



Republic of the Philippines
Department of Education
REGION X - NORTHERN MINDANAO
DIVISION OF MALAYBALAY CITY

PM-2022-39-522
DEPED MALAYBALAY CITY DIVISION
RELEASED
DATE: 9/29 Time: 10:07
By: _____

DIVISION MEMORANDUM
No. 522 s. 2022

TO : Assistant Schools Division Superintendent
Chief Education Supervisors- CID and SGOD
Public Elementary and Secondary School Heads
All Others Concerned

FROM : **VICTORIA V. GAZO, PhD, CESO V**
Schools Division Superintendent

DATE : September 29, 2022

**SUBJECT: NATIONAL ANTI-POVERTY COMMISSION WEBINAR: BRINGING
THE FARMERS CLOSER TO CONSUMERS**

For information and guidance, the Office hereby request the Senior High School Agriculture students to join the webinar of the National Anti-Poverty Commission entitled "Bringing the Farmers Closer to Consumers" via zoom <https://us02web.zoom.us/j/5655215064?pwd=aHNvQ1UzakJ5OWxCakQydDIsUXBxdz09> on September 29-30, 2022 at 9:00 am to 11:00 am.

For queries, kindly contact Marsifith Mamawag, SEPS at 09178803864.

Enclosed: as stated

TO BE POSTED IN THE WEBSITE



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Office of the President of the Philippines
NATIONAL ANTI-POVERTY COMMISSION

Water Supply Training Center, MWSS-LWUA Complex, Katipunan Ave., Quezon City

EVENT BRIEFER

Webinar: "BRINGING THE FARMERS CLOSER TO CONSUMERS"

The National Anti-Poverty Commission (NAPC) is organizing a two-part webinar series this 29-30 September 2022. The webinar will feature presentation-discussions from Philippine research and industry-renowned experts on the application of connecting farmers and fishers to consumers and manufacturers. It will be a platform for convening policy experts, researchers, and representatives from the government sector, the private sector, and the basic sectors/civil society to actively engage in the campaign to reduce poverty in the country.



With this theme: "*Bringing the Farmers Closer to Consumers*", NAPC wishes to highlight the existing socio-economic disparities in the country which disproportionately affected the vulnerable and marginalized sectors of society, mostly the farmers and fishers. In effect, it endeavors to create equitable opportunities for the elimination of socio-economic, political, and cultural inequities. This is to make social justice a guiding principle of the country's resiliency and recovery plan, particularly in five areas: food sufficiency, human capital development, public health services, shelter, and adequate income.

On **29 September 2022, 9:00 AM to 11:00 AM**, the presentation-discussions will include the following:

- 1) *The State of Agriculture and Fisheries Modernization: Issues, Challenges, and Policies* by Dr. Roehlano Briones of PIDS;
- 2) *State of Agriculture Financial Value Chain for Small Farmers and Fisherfolks* by Dr. Connie Dacuycuy of PIDS; and
- 3) *Credit Support Program for Agriculture* by Ms. Emmalyn Guinto of the Agriculture Credit Policy Council.

On **30 September 2022, 9:00 AM to 11:00 AM**, the presentation-discussions will include the following:

- 1) *Connecting Farmers to Manufacturers* by Mr. Ferdinand Pio of KLT Fruits, Inc.;
- 2) *E-Kadiwa: How it Works and its Market Reach* by Mr. Junibert E. De Sagun of DA-AMAS; and
- 3) *Connecting Farmers to Consumers thru e-Commerce* by Mr. Dennis Velasco, CEO of Prosperna.

Join these webinars by registering through the Zoom credential below.

Meeting ID: **565 521 5064**

Passcode: **LACMS2022**

Link: <https://us02web.zoom.us/j/5655215064?pwd=aHNvQ1UzakJ5OWxCakQydDlsUXBxdz09>



Office of the President of the Philippines
NATIONAL ANTI-POVERTY COMMISSION
Water Supply Training Center, MWSS-LWUA Complex, Katipunan Ave., Quezon City

"BRINGING THE FARMERS CLOSER TO CONSUMERS"
DAY 1, September 29, 2022, 9:00 AM to 11:00 AM
Via Zoom

PROGRAM FLOW

8:00 - 9:00 AM	Registration of Participants
9:00 - 10:30 AM	1) State of Agriculture Fishery Modernization: Issues, Trends, and Policies 2) State of Agriculture Financial Value Chain for Small Farmers and Fisherfolks 3) Credit Support Program for
10:30 - 11:00 AM	OPEN FORUM

DAY 2, 30 September 2022, 9:00 AM to 11:00 AM
Via Zoom

8:00 - 9:00 AM	Registration of Participants
9:00 AM - 10:30 AM	1) Connecting Manufacturers to Farmers 2) e-Kadiwa: How it Works and Current Market Reach 3) e-Commerce: Connecting Consumers to Farmers
10:30 AM - 11:00 AM	OPEN FORUM