maximum of 10 members)
    - LGU Employees by office (minimum of 6 members and maximum of 10 members)
    - Kiddie Category ages from 5-9 yrs. old (5 members per group)
    - Barangay 3 entries per district (minimum of 6 members and maximum of 10 members)
    - **High School Category** (minimum of 6 members and maximum of 10 members)

## **GENERAL GUIDELINES**

- 1. The TikTok Challenge is open to all residents of Malaybalay City only.
- 2. Video must be a minimum of 2 minutes & a maximum of 3 minutes only adhering the theme, "(One for All)". Time excess would mean deduction of the overall points of the group (1 point per second).



- 3. All group entries will be uploaded Official Facebook at ("145<sup>th</sup> Aldaw Ta Malaybalay") on **June 6, 2022**. All Facebook reactions will be counted as part of the preliminary judging of the entry. Reactions will be counted from **June 6, 2022** to **June 19, 2022**.
- 4. For the preliminary judging, top 8 entries per category will be announced and notified on **June 13, 2022**.
- 5. Final round will happen on June 20, 2022.

**Note**: Social media reactions of the Top 13 entries per category will be counted up to the final round.

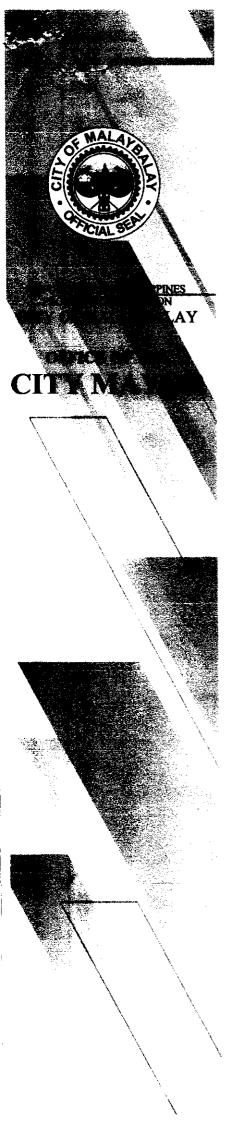
#### **CRITERIA**

| TOTAL                  | 100% |
|------------------------|------|
| Visual Appearance      | 10%  |
| Transitions/Effects    | 10%  |
| Mastery                | 15%  |
| Social Media Reactions | 15%  |
| Relevance to the theme | 20%  |
| Originality            | 30%  |

#### **PRIZES**

- Kiddie Category ages from 5-9 yrs. old (5 members per group)

| 1 <sup>st</sup>       | P          | 5,000.00 |
|-----------------------|------------|----------|
| 2 <sup>nd</sup>       | P          | 3,000.00 |
| 3 <sup>rd</sup>       |            |          |
| 5 Consolation Prizes- | <b>—</b> Р | 500.00   |



| • | Barangay - 3 entries per district (6 to 10 members) |
|---|---|
|   | 1 <sup>st</sup> P 5,000.00                          |
|   | 2 <sup>nd</sup>                                     |
|   | 3 <sup>rd</sup> P 2,000.00                          |
|   | 5 Consolation Prizes—P 500.00                       |

Special Award: Super Bet Award------ P 1,000.00